



# SIMSIGN

Digital Signage Solution



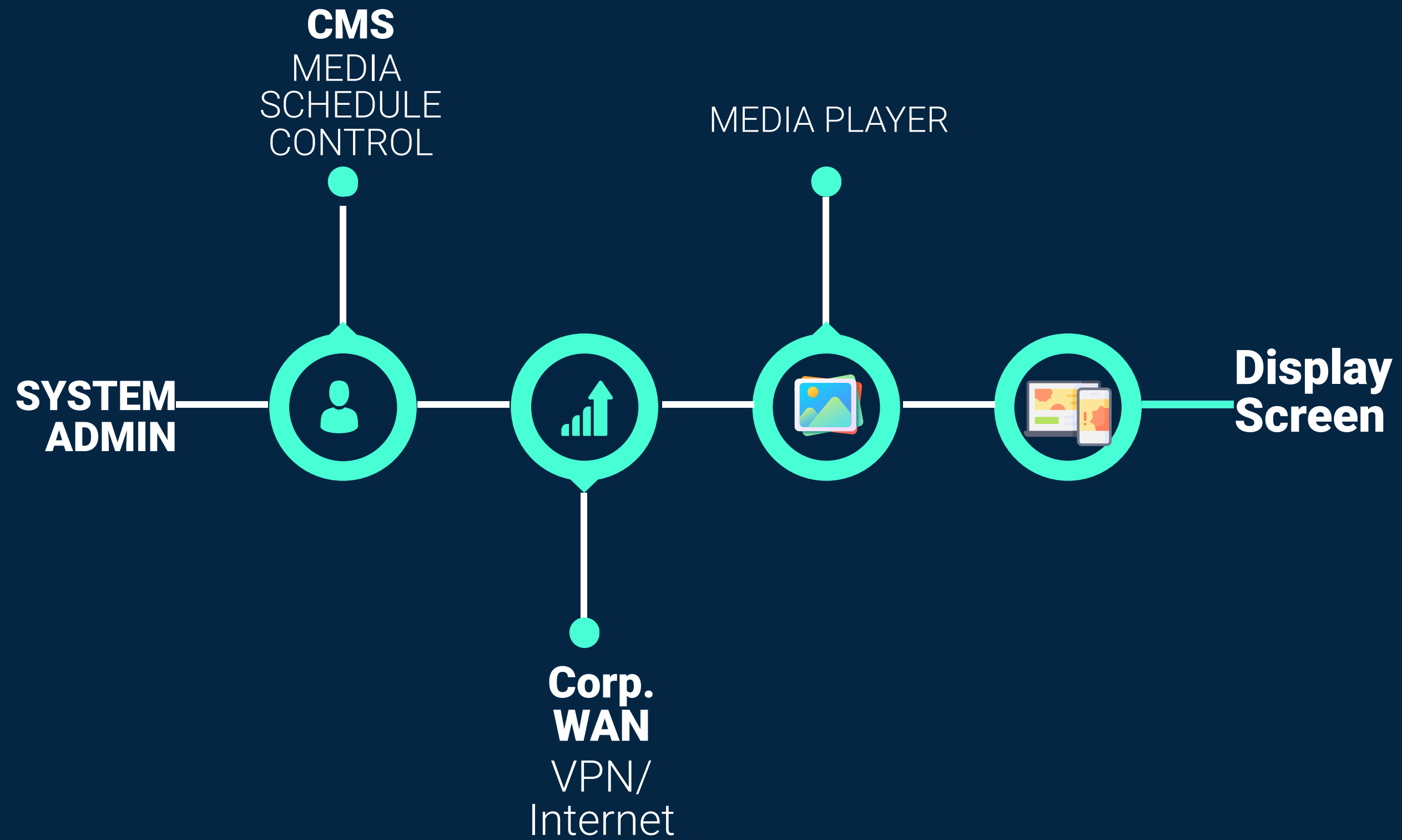
# SimSign Digital Signage

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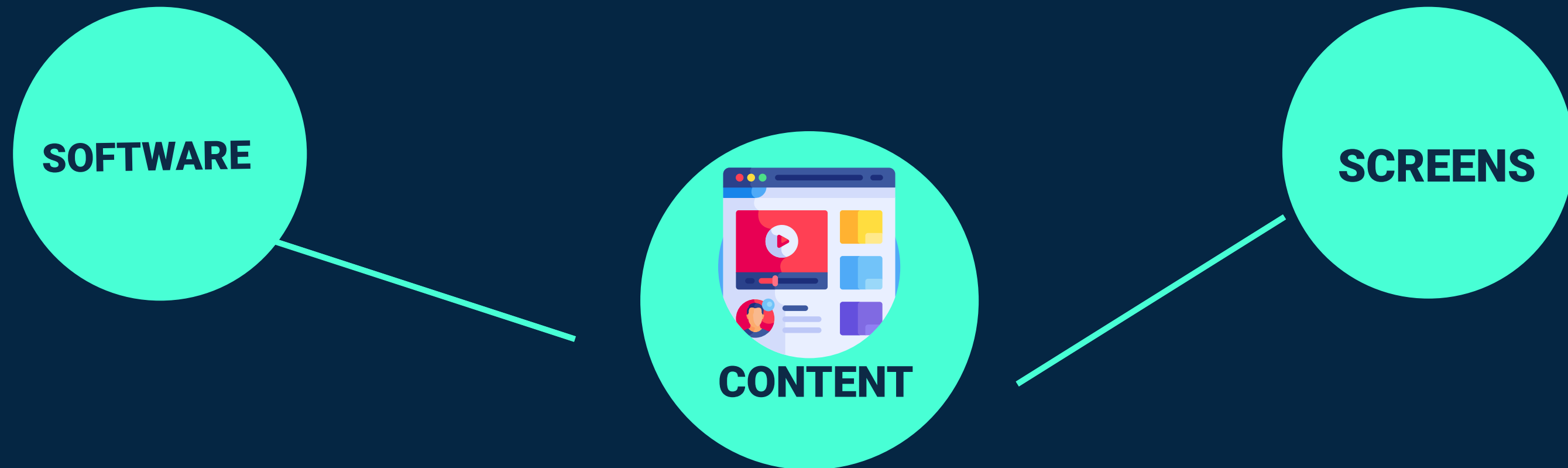
In today connected world organizations are looking more than marketing , branding or advertising content on Signage Screens.

**Vibrant Visuals:** SimSign Digital signage displays high-quality images, videos, animations, and live content, which captures attention more effectively than static signage.

# SimSign setup



# SIMSIGN COMPONENTS



# SIMSIGN PLATFORMS



## WebOS

Manage and publish content on all your webOS-powered LG displays With SimSign.



## ANDROID

Manage and publish content on all your Android-powered displays With SimSign.



## LINUX

Manage and publish content on all your Linux-powered displays With SimSign.



## SamSung

Manage and publish content on all your SamSung-powered displays With SimSign.

# Samsung Benefits:

The Samsung logo, consisting of the word "SAMSUNG" in white, bold, sans-serif capital letters, is centered within a blue, horizontally-oriented oval with a slight gradient and shadow effect.

## Integrated System:

Samsung displays running Tizen OS often come with built-in digital signage functionality, eliminating the need for external media players.

## High Performance:

Optimized for Samsung hardware, leading to smoother operation, higher resolution displays, and reliable performance.

## Remote Content Management:

The Samsung SimSign offers comprehensive content management and scheduling, including remote device management.

# WebOS Benefits:



LG

## Embedded Solution:

Like Samsung's Tizen, WebOS is built into LG's commercial-grade displays, meaning there's no need for external media players.

## Streamlined Setup:

WebOS-based displays have a simple plug-and-play capability, reducing installation complexity.

