

2016

CATKing Achievers Workshops

NMIMS Sample SOPs

[BY NMAT TOPPERS]

Sample SOPs to help you prepare. Join the CATKing CDPI Faculties to Win this Saturday 6 to 9 pm Andheri - 9029077114

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Statement of Purpose

I am a Computer Engineer with two years of work experience with IT and Consulting giant, Accenture. My short-term goal, when I joined Accenture, was to gain as much knowledge and expertise as I could from the organization and to put in practice what I had learnt in my years in Engineering College. However my long-term goal has always been to branch-out into other aspects of enterprise management including finance, strategy and sales.

Working with a well-established MNC has further strengthened my resolve to gain a more wholesome view of how a company functions, and what factors contribute to the overall decision-making process. Additionally my experience in Business Intelligence (my major area of work in the last 2 years) has helped me realize the importance of analytics on an organizational level rather than just the technical level. Business Intelligence is important because it enables users to make decisions that affect how an organisation is run. Simply put, it involves PEOPLE and TECHNOLOGY in equal

measure.

I believe my experience in BI and my background in Engineering will allow me to adapt, adopt and understand domain knowledge and apply the same for corporate growth. I am a quick-learner and wish to learn more than anything. I am willing to work as hard as it takes in the process. I also believe my creative bent of mind will help me immensely in the process of learning. NMIMS has established itself as one of the premier institutes for Management education in the country. The course offered by the institute is what I believe I need, to gain an overall understanding of the various aspects of management to allow me to make informed decisions regarding my career. I would be honoured to get the opportunity to study under

its renowned faculty and I look forward to getting the chance to study amongst the brightest students in the country.

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Statement of Purpose

Variety, as they say is the spice of life. In my span of 25 years, I have fortunately been blessed with a gamut of Experience, which has helped me to grow as an individual. I have done my schooling from Kolkata, Eraduation from Sikkim and now I work in Chennai – three crucial phases of life in three different parts of the Country has nurtured me and made me the individual that I am today.

My nascent days were shaped by the Congregation of Christian Brothers at St. Mary's Orphanage and Day School and later at St. Joseph's College, Kolkata. Right from the onset, I was taught the importance of discipline, dedication and service towards the Society by my beloved teachers. Compassion, perseverance and desire to grow as an individual has been a part of me ever since. The regular Socially Useful Productive

Work classes have also brought me face to face with the struggles and ailments of the underprivileged and has inculcated in me a strong desire to bring about a change.

This is perhaps one of the reasons for seeking a master's degree in business administration. I aspire to be in a position, where I can contribute to the development, well-being and upliftment of the society. As a citizen of the Republic of India, I have accountability towards our society.

Having been in the Information Technology sector for over 30 months, I have gained hands-on experience as to how the business works at the grass root level. In my tenure at Infosys Limited, I have always strived to achieve the best = for client and organization alike. Recognizing my hard work and determination, I was awarded the Infosys Retail Award for Excellence in the second quarter of 2010-11. However, I now feel that it's time for me to make a transition to have a better understanding of the business side of things. Not only will that widen my scope of work and give me functional independence, but will also enable me to be in a decision-making position, that can impact the corporate sector of the country and their subsequent stakeholders.

Mumbai is India's financial capital and NMIMS has carved a niche for itself ever since its inception in 1981.

With an illustrious alumni-network, a dynamic peer group and an eminent faculty. It is surely one of the best choices in the country, as far as management education is concerned. Also, NMIMS has been a pioneer, not only in the field of imparting quality education, but also in developing the Indian society.

Another facet of my personality, which if not mentioned will render this statement of Purpose incomplete. S

My love for football The sport has been a part of my life ever since I remember. Not only has it shaped my personality, but has also instilled values in me in the form of team-work, optimism and the desire to work hard. My passion for football has only proliferated with time and now I run an Indian football website =

Enero 1 aCKle. The objective is to spread awareness about the sport, which once did India Proud in the International arena. Although embryonic. Harbor a desire to contribute to the growth of football in India and subsequently to develop the society through my endeavor.

Dways been an ardent believer of the fact that Growth and evolution is a never-ending process and an Individual can only Bet better with sustained perseverance. As an individual, I have a strong urge to Contribute to the society and a leap towards the management side will help me contribute more. With this

Sparation I Seek admission to NMIMS, and look forward to fulfil my dream

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