Adams Allen

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Business Correspondent | Political Correspondent | Digital Journalist

Professional Summary

Creative and driven journalist with 5+ years of professional experience. Great storytelling skills and a nose for the truth as well an excellent track record as a staff reporter in print and digital media. Associated with various government sector companies, ministries, state run organizations and government bodies across xxx. Seeking to leverage skills and experience to contribute to high quality journalism within India

Key Areas

Business Development, Political Relations, Reporting from Mantralaya Mumbai, Government relations, Guest coordination, Content writing, writing for social media

Work History

Business Correspondent

xxx | *Feb' 2021 – Present*

- Reporting business stories from Mantralaya in order to develop business communication with various ministries
- Developing contents related to Agriculture and rural sector
- Meeting and communicating with Agriculture business professionals to develop government communication, and political relations

Staff Writer, Business Development Manager

xxx | Aug' 2016 - Apr' 2019

- Assisted in managing campaigns of political and social issues
- Led the business development team and worked closely with clients
- Worked with the reporting team to develop stories on a daily basis and in a 24/7 environment
- Pitched story ideas for trending topics and created news series where applicable
- Maintained very high quality of outgoing news in both written and digital format
- Conducting research on assigned topics
- Interviewing individuals relevant to the article
- Keeping abreast of current events

Executive Editor

xxx | Aug 2014 - Feb 2015

- Editorial in-charge of the news coverage for the news bulletin
- Managed and Led a team of reporters, technicians and dealt with management
- Covered varieties in hard news as well as health and wellbeing
- Managed all aspects of content production for digital properties

Senior Sub - Editor

- Responsible for overseeing the content, accuracy, layout and design of newspaper and magazine articles and making sure that they are in keeping with house style
- Skilled in editing, translating and publishing news for Prahaar's English web portal
- Proficiently in wrote headlines, picture captions and story summaries while editing reports and press releases
- Regular liaised with journalists, reporters and editors and verifying information and story details
- Constantly gathered and prepared routine information, including sports results and designing page layouts
- Ensured that stories are the right length and correctly placed on pages
- Sized photographs and placing them within features

South India Political Reporter

xxx | Mar' 2012 - Apr' 2013

- * Responsible for reporting on a geographic area such as a city/state
- Produced articles based on topics assigned
- Analysed and interpreted documents and data; attended press conferences, briefings, and other live events; and developed relationships with and interview sources to gather the information needed for an articles
- ❖ Wrote an articles to fit the style, tone, and needs of a particular media organization/platform (print /digital)
- Wrote multiple versions of the same story for different platforms, print and online editions of a newspaper

Editorial Intern, xxx | Oct' 2011 - Dec' 2011

Government Sector Association

Associated with government sector companies, ministries, state run organizations and government bodies across Maharashtra. Closely worked with government bodies and private players in India. Some of the names are Ministry of Housing, Maharashtra Housing Development Agency, Konkan Mhada, Mumbai, Ministry of Youth and Sports, Nehru Yuva Kendra, Pune Government of Uttar Pradesh, Ministry of Defence for Defence corridor project Jhansi

Skills

Communication, Attention to details, Persistence, Research, Digital literacy, Logical Reasoning, Objectivity, Investigative Reporting, Problem Solving

Education

Pursuing Bachelor of Law (LLB) - xxx

MJMC Department of Journalism (SET Qualified), xxx

PG Diploma (Mass communication/Media Studies) - xxx

Masters of Arts, English Literature - British/Common Wealth, xxx

BA Fergusson College, xxx

Reuters Training Course

Introduction to Digital Journalism – Facebook Journalism Project