## User-Friendly Interface:

LG's WebOS platform provides an intuitive interface for content management, making it easy for businesses to manage digital content without extensive technical expertise.



# Linux Benefits:



## Supports Various Media Players:

Linux is compatible with numerous digital signage media players (such as Raspberry Pi, BrightSign, or custom-built players).

## Lightweight and Resource-Efficient:

Linux can run on lower-spec hardware without sacrificing performance, making it suitable for less powerful, more affordable media players.

## Stability and Security:

Linux is known for its robust security and stability, ensuring reliable, long-term operation with minimal crashes or downtime.



# Android Benefits:



android

## Cost-Effective:

Android devices, including tablets, TVs, and set-top boxes, are typically more affordable, making it a cost-effective solution for smaller businesses.

## Wide Range of Devices:

Android can run on a broad spectrum of devices, giving users flexibility in choosing their hardware based on price and performance needs.

## Third-Party CMS Compatibility:

Android is compatible with numerous content management systems (CMS), providing versatility in managing signage content.

# FEATURES



LAYOUTS



CHANNELS



MESSAGES



NEWS



DISPLAY WALL



# SimSign ScreenShots

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# SimSign LogIn

**SIMPLE**

**AESTHETIC**

**INITIATIVE**

## Sign in

Don't have an account yet? Contact  
Adminstrator

Email Address

Enter Password



Forgot Password ?



Sign in

# SimSign Dashboard

Real time Content  
information on Dashboard



# Management

Capture proof of play, see what is running on screen

System Commands ▼

App Commands ▼

Select Timer ▼

Select Picture Mode ▼

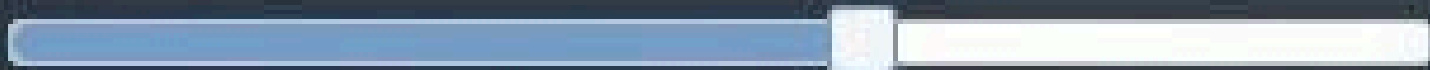
Select Source ▼

Select Orientation ▼

Preview

Purge Cache

Erase Storage





# CHANNELS

Create multiple Channels.  
mix the contents,  
images ,videos

Channel Name

Channel Name

Select Date And Time

Select date and time

Select Location

Select Location

Select Endpoint

Select Endpoint



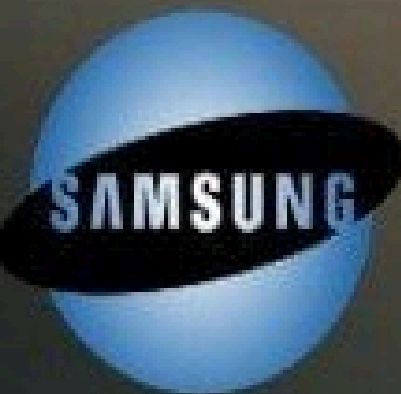
PICTURES



MOVIES

Show 10 entries

Search



samsung



headphone



laptop1



watch23



andriod



# CHANNELS

Check created channels and schedule them to the screens

+ Create Channel



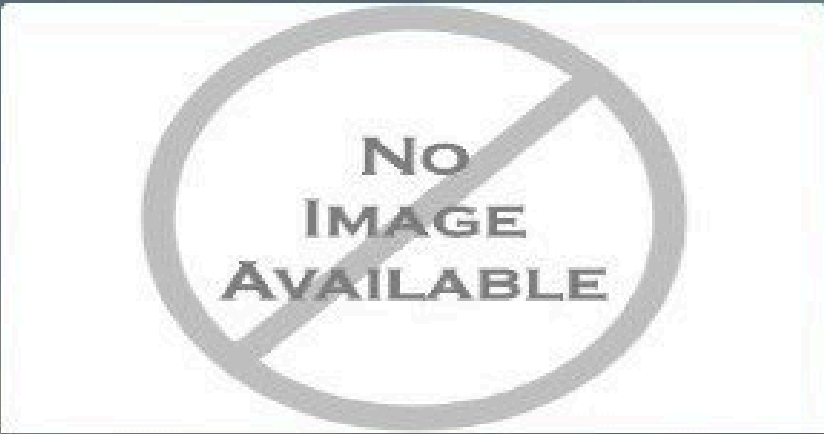
channel2

Created Date: 26-September-2024 0...

