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**Organizational Profile**

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| Organization Information |

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| Name of Organization | Community Now |
| Primary Contact | Ms. Shor Denny |
| Primary Contact Email | Shor Denny <shor@communitynow.info> |
| Website URL | https://www.communitynow.info/ |
| 5 Keyword Search Descriptors  *Tutoring, afterschool, STEM, college access, career exploration* | Mental Wellness, Trauma, ACEs, Training, Social Justice |
| Physical Address  *Where your programs are administered. No PO Box*  *\*Unless its UPS* | 28604 Maranda Ct  Moreno Valley, CA 92555 |
| Mailing Address  *Where you receive mail/bills* | 9090 Judicial Drive #9405  San Diego, Ca 92122 |
| EIN | 46-2624331 |

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| Mission Statement |

*What’s the ‘missing” in your service area? How will you fill the gap? Who benefits?*

The mission of Community Now is to use evidence-based theories to equip individuals with the coping skills needed to manage the stressors of life to become socially and emotionally resilient.

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| History of Organization |

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| Year of Inception | 2010 |
| Year of Incorporation | 2013 |
| Origin Story  *How did the organization form?* | Community Now began in 2010 in Moreno Valley, Ca as a grassroots volunteer organization for school safety; with the core philosophies’ it takes a village” and “see a need fill a need”. Community Now became a non-profit in 2013 and offers multiple programs supporting mental wellbeing for all ages in Southern California. |
| Why was the organization founded?  *Was there an incident, a personal experience?* | Through personal experience with the stressors of childhood trauma, Shor saw that many children lacked direct support systems and safe healing places to speak about their trauma. She wanted to break that cycle with Community Now. |
| What has been the organization’s largest program challenge?  *Not funding. It should be something tangible* | Building and growing client populations then maintaining them. |
| How has the organization overcome that challenge?  *The answer should demonstrate your ability resolve a problem.* | Applied for the Build grant, found collaborative partners for projects and grants. Added workshops and social justice educational workshops |
| What is the organization’s greatest accomplishment since its inception?  *Since 2020, the organization has partnered with 25 LAUSD school districts to graduate 100% of its participants (30,000 African American males), provided over $9 million in college scholarships, placed over 3,750 youth in internships and assisted 5,571 with landing entry level professional and paraprofessional jobs.* | Since starting Coaching for Cultural Success (CCS)in 2020, Community Now has demonstrated to the IE community that there is a strong need to address trauma without stigmatizing it. That it can be done by employing a holistic, complimentary business model of Racial Justice training, survey analytics, coaching support and follow up. Since inception more than 400 educators, industry leaders, small business owners, faith leaders and students have gone through the CCS program with great success. We have had contracts with various IE school districts, presented a modified CCS to Riverside Community College students, been presenters at various sociology conferences and more.  In the past year CCS has found its way to San Diego where the program and its Racial Justice training is making inroads. |

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| Constituent Demographics |

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| Target Population  *Gender, age, socioeconomic status: infants 0- 4, youth 5-13, Females ages 14-18. Young adults 19-24 from underserved, urban communities. Adults with disabilities ages 25- 55 in the San Fernando Valley. Seniors 55+, afflicted with dementia or Alzheimer’s* | Target populations are:  Students/youth 13 – 18  Adults 18+  LGBTQ+ community  African American community |
| Number of Clients Served  *Include the timeframe, monthly, quarterly, annually. e.g., 100 youth per month* | Number served annually between 400 – 500 combining all programs |
| Geographical Service Area(s)  *Country. Community, City, State, i.e., The West Athens Community of South L.A.* | Inland Empire Riverside.  San Diego |
| Describe the Gap Your Organization Will Fill  *List resources, training, education, opportunities, role models, alternatives, access, etc.* | CCS Provides training, alternatives and education on trauma to eliminate the stigma  Racial Justice Training-historical education for personal enlightenment and empowerment.  Me, Myself & Mine: Embracing and understanding your natural hair with pride and self-esteem. |
| Describe the Innovation in How Your Organization Fills the Gap  *Math tutoring by African American Alumnae Engineers, On-the-job training with industry professionals, Homework assistance via app.* | Coaching by experienced, credentialed coaches many in similar industries as the participant: for example when working with schools, two of our coaches also worked as counselors in school system. This improves counseling results.  Also at end of program each participant is send weekly and/or monthly wellness tips, reminders and affirmations.  This question is answered below within the other programs: racial justice workshop and Me, Myself, & Mine. |

