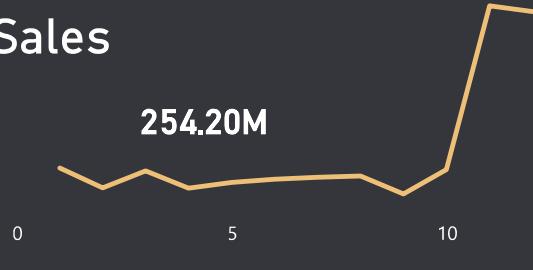


# Sales KPI Overview Dashboard

2021 2022 2023 2024

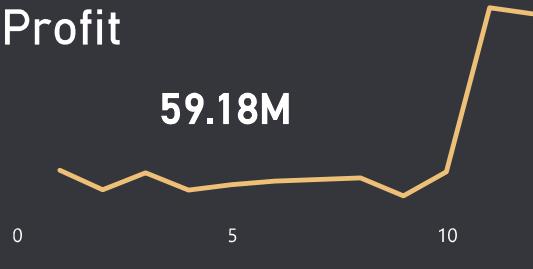
## Sales



**122.14M**  
Electronics Sales

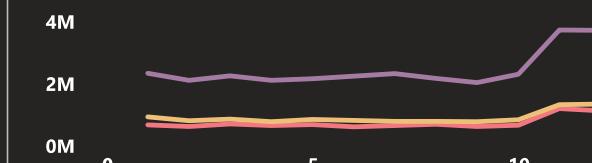


## Profit

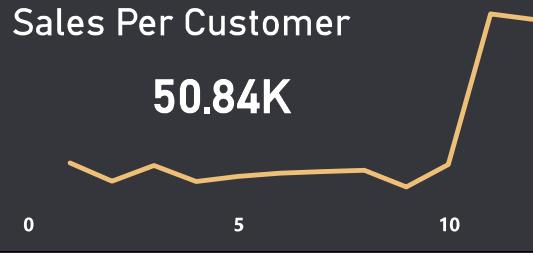


### Profit By Product Category

● Electronics ● Home & Garden ● Sports



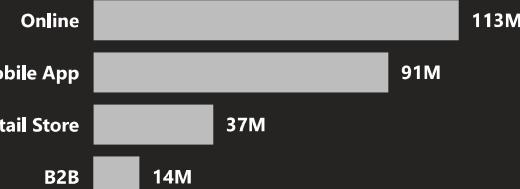
## Sales Per Customer



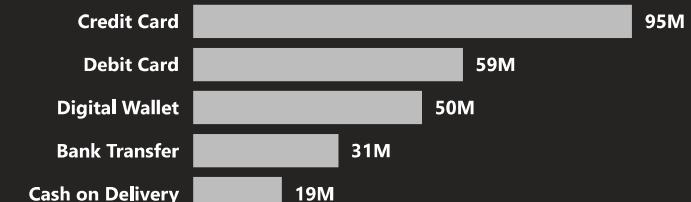
**47.01M**  
Home & Garden Sales



## Top Sales Channels



## Top Payment Method



## Geographic Sales Performance

### Sales In Central

67.63M

### Sales In East

84.65M

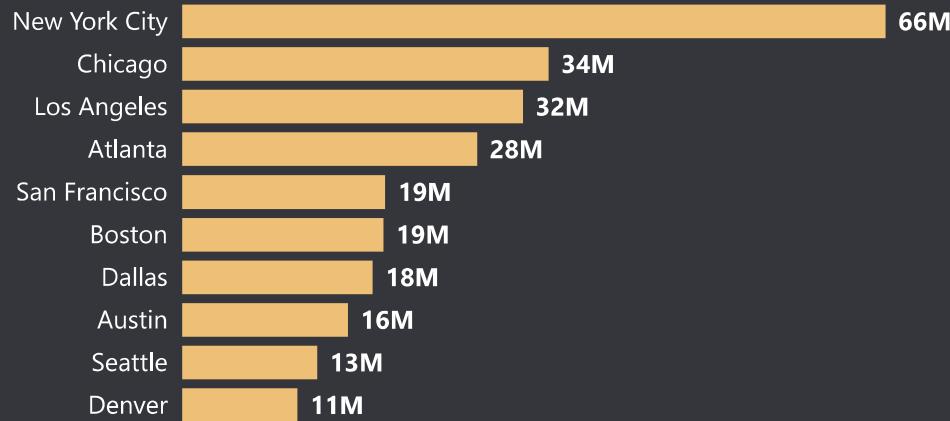
### Sales In South

27.60M

### Sales In West

74.32M

### Sales Per City



Year

2021

2022

2023

2024

### Sales & Return Loss Line