Total Contents: 1

Status: Inactive

Publish Edit Delete



stack

Created Date: 07-September-2024 1...

Total Contents: 1

Status: Inactive

Publish Edit Delete



esdac

Created Date: 07-September-2024 1...

Total Contents: 2

Status: Active Unassign

Publish Edit Delete



channel

Created Date: 07-September-2024 1...

Total Contents: 1


Status: Active Unassign

Publish Edit Delete



# LAYOUTS

Pre-Design your layouts for  
your campaigns.  
special occasions & events

 SimSign

Layouts

Create Layouts

Layouts List

Channels

News

Messages

Display Wall

Media

Settings

Devices

Locations

License

Type to search...

Super Admin  
Super Admin


Layout Name

Layout Name

Select BG-Picture

Select Picture

Select BG-Color

 #047bf8


Select Location

Select Location

Select Endpoint

Select Endpoint

Date/Time


 Select date and time

Select Layout


1X1(1920X1080)

Range 1920 X 1080

headphone



New Arrival ---  
HEADPHONE



Social Banner

Duration

5

Slides

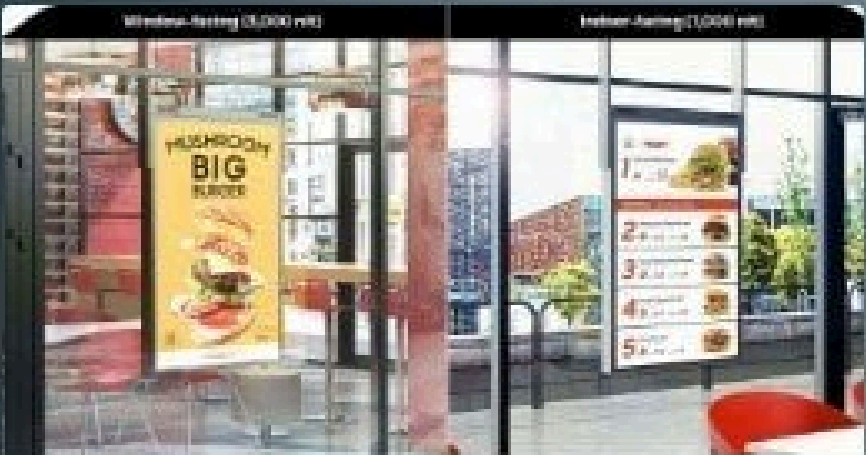
None

Text

Remove

# LAYOUTS

Check created layouts and schedule them to the screens



layout8

Created Date: 25-September-2024 2...

Total Contents: 1

Status: **Active** Unassign

Publish Edit Delete



layout7

Created Date: 25-September-2024 2...

Total Contents: 1

Status: **Inactive**

Publish Edit Delete



layout6

Created Date: 25-September-2024 2...

