

## Web Design Task 3

Github Repository: <https://github.com/munlun/munlun.github.io>

Live Site: <https://munlun.github.io/index.html>

Megurine Luka is a VOCALOID (Voice Synthesizer Software) developed by Crypton Future Media. She has an official model, used in concerts across Asia, and a defined personality as a mature and charming young woman. She's a big part of my childhood, and although less popular than her counterpart Hatsune Miku, she's still an idol.

The website's colors were picked from Luka's official models. They are relatively easy on the eyes, rendering a dark mode feature, therefore the settings option; obsolete. Additionally, although used often in websites of other genres, it's not something music artists tend to include. This is the biggest change from the previous version of the site. The fonts chosen are sans-serif, contributing to the simple and clean aesthetics.

The first noticeable element on the homepage is the banner image (index.html: 12). Prominent visuals help give sites an identity, which is why I included one which most resembles an album cover. The navigation bar/menu is directly below it, it's simple with bold text to improve visibility, and has the color of the background (dark navy) which helps divide the content. If I'd further improved, I'd have made an automatic image slider to make the website more dynamic.

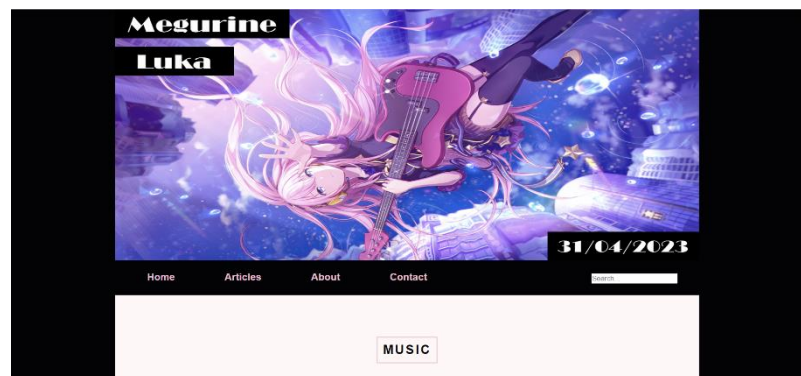


Figure 1: Home Page

The homepage contains the most content, split into 3 different sections. The first is Music (index.html: 47-68, style.css: 52-89), seen in figure 2. The Music section is largely based off of AURORA's, featuring Spotify integrations placed with its 'embed track' setting. (index.html: 57-64)

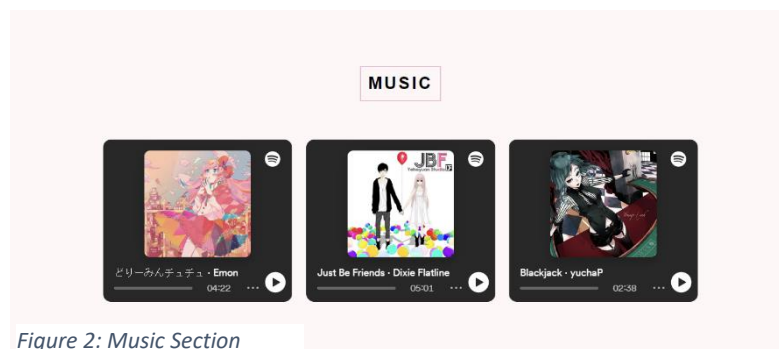


Figure 2: Music Section

The second section is for events. These exist to show when and where music artists are performing, as well as buy the tickets for those shows. (index.html: 70-112)



Figure 3: Events Section

I created a class for all the data and sorted the information as a table, close to a past class exercise. This allows for elements to be split into rows and columns. (style.css: 93-120). When hovered over, all buttons will change colors. This makes the site feel more realistic and interactive. (style.css: 124-142)

The final section is a Newsletter. Users who visit artists' site are likely to want to be notified of any updates. I referenced tamino's site's clean look and code to create it. Its background color is dark to make it stand out, which is a common tactic used for marketing. (index.html: 116-137, style.css: 146-166)

