

Event Proposal

TechFest 2.0



TECHFEST

Venue Sponsor:

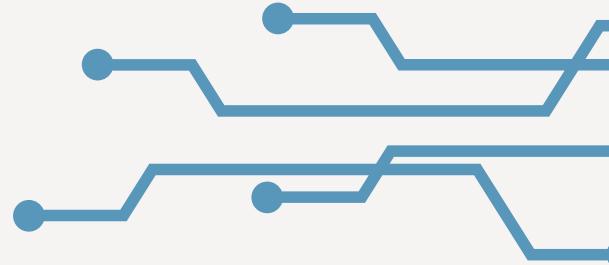
PESHAWAR
UNIVERSITY

Powered by :

TechFest Pakistan



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Overview

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Project **Vision**

At TechFest 2.0, our vision is to create a platform that inspires innovation, fosters collaboration, and empowers individuals to shape the future of technology. We aim to bring together the brightest minds, emerging talents, and leading organizations to explore groundbreaking ideas and advancements in tech.

TechFest 2.0 aspires to establish Peshawar as a hub of innovation, technology, and entrepreneurship in Pakistan by showcasing the latest developments in Artificial Intelligence, Machine Learning, Cybersecurity, Data Science, and more. After successfully organizing TechFest in Islamabad, we seek to foster local talent, attract global attention, and accelerate the adoption of cutting-edge solutions across industries by hosting this event in the frontier town of Pakistan .

TechFest 2.0 is more than just an event; it is a hub for thought leadership, skill-building, and networking. The ultimate goal is to inspire a community of tech enthusiasts, innovators, and visionaries to pioneer a smarter, more sustainable, and inclusive future for all.



Project Summary

TechFest 2.0 is the ultimate destination for innovation, inspiration, and collaboration in the tech world. It is scheduled for **October 11th, 2025** in Peshawar University. This event will attract over **5,000+ footfall** and host top-tier speakers, cutting-edge workshops, insightful seminars, and networking opportunities for tech enthusiasts, professionals, and organizations. This event aims to foster technological advancement or build a global network for innovators.

TechFest Islamabad has grown into one of the city's most anticipated technology and innovation events, bringing together students, professionals, startups, and industry leaders on one platform. Over the years, it has successfully created a legacy of knowledge-sharing, networking, and groundbreaking ideas, making it a hub for collaboration and inspiration. With each edition, TechFest continues to raise the bar, leaving a lasting impact on the tech community of Islamabad and beyond.

TechFest 2.0 offers an opportunity for sponsors to showcase their brand through prominent visibility amongst an influential audience, strengthen brand credibility, and targeted engagement with potential clients, partners, and investors in a market primed for growth.

Join us as a valued partner and showcase your brand at the forefront of the tech revolution.

Project Plan

To make **TechFest 2.0** a benchmark event in the tech industry, we have structured strategic plans designed to provide value to attendees, sponsors, and participants while showcasing the latest technological advancements.

1. Curated Keynotes and Talks

We plan to bring industry leaders, tech pioneers, to the stage to deliver insightful keynotes and thought-provoking talks. These sessions will highlight emerging trends, and success stories.

2. Hands-On Workshops and Training

To provide a practical learning experience, we will organize workshops covering various topics including AI model building, ethical hacking, IoT device creation, and data visualization. These sessions will cater to beginners and experts, ensuring every attendee gains valuable skills.

3. Tech Panels and Seminars

Interactive panel discussions and seminars will feature a diverse group of experts, fostering debates and discussions on critical topics.

5. Networking Opportunities

Networking lounges and meet-and-greet sessions will enable attendees to build connections with peers, industry leaders, and potential collaborators. We will facilitate targeted networking through our event app.

6. Collaboration with Industry and Academia

By partnering with leading tech companies, universities, and research institutions, we aim to bridge the gap between industry and academia. These collaborations will drive conversations that translate research into actionable solutions.

Project Plan



By implementing these plans, TechFest 2.0 will serve as a transformative experience for every attendee, inspiring innovation, sparking collaboration, and shaping the future of technology.

Privileges values	Bronze	Silver	Gold
Acknowledgment	✓	✓	✓
Sponsor Exclusive Banner			✓
Social Media Posts	✓	✓	✓
Activity Area		✓	✓
Sponsor Flyer Distribution		✓	✓
Logo on Banner	✓	✓	✓
Logo on OC Merch		✓	✓
Stage Time			✓
Stage Background		✓	✓
Backdrop	✓	✓	✓
Exclusive Seminar			✓
Stall	✓	✓	✓
	Rs. 100,000	Rs. 200,000	Rs. 300,000

NOTE: THESE PACKAGES AND PERKS ARE NEGOTIABLE.

ONLY STALLS COST 40K PER DAY



Event-Specific Sponsorship Opportunities

We offer sponsors the unique opportunity to support individual events within TechFest 2.0. Sponsors can sponsor specific sessions, workshops, and competitions, with the flexibility to include prize money in their sponsorship package.

