



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Well  
Designed

Suitable for  
all  
Backgrounds

Finely  
Created

Easy  
Access

Clean  
and Neet

Attractively  
Designed



Visible  
Clarity

Got  
Satisfied

Facinated  
Background

Royal and  
official  
look

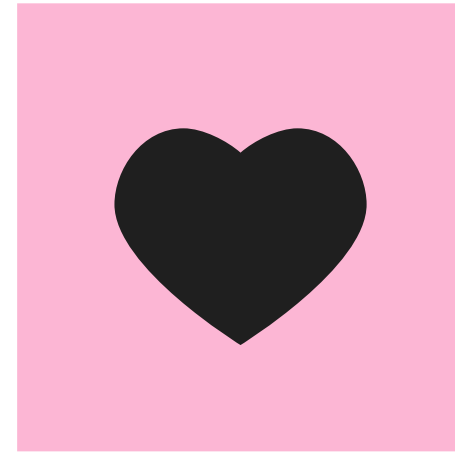
Comfy

Easy  
access



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?