Alice YIM Wai Ling

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EDUCATION BACKGROUND

Singapore University of Social Sciences (SUSS)

Jul 2018 – Oct 2022 (Expected)

Bachelor of Business Analytics (Hons)

- CGPA 4.01/5.0
- Minor in FinTech

Nanyang Polytechnic (NYP)

Diploma in Engineering with Business

Apr 2015 - Apr 2018

- GPA 3.48/4.0
- Specialisation in Business

WORK EXPERIENCE

Envision Digital Dec 2020 – Aug 2021

Strategic Business Analyst Intern

- Developed research summaries, expert reports, and the presentation of findings.
- Analysed economic and financial data and ensured the integrity and accuracy of analyses.
- Performed quantitative consulting tasks such as marketing sizing and database management.

A*ccelerate Dec 2019 – Jan 2020

Patent Analyst Intern

- Developed new text classification models with Python Programming.
- Researched and presented on machine learning and deep learning to superiors.
- Partake in research and presentations that contributed to the company's white paper.

Cruger Haus Mar 2018 – May 2018

Data Analyst Admin

- Planned schedules and people management for one of the major projects.
- Allocated optimal observation targets and specific field work locations to supervisors and interviewers.
- Successfully met 98% of clients' monthly quotas.

UOB Sep 2017 – Feb 2018

Intern (Group Technology and Operations)

- Responsible for change management in the retail segment.
- Daily follow-ups on teams and tracked changes in the processes.
- Participated in research for a mini AI project.
- Carefully examined and documented all change requests for each quarter.

ACTIVITIES

Co-Founder and Vice-President of SUSS Hip-Hop club – SensaXion

Jan 2021 - Present

- Communicated and delegated responsibilities to EXCO members and ensured tasks are fulfilled.
- Maintained an overview of the club's strategic planning initiatives.
- Ensured the club's financial management procedures and budgeting remains on target and is achieved.

YEP Student Leader (SUSS)

Jun 2019 – Dec 2020

- Comprehensive planning and preparation for an expedition to Laos.
- Lead and recruited members to participate in this initiative.
- Liaised with Laos community partners to coordinate project objectives.

WildsMarines Student Volunteer (SUSS)

Mar 2019 - Mar 2021

- Collaborated with Nparks to promote and raised awareness on nature conservation.
- Organized, led and facilitated outreach events at Sungei Buloh Wetland Reserve.
- Guided and introduced new members to WildsMarines' community engagement.

CERTIFICATES AND ACHIEVEMENTS

Certification for YEP Leaders Course

2019 - 2023

• Director list – Certificate for academic performance

2018

• Certificate of Participation in Smart Store of the Future Challenge

2016

SKILLS

- Language: English (Native), Mandarin (Native)
- Technical Skills: Microsoft Office, Canva, basic knowledge on AutoCad, Python Programming, Tableau, SAP and IBM SPSS Modeller.