ISAAC HIRSCH

San Francisco, CA | isaachirsch.com | (415) 572-4853 | linkedin | github

Professional Summary

Vibe coder with enough technical depth, curiosity, and experience to deploy reliable, scalable, and maintainable products with standard security principles (rapidly). Early in my coding journey, I started in Ad-tech, handling various platform integrations between in-house and third-party Saas platforms. I quickly evolved into a full-stack developer, creating/optimizing landing pages and short-form web assets. I have recently transitioned into developing enterprise software for a few companies on a contract basis. With the successful completion of my recent projects, I now have the confidence in my skills to bring valuable contributions to a team environment.

Technical Skills

- Languages: JavaScript (Node.js, TypeScript), Python, Java
- Frameworks: React, Next.js
- AI Coding Tools: Cursor, Copilot
- Databases: DynamoDB, Supabase
- DevOps & Tools: GitHub, AWS

Recent Projects (Demo available upon request)

Sales Tracker (Full-Stack Developer)
- Delivered a web-first sales tracker for a food processing company using TypeScript, AWS, and Cursor.
- Took the project from idea to production ready in under 2-weeks.
- Stack: TypeScript, AWS

Digitized Production Workflows (Full-Stack Developer)
- Digitized processes that were previously done by paper in under 1-week
- Created error logging and handling to remain compliant with the health department
- Delivered clean and simple UI with intuitive design for easy employee adoption
- Stack: TypeScript, AWS

QRewards (Full-Stack Developer) https://www.qrewards.net
- Created a web app that allows businesses to advertise with a fun, game-like experience
- Acquired users and will continue to acquire more
- Stack: TypeScript, AWS

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Professional Experience

Freelance Full-Stack Developer (Self-Employed) | 2020-Present

- Delivered tailored software solutions including web apps, enterprise software, and automation tools.

- Focused on backend logic, API design, AI feature integration, and performance optimization.

- Worked with diverse clients across tech, media, and startup industries.

Affiliate Tech Engineer & Data Integration Consultant (Project-Based Roles)

- Worked with platforms like MediaAlpha and FindAffi to extract and integrate affiliate data.

- Built Python scripts to handle scraping, API calls, and CSV data pipelines for revenue tracking.

- Developed dynamic offer pages and optimized user journeys via A/B tests and analytics hooks.

Education

International Business Certificate, Santa Barbara City College 2011

Interests

Artificial Intelligence - Scalable Systems - Behavioral UX - Rugby (Local Men's Club & National Player)