
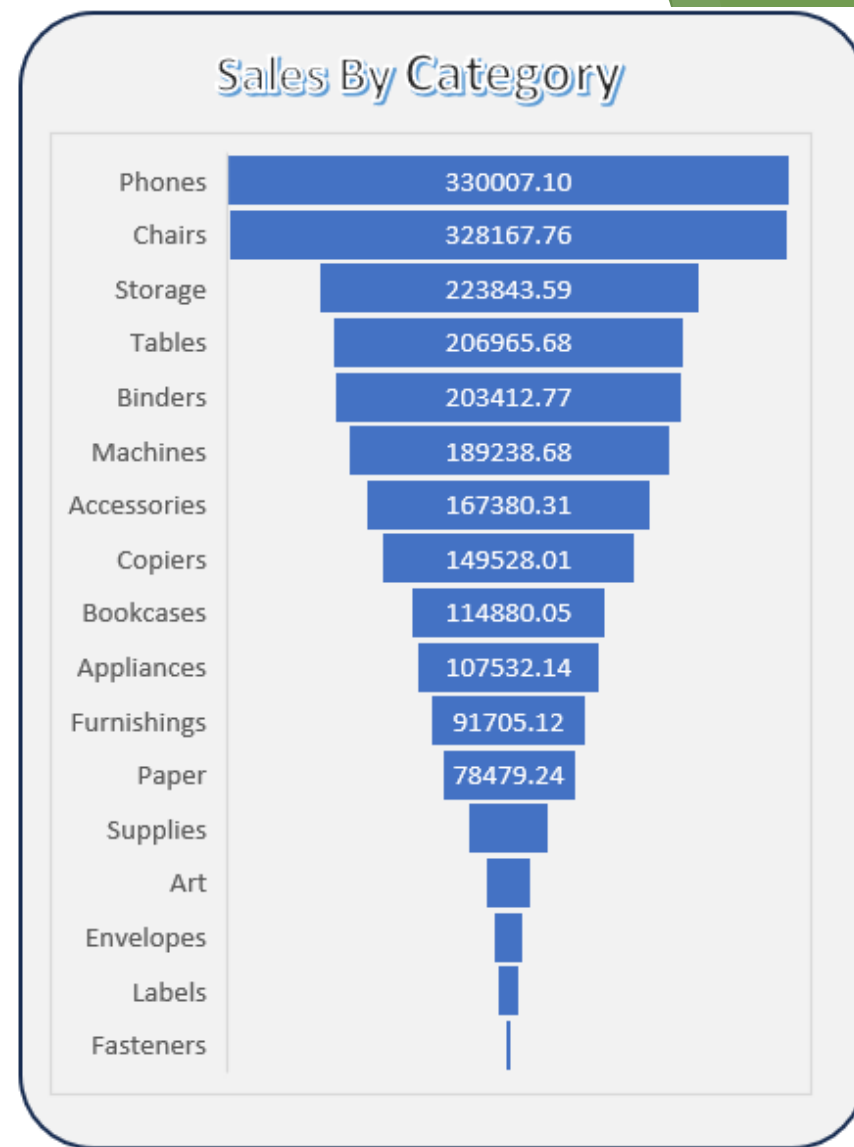


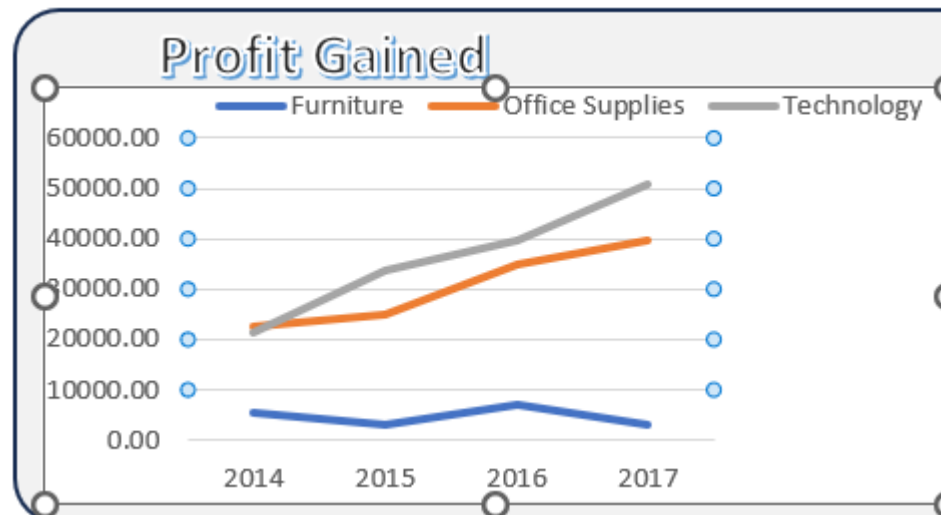
Sales Analysis

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- Welcome to the Sales Dashboard project repository! This project focuses on analyzing sales data from a US-based company spanning 2014 to 2017. Through Excel, we've crafted an interactive dashboard that provides comprehensive insights into sales performance across different product categories and states.

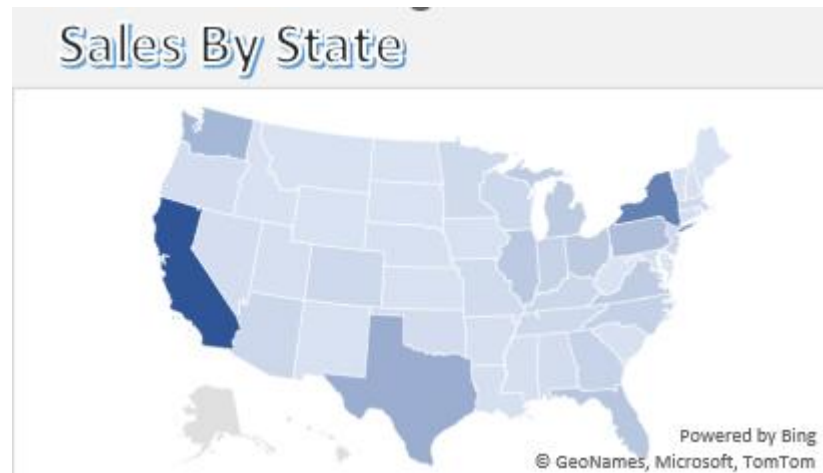
