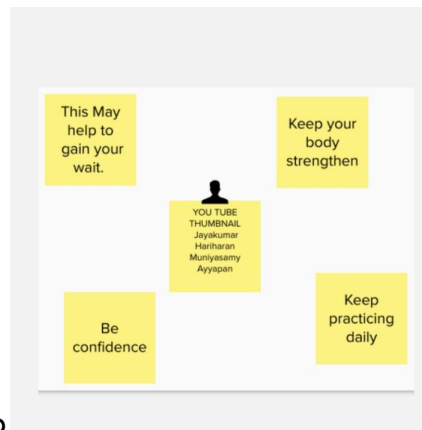# PROJECT REPORT TEMPLATE

Introduction

1.1 overview

Video thumbnails let your audience view a quick snapshot of your video. You can choose from the options YouTube automatically generates, or upload your own if your account is verified. Make sure your thumbnail follows our Community Guidelines.
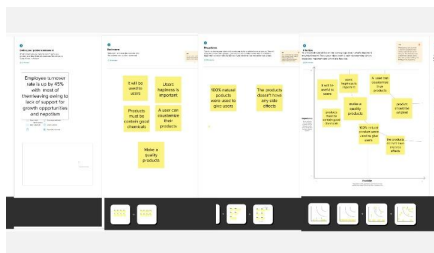
1.2 Purpose

It's jobs is to entice potential viewers to want to see more

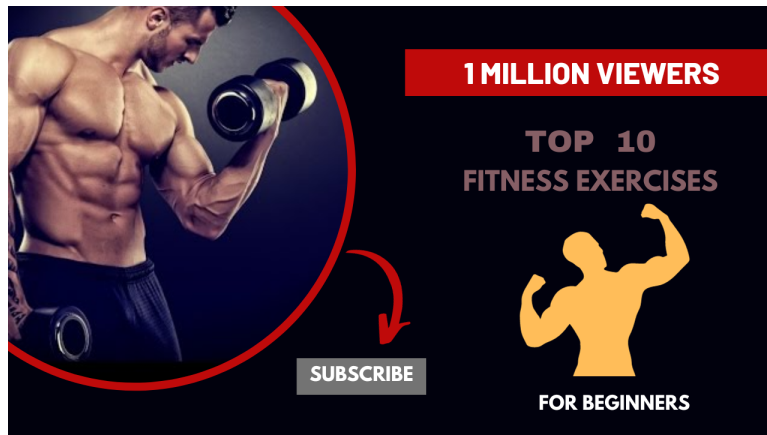## Problem Definition & Design Thinking

2.1 Empathy Map

2.2 Ideation & Brainstorming Map

Result

Advantages & Disadvantages

Advantages

Allow your viewers to scan the video for content.

Disadvantages

 Software applications are needed for producing thumbnails.

Applications

It is valuable

Conclusion

You tube thumbnails are useful to us.   It Attracts viewers attention.