

→ Project Brief

A modern real estate website for property and agent listings based on WordPress, with directory search, product filtering and other functionalities.

→ Conditions

Please note that this is a quote, not an estimate. The price you agree to is exactly how much you'll pay. Work starts immediately after 50% of the total amount is paid, with the remaining balance due upon completion.

The price quoted below is based on the assumption that all necessary content, including the website copy and product titles, descriptions and imagery will be provided by you. If you require copywriting, product listing or additional customization, the final cost may be adjusted accordingly.

Iterations:

We deliver a first version of the website. After that, you're able to ask for as many edits as you want. We'll make the changes and share the result. That constitutes one (1) iteration. Any new changes would constitute as the second (2) iteration. You don't have to use all the iterations made available.

Specific features of the website we will develop based on our prior discussions:

- Website design and development for a real estate website based on WordPress
- The website shall include essential property-listing features with advanced product filtering.
- 5-15 pages that will include a list of products/services, agents information, blog, reviews, contact details, and social network links.
- We will use the images and artworks provided by you. If additional images are required, we will help you source them.
- The website will be designed with ease of use in mind and shall be mobile-friendly.
- Custom fonts/color implementation
- The website will be optimized for speed and scalability.

→ Pricing Quotations

Based on our initial consultation, we are pleased to provide you with 3 different price quotations so you can have the flexibility to pick one that meets your budget.

STARTUP (\$499)

- Up to 2 iterations
- Installation and configuration of WordPress on your hosting server
- Installation and customization a starter template theme (Astra or Hello Elementor) with free plugins
- Development and integration of up to 4 pages, including home, agents, property listing, and contact us

ESSENTIAL (\$1,999)

- Up to 3 iterations
- Installation and configuration of WordPress on your hosting server
- Customization of a premium WordPress theme with custom fonts/color and functionality implementation to match your branding and requirements
- Development and integration of up to 6 pages, including home, agents, shipping policies, listing, contact us, and other pages of your choice
- Mobile responsiveness and cross-browser compatibility testing
- Custom lead generation form
- Property listing functionality
- Installation and set up of an SEO plugin of your choice (RankMath or Yoast SEO) for fast Google Listing

CORPORATE (\$2,999)

- Up to 4 iterations
- Installation and configuration of WordPress on your hosting server
- Customization of a premium WordPress theme with custom fonts/color and functionality implementation to match your branding and requirements
- Development and integration of up to 12 pages, including home, agents, policy pages, listing pages, contact us, and other pages of your choiceComplete on-page search engine optimization (SEO) to improve website visibility
- IDX MLS integration with map search
- Integration of essential plugins, such as security, backup, and contact forms
- Mobile responsiveness and cross-browser compatibility testing
- Provide a VIDEO SUPPORT of how you customized your site later
- 30 days maintenance-free and unlimited tech support