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| Program One Description: |

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| **Program Title**  *Sexy Title i.e.,* *From Boys2Men Rites of Passage* | Me, Myself and Mine, Natural Haircare Education |
| **Services Provided**  *Youth development*  *College Readiness*  *Career Exploration*  *Relationship Counseling*  *Parenting Classes* | Natural hair care education workshops, history of Black hair cultural and historic educational workshops. Hands on workshops, |
| **Measurable Goals**  *What will you do to make the change? i.e., increase, decrease, reduce, eliminate, cure.* | * All participants will increase their knowledge of hair care using tools to embrace their natural beauty and foster a positive relationship with their hair. * Increase their knowledge by providing practical advice and product resources on caring for and styling natural hair. * Gain an understanding of the intersection of colorism and natural hair. Learn how hair functions as a societal statement and tool for self-expression and/or political resistance. |
| **By How Much (Impact)**  *% - make the goal attainable. Usually 10-25%* | 20% |
| **Program Objectives**  *How will your org accomplish the goal? By hosting three interviewing techniques workshops per week* | By conducting up to 4 workshop series a year funded by different organizations. |
| **How often are your programs offered?**  *e.g. 3 times a week, 4 times a month, once a quarter, twice a year* | Each series will meet monthly for 3 months. |
| **How long will your programs run?**  *e.g., 1 hour, 2 hours, 4 hours*  *for 12 weeks, 6 months, 1 year* | 1st session will last 2 hours, 2nd and 3rd sessions will last 4 hours |
| **Program Description**  ***Boys2Men Rites of Passage*** *is a male youth development program for young African American men ages, 12-24 from the Watts, Compton, West Athens communities of South Los Angeles. Youth are partnered with professional African American men, ages 25-65 who model positive characteristics, decision-making, healthy relationships and career choices. Participants attend a two-hour workshop every Saturday for 12 weeks, covering topics from peer pressure to goal setting, college, and career exploration, to healthy relationships. The goal of the Boy2Men Rites of passage program is to reduce the school-to-prison pipeline by 25% from these underserved, overrepresented communities by 2025.* | Me, Myself and Mine, Natural Haircare Education is a Social justice program developed for the Curly haired community and foster care systems. Serving ages 3-90 from Southern California. Hair presentations are facilitated in various spaces such as churches, meeting rooms, schools, organization conference rooms and hair salons.  Meetings are in hair salon settings with cultural music and snacks.  This first session focuses on cultural identity, social conflicts, colorism, self-esteem, code switching and the CROWN Act. We discuss hair texture, porosity and product types.  Session 2 -3  In session 2 we will provide product and hair tools, the participants will keep.  The goal of the MMM program is to build self awareness, cultural and social understanding, empowerment, personal happiness and pride, in curly and kinky curly haircare.  We support foster families, general public, reenrty programs and more.  Goal increase workforce readiness by 20% in area or  Increase cultural understanding and historic knowledge of foster families.  MMM fills the innovation gap by using Black hair salons, role models, provide culturally relevant information on hair education, focus on the foster care system youth in ethnically mixed households. |

