

# MUNI CHANDRA CHIMIDI

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## CAREER OBJECTIVE

**Frontend Developer** with hands-on experience in **React JS, JavaScript (ES6+), Tailwind CSS**, Bootstrap, and state management (Redux, Context API). Proficient in developing responsive, user-centric web applications with clean code and modern UI practices. Strong problem-solving mindset with additional exposure to SEO and digital marketing, bringing both technical and business perspectives to development.

## SKILLS

**Frontend Skills:** HTML5, CSS3, Tailwind CSS, Bootstrap, JavaScript (ES6+), React.js, Redux, Context API, Responsive Design, UI/UX Best Practices, Semantic HTML

**Web Tools/Platforms:** VS Code, Git/GitHub, Chrome DevTools, WordPress, REST APIs, SEO

**Soft Skills:** Team Leadership, Problem Solving, Communication, Time Management, Critical Thinking

## EXPERIENCE

### Frontend Developer / Digital Marketing Team Lead

Feb 2024 – Present

*The Knowledge Academy*

- Built scalable React components for the sales portal, enabling faster updates and reducing UI bugs.
- Collaborated with developers and designers to ensure cross-browser compatibility and mobile-first usability.
- Fixed UI/UX issues across platforms, ensuring consistent functionality across devices and browsers.
- Optimized landing pages with HTML, CSS, and Tailwind, improving speed by 25% and conversions by 24%.
- Increased organic leads by 400% and improved ROI by 35% through SEO and targeted ads.

### Frontend Developer Intern

Sep 2023 – Dec 2023

*One Forma (Palette Interactive Payroll)*

- Built responsive web pages with HTML, CSS, and JavaScript while collaborating on interactive UI features.
- Debugged UI issues, improved user experience, and gained hands-on Git/GitHub version control experience.

## PROJECTS

### Portfolio Website | React.js, Tailwind CSS, JavaScript

Jan 2025 – Present

- Built a fully responsive portfolio website showcasing work and skills in a modular and scalable structure.
- Improved page performance with optimized components and lazy loading, achieving a 90+ Lighthouse score.
- Ensured cross-browser compatibility and mobile responsiveness, enhancing user experience by 35%.
- Deployed on Netlify with CI/CD integration for seamless updates.

### Nike Landing Page | React, Tailwind CSS

Jun 2025

- Built a modern Nike-themed landing page using React and Tailwind CSS with reusable UI components.
- Designed clean hero, product, and CTA sections with mobile-first responsiveness and smooth layout flow.

### HooBank Landing Page | React, Tailwind CSS

Aug 2025

- Developed a fintech-style landing page using modular React components and Tailwind utility classes.
- Implemented responsive grids, feature blocks, and conversion-focused UI sections for a cohesive UX.

### Navra Learning Center | HTML, CSS

Mar 2025 – Jun 2025

- Built a clean multi-section tutoring website using semantic HTML and responsive CSS layouts.
- Showcased academic programs with a simple, accessible, and mobile-friendly design approach.

### Frontend Developer / SEO Analyst | WordPress, HTML, CSS, JavaScript, SEO

Jan 2025 – Present

- Built responsive WordPress blogs with modern UI and speed improvements using caching and CDN.
- Executed SEO strategies improving search rankings and driving steady organic traffic nearing 30k monthly.

### Social Media Manager | Content, Growth, Engagement

Oct 2018 – Present

- Grew social media following by 40k in 3 months using targeted content, engagement, and campaigns.
- Managed and grew multiple social media accounts, boosting overall engagement and reach.

## EDUCATION

### Audisankara Institute of Technology, Gudur

Aug 2018 – Feb 2023

B. Tech in Computer Science