

# MUNI CHANDRA CHIMIDI

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## CAREER OBJECTIVE

**Frontend Developer** with hands-on experience in **React JS, JavaScript (ES6+), Tailwind CSS, Bootstrap**, and state management (Redux, Context API). Proficient in developing responsive, user-centric web applications with clean code and modern UI practices. Strong problem-solving mindset with additional exposure to SEO and digital marketing, bringing both technical and business perspectives to development.

## SKILLS

**Frontend Skills:** HTML5, CSS3, Tailwind CSS, Bootstrap, JavaScript (ES6+), React.js, Redux, Context API, Responsive Design, UI/UX Best Practices, Semantic HTML

**Web Tools/Platforms:** VS Code, Git/GitHub, Chrome DevTools, WordPress, REST APIs, SEO

**Soft Skills:** Team Leadership, Problem Solving, Communication, Time Management, Critical Thinking

## EXPERIENCE

### Frontend Developer / Digital Marketing Team Lead

Feb 2024 – Present

*The Knowledge Academy*

- Built scalable React components for the sales portal, enabling faster updates and reducing UI bugs.
- Collaborated with developers and designers to ensure cross-browser compatibility and mobile-first usability.
- Fixed UI/UX issues across platforms, ensuring consistent functionality across devices and browsers.
- Optimized landing pages with HTML, CSS, and Tailwind, improving speed by 25% and conversions by 24%.
- Increased organic leads by 400% and improved ROI by 35% through SEO and targeted ads.

### Frontend Developer Intern

Sep 2023 – Dec 2023

*One Forma (Palette Interactive Payroll)*

- Built responsive web pages with HTML5, CSS3, and JavaScript, ensuring cross-device compatibility.
- Collaborated with developers to implement interactive UI features, improving engagement and navigation flow.
- Debugged and fixed UI/UX issues, enhancing application stability and user experience.
- Gained practical experience with Git/GitHub version control and Agile workflows in development.

## PROJECTS

### Portfolio Website | React.js, Tailwind CSS, JavaScript

Jan 2020 – Present

- Built a fully responsive portfolio website showcasing work and skills in a modular and scalable structure.
- Improved page performance with optimized components and lazy loading, achieving a 90+ Lighthouse score.
- Ensured cross-browser compatibility and mobile responsiveness, enhancing user experience by 35%.
- Deployed on Netlify with CI/CD integration for seamless updates.

### Frontend Developer / SEO Analyst | WordPress, HTML, CSS, JS, Tailwind, SEO

Jan 2020 – Present

- Developed high-performance WordPress blogs with responsive design and modern UI.
- Optimized frontend speed with caching, CDN, and scripts, reducing load time by 70%.
- Conducted on-page SEO and content optimisation, driving 50K+ organic visitors and top-5 rankings.
- Implemented analytics tracking and monitored frontend performance for data-driven improvements.

### Social Media Growth Expert | Content, Growth, Engagement

Nov 2018 – Present

- Grew social media following by 40k in 3 months using targeted content, engagement, and campaigns.
- Managed and grew multiple social media accounts, boosting overall engagement and reach.
- Developed and executed content strategies that resulted in significant organic growth.
- Optimized posting schedules and content types based on analytics, boosting interaction and retention.

## EDUCATION

### Audisankara Institute of Technology, Gudur

Aug 2018 – Feb 2023

*B. Tech in Computer Science*