



CreoQuad

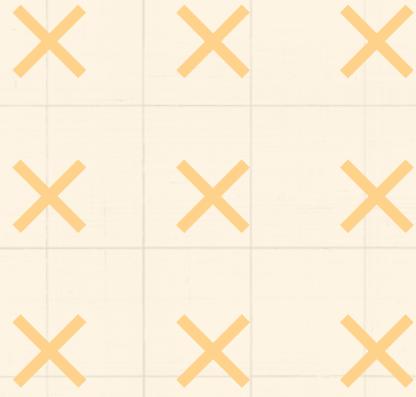


The \$0 Launch Strategy That's Helping Beginners Land Their First E-Commerce Sales





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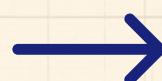


No budget? No problem.

Here's the exact \$0 launch strategy that helped our clients generate their first **\$1K** without **spending on ads**.

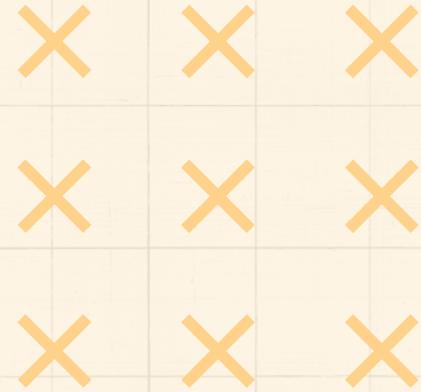


We tested this with **17 founders** across different niches – all validated their ideas before investing a single dollar.





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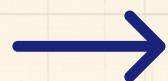


The Reality Check

I see this mistake daily:
founders dropping \$3,500+ on
branding, websites, and ads before
confirming **anyone wants their
product.**

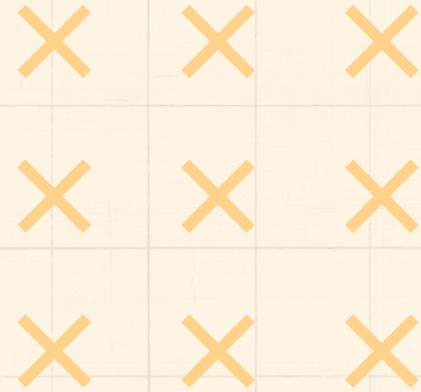
Let's flip this backward approach.

VALIDATE FIRST, then
reinvest those early profits.





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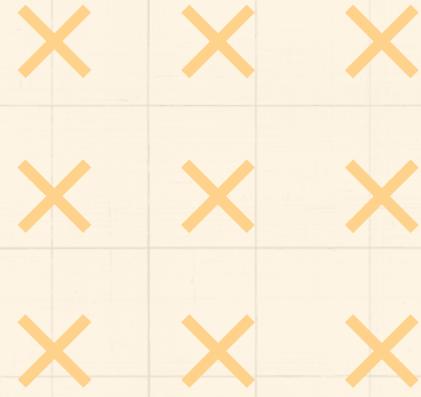
The \$0 Launch Framework

- ◆ Create 3 high-impact visuals with **Canva** (clean product shot, lifestyle image, problem→solution)
- ◆ Strategic free distribution:
 - ◆ **Facebook Marketplace** (local radius targeting)
 - ◆ **Reddit** communities (provide value first, subtle offers)
 - ◆ Neighbourhood **Facebook groups** (exclusive member pricing)
 - ◆ **Google Shopping** listings (zero ad spend required)
- ◆ Personal **network outreach** (short, non-salesy template)
- ◆ 48-hour founding member offer (**creates urgency**)





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Customer Research Hack

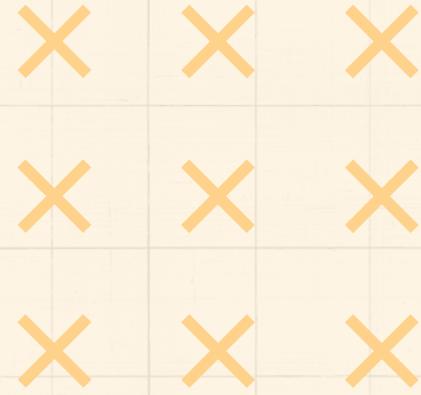
Discover what people actually want before creating anything.

