

ANL488 BUSINESS ANALYTICS APPLIED PROJECT

**Project Final Report – Grading Form**

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| --- | --- | --- | --- | --- |
| Name of Student: | ALYSSA LAM JIA YU | Sem: | | E2070190 |
|  |  |  |  | |
| Name of Marker: | Munish Kumar |  | M2090099 | |
| (2nd Marker) |  |  |  | |
| Project Title: | EFFECT OF SOCIAL-ECONOMIC PARAMETERS ON LOGISTICS PERFORMANCE INDEX | | | |

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|  |  |  | **Supervisor** | **Second Marker** | |
|  | **Course Learning Outcomes** | **Project Report Components**  (60% of total marks for ANL488) | Mark Allocation (out of 100) | Mark Allocation (out of 100) | |
| 1. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Relevant and adequately developed chapters for Introduction, Literature Review, Data Understanding and Preparation. | /20 | 18/25 | |
| 2. | Appraise relevant references to the selected business analytics project topic to form the literature review. |
| 3. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Appropriate modeling/research methodology as well as logical and adequately developed results/evaluation. | /20 | 19/25 | |
| 4. | Recommend courses of action through an appropriately written project report. | Succinct abstract and well written report including usage of good grammar. | /20 | 17/25 | |
| Logical and adequate discussion/recommendation/  conclusion. | /20 | 18/25 | |
| 5. | Implement the project proposal | Adequate progress from proposal, oral presentation to final report. | /20 | - | |
|  |  | TOTAL | /100 | 71/100 | |
| **Comments**  I liked the overall thesis and how ALYSSA presented her idea. I thought some parts of it were verbose and I am not a fan of copying images out of SPSS which I think was copiously done in this thesis. I was also unsure if the conclusion was concrete enough; having found the correlations she mentioned, why were they factors of importance? | | | | |

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| Signature: | A picture containing text  Description automatically generated | Date: | 090523 |

**Notes for markers of Project Final Report:**

**Variability Chart for Score**





Note to all markers of ANL488:

1. The overall mean mark is 71 for both the Oral and Final Report. We should aim for a mean mark of 65 to 70 with the exceptional students scoring around 75.
2. For those students who have not done enough work for either the oral or the final report, you can ask them to extend for another semester.
3. Markers whose mean is above or below the overall mean should aim to bring it more in line with the overall mean of 71.

When downloading the final report for marking from the respective ANL488 T group in Canvas via Assignments -> FINAL\_REPORT, check those whose **similarity score is above 30%** to see if there is plagiarism (look for 2 whole paragraphs that are copied wholesale without amendment). Please gather the evidence and put it in a word document and send it to the Course Coordinator and Mechelle for their necessary action.