This chart shows the total sales from 2014-2017 in various sub categories.



This chart shows the profit over 2014-2017 on various categories, so that stakeholders can take decisions on which category they should work more.



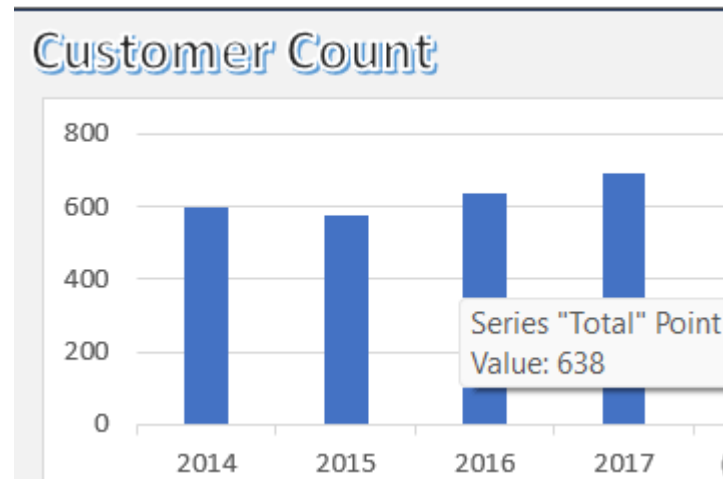
This chart is useful to explain the total amount of sales in different state within a country. The manufacturer can take data driven decisions for producing more product in ana efficient way.



