

ANL488 BUSINESS ANALYTICS APPLIED PROJECT

**Project Final Report – Grading Form**

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| Name of Student: | JANINE NG YOU EN | Sem: | | Jul 2021 |
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| Name of Marker: | Munish Kumar |  |  | |
| (Supervisor) |  |  |  | |
| Project Title: | Text Mining to Identify Factors That Contribute to the Growth of Renewable Energy Sector. | | | |

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|  |  |  | **Supervisor** | **Second Marker** |
|  | **Course Learning Outcomes** | **Project Report Components**(worth 60% of total marks for ANL488) | Mark Allocation (out of 100) | Mark Allocation (out of 100) |
| 1. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Relevant and Adequately Developed Introduction, Literature Review, Data Understanding and Preparation chapters | /20 | 18/25 |
| 2. | Appraise relevant references to the selected business analytics project topic to form the Literature Review |
| 3. | Apply appropriate business analytics techniques to the business analytics problem, including conducting business understanding, data understanding, data preparation, modeling, evaluation and deployment. | Appropriate Modeling/Research Methodology and Logical and Adequately Developed Results/Evaluation | /20 | 17/25 |
| 4. | Recommend courses of action through an appropriately written project report | Succint Abstract and Overall Report Presentation including Usage of Good Grammar | /20 | 16/25 |
| Logical and Adequately Discussion/Recommendation/Conclusion | /20 | 17/25 |
| 5. | Implement the project proposal | Adequate Progress from Proposal, Oral Presentation to Final Report | /20 | - |
|  |  | TOTAL | /100 | 68/100 |

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| **Comments**  To be frank, this topic is very interesting. As someone deeply entrenched in the energy industry, I find it fascinating to look at all aspects of energy, policy or otherwise. My only criticism would be that I wish you had looked at some economic factors as well, but maybe that’s an expansion of this topic  Grammar and errors in language are unavoidable sometimes, but please take more care in writing such documents next time as it just impedes the flow of an otherwise beautiful argument.  Your discussion and implication section needs to be better tied in to the analytics part. Aside from just using NLP to get the 5 topics, some stats would have helped. For example, for Government interverntion, how strong a correlation did you obtain?  Overall, well written and argued. |

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| Signature: | A picture containing text  Description automatically generated | Date: | 08 Nov 2021 |

**Notes for markers of Project Final Report:**

**Variability Chart for Score**





Note to all markers of ANL488:

1. The overall mean mark is 71 for both the Oral and Final Report. We should aim for a mean mark of 65 with the exceptional students scoring around 75.
2. For those students who have not done enough work for either the oral or the final report, you can ask them to extend for another semester.
3. Markers whose mean is above or below the overall mean should aim to bring it more in line with the overall mean of 71.

When downloading the proposal for marking from the respective ANL488 T group in Canvas via Assignments -> PROPOSAL01, check those whose Similarity score is above 30%(see Figure 2 below) to see if there is plagiarism(look for 2 whole paragraphs that are copied wholesale without amendment). Please gather the evidence and put it in a word document and send it to the Head of Programme and Liyana for their necessary action.