



BLACK_DOG_ASA

THE WHITEPAPER

(ASA:584700671)

Created by the community, for the community

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1. Introduction and Overview

1.1 WHY BLACK DOGS:

National Black Dog Day, on October 1st encourages the adoption of dogs in darker shades. Unfortunately, black dogs are less likely to be adopted for no other reason than their coloring. Regardless of behavior, size, breeding, personality, or age, the phenomenon persists.

A study published in the Journal of Applied Animal Welfare Science in 2002 found that black coat colors negatively influenced adoption rates for both dogs and cats. Researchers said adoption rates were much lower in pure-black animals.

1.2 THE AIM OF THIS PROJECT:

Using web3 to help break stereotypes and encourage people to adopt black dog by spreading the news about National Black Dog Day, October 1st. These dogs deserve homes just as much as dogs of any other color.

BLACK_DOG_ASA Token is a fun crypto community token built on the Algorand blockchain. Its aims; to build a strong community of crypto enthusiasts by partnering with various projects and creators working in line with our objectives, raise and donate funds to charity organizations passionate about encouraging black dog's adoption in the word; help and create a better future for black dog adoption. It hopes to bring the much needed awareness to black dog adoption through the use of web3. This white paper will continually evolve and be updated as we welcome and embrace diverse perspectives to development of this project from the community, even as the community itself grows.

BDOG token's major goal is to reduce the rate of rejection on black dogs' adoption to the barest minimum. A first step in achieving this vision is inherent in our choice to launch on Algorand blockchain. It utilizes pure proof of stake (PPoS) to secure the blockchain instead of proof of work which uses far more computational power.

2. We are committed to black dog adoption and encourage, developing initiatives to care for black dog and reward people who:

- 1 – Adopt Black dogs (with proof of evidence) get BDOG Token.
- 2 – Take pictures (with proof of evidence), get BDOG Token.
- 3 – Take a walk with black dog (with proof of evidence video), get BDOG Token.
- 4 – Get meal for Black dog (with proof of evidence) get BDOG Token.
- 5 – Adopt dog of any color (with proof of evidence) get few BDOG Token
- 6 – We will support with donations to organizations working to achieve black dog adoption (example – we will donate to charities who support black dog adoption).

3. Charity Crypto education

A charity initiative will be setup to educate people about knowledge of technology and financial literacy, innovators, and creators for a decentralized future. This set of people will be introduced to emerging technologies like cryptocurrencies, blockchain technology, NFTs, gaming and decide their area of interest.

According to the ASPCA, around 3.1 million dogs enter animal shelters each year in the U.S. alone. Of these, approximately 390,000 are euthanized. Add this to the estimated total of 200 million strays currently in existence around the globe, and it quickly becomes apparent that these animals are in need of our help.

At Black dog asa, we're committed to playing our part. We pledge to make direct donations to shelters, organize community fundraising initiatives, sell exclusive NFTs, and do a whole lot more besides to make life better for our four-legged friends, wherever they may be in the world.

4. NFTs & Marketplace

Since Black dog token is aimed at empowering a profitable crypto community, proof of evidence activities will be minted as NFTs and will be sold on our NFT marketplace. We will also invite artists who have a vision of black dog and wish to contribute their art to help dogs and create a better future for them. NFT contributions shall be well designed and must communicate black dog adoptions themes in them. We will feature artists and their contributions throughout our social media channels.

BDOG Adoption NFTs will serve the purpose of publicizing adoption of black dog and holders will have access to some future benefit from the team.

BDOG NFTs will be distributed to some early holders and LP providers.

4.1 Gaming platform

More details regarding our gaming platform is coming soon.

5. COMMUNITY:

Black dog token is decentralized and owned by its fun, vibrant community. We embrace diverse ideas to build our community into the best community in crypto. With a kind vision of helping save our black dogs. We cherish our community and we believe that it is everything. So we are hard at work in fostering long term development plans for the ecosystem in efforts to push real use cases. This project is supported by its passionate community and so we will support open communication as we believe transparency is key to sustaining longevity.

