

# Advanced Multimedia(Oman football team)2110417

*by 2110417 OMAR MARHOON ALI AL GHAFRI*

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## Introduction

The chosen topic for this assignment “Oman Football Team”. Suffice to say, just like the Reds, they are also the world’s renowned football club. The aim is to design a website which is interactive, informative, and has a great design which not only tells the history of the club but also connects with the devoted basketball fans and supporters. This assignment is geared towards usability, interactivity, and hi-tech content. Our objective is to showcase the reign of Oman football and its influence on the world of football by incorporating all these elements.

Through this experience I used adobe Photoshop to image editing, windows movie maker software for video editing, audacity tool for editing audio and 3D viewer software for 3D video creation, and HTML, CSS and JavaScript to design website. Let us see how each and every one looks like in the images as well as the description.

## Still Images

In this part there are many images that have been enhanced and retouched using Photoshop in order to bring the aesthetic experience up. We display the best we can by disappearing objects, highlighting specific colours and utilizing effects aplenty. The way in which the whole story is told through a picture points to the different editing methods that make new pictures out of the original photos. This also includes a walkthrough of the design process for the device and the pixel for different purposes as part of this assignment, so that the users are 100% satisfied with their experience.

### Original Image



Figure 1: Original image-1

This is original image, picked from internet.

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### Adobe Photoshop editing



Figure 2: Adobe Photoshop editing screenshot-1

This above screenshot is removed the football element and some added camera raw filter and increased the temperature and decreased the tint.

### Element Remove Photo



Figure 3: Element remove

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### Original Image



Figure 4: Original image-2

This is original image, picked from internet.

### Adobe Photoshop editing



Figure 5: Adobe Photoshop editing screenshot-2

This above screenshot is added the film grain effect and increase the intensity and highlight area.

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### Highlighting



Figure 6: Highlighting

### Original Image



Figure 7: Original image-3

This is original image, picked from internet.

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### Adobe Photoshop editing

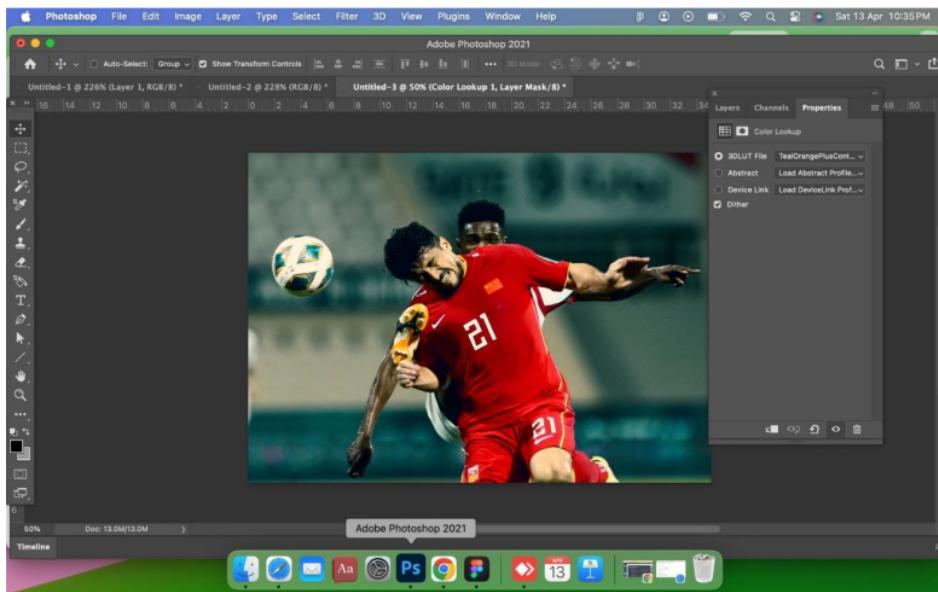


Figure 8: Adobe Photoshop editing screenshot-3

This above screenshot is added filter gallery < neon glow < increase the glow brightness and added Saturation.

### Filter Image



Figure 9: Filter image

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### Original Image



Figure 10: Original image-4

This is original image, picked from internet.

### Adobe Photoshop editing

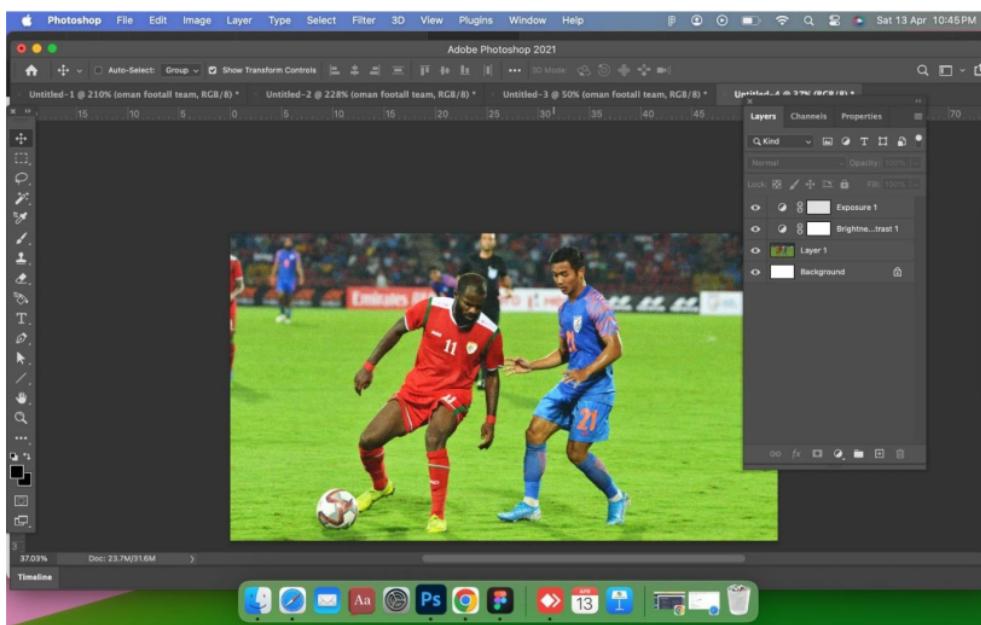


Figure 11: Adobe Photoshop editing screenshot-4

This above screenshot is increase the hue and saturation.

