

AVERY BRADFORD OUELLETTE

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Over fifteen years of experience using data-driven approaches to inform the strategy and design of programs aimed at improving social and economic conditions. Adept at using strategic measurement approaches to inspire a shared vision among internal and external actors to collectively achieve desired results, and at fostering trusted relationships among a wide variety of stakeholders. Recognized for creativity and resourcefulness, leading highly effective teams, creating a culture of learning, and as a reflective practitioner that can turn theory into action while creating new insights on how to foster enduring change. Experience working in over 30 countries across Asia, Africa, Latin and Central America, and Eastern Europe.

PROFESSIONAL EXPERIENCE

U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT, Washington, DC 2013 – September 2016
Senior Partnerships Advisor, Global Development Lab, Center for Transformational Partnerships (CTP)

- Led the CTP team focused on strengthening the Agency's methodological framework, learning approach, and tools for measuring the value of partnerships, developing and executing CTP's learning agenda, and for overseeing the collection, analysis and dissemination of results of the Agency's annual partnerships data call.
- Member of the Center's Senior Management Team with responsibility for leading the development and execution of the Center's strategy and performance management system.
- Developed, executed and advised on multi-stakeholder alliances that drive systems-level changes. Collaborated with the Bureau for Food Security to use a systems mapping approach that brought together over 30 different organizations to align efforts to increase the adoption of climate resilient maize.
- Facilitated a \$5 million partnership with USAID/Rwanda, Google, and GiveDirectly to use household grants as a way to benchmark USAID's development activities; converted that deal into a global \$30 million global collaboration. Required liaising with multiple partners, USAID senior leadership, General Counsel, Legislative and Policy affairs, and the procurement office, along with consultations on the Hill.
- Established the Agency's Global Relationship Managers initiative for 40 multinational corporations that dramatically improved USAID's ability to effectively and strategically engage with key corporate partners.

MISSION MEASUREMENT, Washington, DC 2011– 2013
Director, Public Sector Practice

- Directed and managed staff on engagements for clients such as USAID, Cisco Systems, Inter-American Development Bank, and TechnoServe in a strategy consulting firm that uses outcomes-based measurement approaches to identify and execute shared value strategies.
- Devised and implemented rigorous yet practical measurement approaches to inform the design and evaluation of social initiatives in developing countries, and how to incorporate those learnings into future strategies and program designs.
- Initiated and led the design of measurement tools that included a framework for assessing scalability; a strategic alignment toolkit to determine the effectiveness and efficiency of program activities across multiple countries; and an impact framework for rural broadband models.
- Launched and grew the Washington, DC office from \$200,000 in yearly revenues to over \$1,000,000 with an additional \$1,000,000 in the pipeline; and expanded the team from 1 to 5 full time employees.

U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT, Washington, DC 2007-2011
Partnership Specialist, Office of Development Partners

- Provided technical leadership and guidance to USAID senior staff, technical offices and overseas missions on alliance building across strategic initiatives; backstopped the Asia Region including a 5-month detail with USAID/Indonesia to develop its strategic partnership plan and train mission staff.
- Designed and oversaw a consulting team to conduct a study for measuring and evaluating alliance outcomes, and worked across the Agency to institutionalize the findings from the study.
- Directed technical assessment teams on evaluations in over 20 countries, and trained over 700 staff in the design and measurement of public-private alliances.
- Served as an Agency liaison to MCC, and advised USAID-implemented MCC Threshold Programs on the use and design of large scale impact evaluations.

GLOBAL ENVIRONMENT FACILITY (GEF), Washington, DC

February 2007 – September 2007

World Bank Consultant

- Designed and conducted a qualitative evaluation on the global environmental benefits and catalytic impact of the GEF, with a focus on its impact on systems-level changes.
- Developed assessment methodology and framework using Atlas.ti to incorporate into future project decisions and evaluation models.

TOMPKINS COUNTY AREA DEVELOPMENT, Ithaca, NY

2005 – 2006

Consultant

- Assisted with building a network of local and regional corporate and government decision-makers to develop long-term strategic plans and legislative policies, particularly around workforce development.
- Identified, analyzed, and created reports on local economic development indicators using cost-benefit approaches such as the Analytical Hierarchy Model.

POVERTY ACTION LAB, Cambridge, MA; Nairobi, Kenya; and Meatu, Tanzania

2002 – 2004

Research Assistant

- Oversaw data collection, household surveys, and interviews of government officials for a team of economics professors (Michael Kremer, Esther Duflo, and Edward Miguel) using randomized control trial (RCT) evaluations to increase the effectiveness and efficiency of international development projects.

HIGHER ACHIEVEMENT PROGRAM, Washington, D.C.

2000 – 2002

Center Director

- Launched and directed an academic enrichment program for over 80 under-served students aged 9-14; supervised 13 staff members and 60 learning mentors.
- Developed strategic partnerships with other organizations to improve the results of the program.
- Initiated and co-designed an impact evaluation (using a RCT design) of the program in partnership with M.I.T. Department of Economics.

U.N. COMMISSION ON THE STATUS OF WOMEN, New York, New York

1999 – 2000

NGO Representative

- Co-chair of the NGO Caucus on Women and Decision Making and Co-founder of the Youth Caucus.
- Drafted recommendations on youth-related issues for inclusion in U.N. documents.
- Increased youth participation from 20 to 120 representatives through developing partnerships among various organizations, and secured a youth position on the official US delegation.

SYGMA CORPORATION, Orlando, FL

1998 – 1999

Special Assistant

- Assisted in the start-up operations of a new warehouse facility.
- Developed systems and data-driven processes to improve the productivity of the customer service and warehouse divisions.

EDUCATION

CORNELL UNIVERSITY, Ithaca, NY

Spring 2005 – Fall 2006

Masters in Regional Planning with a focus on economics and international development

MOUNT HOLYOKE COLLEGE, South Hadley, MA

Fall 1995 – Spring 1998

Bachelor of Arts in International Relations and Complex Organizations, Magna Cum Laude

RELEVANT PUBLICATIONS

- Lessons from the Private Sector: USAID's Partnership Health, Devex Impact, August 2016.
- More than the Sum of Its Parts: Making Multi-Stakeholder Initiatives Work, USAID technical lead, November 2015.
- Understanding Private Sector Value: An Assessment of How USAID Measures the Value of its Partnerships, co-authored with Cheryl Davenport and Shawn Basak, August 2011.
- (Re)valuing Public Private Alliances: An Outcomes-Based Solution, co-authored with Jason Saul and Cheryl Davenport, May 2010.
- Catalytic Role of the Global Environment Facility: Qualitative Analysis of Final Evaluations, September 2007.