Total Contents: 1

Status: **Inactive**

Publish Edit Delete



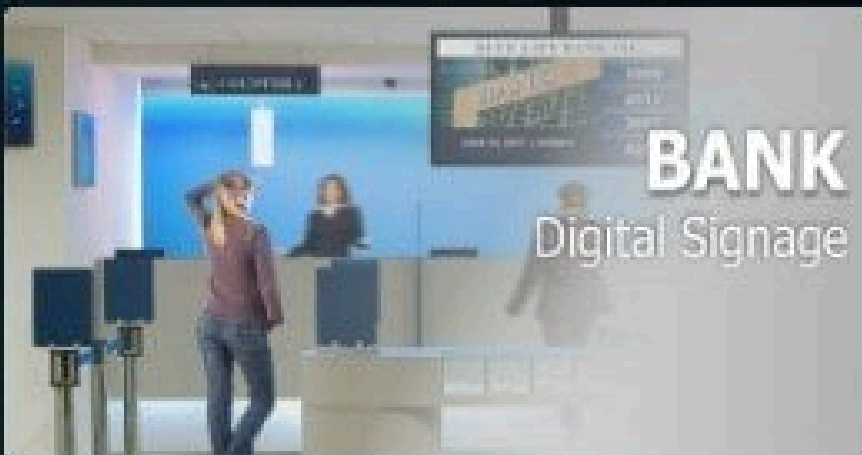
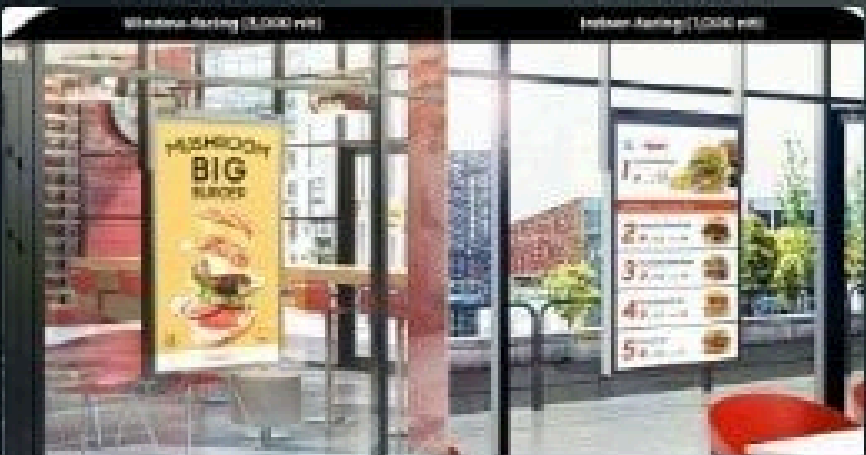
layout5

Created Date: 25-September-2024 2...

Total Contents: 1

Status: **Inactive**

Publish Edit Delete



# News/Messages

Send Immediate News  
Messages across screens  
for emergency situations

The screenshot displays the SimSign web application interface. The top header includes the SimSign logo, a search bar with the placeholder text "Type to search...", and a user profile for "Super Admin". The left sidebar contains a navigation menu with the following items: Layouts, Channels, News (highlighted), Add News, List News, Messages, Display Wall, Media, Settings, Devices, and Locations. The main content area shows the "Add News" form, which includes a "Date/Time" selection field and a rich text editor with a toolbar containing various formatting options like bold, italic, underline, strikethrough, subscript, superscript, link, unlink, bulleted list, numbered list, quote, and indent. Below the toolbar are dropdown menus for Styles, Format, Font, and Size, followed by text color and background color selection buttons.

**SimSign** Type to search... Super Admin Super Admin

Layouts Channels **News** Add News List News Messages Display Wall Media Settings Devices Locations

**Date/Time**  
Select date and time

**Add News**

**B I U S x<sub>2</sub> x<sup>2</sup> I<sub>x</sub> [List Icons]**  
Styles - Format - Font - Size - A- A+ [Color Icons]

# MEDIA

All types of content is managed & stored in media.  
images & videos

📁 UPLOAD  
PICTURE

Show 10 entries

ID	Name	IMAGE
84	samsung	
83	headphone	
82	laptop1	
81	watch23	



# LOCATIONS

Add your multiple Locations

## Add Location

Location Name \*

Email \*

Choose Country \*

# DisplayWall

Sync your content across multiple screens without additional hardware.

SimSign

←

Type to search...

