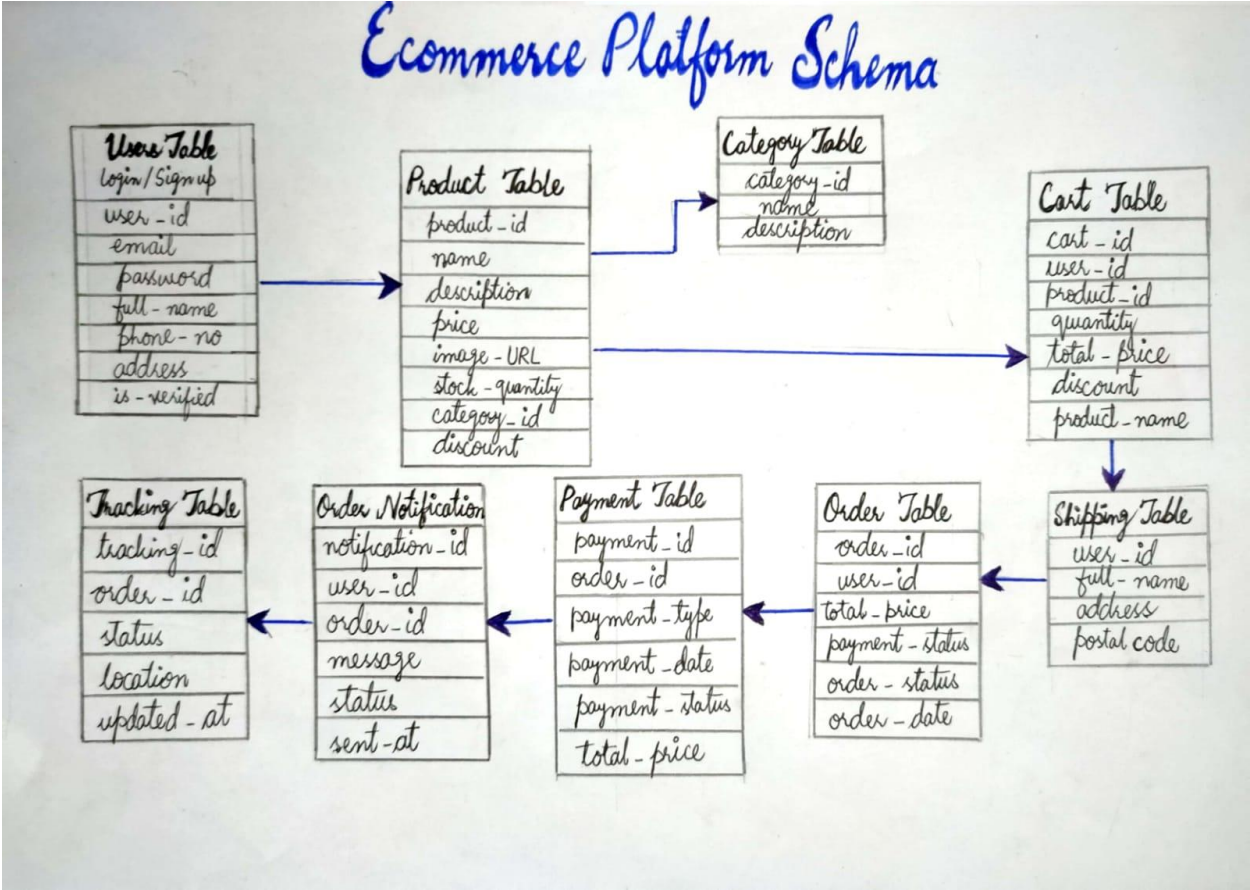


Day 1

Technical Marketplace Foundation – Comforty (General Ecommerce)



Business Goals

- What problem does your marketplace aim to solve?

Problem: Customers often face difficulty finding affordable furniture with quick guide delivery and a smooth shopping experience.

Solution: Our marketplace provides a wide variety of affordable, comfortable furniture, offering discounts for new users and fast delivery. The user-friendly interface simplifies the shopping process, making it easy for customers to find the right products quickly.

- Who is your target audience?

Target Audience: The target audience is individuals seeking quality furniture, including homeowners, renters and businesses looking for affordable and comfortable options for their spaces.

- What products or services will you offer?

Products or Services Offered: Our marketplace will offer a variety of furniture items, including chairs, desks, sofas and other home and office furnishings, focusing on affordability, comfort, and quality.

- What will set your marketplace apart?

Unique Market Edge: Innovative design, affordable pricing and lightning - fast delivery make our marketplace unique. We ensure a seamless shopping experience with creative product options.