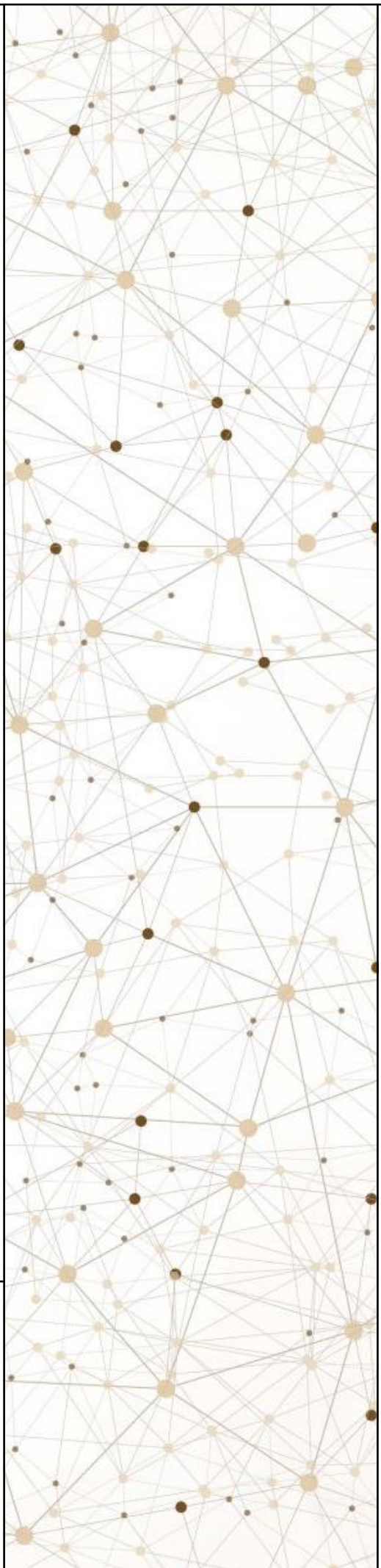


Web Design

Task 3 by Luna Candida
Cosmano 4.2B



Links

Github Repository: <https://github.com/munlun/munlun.github.io>

Live Website: <https://munlun.github.io/>

Intro

The aim of this task was to create a website inspired by an influencer of our choice. I personally don't keep up with many influencers, nor did I feel comfortable dedicating a website to one. Thus, I decided to base my website off of Megurine Luka. She's a Vocaloid Software and virtual singer. There are a few variations of her design, though I settled on the latest ProSeka design as it has multiple illustrations consistent in style which I could feature on the website.

I intended to make a sleek, yet charming website. I believe I succeeded in creating something fitting of the personality assigned to Luka. I used a mix of knowledge gained from lectures, online tutorials, and guesses. It makes use of only HTML and CSS.



Figure 1: website style guide

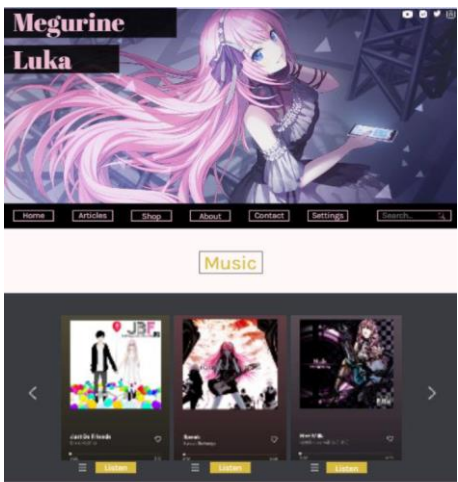


Figure 2: website mock up

Home Page

My first step in creating the website was adding padding to all pages. This would create borders around the content and center it as shown in figure 3.

