

Year

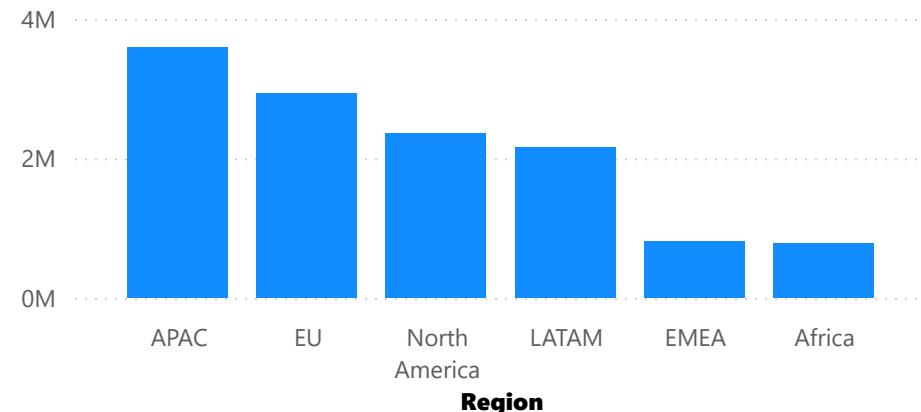
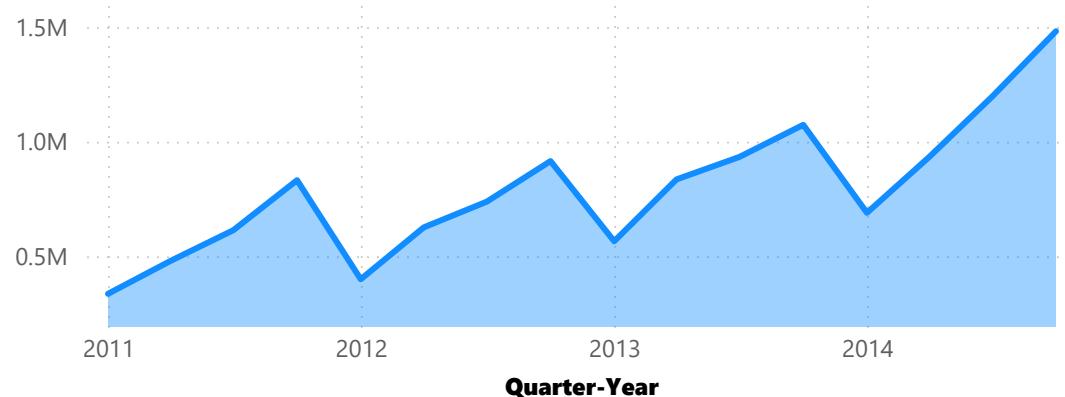
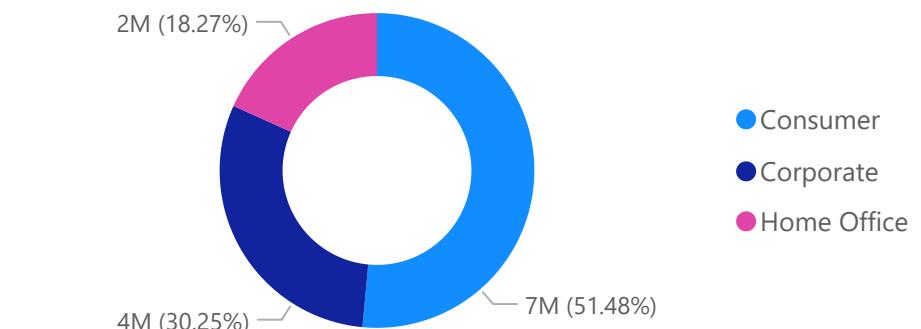
2011
2012