Benefits Include:

Benefits and perks will be tailored and customized based on the sponsored event.

Community Partner:

Are you a society or community looking to collaborate with TechFest 2.0? We're excited to offer **community partnership opportunities** tailored to bring value to your members while making this event even more impactful!

Why Become a Community Partner?

As a community partner, you'll get the chance to collaborate with us and enjoy exclusive perks for your society or community, such as:

1. **Discounted Group Registrations** for your members.
2. **Special Recognition:** Your community's logo will be featured on our event promotions, website, and banners.
3. **Networking Opportunities:** VIP access to sessions and lounges for selected members.
4. **Collaborative Visibility:** Promote your initiatives during TechFest 2.0 through our platform.

Ambassadorship Program for Communities

We also offer a tailored **Ambassadorship Program** for societies and communities! With slight amendments, this program allows your society to:

- Receive a **unique registration code** to encourage your members to register for the event.
- Gain **customized perks** based on your engagement and contribution, including certificates and merchandise for your community representatives.



How to Collaborate

If your society or community is interested in partnering with TechFest 2.0, please contact us at the given contact details to discuss the collaboration details and perks available.

We're excited to collaborate with you and make **TechFest 2.0** an unforgettable event for all!

Why Sponsor TechFest 2.0?

- 1. Unmatched Visibility:** Showcase your brand to a diverse, tech-savvy audience of professionals, enthusiasts, and decision-makers.
- 2. Lead Generation:** Connect directly with potential clients, employees, and partners.
- 3. Brand Positioning:** Establish your organization as a leader and innovator in the tech space.
- 4. Social Responsibility:** Support the growth of the tech ecosystem and inspire future innovators.
- 5. Join the Legacy:** Become a part of the TechFest franchise having impact nationwide.

Terms and Conditions

1. Payments must be completed in full to confirm sponsorship.
2. Sponsors must adhere to event guidelines and branding standards provided by the TechFest 2025 team.
3. Refunds will not be provided.
4. Sponsors are required to submit their branding materials (logos, banners, etc.) at least 10 days before the event.
5. All sponsors must comply with relevant laws and ethical standards.

Event Objective



Foster Innovation and Collaboration

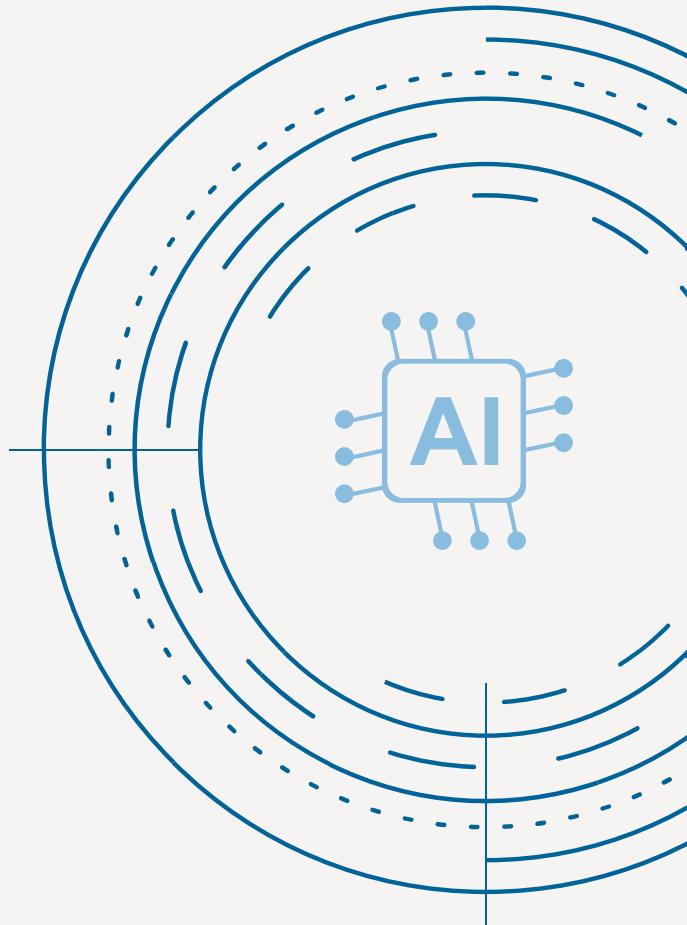
Encourage participants to showcase innovative ideas and collaborate with tech enthusiasts, startups, and industry leaders to promote a culture of creativity in tech world.

Promote Technological Awareness & Adoption

Highlight the latest advancements in technology and demonstrate their practical applications, aiming to increase public awareness and adoption of emerging technologies in various industries.

Bridge Academics and Industry

Provide a platform for students, researchers, and professionals to connect with industry experts and companies, internships, and job opportunities.



Further information

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