We understand the importance of transparency when it comes to charitable donations. Proof of every donation will be accessible to the community to view them. This will come in the form of receipts, tax invoices etc. The community can flag any discrepancies found so we can resolve or clarify. Before any donation is

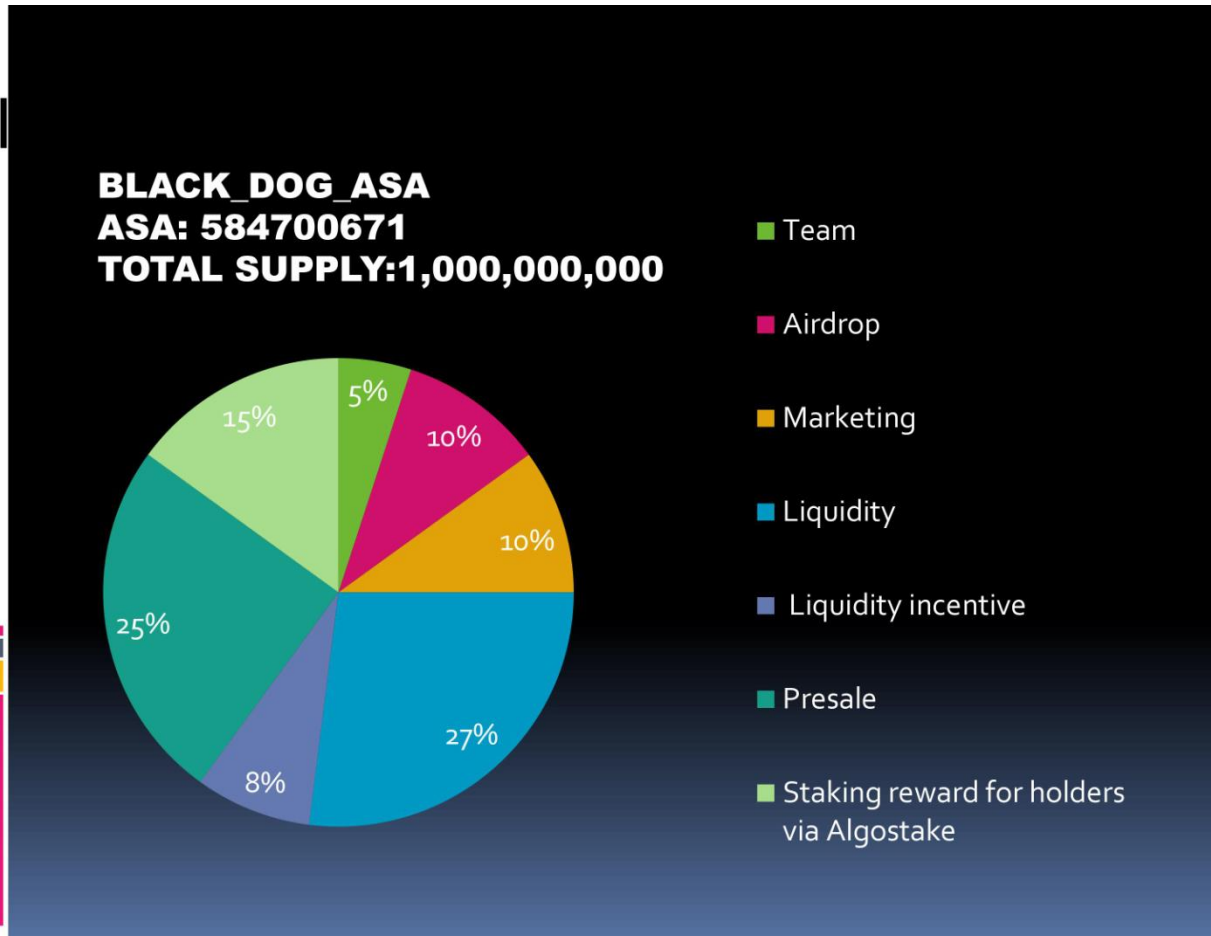
made, the organization/charity involved will be vetted beforehand by the community. These charities will be communicated to the community so we can assess together any concerns before committing to them. If the general consensus is to avoid certain organizations, we will do so in best interest of the community. More community updates coming soon

6. WHY ALGORAND:

Algorand runs on a version of pure proof-of-stake (PPoS), which drives electricity consumption to almost zero unlike proof-of-work chains which consumes high amounts of energy. Algorand transaction finality is below 4.5 seconds which allows a user to send money to anyone, anywhere, anytime without delay. Transaction fees on Algorand are by far the smallest. Just a fraction of a cent (0.001 Algo), Algorand was built for billions of users, so increase in traffic won't slow down payments. It is a scalable, secure and decentralized blockchain.

