



A highly experienced and competent **Social Media Manager, Front end Developer** with five years' experience in a variety of office based environments and with three years experience in **production management & Digital Marketing**. Implemented different IT based **Desktop & web projects** in different organizations.

Programming Skills & Tools Java Script, node js, HTML, CSS3, My SQL, Google Analytics, AdWords, Joomla, Magento, wordpress etc

Training & Experience

Jan 2018-Jan 2019 Google	AdWords Search, Display, Shopping & mobile Certification Passed Adwords Search, Display, Shopping and Mobile Certification
Jan 2018 Google online certification	The Online Marketing Fundamentals The Digital Garage course consist of 23 modules covering wide range of subjects from marketing fundamentals search, email, social media, display video , e-commerce , geo-targeting and analysis
April 2017 - July 2017	Training Course: SAP ABAP Institute: Techno Pad (Trade Center Ameerpet, Hyderabad, India) www.technopad.in
March 2016 – Oct 2017	IT Support & Production Manager Foodpower Aps, Industriparken 26, 2750 Ballerup ; Denmark FoodPower is a small company, located in Ballerup, it has been started since March 2016. Company had assigned me multi-tasks <ul style="list-style-type: none"> ➤ set up local area network & install all required software, accessories etc ➤ give assistance in Designing products packing, visible products on company website, and done SEO (Search Engine Optimization), and digital marketing ➤ Set up company's production unit by coordinating company's directors. Production management, Production planning, Purchasing, Labour management & customer handling were also under my domain. ➤ E-conomic ERP used for Reporting, Employees Salaries , billing etc

May 2014 – Jan 2016	IT Support Technician & Web Developer IfoodEvolution, Industriparken 23, 2750 Ballerup, Denmark. <ul style="list-style-type: none"> ➤ Manage Installation, up gradation of windows and software's. ➤ Maintenance and troubleshooting of LANs, WANs and Internet systems, Operating System and applications, including communications software as required. ➤ Manage and Design content for website & carried usability test ➤ E-commerce solution lunched by using Magento platform ➤ SEO, Google Analytics, AdWords and promotion of products on social media, ebay, amazon
Jan 2011- April 2014	IT Support & Web Developer Freelancer IT Support (Installation , Up gradation of Windows, software, & Troubleshooting etc) Web Development Through HTML5, CSS3, Java Script, Joomla, WordPress etc, SEO & Social Media Marketing.
June 2002- Aug 2005	Software Developer Government Degree Collage, Hafizabad, Pakistan I have got a task to work as an s/w developer along with 2 other developers to develop software for collage departments and connect these entire departments. It was in-house development . After getting information by different stakeholders'; we developed conceptual database (E/R modelling), Logical (normalization) , and then implemented by using Visual basic 6 & Oracle database .

Education

2006 - 2008	M.Sc in Computer & Information Systems Sciences at Luleå University of Technology, Luleå, Sweden www.ltu.se Major Courses in Specialization: <ul style="list-style-type: none"> ✓ User-Centered Website Development ✓ Object Oriented System Development ✓ Organizational Development through IT ✓ Database Systems
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	<ul style="list-style-type: none"> ✓ System Science and System Design
<p>June 2000 – Dec 2001</p>	<p>M.S Information Technology PIMSAT, KARACHI, PAKISTAN https://pimsat-khi.edu.pk/</p> <p>Major Courses in Specialization:</p> <ul style="list-style-type: none"> ✓ Advance Web Development ✓ Object Oriented Concepts ✓ E-Commerce, MIT, MIS ✓ Database Systems, Software Engineering ✓ C/C++, Java , Visual Basic
Publication	
<p>Publication</p>	<ul style="list-style-type: none"> ✓ Mumtaz Maqsood, Ali Faiz, Information Security Threats against Mobile Phone Services (Developer's perspective), 2009 (read more) https://pure.ltu.se/ws/files/31139724/LTU-PB-EX-09046-SE.pdf
<p>Languages</p>	<ul style="list-style-type: none"> ✓ Urdu: Native ✓ English: Written and spoken fluently ✓ Danish: Beginner (bestået dansk uddannelse 2) and studying at FVU Trin 3 (improving reading and writing)

Cover Letter

Mumtaz Maqsood

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A highly experienced and competent **Social Media Manager, Front end Developer** with five years' experience in a variety of office based environments and with three years experience in **production management & Digital Marketing**. Implemented different IT based Desktop & web projects in different organizations.

I have passed my **Google AdWords, Search, Display, Shopping, Mobile exam and got Google AdWords Certified title**. While on my job, I have done different **targeted campaigns**, but now I have got in-depth theory knowledge as well. Which will definitely help me to run a better campaign after carefully consider different **campaign strategies, network selection (search, display or both), target audience, location and company budget** etc.

Also, hands on experience in **Search Engine Optimization (SEO)**, and which factor need to consider while doing SEO that help to become top in **organic search**, like carefully **selection of keywords** that will **match our goals** as well as **consumers needs**, for the selection of keywords; what role of different tools can play (**surveys, trend, shopping insights** etc) in selections. On page SEO, **technical SEO, link building, meta description, black hat SEO**, and what information need to hide by search engine by including **Robots.txt** file etc. Also, I have good knowledge how search engines are working especially **Google, Bing** etc,

With the help of knowledge and experience as SEO/SEM, I can definitely, do a good job for websites that can become top in **organic search**. Becoming top in organic search is a one side, other side is that, if ads has not **search relevance** or **landing page** is not as required as search, definitely website **adRank** will decrease, even it is good in SEO but it lost high place in organic search. I can also work closely with web developer to improve website landing page and of course can reflect my knowledge and experience which, I gain as front end developer. In addition, I have skills as front-end developer and knowledge of **back-end web technologies** as well (**HTML, CSS, Java Script , Node JS, React, mySql**)

I am **self-motivated** and **not afraid to take initiative** to find a solution and it is also important for **customer satisfaction**. I have understanding on, how to solve **IT Support issues, web-technologies problems** and Domain Name System and have capacity to learn more in professional environment. I love to work with in a **multi-cultural environment** because there is lot of new things for learning, Also, I **love to travel and adjust very quickly in**

a new environment. I am ok with **flexible working hours**, does not matter morning or evening.

At end, I am a **fluent in English**, Urdu, and **beginner in Danish** (I have **passed Dansk sprog 2 exam and reading in FVU trin 4**; twice a week in evening attending Danish language class) and soon become good in Danish as well, (**basic level I can communicate in Danish as well**). I used to live in Denmark for 7 years with my wife and 3 children. I am **open, friendly** and **love to work in groups** and more happy to take responsibilities alone. I am so happy to help others. Additional, I have some weak points like other humans which can be discuss in interview.

Mumtaz Maqsood

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