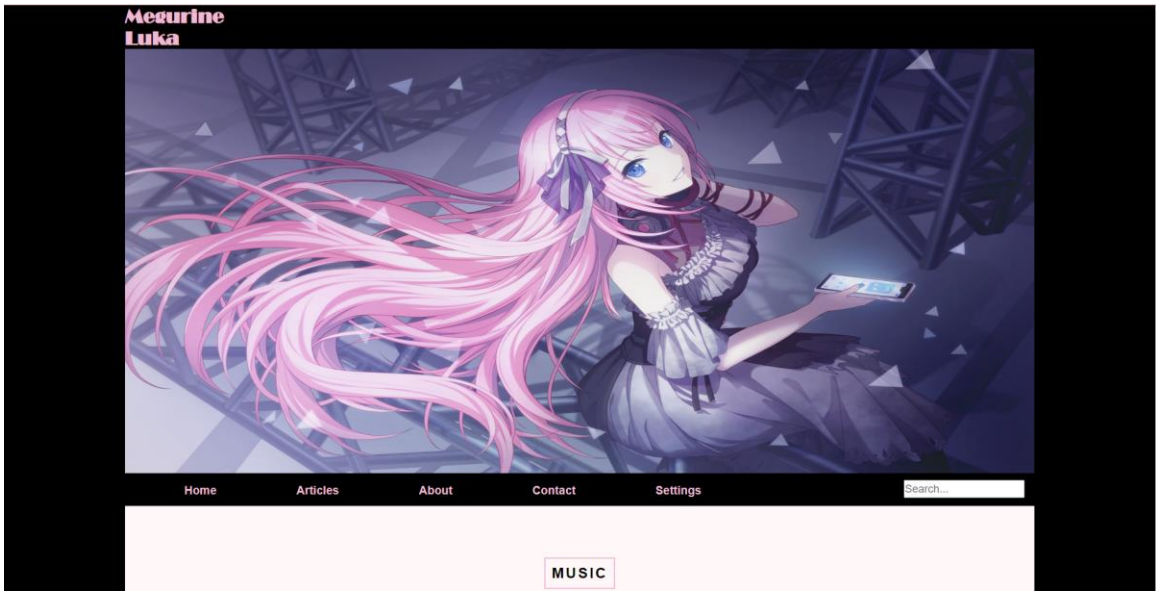


Figure 3: Megurine Luka Home page

Next, I focused on the header/banner/navigation. I intended to make the 'Megurine Luka' text layer over the image as shown in my mock-up, unfortunately I could not figure out the right code for it, so I simply left it above the image as the header. I created a class for the navigation bar and a subsequent one for its link elements. I decided to not include the border around the menu options as to make it appear less busy. The last item here was the search bar, which i created, sized up, and put a placeholder text in.

To organise the site better, I created sections for the different parts of the body. The first of these sections being 'Music' (index.html: lines 69-100). They're split by title boxes. My original plan for this was to have Spotify or Youtube embeds, but they were not loading correctly, therefore I improvised. I converted Youtube videos to mp4 files, and included them similarly to how you'd include images.

I resized them to fit the layout, and added a controls command to make them fully functional with a full screen option, volume, and more !



Figure 4: Megurine Luka Music section

The second section in this page is ‘Events’. It’s something that most of, if not all music artists’ have on their own sites, so it felt right to include it in my own. I created a container, which is essentially a box, and customized it using CSS. Inside the container I used a table method to include the event content, which is data within rows. To make the site feel more interactive, I made the cursor switch to pointer when hovering over buttons, which will also swap their colors.



Figure 5: Events section



Figure 6: Button hover effect

Up until this point, I used techniques learnt from class and modified to suit my needs, however for the ‘Newsletter’ section I observed the code used in <https://www.taminomusic.com/>. I used elements from that code to attach the ‘subscribe’ button to the textbox. (Hartstikke,2023) (index.html: lines 149-169)

