

SOURAV MENON

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[Linkedin](#) | [Portfolio](#)

EDUCATION

BSc SUSS, Business Analytics July 2024
GPA as of Y3S1- 3.99/5.00
Minored in International Trade Management

WORK EXPERIENCE

Supply Chain Data Management Intern
Hewlett Packard Enterprise **Jan 2023 - Present**

- ❖ Automated inventory management and deal engagement databases using Excel VBA, resulting in a 60% improvement in efficiency.
- ❖ Developed flow charts to facilitate the transition to new supply chain processes.
- ❖ Consolidated quarterly financial revenue reports using power query and pivot tables, creating multi-faceted dashboards.

Deal Advisory Intern, Transaction Services
KPMG Singapore **May 2021 - Aug 2021**

- ❖ Augmented financial due diligence presentations for buy/sell-side deal transactions across various sectors.
- ❖ Developed financial data booklets for P/L, Balance Sheet and Equity Statements for various companies from a range of industries.
- ❖ Analysed financial data to assess growth potential of companies.
- ❖ Generated data visualizations for mergers & acquisitions.

Business Development and Partnerships
MAD (Make A Difference) Courses **Nov 2021 - Mar 2022**

- ❖ Conducted market research and data collection to identify potential educational institution and corporate partnerships.
- ❖ Collaborated with co-founder to develop a compelling investor pitch deck using MS PowerPoint.
- ❖ Independently networked and generated over 100 leads for potential partnerships across Asia and Europe.

TECHNICAL SKILLS

Data Visualization: Tableau, Power BI, MS Excel, JMP, Python-Matplotlib

Machine Learning: R, Python

Data Analysis: SAS, Python-Numpy, Excel VBA

ANALYTICS RELATED PROJECTS

ANL312- Text Mining on Market Intelligence using R

2022

- ❖ Achieved an overall grade of A⁻
- ❖ Conducted text mining analysis of qualitative stock market data using R Language, SPSS Modeler, and MS Excel.
- ❖ Uncovered hidden trends and provided valuable insights for informed investment decisions.
- ❖ Implemented Sentiment Analysis and Topic Modelling to assess qualitative analysis

MKT355- Multivariate Analysis using JMP

- ❖ Achieved an overall grade of A
- ❖ Conducted discriminant, factor, and cluster analysis on IT customer survey results using JMP software.
- ❖ Proposed actionable recommendations based on validated categorical data.

ANL201- Data Visualization for Business

- ❖ Achieved an overall grade of A⁻
- ❖ Created hypothetical data values and performed data manipulation and data transformation to enable further analysis
- ❖ Created interactive dashboards to attract potential employees for a hypothetical hospital.
- ❖ Utilized Tableau for data visualization and showcased the hospital as a progressive and supportive organization.

BUS105- Statistics

- ❖ Achieved an overall grade of A⁻
- ❖ Demonstrated the significance of measures of central tendency, hypothesis testing, and linear relationships.

ANL203- Analytics for Decision Making

- ❖ Awaiting results
- ❖ Utilized MS Excel to clean, prepare, and transform data.
- ❖ Developed a data visualization dashboard to identify customer demographics and devise effective marketing strategies.
- ❖ Power BI used to illustrate data visualization to appeal to target audience with essential KPIs

LANGUAGES

English, Malayalam, Hindi

PROFESSIONAL EXPERIENCES AND CERTIFICATIONS

- ❖ Finance Accelerator Simulation- AmplifyMe & Morgan Stanley 2023 Participant
- ❖ Income Future-X Case Competition 2020 Participant
- ❖ iFast Global Markets x SUSS ESG Investing Challenge Competition 2021 Participant
- ❖ Asean-China Impact Startup Competition 2021 Finalist

- ❖ SUSS Venture Builder 2022 Apprentice

OTHER PERSONAL ACHIEVEMENTS

- ❖ Silver Medalist in C2 16km Singapore Canoe Marathon 2017
- ❖ 1st Dan Taekwondo Black Belt 2016
- ❖ Successfully summited Mt Kedarkantha at 12,500ft in 2020
- ❖ Recipient of the Singapore Armed Forces Commander Coin for Leadership in 2020