

# ISAAC HIRSCH

San Francisco, CA | [isaachirsch.com](http://isaachirsch.com) | (415) 572-4853 | [linkedin](#) | [github](#)

## Professional Summary

A versatile software developer who uses AI to rapidly deploy products with standard security principles. I started in Ad-tech handling integrations between in-house and third-party SaaS platforms. I quickly evolved into a full-stack developer, creating landing pages and short-form web assets. Now I develop enterprise software for medium size businesses.

## Technical Skills

- Languages: JavaScript (Node.js, TypeScript), Python, Java
- Frameworks: React, Next.js
- AI Coding Tools: Cursor, Copilot
- Databases: DynamoDB, Supabase
- Other Tools: GitHub, AWS

## Recent Projects (Demo available upon request)

### Sales Tracker (Full-Stack Developer)

- Delivered a web-first sales tracker for a food processing company
- Took the project from idea to production in under 2-weeks
- Stack: TypeScript, AWS

### Digitized Production Workflows (Full-Stack Developer)

- Project focused on error logging & notifications for health and safety compliance
- Delivered simple UI with intuitive design for easy employee adoption
- Stack: TypeScript, AWS

### QRewards (Full-Stack Developer) <https://www.qrewards.net>

- Created a web app that allows businesses to advertise promotions in real-time
- Currently growing user base
- Stack: TypeScript, AWS

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## Professional Experience

Freelance Full-Stack Developer | 2021-Present

- Delivered tailored software solutions including web apps, enterprise software, and automation tools.
- Focused on backend logic, API design, AI feature integration, and performance optimization.
- Worked with diverse clients across tech, media, and startup industries.

Affiliate Tech Engineer & Data Integration Consultant (Project-Based Roles) | 2020-2021

- Worked with platforms like MediaAlpha and FindAffi to extract and integrate affiliate data.
- Built Python scripts to handle scraping, API calls, and CSV data pipelines for revenue tracking.
- Developed dynamic offer pages and optimized user journeys via A/B tests and analytics hooks.

## Education

International Business Certificate, Santa Barbara City College 2011

## Interests

Artificial Intelligence - Scalable Systems - Behavioral UX - Rugby (Local Men's Club & National Player)