



M.MUNEEB ADIL

DIGITAL MARKETER & SEO EXPERT

Skilled digital marketer proficient in SEO, SEM, social media, email, and content marketing, driving business growth through innovative strategies and leveraging emerging technologies.

CONTACT

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📍 karachi , Sindh , Pakistan

EDUCATION

MATRICULATION

KMA SCHOOL

2008-2020

INTERMEDIATE

NJV COLLEGE KARACHI

2020-2022

BACHELORS IN CS

FAST NUCES UNIVERSITY

2022-2026

SKILLS

SEO

Paid Ads

SM Marketing

Content Writing

keyword Research

Communication

WORK EXPERIENCE

SOCIAL MEDIA MARKETING

2020 - 2024

Developed and executed cross-platform digital marketing strategies, emphasizing social media and search engine platforms.

Leveraged deep understanding of social media algorithms to craft impactful campaigns, optimizing reach and engagement.

Managed client portfolios, enhancing online presence through SEO, targeted paid advertising on Instagram/Facebook, and thorough keyword research for increased traffic and conversions. Utilized analytics for continuous optimization.

BLOGGER & SEO

2020-2024

Collaborated with clients to create customized digital marketing solutions aligned with business objectives.

Executed SEO and content strategies to enhance search engine rankings and drive organic traffic, alongside managing email campaigns for lead nurturing and customer retention

Conducted market research and competitor analysis to identify growth opportunities, delivering measurable outcomes such as increased website traffic, higher conversion rates, and enhanced online visibility.

CERTIFICATION

Google Certified in Digital
Marketing

2020