7. TOKENOMICS

TOKEN NAME: BLACK_DOG_ASA	Token Distribution
UNIT NAME: BDOG	Team: 5%
ASA: 584700671	Airdrop: 10%
TOTAL SUPPLY: 1,000,000,000	Presale: 25%
	Marketing: 10%
	Liquidity: 27%
	Liquidity Incentive: 8%
	Staking reward for holders: 15%



8. Roadmap

Q1 - 2022

LAUNCH

- Token Creation (1,000,000,000 Black dog Tokens)
- Launch Discord, Reddit, Twitter, Instagram and other social media
- Release White Paper v1.0.
- Launch of website
- Initiate social media airdrops
- Public Pre-sale
- Dex Listing (Tinyman)
- Launch staking with algostake
- Initiate partnership with other algo projects
- Apply for Algoexplorer verification
- Apply for Algorand foundation verification

Q2 – 2022

- Media Promotions continues
- Explore additional partnerships with other crypto projects
- Large influencer marketing push
- More memes from community
- First donation to a community voted charity

Q3 - 2022

- Marketing push to spread awareness

- Dex Listing (Algodex)
- Voluntary donation for community + charity partnership
- Website Redesign
- Reevaluate project's performance
- First crypto education session

Q4 - 2022

NFT MARKETPLACE

- Mint first batch of 'BDOG' (Proof of evidence) NFTs to be sold on the marketplace
- Collaboration with various NFT artists
- Launch Black dog NFTs and marketplace
- Explore other charitable relationships
- Gaming platform

9. How to install wallet

First, You Need to Install a Wallet. Below is a guide to installing Algo wallet.

Step 1. Go to the Google play store to download Algorand wallet or download wallet extension wallet.myalgo.com.

Step 2. Click “Get Chrome Extension” to install.

Step 3. Click “Add to Chrome” in the upper right.

Step 4. Click “Add Extension” to complete the installation.

Step 5. Create a wallet or import your previous wallet (please remember to store your seed word safe)

You will know wallet has been installed when you see the fox logo on the upper right hand corner of your browser.

9.1 Adding Algorand Standard Assets (Opt-in)

.To adds a type of Algorand Standard Assets (ASA):

.In Ledger Live, wallet go to Accounts.

.In Accounts, select the Algorand account you have created.

.In the ASA (Assets) section, click on the + ASA button.

.Follow the instructions in Ledger Live to add an ASA.

Note that it is not possible to opt-out of ASA in Ledger Live

9.2 Buying on Tinyman

Step 1. Go to the following link: <https://www.tinyman.finance/>

Step 2: Click "Connect Wallet."

Step 3. Click the wallet tab.

Step 4. Enter your wallet password and click unlock.

Step 5. Follow the prompts to finish the connection process.

Once you have connected your wallet, you are ready to purchase \$BDOG. Please remember that you need algo in your wallet to pay for the fees. You can also purchase algo from an exchange, such as Coinbase, and send to your wallet. All you need to do is go to your preferred exchange and initiate a transfer from that exchange to your wallet address. Your wallet address can be found at the top of your wallet user interface.

10. Disclaimer

Everything in this document is accurate at the time of writing. If any significant details require change, this information will be pushed to the community for feedback. Also, note that this document is prepared and maintained by the Black dog Token team. Moreover, this document discusses plans for future project development.

Our community grows stronger everyday. Please follow our social media platforms to get updates from BLACK_DOG_ASA.

Using this links below, you can join our various group alongside the other member of the BLACK_DOGS_ARMY.

Website: <https://blackdogasa.com>

Twitter: https://twitter.com/Black_Dog_ASA

Discord: <https://discord.gg/CmqADZP57C>

Telegram: https://t.me/Black_Dog_ASA

Reddit: https://www.reddit.com/r/Black_Dog_ASA?

Instagram: https://www.instagram.com/black_dog_asa