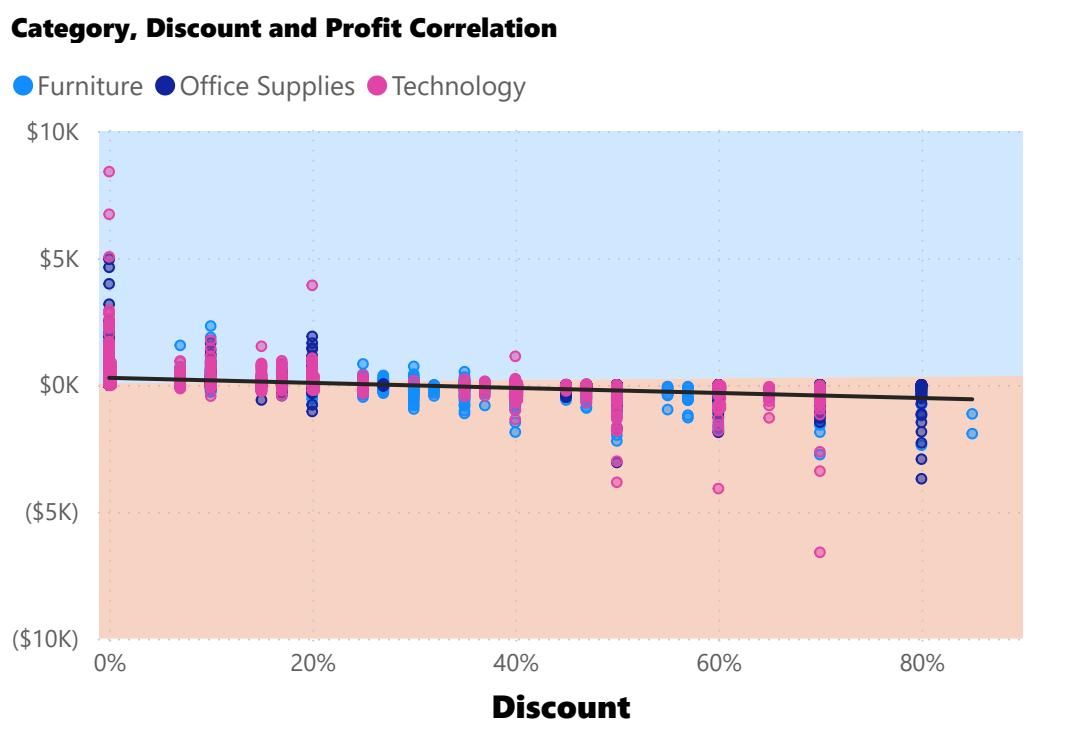
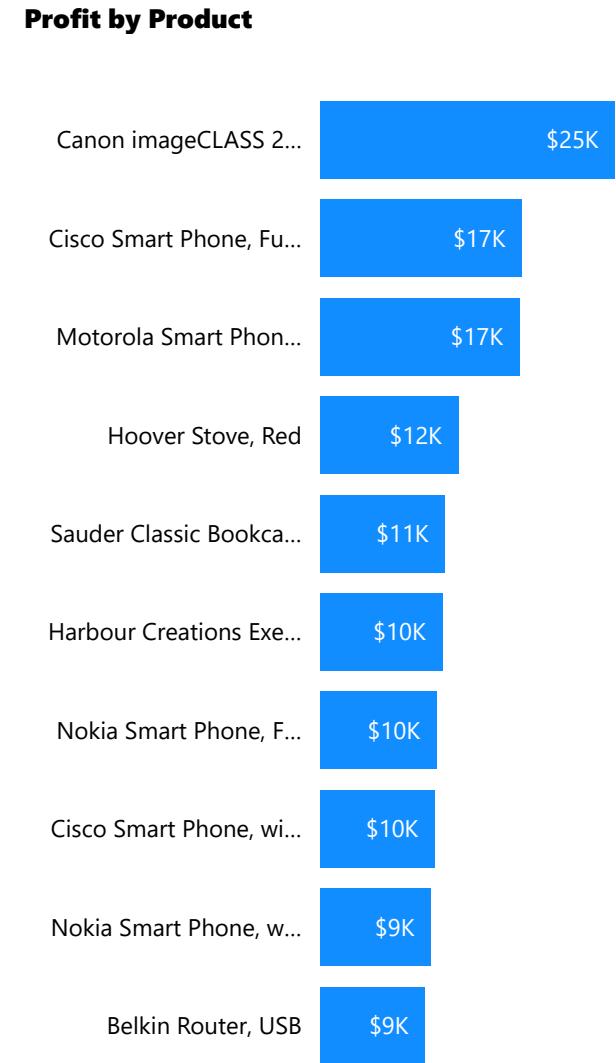
