

Chronicis Design Style Guide

1. Brand Overview

Chronicis is a modern knowledge management tool designed for tabletop RPG players. Its visual identity blends sleek contemporary UI principles with subtle fantasy elements. The overall feel is magical, elegant, and professional.

2. Logo

Primary Logo: Dragon rising from an open book, rendered in beige-gold on a deep blue-grey background.

Logo Usage: - Maintain generous padding around the emblem. - Use the beige-gold version on dark backgrounds and the dark version on light backgrounds. - Avoid rotating or distorting the emblem.

3. Wordmark

Font Style: Spellweaver Display (custom fantasy-influenced serif).

Variations: - Standard wordmark - Wordmark with alternate H, R, and N featuring subtle dragon-neck curvature

Use the wordmark alongside the emblem for formal contexts; use the emblem alone for app icons.

4. Color Palette

Primary Colors: - Deep Blue-Grey: #1F2A33 - Beige-Gold: #C4AF8E

Secondary Colors: - Slate Grey: #3A4750 - Soft Off-White: #F4F0EA

Accents: - Muted Gold Highlight: #D9C9A7 - Charcoal Text: #1A1A1A

5. Typography

Headings: Spellweaver Display - Used for titles, headers, section markers. - Weight: Regular to Medium

Body Text: Modern Sans-Serif - Clean, readable, minimal. - Use for paragraphs, labels, and tooltips.

Monospace: Optional for code-like content or stat blocks.

6. Layout Structure

Global Layout: - Left Sidebar: Navigation (Campaigns, Characters, NPCs, Lore, Maps, Sessions). - Center Panel: Content editor (Notion-style blocks, markdown-enabled). - Right Sidebar: Quick Lore context panel. - Top Bar: Search, user profile, settings.

7. UI Components

Buttons

- Rounded corners
- Beige-gold fill with dark text for primary
- Outlined with beige-gold stroke for secondary

Panels & Cards

- Soft off-white backgrounds
- Subtle drop shadow for layering
- Rounded edges inspired by book pages

Icons

- Geometric, minimal
- Inspired by rune-like shapes, not literal fantasy symbols

8. Interaction & Effects

- Hover glow in muted gold
- Smooth transitions when switching notes
- Light shimmer animation on interactive elements

9. Imagery

- Decorative illustrations should be neutral fantasy: glyphs, constellations, arcane geometry.
- Avoid high-saturation colors or cartoon stylings.

10. Tone & Personality

- Knowledgeable
- Subtle fantasy ambience
- Focused and organized
- Friendly to beginners and power users alike

11. Use Cases

- Campaign wikis
- Session journals

- Character sheets
- Lore encyclopedias

This guide provides the foundational elements for building and expanding the Chronicis UI and brand.

12. UI Components Library

Navigation Sidebar

- **Background:** Deep Blue-Grey
- **Active Item:** Beige-gold text with soft gold underline
- **Hover State:** Slight gold glow and text brighten
- **Icons:** Minimal rune-inspired glyphs

Example Layout: - Campaigns - Characters - Places - Items - NPCs - Lore - Maps - Sessions

Top Bar

- **Search Bar:** Rounded edges, slate background, subtle inner shadow
- **Profile Icon:** Beige-gold circular button
- **Theme Toggle:** Small sliding switch with soft animation

Editor Blocks

- **Header Block:** Spellweaver Display, large size, spaced out lines
- **Paragraph Block:** Clean sans-serif, soft off-white background behind content
- **Divider:** Thin gold line with subtle arcane flare at endpoints
- **Quote Block:** Indented, gold vertical line accent

Buttons

- **Primary Button Example:**
 - Fill: Beige-gold
 - Text: Deep blue-grey
 - Hover: Soft gold shimmer
- **Secondary Button Example:**
 - Stroke: Beige-gold border
 - Fill: Transparent
 - Hover: Gold outline glow

Cards

- **Background:** Soft off-white
- **Border Radius:** Gently rounded
- **Shadow:** Light upward feather
- **Header Text:** Spellweaver Display, small caps

Card Example: - Title: *Arcane Tradition* - Body: Brief description, icon at top-left

Quick Lore Panel

- **Background:** Darker blue-grey
- **Title:** Beige-gold, Spellweaver Display
- **List Items:** Small rune icons, light hover highlight

13. Visual Examples (Textual Descriptions)

Article Page Example

- Beige-gold content panel centered
- Title: "Magic" in Spellweaver Display
- Subheadings: "Schools of Magic," "Spellcasting"
- Circular arcane glyph illustration beneath headings
- Quick Lore panel on right showing related links

Sidebar Example

- Active tab: *Lore*
- Highlight: Gold bar along left edge
- Icons minimal: Triangle for Maps, Circle for Lore, Tower shape for Places

Button Example States

- **Normal:** Soft matte gold
- **Hover:** Gold shimmer animation, gentle pulse
- **Pressed:** Slight inward shadow

Note Linking Example

- Linked terms highlighted in muted gold
- Hover opens mini preview card on right
- Click opens full Quick Lore panel

Color Contrast Example

- Beige-gold text over blue-grey passes AA standards
- Gold highlights over dark cards remain subtle, not neon