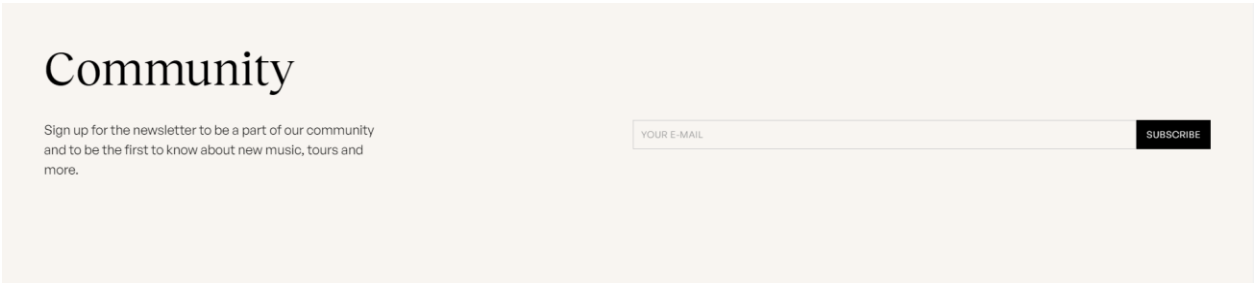


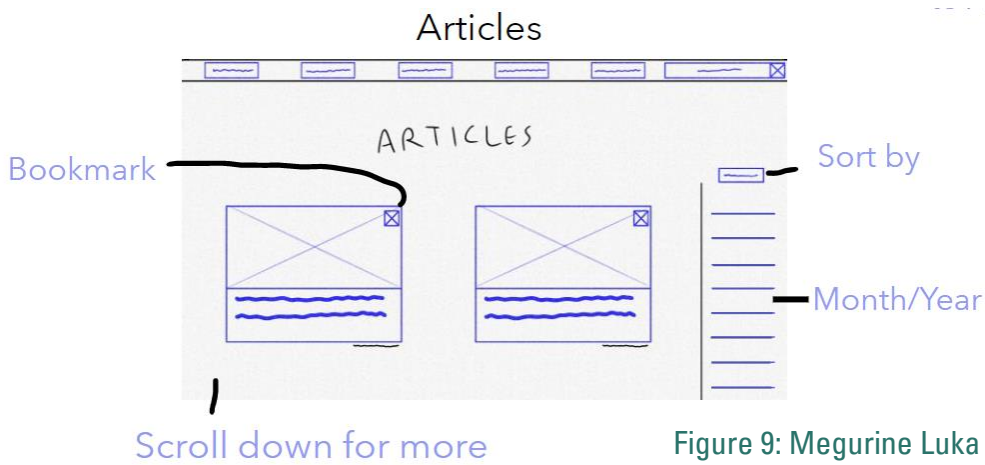
Figure 7: Newsletter, available at <https://www.taminomusic.com/> , 2023



Figure 8: Megurine Luka Newsletter

Articles

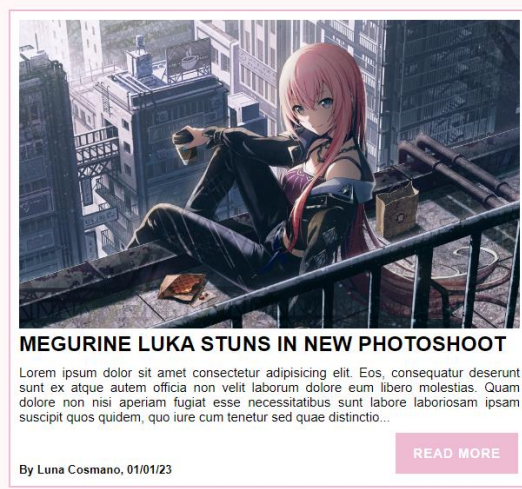
The biggest change in this page from my designs is the absence of the sorting style in figure 9.



When I'd attempted to include it, I ended up disliking it. I then opted for a simple hoverable dropdown 'Filter' button, pictured in figure 10. To create this I made use of a tutorial from w3schools. (*W3Schools free online web tutorials*, 2023) (articles.html: lines 74-82)



To create the article posts, I created a container, included the image, and made another container inside the first including the text and button. I then repeated this process 5 times, and simply altered the images and text to make them appear as different articles. By clicking on the 'Read More' button, you can access the dedicated blog page. It's really simple as it contains a button linked back to the articles selection, headings, its main image, and more text. (read.html)



About

The ‘About’ page is the simplest in the website. It contains a resized image with a border, and text on the side of it. Originally, there was also going to be an FAQ section, however I prioritized the inclusion of the following pages and forgot to later include it. If I were to edit the website again, it’s something I’d add.