🔍

🏠

👤

Super Admin

Super Admin

Layouts

Channels

News

Messages

Display Wall

Display Wall

Channels


Create Display Wall Layout

Media

Settings

Devices

Locations



skssksk

Created Date: 29-September-2024 1...

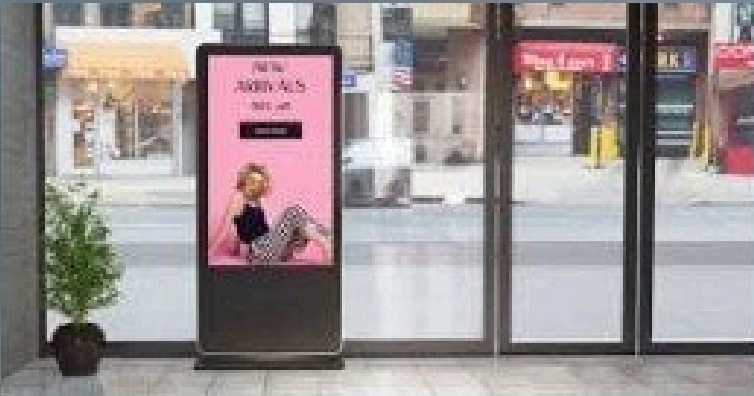
DISPLAYWALL: newal

Status: Inactive

Publish

Edit

Delete



skssksk

Created Date: 29-September-2024 1...


DISPLAYWALL: newal

Status: Inactive

Publish

Edit

Delete



ffffddd

Created Date: 29-September-2024 1...


DISPLAYWALL: newal

Status: Active

Publish

Edit

Delete



ndfddfff

Created Date: 29-September-2024 1...

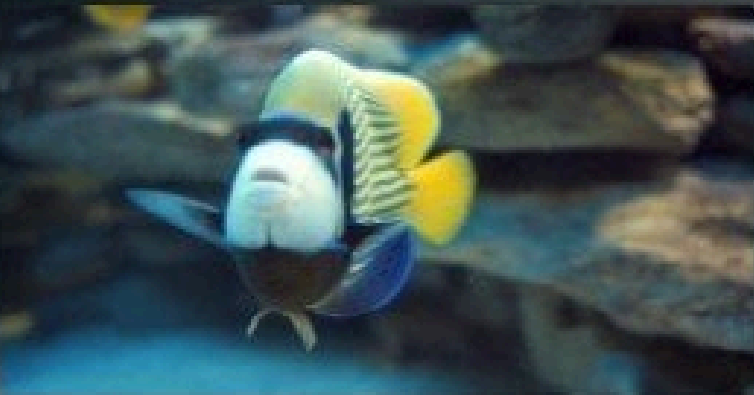
DISPLAYWALL: newal

Status: Inactive


Publish

Edit


Delete



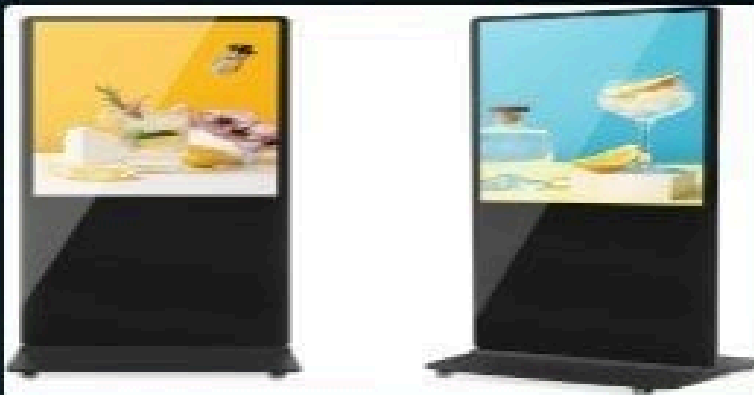
ddff



sksskska



sssk



sksskk



# Thanks!

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Do you have any  
questions?

admin@simsign.org  
+351914285034