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Correction of exposure



Figure 12: Correction of exposure

Laptop View Images



Figure 13: laptop view image-I

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Figure 14: laptop view image-2

#### Tab View Images

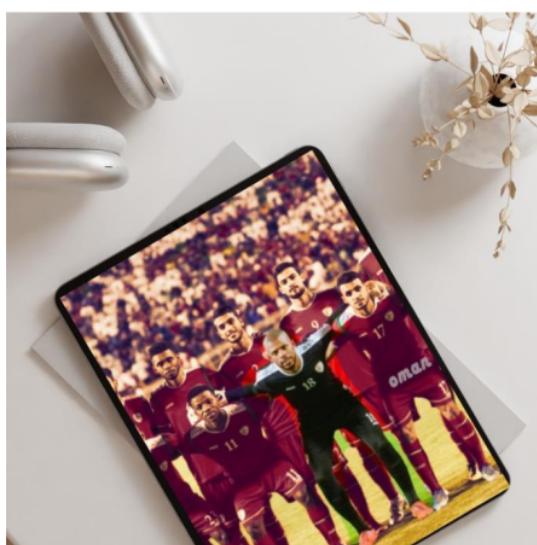


Figure 15: tab view image

[Mobile View Images](#)



*Figure 16: mobile view image*

### [Moving Image \(video\)](#)

"We explore the world of video creation and editing in the 'Moving Image (Video)' portion, demonstrating our ability to create visually stunning and intriguing scenes. This multimedia tour guides you through a Windows Movie Maker-created Fifty-sec video. You'll explore a world of artistic editing as we go through the movie, covering everything from colour correction, 3D effects, animation, and more. Additionally, our film includes voice-over descriptions that shed light on the editing methods used. Furthermore, we provide transparency and credibility in our work by acknowledging the sources of the media used in the credits at the conclusion. We provide a selection of video formats that work well with various browsers and screen sizes, guaranteeing a seamless viewing experience on all devices."

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### Merge Images



Figure 17: Merge images

This above screenshot is merged edited images using windows movie maker.

### Add effects



Figure 18: Add effects

This above screenshot is added some effected. We can see that affected area.

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### Add background music



Figure 19: Add background music

This above screenshot is adding background music. After finish video editing, I have uploaded that video on YouTube platform, that link given below.

<https://youtu.be/YT-Kbj3i0fc?si=OYwcAvhtAUf8lwji>

### Audio

"We highlight our expertise in audio editing and improvement as we delve into the auditory aspect of multimedia production in this segment. Using Audacity, we painstakingly created an audio clip that demonstrates a number of audio editing methods, such as artefact removal, volume matching, and noise reduction. Our goal is to provide a smooth and enjoyable audio experience with HTML5 audio compatibility on all major online browsers."

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### Software Home Page

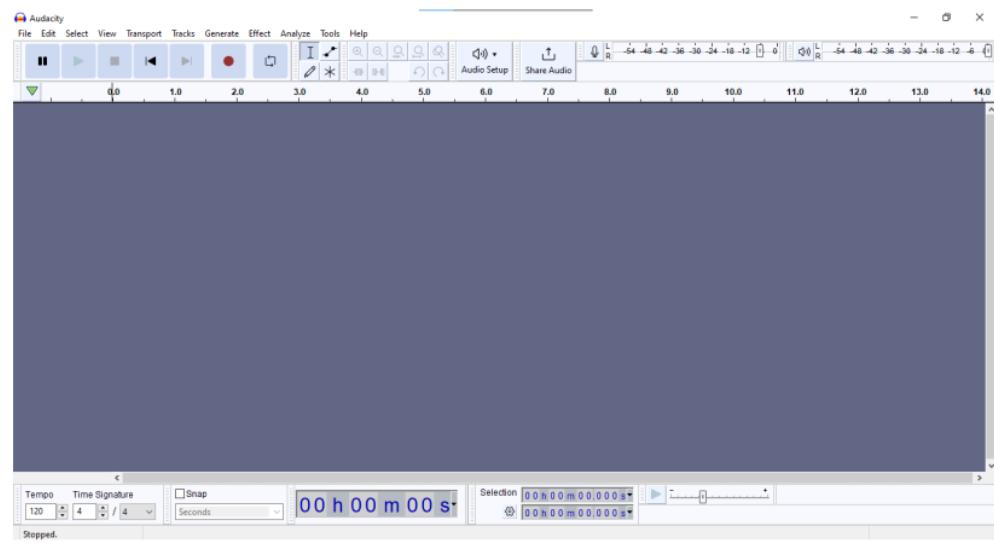


Figure 20: Software home page

This is home page of audacity software.