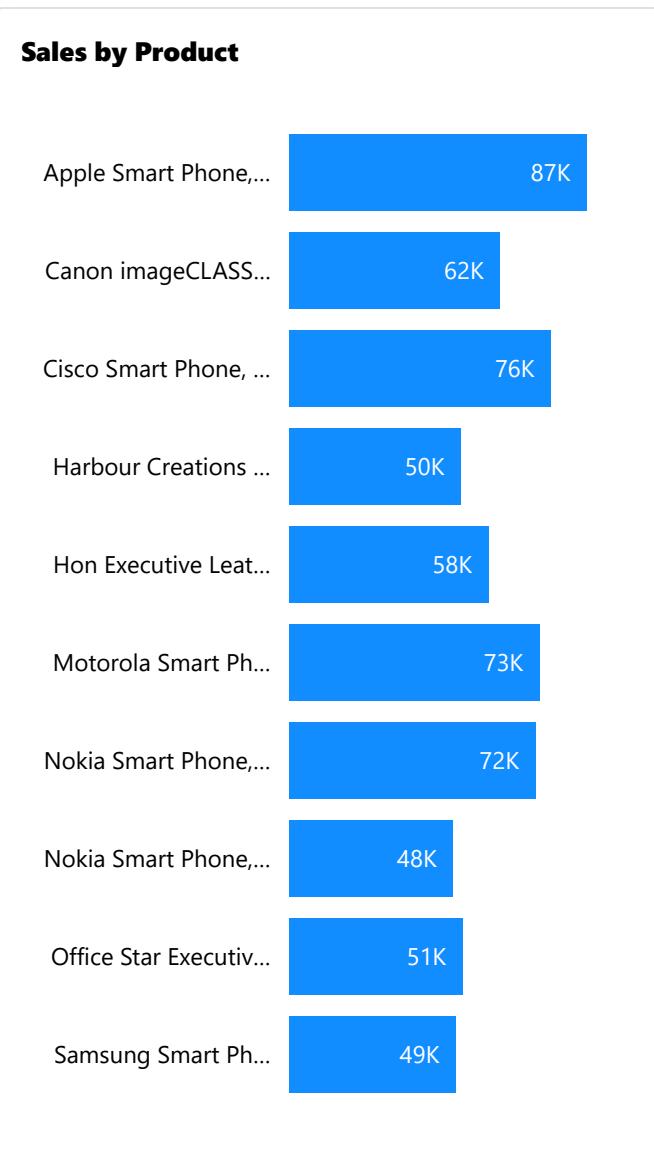
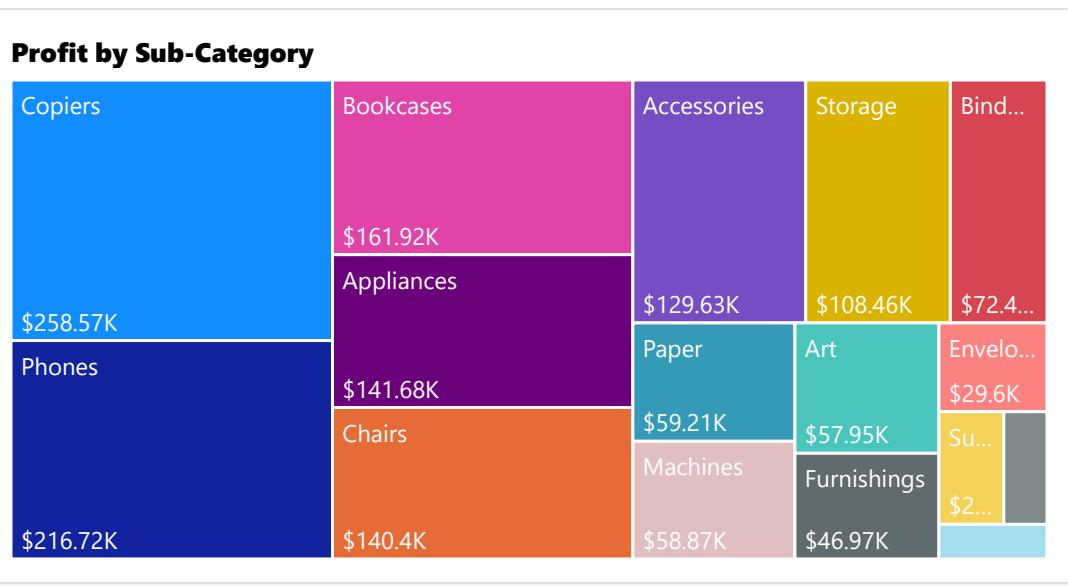
Region

