# Srujana Munamala
## UX/UI Designer

User Experience Designer with a background in Psychology from Purdue University and trained in UX/UI at UC Berkeley.

https://www.linkedin.com/in/smunamala

https://munamalas.github.io/srujanamunamala/

smunamala@gmail.com

408-406-3338

## Education

**UC Berkeley Extension**
Certificate in UX/UI Design
2019-2020

**Purdue University**
Bachelor's Degree in Psychology
2015-2019

## Skills

**UX/UI**

Usability testing
User Research
User Interface Design
Information Architecture
User Persona
Wireframes
Typography
Competitive Analysis
Heuristic Analaysis
Survey Design
User Flow
Qualitative Research
Quantitative Research

**Tools**

Adobe XD
Sketch
Invision
Microsoft Visual Studio Code
Figma
WebFlow
IBM SPSS
Qualtrics

**Coding**

Bootstrap
CSS3
HTML5
Java
JavaScript
Jquery
Linux
Python

**Languages**

English
Spanish
Telugu

## Experience

**Calm On!** UX/UI Designer  July 2020-present

A fun, interactive game for kids (ages 6-11) to learn about emotional intelligence and mental health. This project won second place in the UCSF Hackathon, and won an honorable mention in Global COVID-19 2.0 Hackathon. We are currently in the process of converting into a start-up company.

Key Accomplishments:

- Led the creative direction for an activity called "Going on an Adventure."
- Collaborated with a team of designers and health professionals to convert conceptual ideas for mental health activities to high-fidelity screens.
- Created wireframes for multiple activities and conducted user tests.

**Wonsulting** UX/UI Designer  July 2020-present

An initiative dedicated to provide inital experience for an entry-level designer. The goal of the project was to build a proposal to attract potential clients to a pediatric hospital in Central Illinois called Central Illinois Pediatric Association (CIPA).

Key Accomplishments:

- Conducted a competitor analyis on pediatric hospitals in Central Illinois to gather information related to new client acquisition.
- Created a heuristic analysis for CIPA's website.
- Designed a new business plan for CIPA based on the information acquired from the competitor analysis.

**Tingr** UX/UI Designer  Feb-April 2020

Tingr helps daycare centers in California manage forms related to childcare activities. It also contains features to allow parents and teachers to stay connected during school hours.

Key Accomplishments:

- Designed the user experience for features such as Sign-In/Out and Class Photos.
- Prepared design ideas to revamp Tingr's website to promote a positive user experience.

## Projects

**East Oakland Collective**
Collaborated with two other designers to redesign the website for a non-profit organization.
Role: UX Researcher
Tools used: Sketch, Invision

**Employment Development Department**
Redesigned the website for a governemnt organization.
Role: UX/UI Design
Tools used: Sketch, Invision