### Open Original File

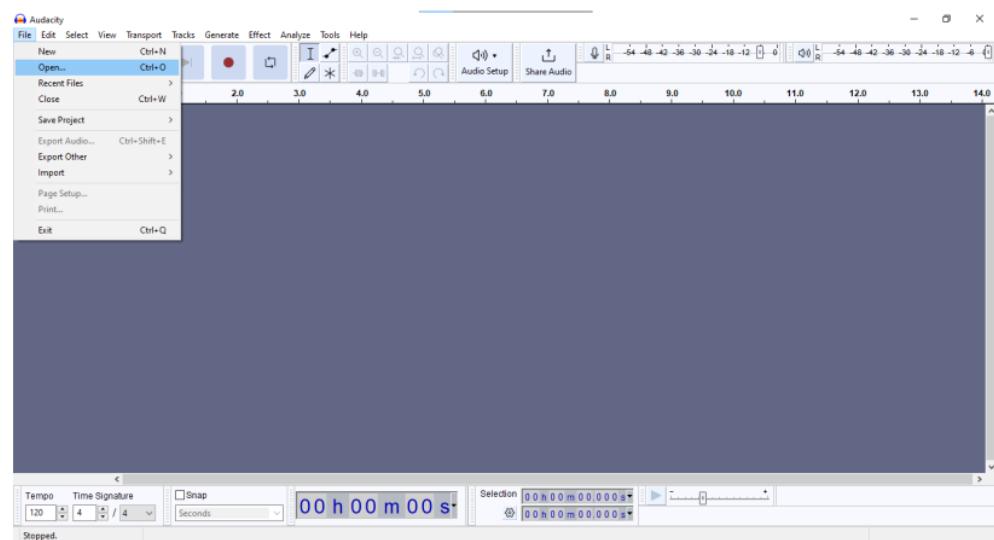


Figure 21: Open original file

This above screenshot is open original mp3 music from local system. This mp3 audio download by internet.

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### Original File

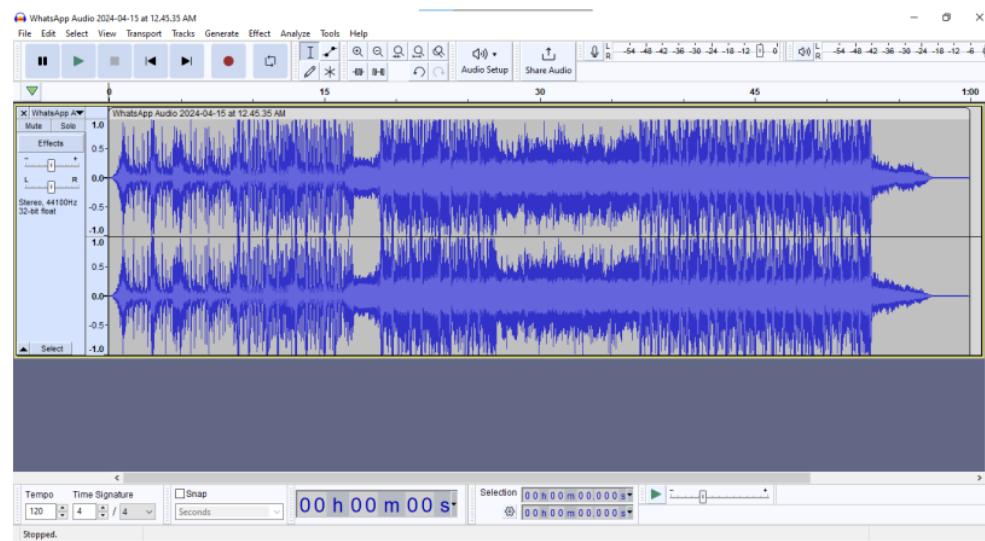


Figure 22: Original file

After open original audio file.

### Cut audio

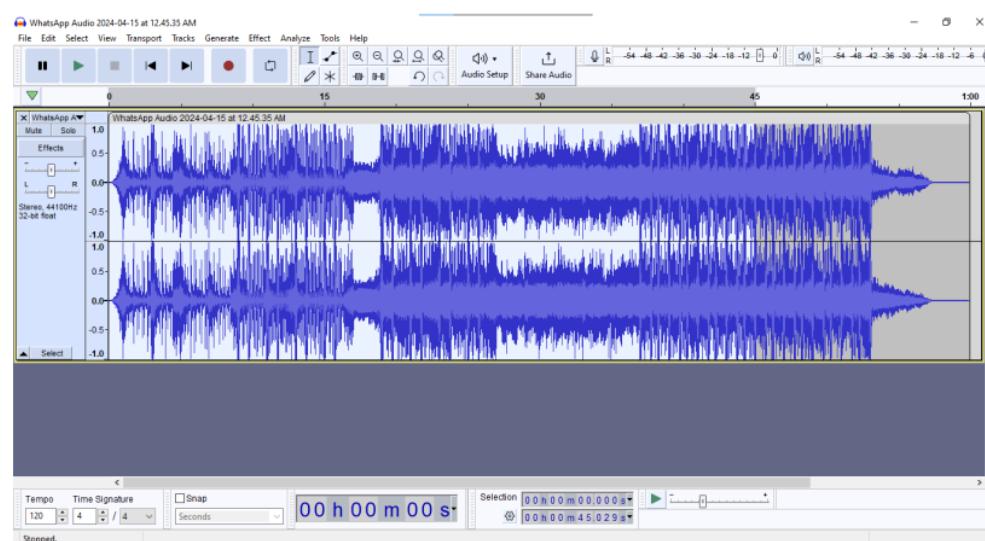


Figure 23: Cut audio

Here, I have cut the audio from 1min to 40 sec using this application.