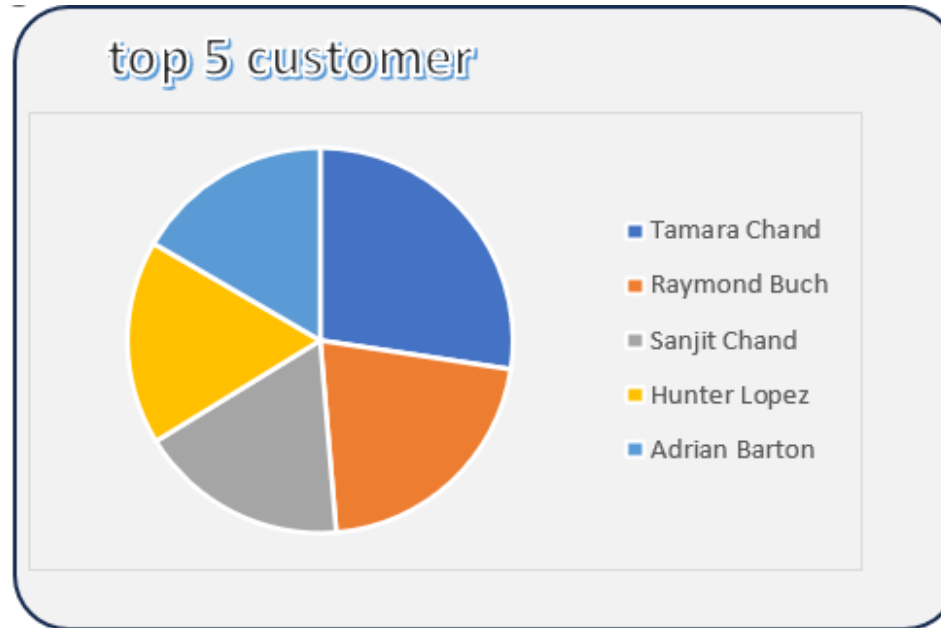
This chart shows the number of customer from 2014-2017.

In 2015, there was a decreasing situation. But from 2016-2017 the customer count has increased gradually.

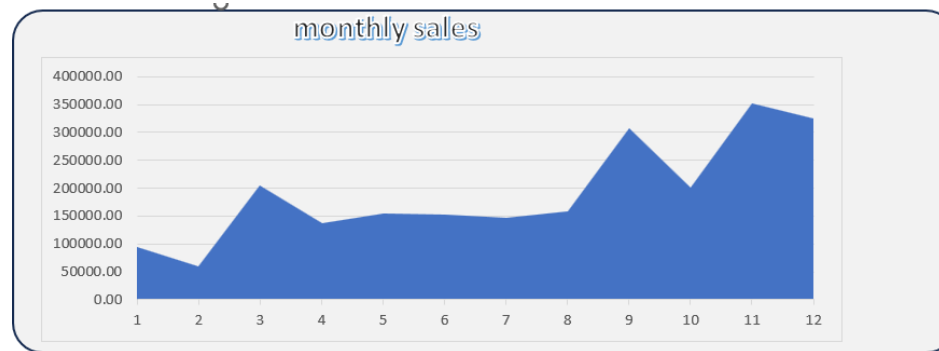
This bar chart shows that, there is a chance that, if the product quality is good, customer can purchase them again and again