- ◆ Join where your people **already gather** (3-5 Facebook groups)
- ◆ **Observe** conversations for 3-5 days (no posting yet)
- ◆ Document **pain points** and **language patterns**
- ◆ **Mini-survey** with Google Forms (10-15 potential buyers)
- ◆ Build your **minimum viable offer** based on actual feedback





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No-Budget Content Creation (DIY content that converts)

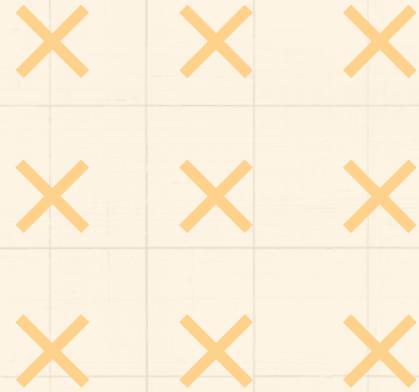
Create **professional-looking** content using just what you already have.

- ◆ Smartphone + **free** editing apps
- ◆ One-hour **product photoshoot** (batch 15+ images)
- ◆ **Quick** demo videos under 30 seconds
- ◆ **Problem/solution** content that highlights benefits
- ◆ Transform **customer messages** into social proof





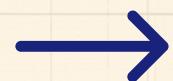
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Launch platforms that cost \$0

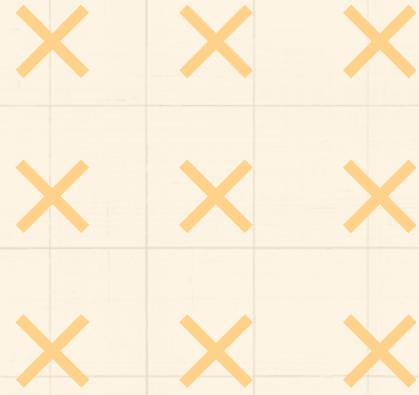
Leverage **free trial** periods and **pay-only-when-you-sell** options.

- ◆ Shopify (strategic 14-day trial period)
- ◆ Etsy (pay only when you sell)
- ◆ Instagram Shop (integrated with free Commerce Manager)
- ◆ Email list + PayPal payment links
- ◆ WhatsApp Business for customer service





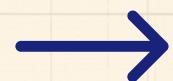
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Your first-week roadmap

The exact **7-day** plan to go from idea to first sales.

- ◆ Days 1-2: Research + Craft offer
- ◆ Day 3: Setup **basic** payment system
- ◆ Day 4: Create **essential** content
- ◆ Day 5: First 3 sales (**inner circle**)
- ◆ Day 6: **Refine** based on feedback
- ◆ Day 7: **Expand** outreach





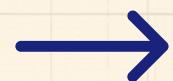
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The Psychology Behind It

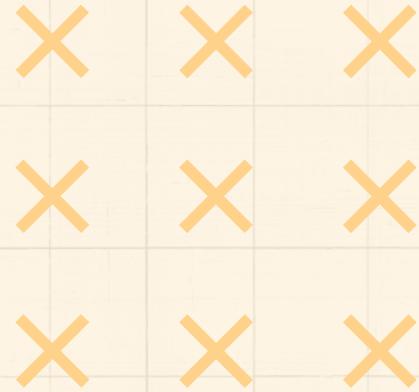
Why this approach works better than traditional launches.

- ◆ **Real-time** market feedback
- ◆ **Zero** financial risk
- ◆ **Early** wins build momentum
- ◆ Creates **proof** before scaling
- ◆ Generates **authentic** testimonials
- ◆ Forces **value-first** mindset
- ◆ Reveals **true customer** demographics





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Real Results: Sarah's Skincare

- ◆ Started: **1 product**, \$0 ad spend
- ◆ Week 1: 6 sales from **network** (\$210)
- ◆ Week 2: 12 sales via **Facebook Groups** (\$420)
- ◆ Week 3: First **repeat** purchases + **word-of-mouth**
- ◆ Month 3: **\$2,700** revenue (before any ad spend)

Key insight: Her **actual** buyers weren't who she initially targeted!





CreoQuad



Ready to launch your idea without the risk?

Our E-Commerce program gives you the complete **framework**, **templates**, and **community** support to go from idea to first **\$1K**.

Comment “\$” below if you're interested, and I'll send you our free demo class link to get started!

Limited spots available!