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## Noise Reduction

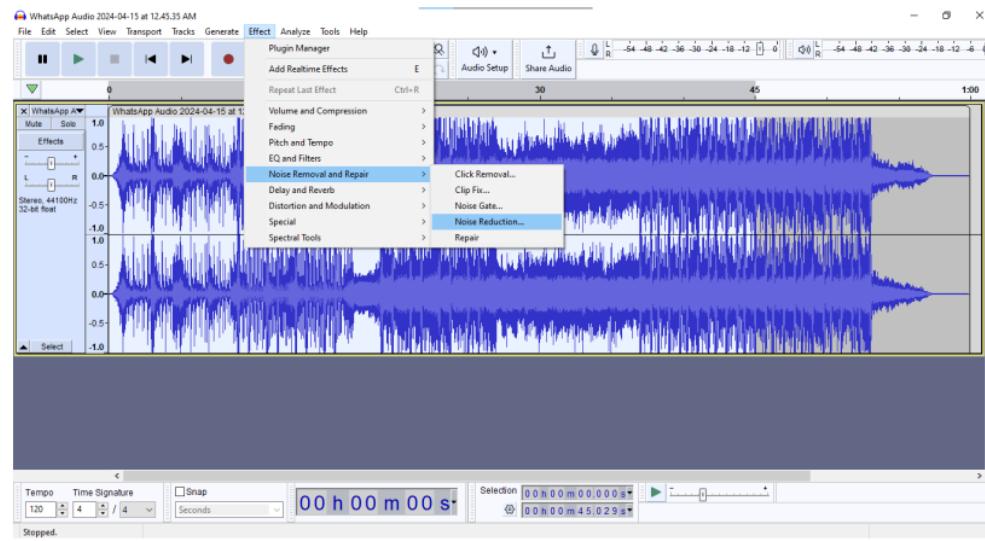


Figure 24: Noise reduction

To reduce noise from audio mp3, we should select noise reduction option.

## Noise popup

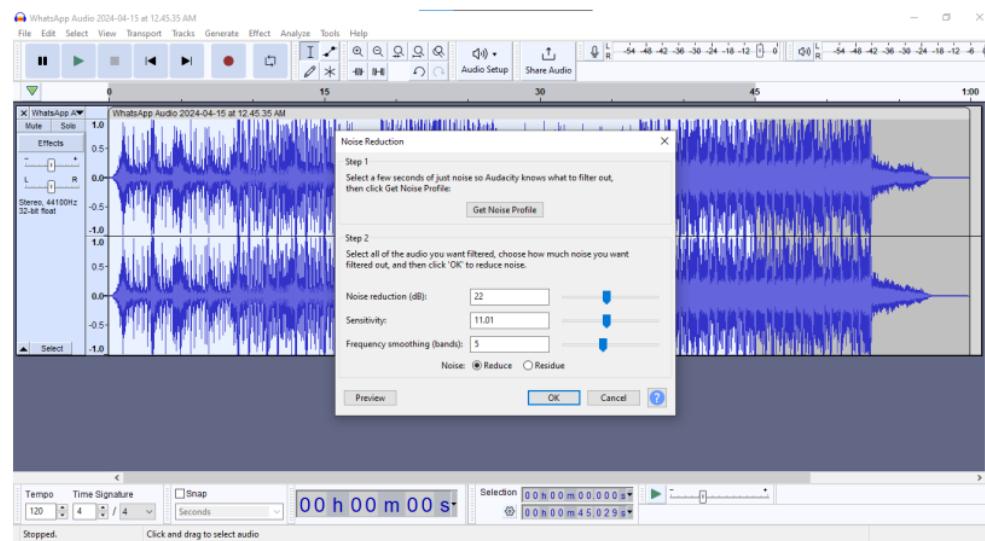


Figure 25 Noise popup

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### Export mp3 file

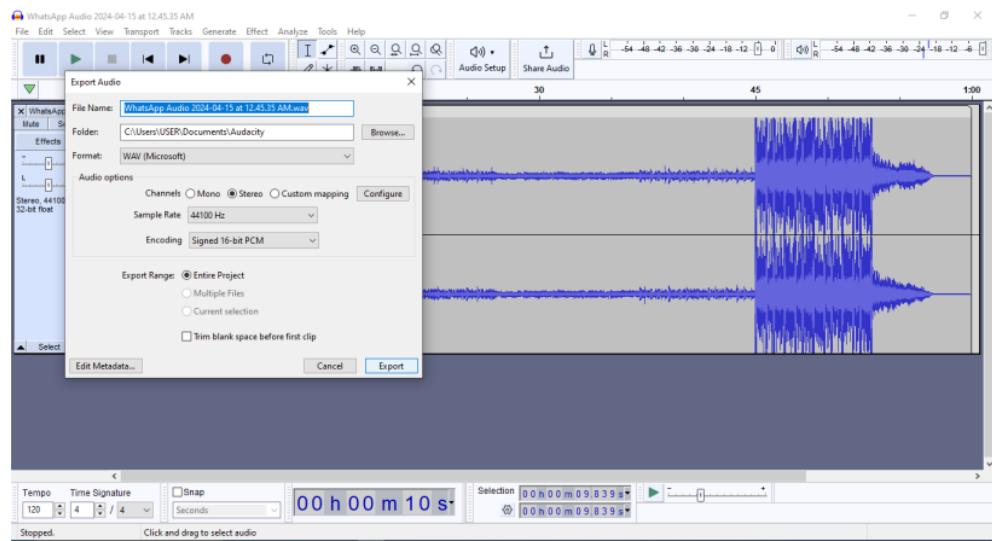


Figure 26: Export mp3 file

After corrected audio, we should export the mp3 like above screenshot

### 3D

Immerse yourself into the magical 3D art that could be generated with the rotate effect in the latest Paint 3D art creation tool. We have videos on screen that reflect amazing designs that rotate and change so the viewer sees each angle of Football. Discover that creative being when we bring creativity and innovation together in our YouTube channel and we put the video link also in this site to open for you and you can exactly watch there.

