

Sales KPI Overview Dashboard

2021

2022

2023

2024

Sales

254.20M

0 5 10

122.14M

Electronics Sales

0 5 10

47.01M

Home & Garden Sales

0 5 10

Profit

59.18M

0 5 10

Profit By Product Category

Electronics Home & Garden Sports

4M

2M

0M

0

5

10

18.36M

Fashion Sales

0

5

10

Top Sales Channels

Online

113M

Mobile App

91M

Retail Store

37M

B2B 14M

Sales Per Customer

50.84K

0 5 10

Top Payment Method

Credit Card

95M

Debit Card

59M

Digital Wallet

50M

Bank Transfer

31M

Cash on Delivery

19M

Geographic Sales Performance

Sales In Central

67.63M

Sales In East

84.65M

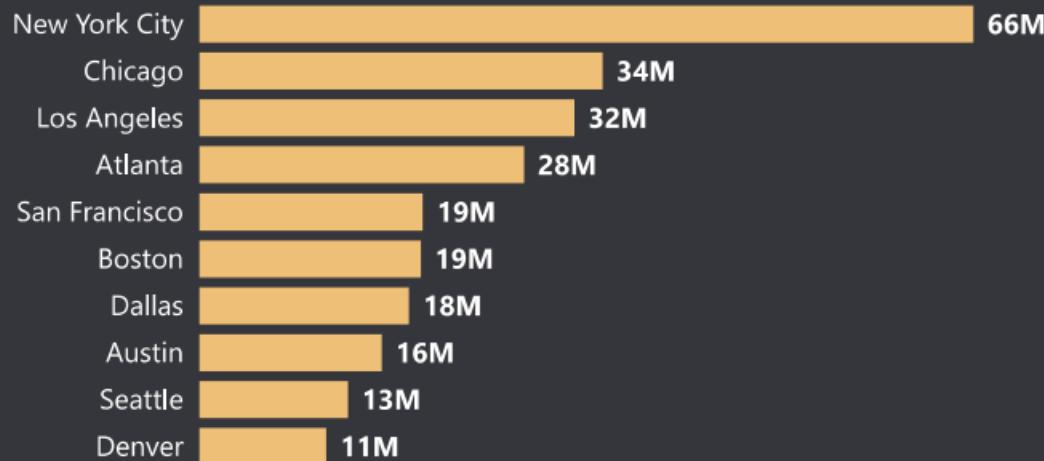
Sales In South

27.60M

Sales In West

74.32M

Sales Per City



Year



Sales & Return Loss Line

