



Says

What have we heard them say?
What can we imagine them saying?

Fashion arrear is the perfect

Teenage dreams of fashion

It is perfect in every sense of the word



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Fashion is the armor to survive the reality of everyday

Forget the rules. If you like it,wear it.

Fashion reflects who are you



P.Muneeswari P.Krishnaveni P.Veerakanagalakshmi

Persona's name

All who have it have one thing originality

People will stare. Make it worth their while

PEOPLE WILL make

Fashion is about something

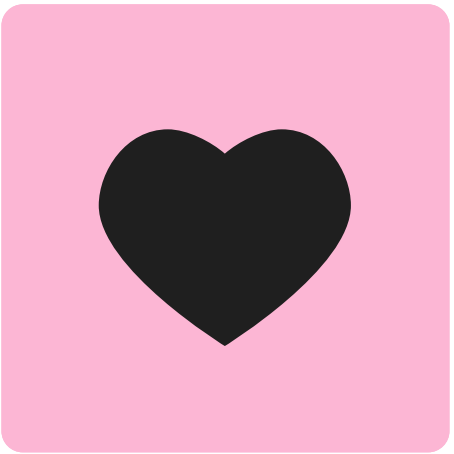
all who is toone thing

i loathe narcissism



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?