

Code Spark

Igniting the Future of Web Development

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Presented by: Muniza Zubair
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◉ Who Am I

I am Muniza Zubair, founder of **code spark**. I'm dedicated to crafting seamless, innovative web experiences by blending creativity with advanced frontend development. My business delivers modern, scalable, and user-friendly digital solutions that simplify complex challenges. My vision is to empower businesses to thrive in the digital era by transforming technology into a powerful tool for success.

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Market Entry

Target high-growth markets.



Expansion

Scale operations globally.



Retention

Strengthen user engagement.



Innovation

Enhance features and capabilities.



Our step-by-step roadmap ensures consistent and sustainable growth.

Growth Strategy • Roadmap

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1

Lack of online presence
limits customer reach.

2

Limited growth keeps
businesses confined to local
markets.

3

Expensive and complex
solutions make websites hard
for small businesses to afford.

The Problem

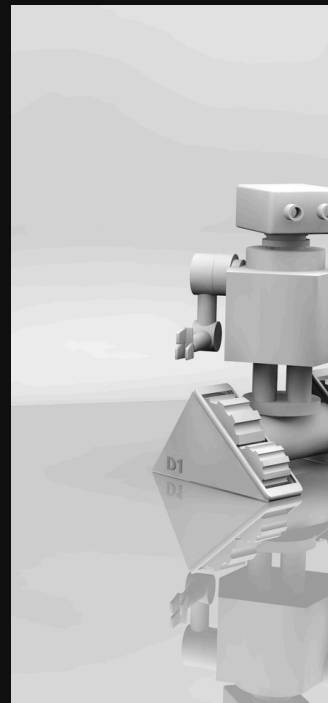
Today, the digital business solutions industry faces the following challenges:



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Our Solution ●

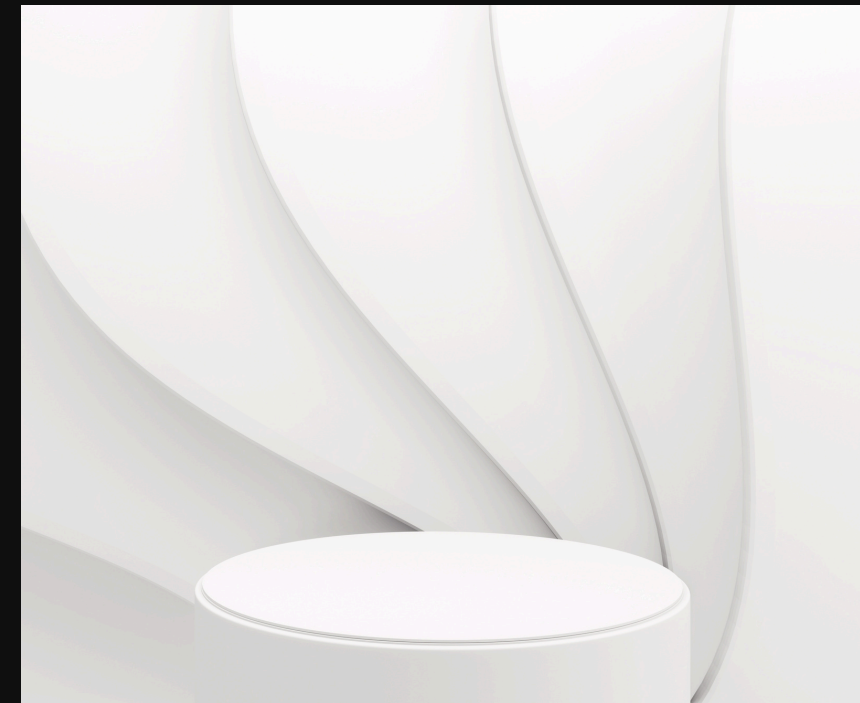
We have developed a scalable digital platform to solve these problems by providing



Affordable, user-friendly websites tailored for local businesses.



Simplified process with easy-to-manage platforms that require no technical expertise.



Customizable solutions that grow with your business, offering scalability and flexibility.

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Market Opportunity



- Growing Digital Demand – The global website development market is expected to reach \$60 billion by 2026, driven by the increasing need for businesses to establish a strong online presence.
- SMBs in Need – Over 60% of small businesses still lack a website, creating a large untapped market of local businesses looking for affordable digital solutions.
- Shift to Online – With over 4.5 billion internet users worldwide, businesses are increasingly adopting digital platforms, offering significant growth potential for affordable, user-friendly solutions.

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Featured Projects

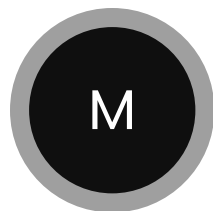


Project	Description	Demo Link
E-commerce	A platform to set up and manage online stores.	https://hackathon-3-q2-admin-final-gq6xv85ft-munizazubairs-projects.vercel.app
Personal or Company Portfolio	A customizable portfolio for showcasing personal or business achievements.	https://my-portfolio-bdamderix-munizazubairs-projects.vercel.app
Blog	A platform to create and manage blogs easily.	https://milestone-3-os0btd2oi-munizazubairs-projects.vercel.app
Resume Generator	A tool to create professional resumes with ease.	https://resume-milestone5-p8b6j0kt2-munizazubairs-projects.vercel.app

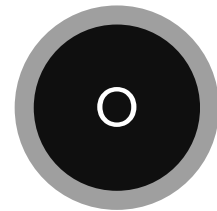
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Our Business Model

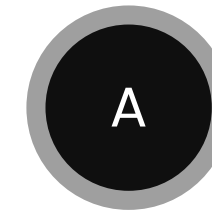
We operate on a SaaS-based revenue model that includes the following key streams:



Ongoing subscriptions for access to premium features.



