ISAAC HIRSCH

San Francisco, CA | isaachirsch.com | (415) 572-4853 | linkedin | github

Professional Summary

Versatile software developer who uses AI to rapidly deploy products with standard security principles in mind. I started in ad-tech handling integrations between in-house and third-party SaaS platforms. I quickly evolved into a full-stack developer, creating landing pages and short-form web assets. Now I develop enterprise software for medium-sized businesses.

Technical Skills

- Languages: JavaScript (Node.js, TypeScript), Python, Java
- Frameworks: React, Next.js
- AI Coding Tools: Cursor, Copilot
- Databases: DynamoDB, Supabase
- Other Tools: GitHub, AWS

Recent Projects (Demo available upon request)

Sales Tracker (Full-stack Developer)

- Delivered a web-first sales tracker for a food processing company, giving the sales team a granular view of sales reports.
- Took the project from idea to production in under two weeks.
- Stack: TypeScript, AWS

Digitized Production Workflows (Full-stack Developer)

- Project focused on workflows with production error logging and notifications for health and safety compliance.
- Delivered simple UI with intuitive design for easy employee adoption.
- Stack: TypeScript, AWS

QRewards (Full-stack Developer) https://www.qrewards.net

- Created a web app that allows businesses to advertise promotions in real time.
- Currently growing user base.
- Stack: TypeScript, AWS

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Professional Experience

Freelance Full-stack Developer | 2021 - Present
- Delivered tailored software solutions including web apps, enterprise software, and automation tools.
- Focused on backend logic, API design, AI feature integration, and performance optimization.
- Worked with diverse clients across tech, media, and startup industries.

Affiliate Tech Engineer & Data Integration Consultant (Project-based Roles) | 2020-2021
- Worked with platforms like MediaAlpha and FindAffi to extract and integrate affiliate data.
- Wrote Python scripts to handle scraping, API calls, and CSV data pipelines for revenue tracking.
- Developed dynamic offer pages and optimized user journeys via A/B tests and analytics hooks.

Education

International Business Certificate, Santa Barbara City College 2011

Interests

Artificial Intelligence - Scalable Systems - Behavioral UX - Rugby (Local Men's Club & National Player)