Africa
EU
LATAM

Customer Segment

Consumer
Corporate
Home Office

Total Sales**13M****Sales by Region****Total Profit****1.47M****Quarterly Sales****Profit Margin %****11.61****Sales by Customer Segment****AOV****246.50****Quarterly Profits**



Region

Africa

Canada

Caribbean

Central

Central Asia

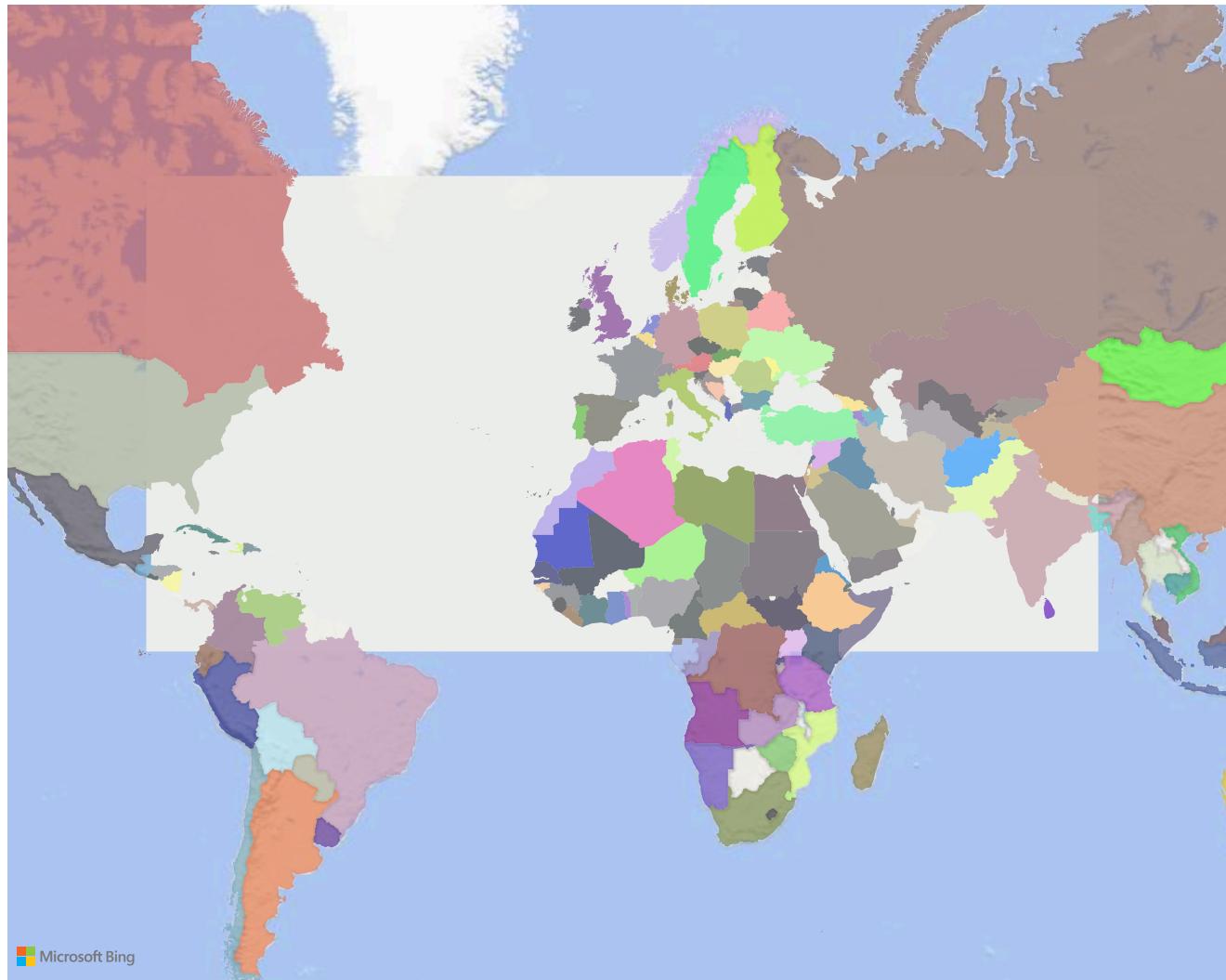
East

EMEA

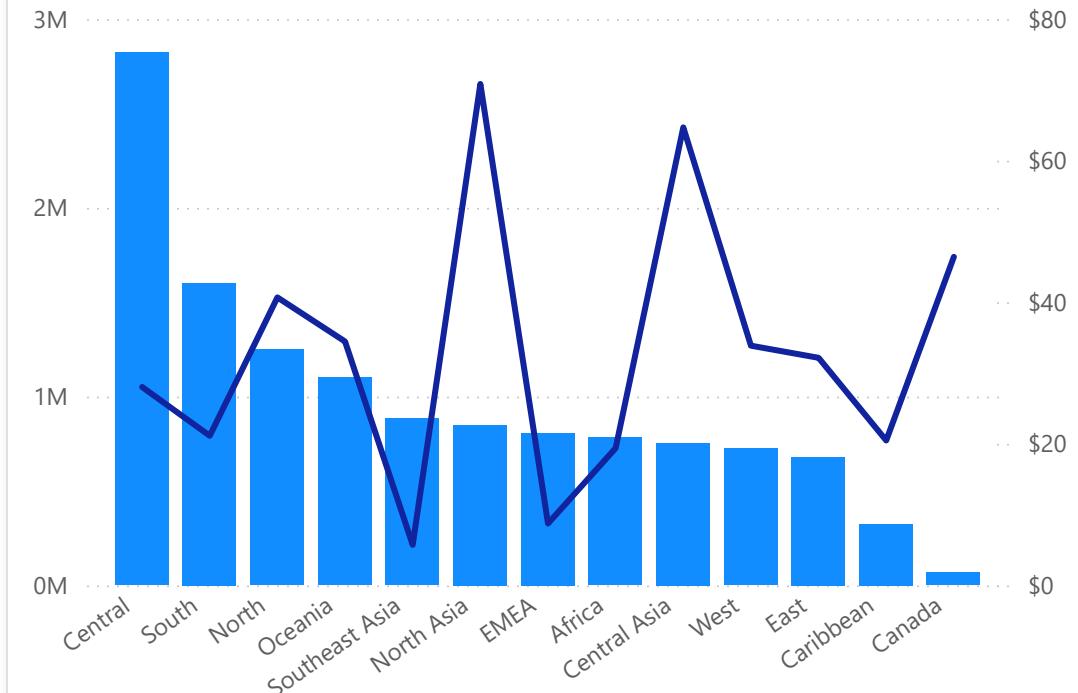
North

North Asia

Oceania

Sales by Country**Total Sale by Top Region****2.82M**

Central

Total Sales and Average Profit by Region● Sum of Sales ● Average of Profit

Customer Segment

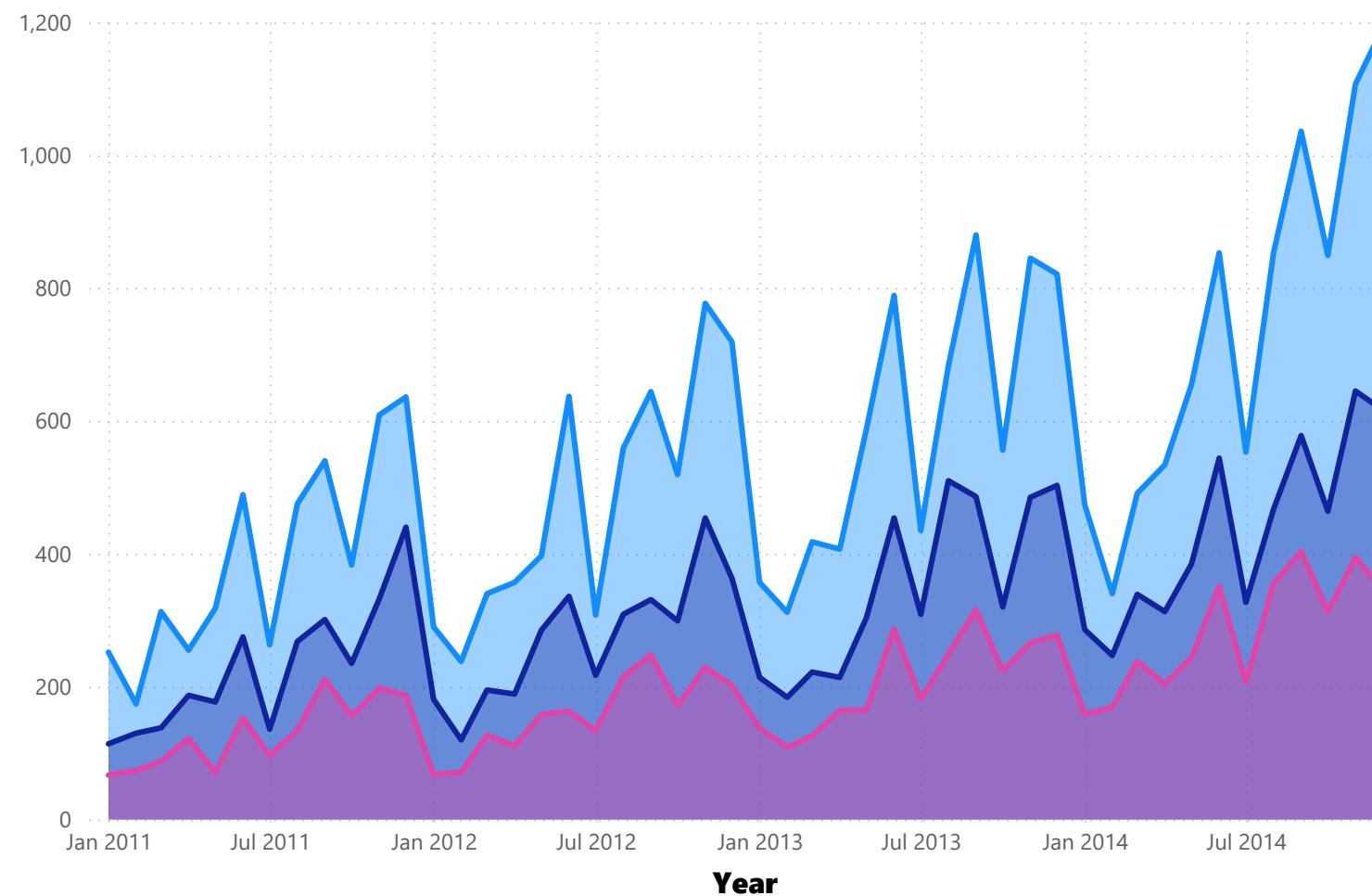
Consumer