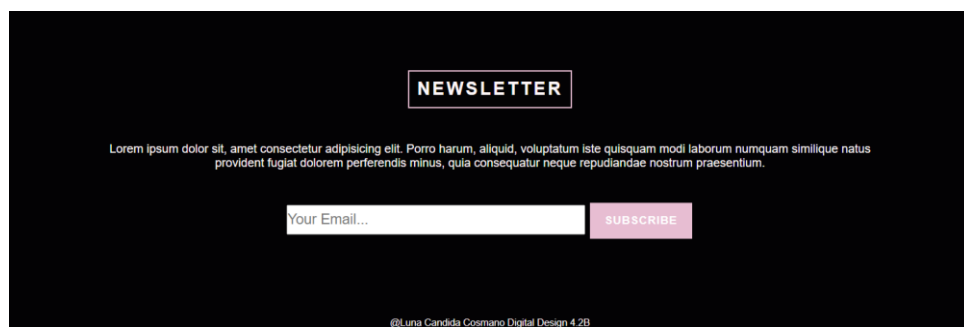


Figure 4: Newsletter Section

Moving away from Home and onto Articles, I created containers for the elements to reside in. These are images resized to fit inside the containers, and text (articles.html: 52-91). The styling is reminiscent of News tabs, which are simple and tidy. I referenced w3schools.com's 'How to – Blog layout' (style.css: 169-198). Clicking on the 'read more' button of the first post will take you to its dedicated page, with more in-depth dummy text and an enlarged image. The most notable feature of this page is the back button, which takes you back to the post selection. I included it because it

makes the experience flow better by using a back button rather than the menu.  
(post.html: 46-65)

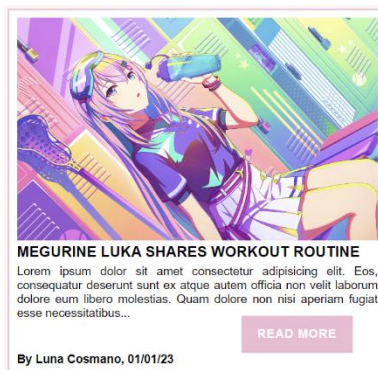


Figure 5: Post Window

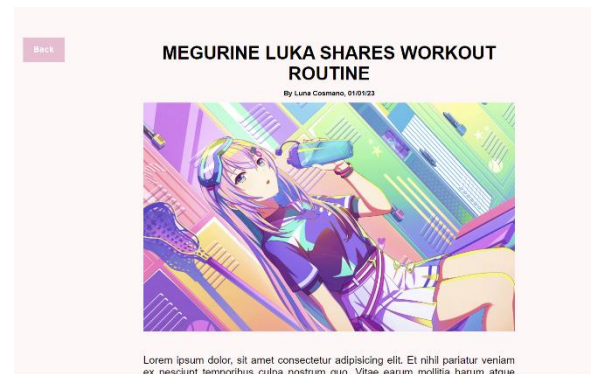


Figure 6: Blog Post

The About page features a simple image and some text, styled on the left and right respectively. Therefore, let us discuss the contact page. (contact.html: 46-67)

The larger box contains all textual inputs. The first four options are text inputs, styled slightly bigger to make them more visible. The larger box however, was created as a text area. This is because when a text input box is created and enlarged, the text will show in the middle of the box, leaving empty space. Outside of the box is the submit button. It triggers the mailto attribute, which opens up your email to complete the query submission. (contact.html: 63-67) (style.css: 271-343)

CONTACT

Send an enquiry using the form below:

First Name

Last Name

Phone Number

Email

Write Your Message Here

Submit

Figure 7: Contact Page

I believe that the site would benefit from an automatic image slider for the banner, a FAQ page, and more features for the blog posts to be interactive. Such as likes, comments and bookmarks. Lastly, the following services and features:

### Information Retrieval Services

Information retrieval services are systems which exist for users to look for and access various types of data. On my website, they could take form of social media icons with functional links to their respective social media pages. Also, though there is a search bar, it is not functional. To render it a service, once a keyword is searched, there could be a page that showcases the elements matching said keyword.

