**Organization Profile – Sample Language**

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| Name of Organization: | Empower You Edutainment |
| Website URL: | <https://empoweryouedutainment.org/> |
| Address: | 4076 Brockton Ave Riverside, CA 92501 |
| Primary Contact Email: | [sharron@empoweryouedutainment.org](mailto:sharron@empoweryouedutainment.org) |
| 5 Keyword Search Descriptors: | *Afterschool Programs, Performing Arts, Enrichment Education, Entertainment* |
| Mission Statement: | *To uplift African-American youth by fusing song, dance, storytelling, and theater into transformative experiences one note, one line, one step, and one reel at a time.* |
| Target Population: | *Empower You Edutainment serves youth ages 5-18 from underserved communities, primarily in the Inland Empire of Southern California.* |
| How many clients will you serve and how often? | *Approximately 300 youth annually.* |
| What geographical area will your organization serve? | *Riverside County: Riverside, Corona, Eastvale, Moreno Valley, Perris, Hemet, Beaumont, and Banning. As well as San Bernadino County: San Bernadino, Colton, Rialto, Fontana, and Rancho Cucamonga.* |
| Describe the Gap your organization will fill? | *Support, mentorship, college and career readiness. education, advocacy, mental health and wellness, and the arts* |
| Describe the innovation in how your organization fills the gap. | *Empower You Edutainment addresses mental health and fosters community resilience and empowerment by combining the emotional impact of live performances with educational outreach, creating an engaging way to help youth and their parents deal with traumas caused by racism.* |
| **Program Description(s):**  What are your organization’s programs?  *Program title:*  *Service provided:*  Measurable goals:  By how much?  Actionable objectives:  What is the length, frequency and duration of each program?  How long will your programs run?  How often will your programs be offered?    How long is the program? | ***Program One:*** *Faded Lipstick*  *Faded Lipsticks is a program dedicated to reminding young women ages 14 to 18 that inner wellness is as crucial as outer beauty. This 12-monthprogram uses the arts to improve mental health and self-care for Black women, It creates a space for healing, exploration, and growth, emphasizing that true beauty stems from within.*  *Number of participants served? 25*  *Pre- and post-surveys evaluate improvements in mental health and self-esteem*  *Participant interviews and group discussion provide qualitative insights.*  *Goal: Reduce stress, obesity, heart disease, depression, and mental health issues disproportionately impacting African American youth and women by 20%.*  *Our Objectives:*  *80% of participants will be able to identify 5 Self-care practices*  *80% of participants will develop a Nurture Me healthcare plan (identify a counselor, physician + calendar annual well being checks, acupuncturist, yoga studio, nature walk, local track)*  *80% of participants will create a “Me First” creating healthy boundaries Pledge. 5 Things I pledge to do that puts me first.*  *2 hours , 1time a week, for 12 months.* |
| ***Program Two:*** *Elephant in the Room: Healing the Wounds of Racism*  *A 12-month program that addresses health disparities and the impact of racism on mental health through empowering talks and artistic expression.*  *Number of Participants: 150*  *The Goal: Decrease depression, suicidal thoughts, and isolation in African American youth*  *Our Objectives:*  *Increase Community Engagement and Dialogue through Monthly Performance Events:*   * *monthly performances that explore themes of health disparities and the impact of racism on mental health. These performances include plays, dance, spoken word, or music, each followed by a facilitated discussion.* * *A 10% increase in attendance every month*   *Resource Distribution:*   * *Partner with local healthcare providers, mental health organizations, and advocacy groups to provide resources at each activity.* * *A 20% increase in knowledge of available resources in the community*   *The Elephant in the Room is a 3-hour program that is administered once a month, annually .*  ***Program Three:*** *Community Theatrical Productions:*  *Empower You Edutainment brings transformative theatre to the Inland Empire, staging four annual productions that tackle pressing social issues such as sex trafficking, domestic violence, racism, and mental health awareness. Community-based plays are facilitated by expert speakers and supplemented with resource tables to provide education and support related to the show’s themes.