Corporate

Home Office

Monthly Orders by Customer Segment

● Consumer ● Corporate ● Home Office



Customer Name

Tom Ashbrook

Sales

▼

40489

Tamara Chand

37453

Greg Tran

35552

Christopher Conant

35187

Sean Miller

35170

Bart Watters

32315

Natalie Fritzler

31778

Fred Hopkins

30404

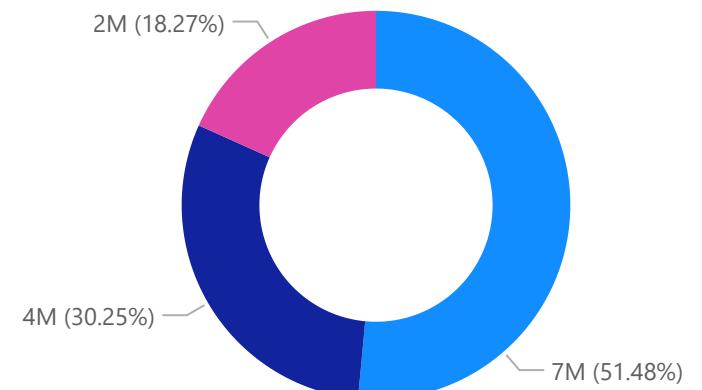
