

# ALEXANDRE OUDEA

## BUSINESS ANALYTICS UNDERGRADUATE

### CONTACT

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### PROFILE

- Singapore Citizen
- Completed National Service
- Is not required to go for reservist due to PES status.
- Bi-Cultural (Half French-Half Chinese)
- Socially Versatile

### LANGUAGES

- ENGLISH
- FRENCH
- CHINESE

### EXPERIENCE

#### E-COMMERCE ANALYST INTERN

L'OREAL GROUP | JUL 2021 - JAN 2022

- Managed Regional (SAP-MENA) E-commerce performance Data for Consumer Products Division (CPD).
- Set up of data structures and ad-hoc automation of systems
- E-commerce performance Dashboard design and reporting.

#### MEDIA ANALYST INTERN

SYNFINY ADVISORS | JAN 2021 - MARCH 2021

- Managed company and staff LinkedIn account data.
- Designed LinkedIn connections/contacts performance dashboard for consultants
- Conducted Company Website Scoring and concept design.

#### DATA ARCHITECT INTERN

WILMAR INTERNATIONAL | AUG 2019 - JAN 2020

- Designed Dashboards (POCs) for review by stakeholders
- Cloud Software (Amazon Redshift, YellowFin BI) Research and Testing.
- Improving automation of existing systems/processes.

#### TEACHER

ROBOTO INC. | SEP 2019 - JULY 2020

- Teaching programming and robotics to students aged between primary and secondary levels of education

### EDUCATION

#### BSC IN BUSINESS ANALYTICS (ONGOING)

SINGAPORE UNIVERSITY OF SOCIAL SCIENCES

|08/2018 - 05/2023

### SKILLS

- Power BI
- Tableau
- YellowFin BI
- Power Query Editor (Microsoft)
- SAS Programming
- Google Analytics
- IBM SPSS Modeler
- SQL
- Microsoft Office (EXCEL, PPT ect.)