

CSC 4444 – Artificial Intelligence

Blog Post 1

Blogging in Tech

Before you begin, take a look at the examples posted in this doc ([link](#)). These examples were recommended by developers in the field of computer science. Some are written by the recommender, and others are favorite posts and articles written by others.

Your Task

We have discussed several recent AI developments and the impact (or potential impact) on society. For this assignment, *you* choose the AI technology you wish to discuss. This could be any of the examples we discussed in class or appeared in our slides, or something else that is of interest to you.

You will write a blog post covering the following (10 pts each):

1. What is the AI technology?
2. Why did you choose to write about it?
3. Why should people know more about this technology?
4. How does it work?
5. What are its impacts on society.
 - a. Cover both positive and negative impacts
 - b. These could be “potential” impacts if the technology is too new to evaluate
6. Concluding remarks to wrap up your post

Audience & Genre

- You are writing for a non-technical audience. Assume the reader has a limited understanding of exactly how the technology works.
- You can write this blog post from your choice of perspectives: educational, persuasive, opinion, critique, etc.

Requirements

- While there is no minimum word count, writing in combination with diagrams, images, etc. should be sufficient to clearly convey your understanding of and thoughts about the 6 tasks listed above.
- All references to the work of others are cited by hyperlink and/or at the end of the post.
- Non-original images are used sparingly and are clearly cited and referenced. There should be no confusion about the source of the image.

Deliverables

- Bring a hard-copy (or have a digital version ready) to class for peer-review by the first deadline (1 week from release of instructions)
- Submit a PDF of your **final draft** by the deadline (approximately 1 week from in-class peer-review session)
- If you would like to participate in the blog competition, you must also submit an anonymous version of your post I can send out for peer-ranking

Rubric (100 pts)

- Tasks 1-6 above: 60 pts (10 each)
- Writing clearly and effectively conveys knowledge, information, opinions, etc. about tasks 1-6 (10 pts)
- Citations are included when necessary (hyperlinks, footnotes, etc. as appropriate) (10 pts)
- Writing is free from grammar and spelling errors. Style may be informal, but it should be clear that you took care to proofread and correct errors (20 pts)