*  *Goal: 1200 individuals per year.*  *We track attendance through ticket sales and gather audience demographics to assess reach and engagement.*  *Our Objectives:*  *Thematic Production Development:*   * *Develop four annual theatrical productions that accurately and sensitively address the themes of sex trafficking, domestic violence, racism, and mental health awareness.*   *Audience Engagement and Reach*   * *300 attendees per production through targeted marketing campaigns, community outreach, and partnerships with local organization.* * *follow-up including a mailing list ~~or~~ social media group, to keep the audience engaged with related content, updates on the issues, and opportunities for further involvement.*   *four plays, 2 performances with a 2-hour duration.*  ***Program Four:*** *Rites of Passage Program*  *A deeply researched program rooted in cultural principles and the arts, encouraging excellence in youth, elementary through high school. It boosts African American youth’s representation in the arts by 15%, empowering them to embrace their cultural identity and potential.*  *Goal: 800 participants*  *Our Objectives:*  *Artistic Career Exploration*  *Embrace Cultural Identity*  *Creative Expression and Learning*  *Integrate Cultural Narratives*  *Students meet twice a week, 12 months*  ***Program Five:*** *Acting for the Camera Program*  *This program provides a nurturing space for emotional expression and community connection for 20 students per session, 4 sessions, totaling 80 participants over 8 weeks. The program culminates in a showcase, 240 community members.*    *Goal: 240 community members*  *Our Objectives:*  *Foster a Safe and Expressive Space for Youth*  *Establish Connections within the Community through Performances of Productions/Plays*  *Empower Young Minds*  *Summer program, 8 weeks, 4 times a week, Monday to Thursday.*  ***Program Six:*** *In the Footsteps of Giants: Black History Beyond February*  *An enriching after-school program, youth ages 8-14, in a collaborative effort with the Riverside Unified School District Extended learning program. This program is dedicated to expanding the recognition and celebration of Black History beyond the confines of February, offering a dynamic 12-month journey of discovery and inspiration. Students from seven different schools within the Riverside Unified School District sing, act, recite poems, and dance, themed around the monumental figures in Black History whose leadership and courage have been pivotal in shaping the nation.*  *Eight weeks, Monday through Friday, 2 hours each day*  *Our Objectives:*  *Showcase Artistic Talent*  *Promote Black History Education*  *Develop Interest for Theatre and the Arts among Youth*  *The program is eight-weeks beginning in April visiting 7 different schools, 5 times a week Monday through Friday, 2 hours a day.* |
| **Organizational History**  (About Us, Who We Are, Agency History)  Year of inception. Year incorporated (if different than inception date):  Why organization was founded  What has been the organization’s biggest challenge?  How has the organization overcome that challenge?  What is the organization’s greatest accomplishment since its incorporating? | *Empower You Edutainment is a 501(c3) non-profit organization established in 2016 by Sharron Lewis and Maudie Wilson, educators deeply committed to giving black youth a platform to explore their creative talents, develop their acting skills, and gain confidence in expressing themselves through performing arts. By removing financial barriers, the organization ensures that students from marginalized communities have access to the transformative power of the arts. Empower You Edutainment has worked with school districts, colleges, and other organizations to empower students to use their voices as a powerful tool for self-expression. Youth share their personal stories, thoughts, and emotions through poetry, spoken word, plays, dance, and music to foster a sense of empowerment and amplify their unique perspectives.*  *Empower You Edutainment has a long waitlist of youth eager to explore career opportunities, participate in activities and performances, and parents are looking fora safe environment for their children to dialogue and experience healing through the arts. By partnering with school districts, colleges, and local organizations Empower You Edutainment has successfully integrated education outreach with performances to tackle social issues, racism, and mental health awareness and mirror our mission to empower through edutainment, making a meaningful difference in the lives of those we serve.* |