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| Program Two Description: |
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| **Program Title**  *Sexy Title i.e.,* *From Boys2Men Rites of Passage* | Racial Justice Workshops |
| **Services Provided**  *Youth development*  *College Readiness*  *Career Exploration*  *Relationship Counseling*  *Parenting Classes* | Racial and social justice education, youth dev, |
| **Measurable Goals**  *What will you do to make the change? i.e., increase, decrease, reduce, eliminate, cure.* | Provide workshops designed to educate, breakdown barriers and empower the community.  Participants will gain a better understanding of political system in America, increase knowledge of US systems, knowledge of US history |
| **By How Much (Impact)**  *% - make the goal attainable. Usually 10-25%* | 20% |
| **Program Objectives**  *How will your org accomplish the goal? By hosting three interviewing techniques workshops per week* | Hosting monthly racial justice workshops in the community, organizations, churches |
| **How often are your programs offered?**  *e.g. 3 times a week, 4 times a month, once a quarter, twice a year* | Once a quarter |
| **How long will your programs run?**  *e.g., 1 hour, 2 hours, 4 hours*  *for 12 weeks, 6 months, 1 year* | Each educational workshop series is different and have different timelines.  Generational poverty in America – two, 2hr sessions  Our social Identity – one, 2hr session  Minority history in America – two, 2.5 sessions |
| **Program Description**  ***Boys2Men Rites of Passage*** *is a male youth development program for young African American men ages, 12-24 from the Watts, Compton, West Athens communities of South Los Angeles. Youth are partnered with professional African American men, ages 25-65 who model positive characteristics, decision-making, healthy relationships and career choices. Participants attend a two-hour workshop every Saturday for 12 weeks, covering topics from peer pressure to goal setting, college, and career exploration, to healthy relationships. The goal of the Boy2Men Rites of passage program is to reduce the school-to-prison pipeline by 25% from these underserved, overrepresented communities by 2025.* | Is a program developed for Black empowerment and development. The audience is wide reaching from black business leaders, family members, and students.  Interactive workshops are designed with historic materials to demonstrate how the suppressive systems were created in the US, why racism is so prevalent in our society, and how the government continues to create laws to suppress new generations.  The workshops are interactive to ensure that critical thinking is being applied. All workshop participants will leave with new information, a clearer understanding of how we  The workshops will increase historical knowledge, bring clarity to our current social condition and provide insight into ways to address the current racial system.  Racial Justice workshops fill the innovation gap by using African American facilitators who are field specialists and interactive workshops. |

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| Program Three Description: |

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| **Program Title**  *Sexy Title i.e.,* *From Boys2Men Rites of Passage* |  |
| **Services Provided**  *Youth development*  *College Readiness*  *Career Exploration*  *Relationship Counseling*  *Parenting Classes* |  |
| **Measurable Goals**  *What will you do to make the change? i.e., increase, decrease, reduce, eliminate, cure.* |  |
| **By How Much (Impact)**  *% - make the goal attainable. Usually 10-25%* |  |
| **Program Objectives**  *How will your org accomplish the goal? By hosting three interviewing techniques workshops per week* |  |
| **How often are your programs offered?**  *e.g. 3 times a week, 4 times a month, once a quarter, twice a year* |  |
| **How long will your programs run?**  *e.g., 1 hour, 2 hours, 4 hours*  *for 12 weeks, 6 months, 1 year* |  |
| **Program Description**  ***Boys2Men Rites of Passage*** *is a male youth development program for young African American men ages, 12-24 from the Watts, Compton, West Athens communities of South Los Angeles. Youth are partnered with professional African American men, ages 25-65 who model positive characteristics, decision-making, healthy relationships and career choices. Participants attend a two-hour workshop every Saturday for 12 weeks, covering topics from peer pressure to goal setting, college, and career exploration, to healthy relationships. The goal of the Boy2Men Rites of passage program is to reduce the school-to-prison pipeline by 25% from these underserved, overrepresented communities by 2025.* |  |

***Sample Organizational History***

*Boys2Men was started in the basement of a school counselor, James Johnson’s home in Newark, New Jersey in1989 after witnessing 75% of his male African American freshmen class fall prey to gangs, drugs, teen pregnancy and prison. In 1990, the organization became a 501(c)(3) nonprofit and began administering programs in local elementary and high schools to disrupt the school to prison pipeline ravaging through predominantly under sourced, underserved Black and Brown communities. In 1992, after the L.A. civil unrest, the West Coast Chapter of B2M was incorporated to address the devastating number Black males in Watts, Compton and the West Athens communities of South L.A. entering prison or being killed. Since 2020, the organization has partnered with 25 LAUSD school districts to graduate 100% of its participants (30,000 African American males), provided over $9 million in college scholarships, placed over 3,750 youth in internships and assisted 5,571 with landing entry level professional and paraprofessional jobs.*