

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

This part is he most visual.

pick the right size .standard invitations size.

for invitations with a fold.

add image and text best templates.

consider the theme theme of your event before choosing words

you won't be added to the team until you accept.



Persona's name

Short summary of the persona

you will want to let your guests know the purpose.

look for the template .narrow down your search invitation.

add images and text .use the drag and-drap. add your elements ,your designs might influences.

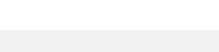
oose the right deminisions for your design.

it's very too costly.then to use rarely.



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels