

# Community Partnership Proposal

## **TECHFEST 2.0**



Venue Sponsor:  
University of Peshawar

Powered by :  
TechFest Pakistan





# Project Vision

TechFest 2.0 is Pakistan's premier technology and innovation festival, bringing together students, professionals, startups, and industry leaders to explore Artificial Intelligence, Machine Learning, Cybersecurity, Data Science, IoT, and more.

Following the success of TechFest Islamabad, this year we are expanding to Peshawar University, aiming to foster innovation, bridge academia with industry, and create a platform for knowledge-sharing, networking, and collaboration.

With 5,000+ participants, TechFest 2.0 will feature:

- Keynotes & Talks from tech pioneers and industry leaders
- Workshops & Training in AI, IoT, Data Science, Ethical Hacking, etc.
- Panel Discussions & Seminars on emerging trends
- Competitions & Networking Opportunities for innovators
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## Why Become a Community Partner?

As a community partner, you'll get the chance to collaborate with us and enjoy exclusive perks for your society or community, such as:

- Discounted Group Registrations for your members.
- Special Recognition: Your community's logo will be featured on our event promotions, website, and banners.
- Networking Opportunities: VIP access to sessions and lounges for selected members.
- Collaborative Visibility: Promote your initiatives during TechFest 2.0 through our platform.



# Project Summary

## Why Become a Community Partner?

As a Community Partner, your society or community will gain exclusive access and visibility at Pakistan's fastest-growing technology event. This partnership is designed to empower your members, increase your reach, and build long-term recognition in the national tech ecosystem.

## Community Partner Benefits

- ✓ Discounted group registrations for your members
- ✓ Logo placement on TechFest promotions, website, and banners
- ✓ Recognition as an official TechFest 2.0 Community Partner
- ✓ VIP access to sessions and networking lounges (selected members)
  
- ✓ Eligibility for our Ambassadorship Program (exclusive perks, merchandise & certificates for community reps)

## Special Notes

- Communities can nominate multiple ambassadors (e.g., President + Campus Leads).
- Each ambassador will receive a unique registration/referral code to track participants.
- Perks are stackable → higher tiers include all perks from lower tiers.

# Project Plan



Participants RegisteredPerks

5+ Participants:

Certificate of Appreciation (TechFest 2.0 Ambassador)

10+ Participants:

Free TechFest 2.0 Pass + Digital Badge of Ambassador

25+ Participants

Free Pass + Official TechFest 2.0 Merchandise (T-shirt, Badge, Stickers)\

35+ Participants

All above perks + On-stage Recognition as Top Ambassador

70+ Participants

All above perks + Exclusive Access to Speakers/Networking Lounge

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# Terms & Conditions



By registering as a Community Partner or Ambassador for TechFest 2.0, you agree to the following terms and conditions:

## General

- All partnerships and ambassadorships are subject to approval by the TechFest 2025 organizing committee.
- TechFest reserves the right to modify or cancel any benefits if guidelines are not followed.
- All promotional activities must align with TechFest's mission, values, and ethical standards.

## Responsibilities

- Communities must nominate an authorized representative to coordinate with TechFest.
- Partners and Ambassadors are required to actively promote TechFest through their platforms (social media, groups, etc.) as per the provided guidelines.
- Official TechFest branding (logos, posters, banners) must not be altered or misused..

Project

# Terms & Conditions



## Promotions & Materials

- Logos and promotional material must be submitted at least 10 days before the event for inclusion in designs.
- Community Partners must share TechFest promotions at least 3 times before the event on their official channels.
- Ambassadors must only use the official referral/registration codes provided by TechFest for participant tracking.

## Perks & Rewards

- Perks are awarded based on verified registrations and attendance as per the announced tiers.
- Higher-tier perks include all benefits from lower tiers.
- Free passes, certificates, and merchandise are non-transferable.
- TechFest reserves the right to verify registrations and attendance before awarding perks.

## Code of Conduct

- All partners and ambassadors must maintain professional and respectful behavior in all communications and during the event.
- Any misconduct, spamming, fake registrations, or actions that harm TechFest's reputation may result in disqualification and loss of benefits.

## Compliance

- All collaborations must comply with Pakistani laws, university policies, and TechFest's ethical standards.
- TechFest is not responsible for disputes within communities or among ambassadors.
- Decisions by the TechFest 2025 Organizing Committee are final and binding.



# Further information

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