A - Product Sales

Quantity Sold

396K

Quantity Sold

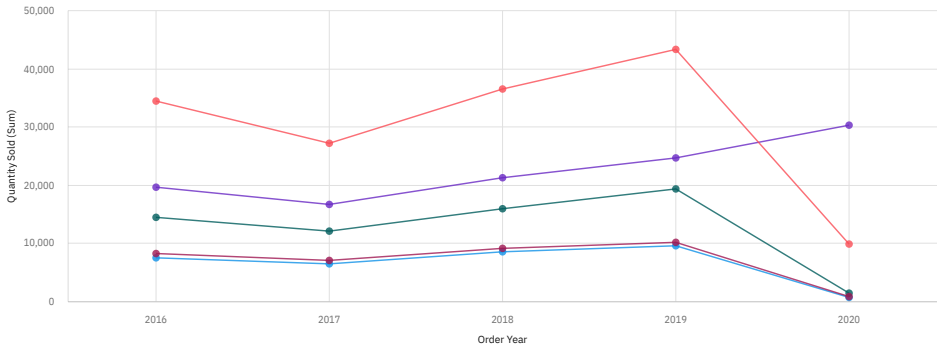Revenue

$176,520,879

Revenue

Product Line Performance by Year

Product Line

● Computers and Home Office   ● Kitchen Appliances   ● Photography   ● Smart Electronics   ● TV and Video Gaming

B - Customer

Revenue and Quantity Sold by Location

Revenue (Sum)
$5,193 $18,812,552

Quantity Sold (Sum)
6   28,844

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Marketing Response by Department

Coupon Response
● Coupon 1   ● Coupon 2   ● Coupon 3   ● Coupon 4   ● Coupon 5   ● Coupon 6

Computers and Home ...   Kitchen Appliances   Photography   Smart Electronics   TV and Video Gaming

Customer Lifetime Value and Quantity Sold by City

Column
● Quantity Sold (Sum)

Line
● Customer Lifetime Value (Sum)

City: London, Birmingham, Toronto, Los Angeles, Vancouver, Miami, Montreal, Frankfurt, Munchen, Oxford

Department Sales by Loyalty Status

Quantity Sold (Sum)
73   74,454

LoyaltyStatus
● Bronze   ● Elite   ● Gold   ● Platinum   ● Silver   ● VIP

Computers and...   TV and Vide...   P...   TV and Vid...