Investors pay a fee for website development and a percentage of profits from the website once the business generates revenue.



Add-on features requires additional charges.

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- I will focus on promoting my business locally through social media to increase awareness.
- I will reward clients for referring new businesses.
- I will provide excellent support to ensure client satisfaction.



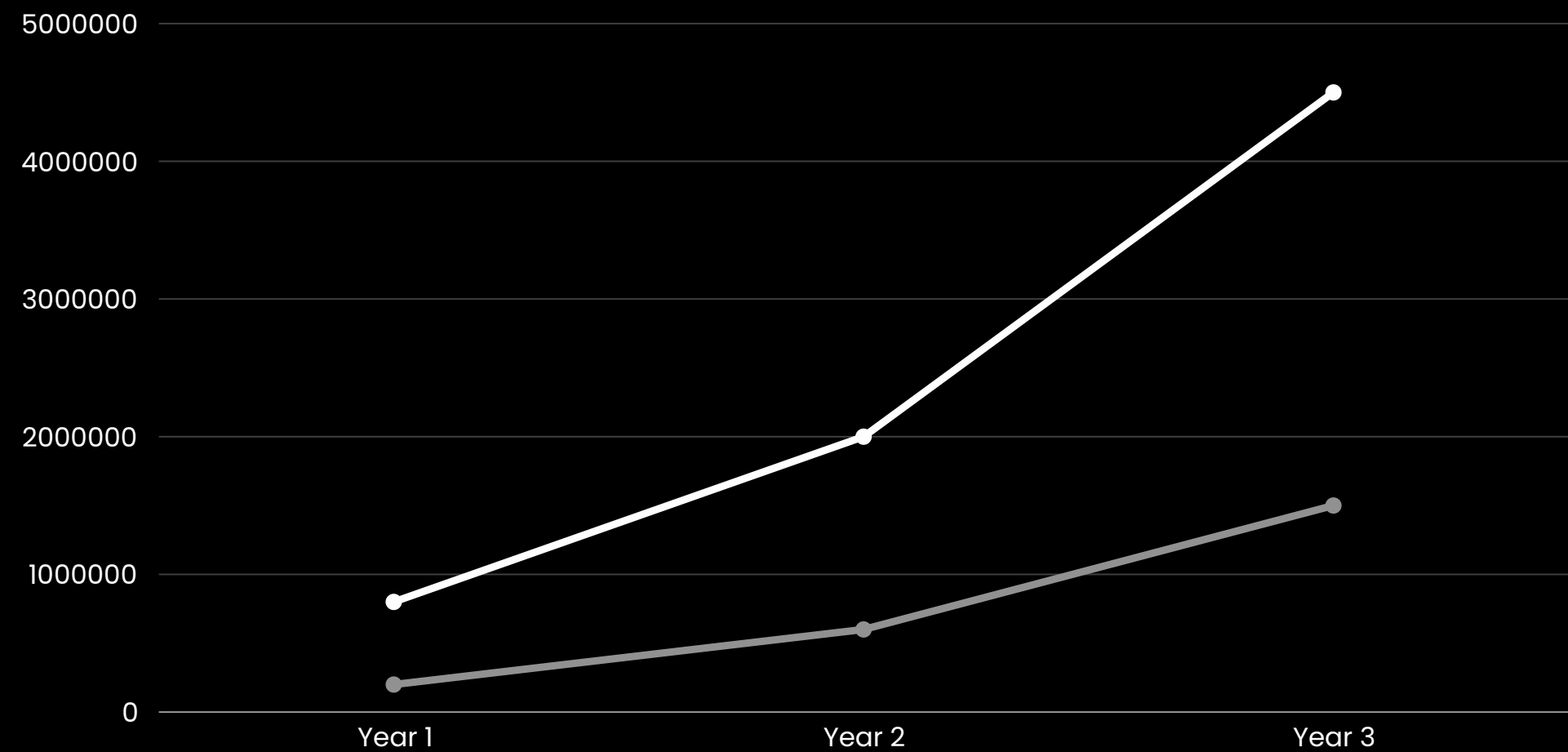
Marketing Strategy

Attracting clients through targeted outreach and strong service:

Our Founding Team ●

At present, I am managing the business independently. Until strategic partnerships are established, investors will be responsible for key functions such as product photography, marketing, content creation, and customer support. As the business grows, I will expand the team, taking on a more centralized management role and focusing on web development, sales, and operational growth.

Financial Projections



Our scalable business model ensures continued growth and profitability. Here's an overview of our financial projections for the next 3 years:

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Join Us in Our Journey

- Seeking strategic partnerships to expand our service offerings and client base.
- Looking for investment to scale operations, improve platform functionality, and enhance customer support.
- Invitation to collaborate and help local businesses establish a strong online presence and drive growth.

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Get in Touch

We would love to connect and discuss this opportunity further.

For more information, please reach out to us at

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We look forward to hearing from you!