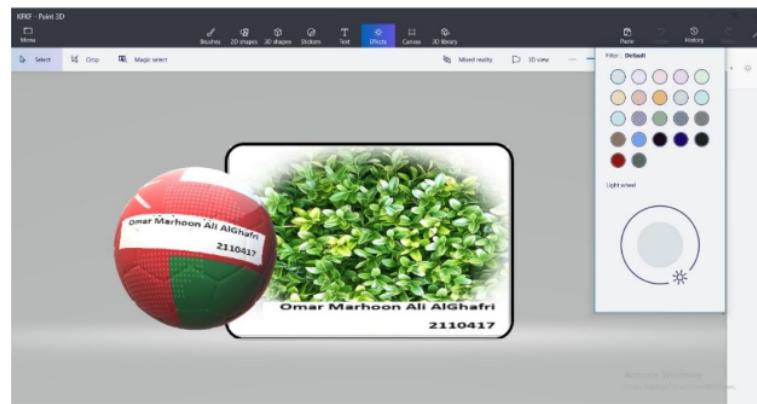


Figure 27: 3D

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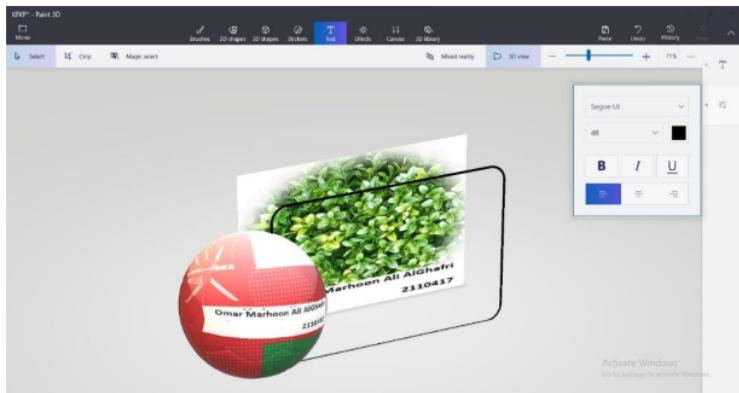


Figure 28: 3D video Editing

After finish 3D video editing, I have uploaded that video on YouTube platform, that link given below.

<https://youtu.be/1A26QUSS5Mrc?si=vcYUOiv8abYnaky1>

## Technical Media Specification

For this assignment, I employed Visual Studio Code, a widely used integrated development environment (IDE), to craft the Oman Football Team website. The versatile capabilities of Visual Studio Code enabled me to efficiently write and modify the programming code for webpages. This IDE can be conveniently downloaded from the internet, and it's available at no cost. It offers robust support for various programming languages.

The resulting webpage is accessible via any online platform, ensuring widespread visibility. I take pride in affirming that this website is a product of my independent effort, developed without relying on external resources. Notably, the website leverages the power of HTML, CSS, and JavaScript, in accordance with the methodology outlined. HTML and CSS were pivotal in shaping the design and structure of the webpage, thus contributing to its interactive and visually appealing features.

## Home page



Figure 29: Home page-1



Figure 29: Home page-2

The home page of the Oman Football website features a clean and organized design. At the top is the header, where the Oman Football logo is prominently displayed, and a navigation menu offers easy access to different sections of the website, including "Home," "About," "Team Members," and "Achievements." A dynamic image slider immediately captures the visitor's attention, cycling through several captivating images related to the club. This automatic slider provides a visually engaging introduction to the site. The page's layout is responsive, ensuring it adapts seamlessly to various device screen sizes, enhancing the user experience. Overall, the home page combines effective branding, navigation, and captivating visuals to welcome visitors and encourage exploration of the Oman Football website.

## Code

```

30  <main>
31      <section class="image-slider">
32          <div class="slider-wrapper">
33              <div class="slide active">
34                  
35              </div>
36              <div class="slide">
37                  
38              </div>
39              <div class="slide">
40                  
41              </div>
42          </div>
43      </section>
44      <script>
45          // JavaScript for the automatic image slider
46          const slider = document.querySelector('.slider-wrapper');
47          const slides = document.querySelectorAll('.slide');
48
49          let currentSlide = 0;
50
51          function nextSlide() {
52              slides[currentSlide].classList.remove('active');
53              currentSlide = (currentSlide + 1) % slides.length;
54              slides[currentSlide].classList.add('active');
55              updateSliderPosition();
56          }
57
58          function updateSliderPosition() {
59              const offset = -currentSlide * slides[0].offsetWidth;
60              slider.style.transform = `translateX(${offset}px)`;
```

Figure 30: Home page code

The provided HTML code represents the homepage of the "Oman Football" website. This webpage starts with a header section that includes the website's logo, website name and a navigation menu. The logo is displayed as an image, ensuring the brand's recognition and the website name is show in text. The navigation menu contains links to different sections of the website, with the "Home" option being highlighted as the active page. Moving on to the main content, there's an image slider featuring three images that automatically cycle to create an engaging visual experience. Below the slider, the page provides information about the "Oman Football," highlighting its history, achievements, and key players. An embedded YouTube video offers users an opportunity to explore more about the team. The footer section concludes the webpage, displaying the copyright notice. JavaScript is utilized to control the image slider, making it slide automatically, enhancing the user's interaction with the website.

About Page



*Figure 31: About page*

The About page of the Oman Football website offers a comprehensive overview of the club's rich history, values, and contributions to the world of football. The design is structured with clear headings, providing information about the club's history, core values, iconic stadium, passionate global fan base, notable achievements, current team, coaching staff, philanthropic initiatives, and mission and vision. Each section features relevant text and images, creating an engaging and informative user experience. The page is well-organized, making it easy for visitors to delve into the club's story and its cultural significance. Overall, the About page combines content-rich sections with a user-friendly design, allowing users to explore Oman Football legacy in detail.