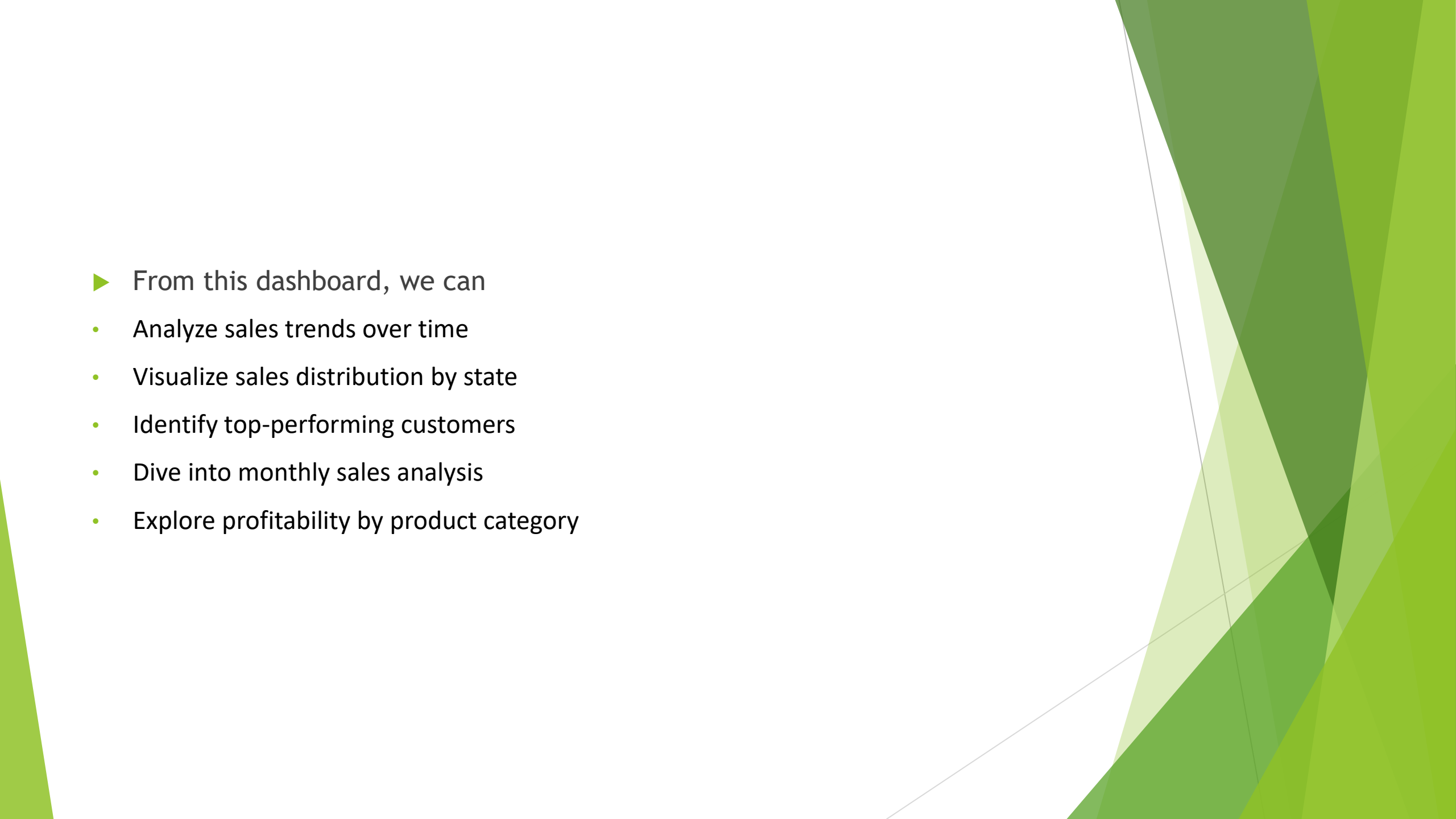


This pie chart shows the top customers, from whom manufacturer earn most profit.



It shows monthly sales from 2014-2017



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- The background of the slide features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.
- ▶ From this dashboard, we can
 - Analyze sales trends over time
 - Visualize sales distribution by state
 - Identify top-performing customers
 - Dive into monthly sales analysis
 - Explore profitability by product category