### E-Commerce Services

E-Commerce is an industry which involves the distribution and acquisition of goods through online domains. Many music artists' include e-commerce elements through a merchandise store page, which showed popular in the interviews conducted. To easily find licensed products, there could be a shop page and a dedicated page for each product. Which users can purchase without the need of third party sites. Figure 8 is a mock up of a dedicated product page.

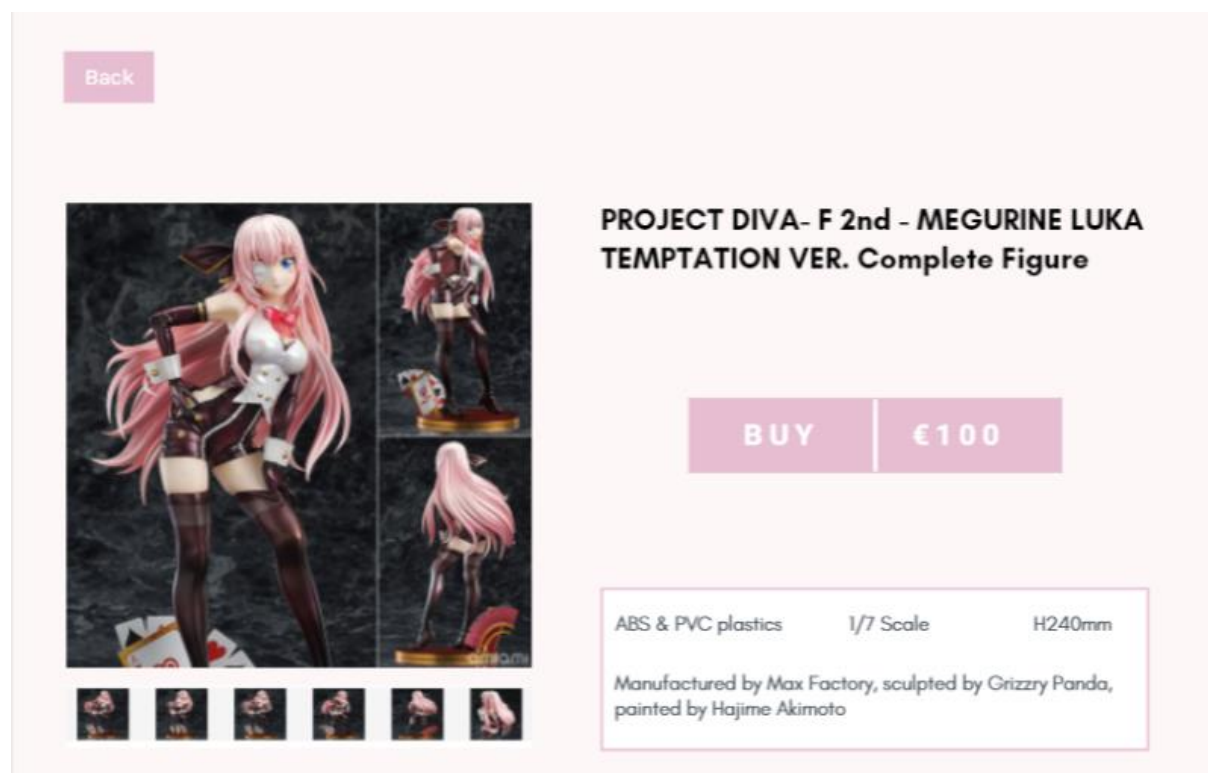


Figure 8: Product Mock-Up

## Bibliography:

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*Aurora – the gods we can touch* (2023) *Aurora Music*. Available at: <https://www.aurora-music.com/#/music> (Accessed: March 30, 2023).

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Studies, L. (2020) *Information retrieval, Information Retrieval*. Blogger. Available at: <https://www.librarianshipstudies.com/2020/02/information-retrieval.html> (Accessed: March 30, 2023).

*W3Schools free online web tutorials* (no date) *W3Schools Online Web Tutorials*. Available at: <https://www.w3schools.com/> (Accessed: March 30, 2023).