Jane Waco

30288

Hunter Lopez

30246

Sales by Customer Segment



● Consumer ● Corporate ● Home Office

Product Category**Region**

Furniture

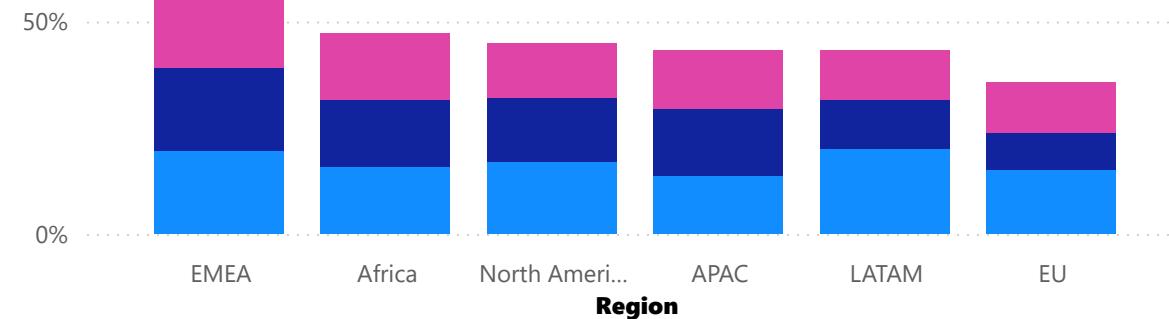
Africa

Office Supplies

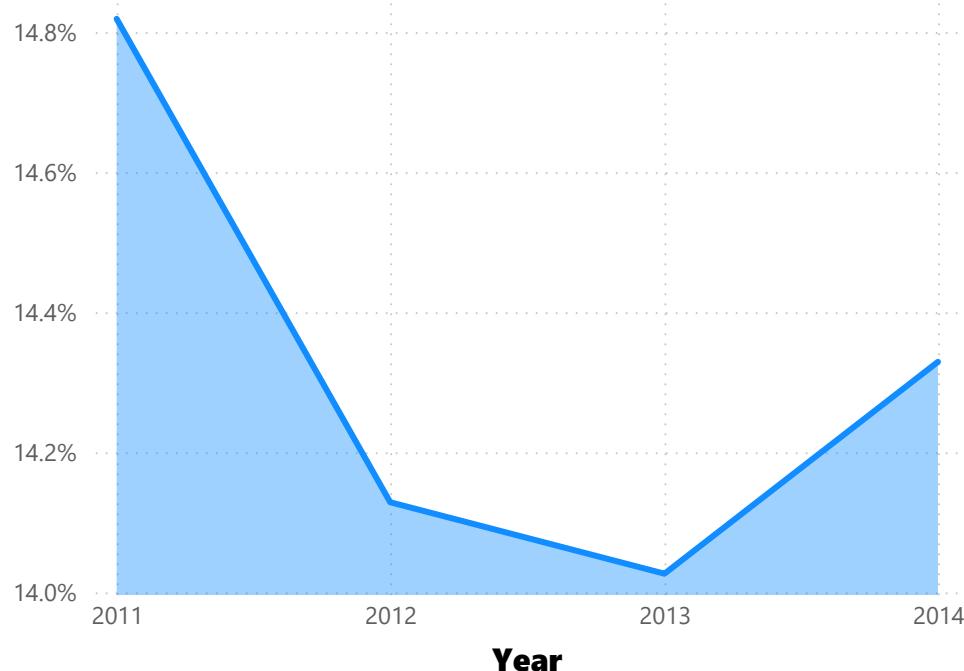
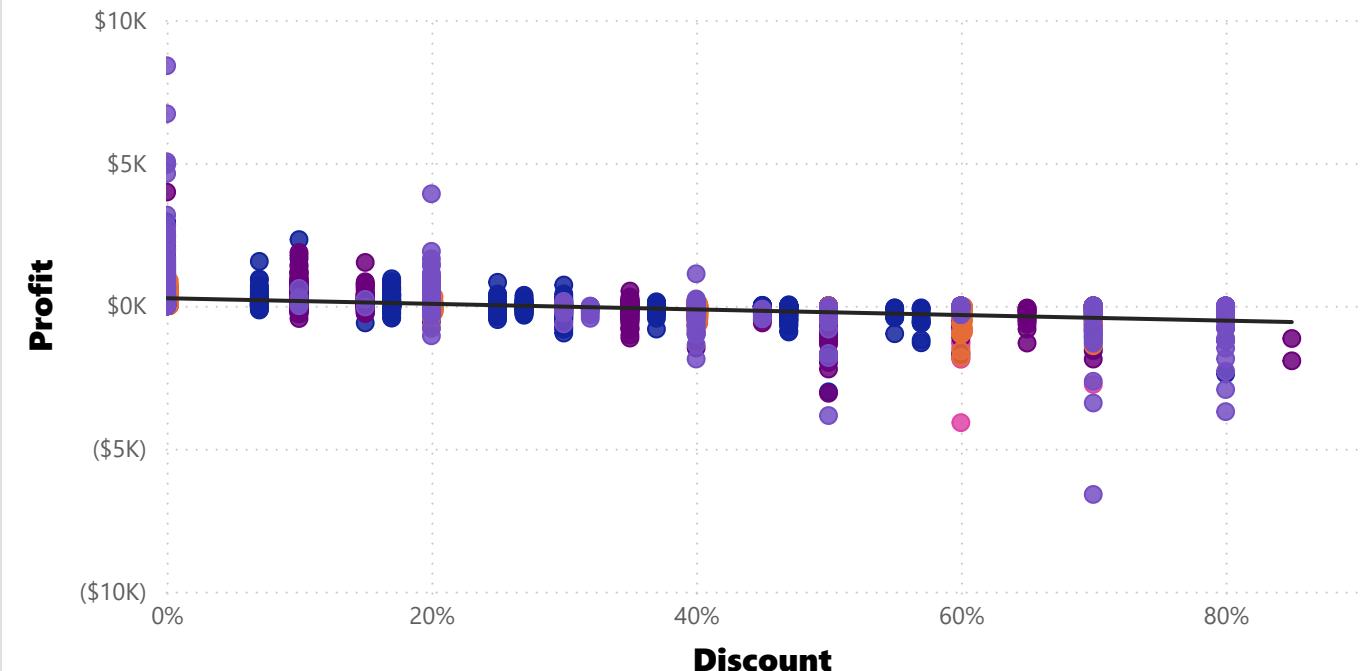
APAC

