

Bryan Lim Tze Yuan

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EDUCATION

Singapore University of Social Sciences Bachelor of Science in Business Analytics with Minor	JUL 2019 – Present (Expected May 2023)																		
<ul style="list-style-type: none">CGPA 4.30/5.0, Second Upper Class Honours (As of Year 3 Semester 2)Analytics courses taken:<table><tr><td>Data Visualisation for Business</td><td>B</td></tr><tr><td>Fundamentals of Data Mining</td><td>B+</td></tr><tr><td>Association and Clustering</td><td>A-</td></tr><tr><td>Predictive Modelling</td><td>B+</td></tr><tr><td>Business Analytics Applications and Issues</td><td>B+</td></tr><tr><td>Business Forecasting</td><td>B</td></tr><tr><td>Statistical Methods</td><td>A-</td></tr><tr><td>Applied Operations Research</td><td>B+</td></tr><tr><td>Text Mining and Applied Project Formulation</td><td>B+</td></tr></table>Topic: Application of text mining on Disneyland reviews<ul style="list-style-type: none">Analyse and retrieve suitable data from Kaggle (Disneyland Trip Advisor Reviews)Conduct concept categorization on reviews to identify customer pain points such as hygiene and foodRecommend best course of action to improve customer satisfaction	Data Visualisation for Business	B	Fundamentals of Data Mining	B+	Association and Clustering	A-	Predictive Modelling	B+	Business Analytics Applications and Issues	B+	Business Forecasting	B	Statistical Methods	A-	Applied Operations Research	B+	Text Mining and Applied Project Formulation	B+	
Data Visualisation for Business	B																		
Fundamentals of Data Mining	B+																		
Association and Clustering	A-																		
Predictive Modelling	B+																		
Business Analytics Applications and Issues	B+																		
Business Forecasting	B																		
Statistical Methods	A-																		
Applied Operations Research	B+																		
Text Mining and Applied Project Formulation	B+																		
Singapore Polytechnic Diploma in Information Technology	APR 2014 – APR 2017																		

EXPERIENCE

Singapore Telecommunications Limited SHINE Intern	JUL 2021 – DEC 2021
<ul style="list-style-type: none">Spearheaded the dashboard revamping initiative through creation of new dashboards, leading to improved interpretability for key stakeholders and overall efficacy of internal reporting for the Business Platforms departmentPerformed extensive User Acceptance Testing and coordinated between development and project management teams, ensuring requirements were met for project platform migration	
Convertium Intern	OCT 2016 – APR 2017
<ul style="list-style-type: none">Responsible for the formatting of clients' websites using CSS	

ACTIVITIES

SUSS Business Analytics Interest Group Co-Lead, Academics department	JUL 2019 - Present
<ul style="list-style-type: none">Responsible for with sourcing information sessions from industry partners to provide insights and advice to current students	
Singapore Polytechnic Ambassadors Head of Overall logistics	APR 2015 – APR 2017
<ul style="list-style-type: none">Led Logistics team to source logistics for both school events as well as events for the CCAPlanned roster for graduation duty, consisting of over 100 people	

ACHIEVEMENTS

<ul style="list-style-type: none">PACE Academy Big Data Analytics Primer course	SEP 2018
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- PACE Academy Principles of Business Analytics course

JUN 2018

SKILLS

- Experience in web design using HTML, CSS and Javascript
- Software: Microsoft Office, Python (Basic), SQL (Basic), IBM SPSS Modeler, Tableau, SAS JMP, SAS Forecast Studio
- English (Fluent), Mandarin (Basic)