**Code:**

```
29 <main>
30   <section class="about-section">
31     <h2>About Oman Football Team</h2>
32     <p>Welcome to the official "About" page of Oman Football Team, one of the most prestigious football clubs in the region. We are committed to excellence and passion for the game.
33
34     <h3>Club History</h3>
35     <p>The Sultanate of Oman has had a relatively long history of football clubs dating back to the 1940s. The first club was the Al-Asimah Club, founded in 1942.
36
37     <h3>Club Values and Culture</h3>
38     <p>The first football club of the Sultanate was the Maqboul Club, founded in 1942, known today as the Oman Club.
39
40     <h3>Stadium and Facilities</h3>
41     <p>The Sultan Qaboos Stadium at the Sultan Qaboos Sports Complex, also known locally as Boshar, is a government-owned stadium.
42
43     <h3>Fan Base</h3>
44     <p>Oman Football Team is a passionate global fan base. Join us to celebrate traditions and the profound impact of football on our culture.
45
46     <h3>Club Achievements</h3>
47     <p>The mid-1990s under the OFA chairmanship of Sheikh Saif bin Hashil Al-Maskary saw Oman achieve positive results in international competitions.
48
49     <h3>Current Team and Leadership</h3>
50     <p>In the 2004 Gulf Cup which was held in Doha, Oman reached the final for the first time in the team's history.
51
52     <h3>Club Philanthropy and Community Involvement</h3>
53     <p>Oman Football Team is committed to giving back. Learn about our philanthropic initiatives and community involvement.
54
55     <h3>Mission and Vision</h3>
56     <p>Our mission is to promote the values of sportsmanship and competition. Explore our vision for the future of football in Oman.
57   </section>
58 </main>
```

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Figure 32: About page code

This HTML code represents the "About" page of the Oman Football website. It features a clean and well-structured layout. The header section contains the website's logo, website name and a navigation menu, with the "About" page being highlighted as the active one. The main content section elaborates on various aspects of the football club. It starts with a welcoming introduction to Oman Football, setting the tone for the visitor's exploration of the club's history, values, and contributions to the world of football. The page covers diverse topics, including the club's history, values, culture, stadium, fan base, achievements, current team and leadership, philanthropy, and mission and vision. This comprehensive presentation aims to provide visitors with a deep understanding of Oman Football, its legacy, and its ongoing commitment to excellence and community involvement. The footer section displays the copyright notice, finalizing the page's professional and informative design.

### Team members' page

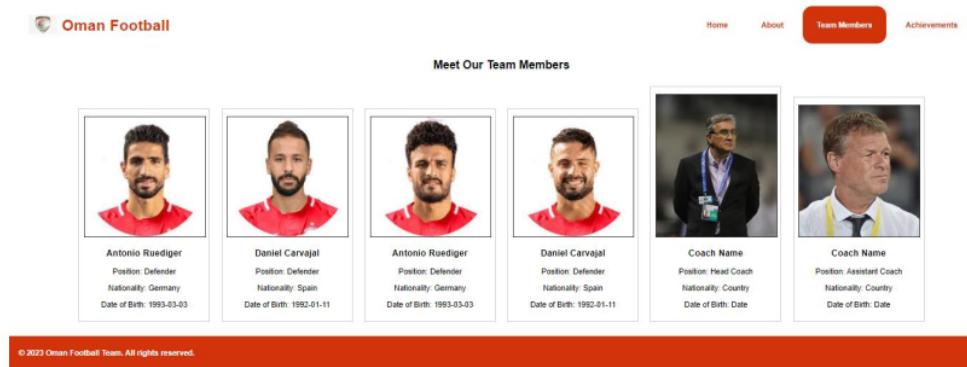


Figure 33: Team members' page

The Team Members page of the Oman Football website offers an in-depth look at the club's players and coaching staff. The design is structured with player and coach profiles, each featuring a photo, name, position, nationality, and date of birth. The page allows users to get acquainted with the team's members, providing key information in a visually appealing format. By organizing the content into clear sections, the page ensures an easy and informative browsing experience. Whether users are interested in learning about the players or coaching staff, the Team Members page offers a comprehensive presentation of Oman Football current lineup.

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**Code:**

```
● 29   <main>
30     <section class="team-members-section">
31       <h2>Meet Our Team Members</h2>
32
33       <!-- Player Profiles -->
34       <div class="player-profile">
35         
36         <h3>Antonio Ruediger</h3>
37         <p>Position: Defender</p>
38         <p>Nationality: Germany</p>
39         <p>Date of Birth: 1993-03-03</p>
40       </div>
41
42       <div class="player-profile">
43         
44         <h3>Daniel Carvajal</h3>
45         <p>Position: Defender</p>
46         <p>Nationality: Spain</p>
47         <p>Date of Birth: 1992-01-11</p>
48       </div>
49       <div class="player-profile">
50         
51         <h3>Antonio Ruediger</h3>
52         <p>Position: Defender</p>
53         <p>Nationality: Germany</p>
54         <p>Date of Birth: 1993-03-03</p>
55       </div>
56
57       <div class="player-profile">
58         
59         <h3>Daniel Carvajal</h3>
60         <p>Position: Defender</p>
61       </div>
```

Figure 34: Team members 'code'

This HTML code represents the "Team Members" page of the Oman Football website. The page is well-structured and visually appealing, with a header featuring the site's logo and a navigation menu highlighting the "Team Members" section as the active page. The main content section is dedicated to introducing visitors to the team's players and coaching staff. It includes player profiles, each featuring an image, the player's name, position, nationality, and date of birth, indicating that additional profiles can be added as needed. The page also incorporates coaching staff profiles like main coach and assistant coach, providing information about the coaching team members in a similar format. The clean and organized design makes it easy for visitors to learn about the team's members, fostering a sense of connection and familiarity. The footer section displays the copyright notice, ensuring a professional and consistent appearance throughout the website.

