EVIDENCE OF PROFESSIONAL ONLINE PRESENCE

NAME: Nancy Mwende Mulwa

REG NO: C027-01-1027/2022

COURSE: BBIT 4.2

TASK NUMBER: 10

YouTube

Profile Link: https://youtube.com/@nancymulwa-v8t?si=nTDWBMynLJpH5pFd.

Professional Purpose: I utilize YouTube to access technical tutorials, webinars, and keynote speeches from global tech leaders. I subscribe to channels such as Google TechTalks, FreeCodeCamp, and various Business Intelligence experts to enhance my practical skills in systems development and data management.

Evidence Description: My account features professional playlists curated for BBIT studies, including tutorials on advanced Java programming, database administration, and recorded seminars on the future of Information Technology.

Professional Blog

URL: https://www.facebook.com/share/17ytvEUPKw/.

Professional Purpose: This platform serves as a digital repository for my technical thoughts and tutorials. I use it to simplify complex IT concepts, such as the integration of Information Systems in corporate decision-making and the importance of Enterprise Resource Planning (ERP) tools.

Evidence Description: Published article titled: *"The Role of Big Data Analytics in Transforming Modern Small-Scale Enterprises."*

TikTok

Handle: @https://www.tiktok.com/@kadesh93?_r=1&_t=ZS-934quMgAnJQ.

Professional Purpose: I use TikTok as a platform for micro-learning and tech advocacy within the BBIT field. I follow software engineers and data analysts to keep up with productivity hacks, new coding frameworks, and the latest trends in Business Information Technology.

Evidence Description: My content feed and recent interactions include saved educational videos on SQL database management, UI/UX design trends, and commentary on the growth of the Silicon Savannah tech ecosystem in Kenya.

WhatsApp

Group Name: BBIT Class of 2022

Professional Purpose: I participate in specialized WhatsApp groups to exchange technical documentation, share GitHub repository links for group projects, and discuss internship opportunities within the Kenyan ICT sector.

Evidence Description: (See attached screenshot) Demonstrating active participation in a technical discussion regarding the implementation of secure API architectures in web applications.

Instagram

Handle: @ https://www.instagram.com/cadesh63?igsh=cHJqeWo2cmRzYnZl.

Professional Purpose: I use Instagram as a visual portfolio to document my journey in Business Information Technology. I share infographics about UI/UX design principles, snapshots of my coding environment, and highlights from tech workshops or seminars I attend.

Evidence Description: Educational posts featuring "Day in the Life of a BBIT Student," showcasing system flowcharts, and tips for managing database systems effectively.