Technology

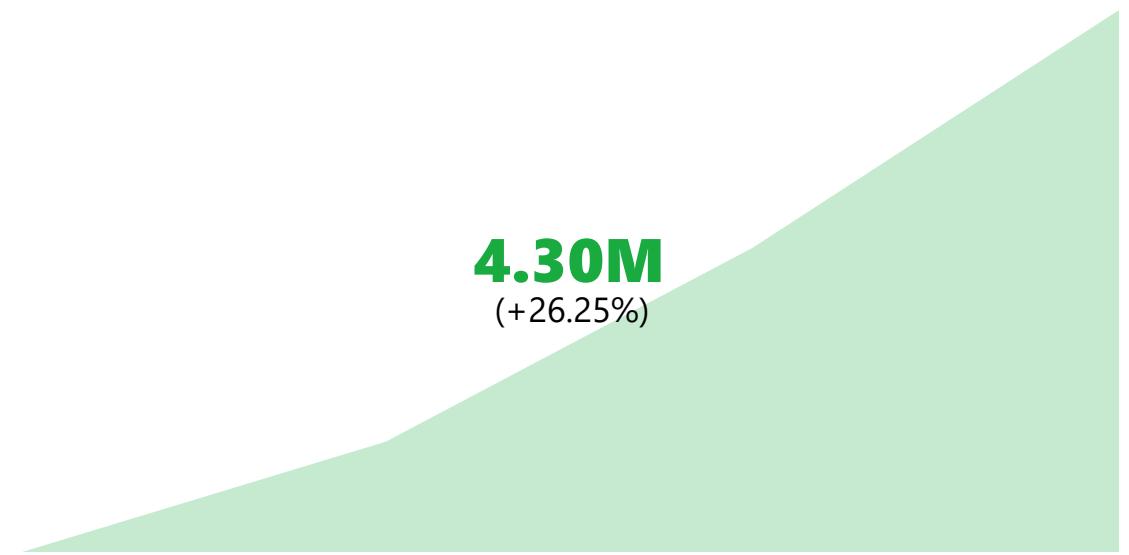
EMEA

Average Discount by Region**Category** ● Furniture ● Office Supplies ● Technology**Discount and Profit Correlation**

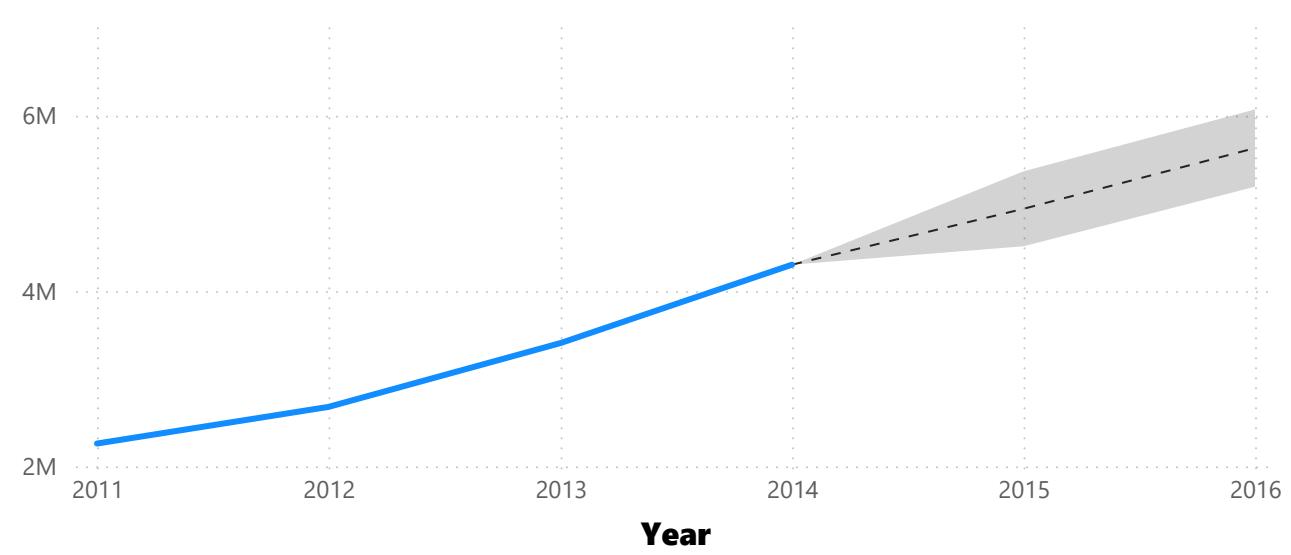
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Average Discount Trend**Average Discount****Discount and Profit Correlation by Region****Region** ● Africa ● APAC ● EMEA ● EU ● LATAM ● North America

YOY Sales Growth



Sales Prediction for Next Two Years



Sales and Average Profit Trend Comparison

● Total Sales ● Average Profit