**Achievements page**

The screenshot shows the "Oman Football Achievements" page. At the top, there is a navigation bar with links for Home, About, Team Members, and Achievements (which is highlighted). Below the navigation is a large soccer ball icon with the text "Click on Football". The main content area is titled "Oman Football Achievements" and features several boxes for different tournaments:

- FIFA Ranking: Number of Titles: 34
- OFA Champions League Titles: Number of Titles: 13
- CAFA National Cup Titles: Number of Titles: 19
- FIFA Club World Cup Titles: Number of Titles: 4
- Gulf Cup Titles: Number of Titles: 11
- Arab Cup Titles: Number of Titles: 5
- WAFF Championship Cup Titles: Number of Titles: 3
- AFC National Cup Titles: Number of Titles: 19

On the right side, there is a box titled "INDIVIDUAL AWARDS" which states: "Oman Football Team players have won numerous individual awards, including FIFA Ballon d'Or and AFC Best Player in Europe awards."

At the bottom, a red footer bar contains the text "© 2023 Oman Football Team. All rights reserved."

Figure 35: Achievements page

The Achievements page on the Oman Football website is a comprehensive showcase of the club's illustrious history in football. It presents a list of major accomplishments in various competitions, including FIFA Ranking titles, QFA Champions League titles, CAFA National cup triumphs, and more. Each achievement is displayed with a clear title and the number of titles won, delivering the information concisely. The page also highlights the individual awards earned by Oman Football players, such as the FIFA Ballon d'Or and AFC Best Player in Europe awards. Its well-organized layout ensures that users can easily access and appreciate the club's remarkable success over the years, making it a fitting tribute to Oman Football achievements.

### Code:

```

29   <main>
30     <section class="achievements-section">
31       <div class="audio-easter-egg">
32         
33         <audio controls id="easterEggAudio" style="display: none;">
34           <source src="Edited-audio-Oman-football-team.mp3" type="audio/mpeg">
35           Your browser does not support the audio element.
36         </audio>
37       </div><br>
38       <h2>Oman Football Achievements</h2>
39
40       <!-- La Liga Titles -->
41       <div class="achievement">
42         <h3>FIFA Ranking</h3>
43         <p>Number of Titles: 34</p>
44       </div>
45
46       <!-- UEFA Champions League Titles -->
47       <div class="achievement">
48         <h3>QFA Champions League Titles</h3>
49         <p>Number of Titles: 13</p>
50       </div>
51
52       <!-- Copa del Rey Titles -->
53       <div class="achievement">
54         <h3>CAFA National Cup Titles</h3>
55         <p>Number of Titles: 19</p>
56       </div>
57
58       <!-- FIFA Club World Cup Titles -->
59       <div class="achievement">
60         <h3>FIFA Club World Cup Titles</h3>
61         <p>Number of Titles: 4</p>
62       </div>

```

Figure 36: Achievements code

This HTML code represents the "Achievements" page of the Oman Football website. The page is designed to showcase the club's accomplishments and provides a unique interactive feature – an "Audio Oman football mp3 file." The header features the site's logo and a navigation menu, with the "Achievements" section highlighted as the active page. In the main content section, a list of Oman Football achievements is presented, including various titles and individual awards. Notably, there's an engaging element with a football image that acts as a clickable button. When the user clicks on the

football, hidden audio featuring Oman Football achievements starts playing. This interactive feature adds an engaging and playful aspect to the page. It allows visitors to explore the achievements both visually and through sound. The clean and user-friendly design, combined with the surprise audio element, enhances the user experience, making this page an exciting destination for fans and enthusiasts. The footer section displays the copyright notice, maintaining a consistent and professional appearance throughout the website.

## Critical Evaluation

The assignment showcasing the creation and development of a web application dedicated to Oman Football demonstrates commendable technical and creative skills. The use of various media elements, including still images, videos, audio, and 3D graphics, effectively engages the user, delivering a multimedia-rich experience. The choice of a popular and globally recognized football club as the subject matter adds relevance and appeal to the content. The technical specifications are well-documented, ensuring media elements are optimized for web delivery, and the inclusion of interactive features, such as an audio Easter egg, adds an extra layer of engagement. However, there's room for further aesthetic refinement, particularly in terms of design consistency across pages, and additional context about Oman Football history and significance could enhance the user's understanding of the topic.

And this assignment is a successful demonstration of multimedia web development skills, offering an informative and engaging user experience. With some enhancements in design and supplementary content, it has the potential to be an even more comprehensive and visually appealing resource for Oman Football enthusiasts and football fans.

## Reference

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# Advanced Multimedia(Oman football team)2110417

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## GRADEMARK REPORT

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FINAL GRADE

88 /100

GENERAL COMMENTS

1M: The student has excellent report and did answer all the tasks in very good way, where the student explain the MDLC and SDLC and all the multimedia sections. The student has written the technical task of the assignment and use the proper references in the report.

2nd Marker:

1. Excellent discussion with a high degree of perception and originality; highly organised thoughts and ideas; analysis displays a strong and well-organised arguments.
2. Comprehensive details supported by relevant evidences; evaluations of relevant theories and concepts with related evidences to address issues.

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STILL IMAGES (10%)5 / 5

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EXCELLENT (5)	<ul style="list-style-type: none"><li>• All 5 requirements are fully met&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is thorough&lt;br /&gt;• The editing and processing applied is comprehensively described and explained.</li></ul>
VERY GOOD (4)	<ul style="list-style-type: none"><li>• All 5 requirements are met&lt;br /&gt;• An evaluation and analysis of the editing and processing applied is given though not thoroughly.&lt;br /&gt;• The editing and processing applied is described and explained.</li></ul>
GOOD (3)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, at most two of the remaining four are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is not clear.&lt;br /&gt;• The editing and processing applied is described but not explained.</li></ul>
SATISFACTORY (2)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, at most three of the remaining four are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing.&lt;br /&gt;• The editing and processing applied is described but not explained.</li></ul>
POOR (1)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, the remaining four are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing and the description is lacking</li></ul>
VERY POOR (0)	No answer given or a totally irrelevant answer.

## MOVING IMAGES (10%)

5 / 5

## Video

EXCELLENT (5)	<ul style="list-style-type: none"><li>• All 6 requirements are fully met&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is thorough&lt;br /&gt;• The editing and processing applied is comprehensively described and explained.</li></ul>
VERY GOOD (4)	<ul style="list-style-type: none"><li>• All 6 requirements are met&lt;br /&gt;• An evaluation and analysis of the editing and processing applied is given though not thoroughly.&lt;br /&gt;• The editing and processing applied is described and explained.</li></ul>
GOOD (3)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, at most two of the remaining five are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is not clear.&lt;br /&gt;• The editing and processing applied is described but not explained.</li></ul>
SATISFACTORY (2)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, at most four of the remaining five are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing.&lt;br /&gt;• The editing and processing applied is described but not explained.</li></ul>
POOR (1)	<ul style="list-style-type: none"><li>• The first requirement is fully met, however, the remaining five are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing and the</li></ul>

	description is lacking	
VERY POOR (0)	No answer given or a totally irrelevant answer.	
AUDIO (10%)		4 / 5
EXCELLENT (5)	<ul style="list-style-type: none"> <li>• All 4 requirements are fully met&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is thorough&lt;br /&gt;• The editing and processing applied is comprehensively described and explained.</li> </ul>	
VERY GOOD (4)	<ul style="list-style-type: none"> <li>• All 4 requirements are met&lt;br /&gt;• An evaluation and analysis of the editing and processing applied is given though not thoroughly.&lt;br /&gt;• The editing and processing applied is described and explained.</li> </ul>	
GOOD (3)	<ul style="list-style-type: none"> <li>• The first requirement is fully met, however, one of the remaining three is not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is not clear.&lt;br /&gt;• The editing and processing applied is described but not explained.</li> </ul>	
SATISFACTORY (2)	<ul style="list-style-type: none"> <li>• The first requirement is fully met, however, two of the remaining four are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing.&lt;br /&gt;• The editing and processing applied is described but not explained.</li> </ul>	
POOR (1)	<ul style="list-style-type: none"> <li>• The first requirement is fully met, however, the remaining four are not.&lt;br /&gt;• The evaluation and analysis of the editing and processing applied is missing and the description is lacking</li> </ul>	
VERY POOR (0)	No answer given or a totally irrelevant answer.	
360/3D (10%)		4 / 5
EXCELLENT (5)	<ul style="list-style-type: none"> <li>• The first 3 requirements are fully met&lt;br /&gt;• Critical discussion of the principles of 3D modelling applied in the creation of submitted materials is clear and comprehensive.</li> </ul>	
VERY GOOD (4)	<ul style="list-style-type: none"> <li>• The first 3 requirements are fully met&lt;br /&gt;• Critical discussion of the principles of 3D modelling applied in the creation of submitted materials is given though not thoroughly</li> </ul>	
GOOD (3)	<ul style="list-style-type: none"> <li>• The first 3 requirements are fully met&lt;br /&gt;• There is an attempt to critically discuss principles of 3D modelling applied in the creation of submitted materials.</li> </ul>	
SATISFACTORY (2)	<ul style="list-style-type: none"> <li>• The first requirement is fully met, however, one of the next two is not.&lt;br /&gt;• There is an attempt to critically discuss principles of 3D modelling applied in the creation of submitted materials.</li> </ul>	
POOR (1)	<ul style="list-style-type: none"> <li>• The first requirement is fully met, however, the next two are not.&lt;br /&gt;• The critical discussion of the principles of 3D modelling applied in the creation of submitted materials is missing.</li> </ul>	
VERY POOR (0)	No answer given or a totally irrelevant answer.	

(0)

WEB SITE (20%)

4 / 5

Contents and implementation

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EXCELLENT (5)	Meets all content requirements and the implementation of the inclusion of all the media is done with technical excellence
VERY GOOD (4)	Meets most the content requirements and attempts those not completed. The media is included on the site using appropriate technical approach
GOOD (3)	Meets most the content requirements and does not attempt others, or attempts all but fails to meet the majority. Media is included on this site using appropriate technical approach
SATISFACTORY (2)	Meets many of the technical requirements
POOR (1)	Fails to meet most of the technical requirement
VERY POOR (0)	No answer given or a totally irrelevant answer.

TECHNICAL MED (20%)

5 / 5

Technical Media Specification

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EXCELLENT (5)	Distinctive work which exhibits a high level of knowledge, analysis and reasoning in defining the specification of the range of media included in the site.
VERY GOOD (4)	Good analysis of the options available to include the range of media in the site leading to a well-defined set of media elements which are used in the site
GOOD (3)	Correct factual statements of media specifications, developed from some analysis of options and solutions presented
SATISFACTORY (2)	Correct factual statements of media specifications, however showing little analysis of options and or solutions presented
POOR (1)	A poorly considered specification failing to convey understanding and little or no justification
VERY POOR (0)	No answer given or a totally irrelevant answer.

CRITICAL EVAL (20%)

4 / 5

Critical Evaluation

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EXCELLENT (5)	Distinctive work exhibiting a high level of knowledge, analysis and evaluation of the approaches used in deploying a range of digital media on the site as
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	illustrated consistently throughout the documentation, presentation, and discussion
VERY GOOD (4)	Good evidence of knowledge, analysis and evaluation of the approaches used in deploying a range of digital media on the site throughout in its reasoning and conclusions, showing good levels of analysis as demonstrated by a combination of the documentation, presentation, and discussion
GOOD (3)	Some evaluation of the processes and or decisions made in the development of the site as elicited through the elements of the documentation, presentation, and discussion
SATISFACTORY (2)	Some evaluation of the processes and or decisions made in the development of the site as demonstrated during a combination of the documentation, presentation, and discussion
POOR (1)	A poorly considered evaluation failing to convey understanding with no analysis
VERY POOR (0)	No answer given or a totally irrelevant answer.