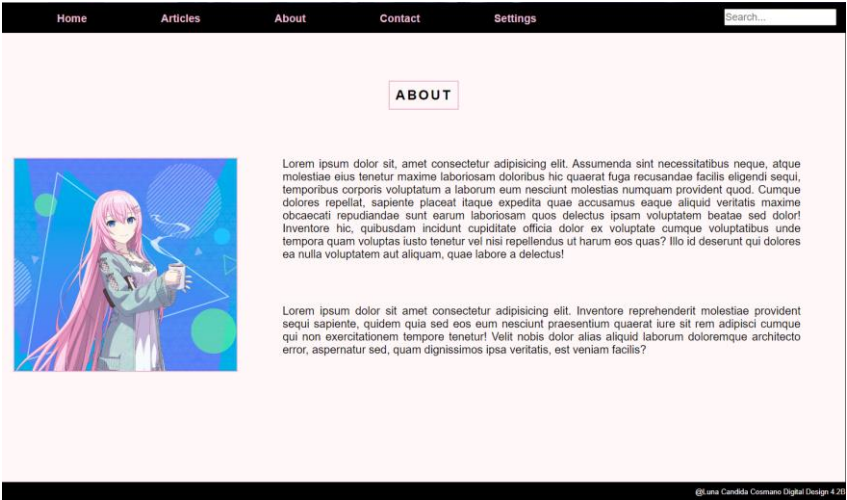


Figure 13: Megurine Luka about page

Contact

The ‘Contact’ page is also quite simple. It has a container with a heading, and a container within with input textboxes, and a link to include the ‘mailto’ element.

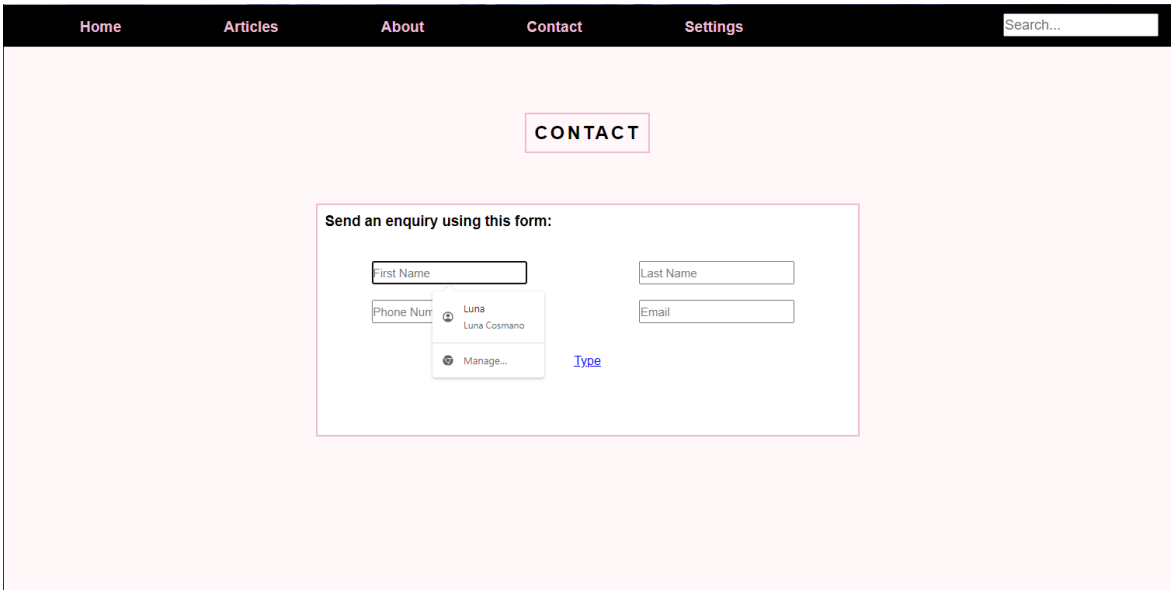


Figure 14: Megurine Luka contact page

Settings

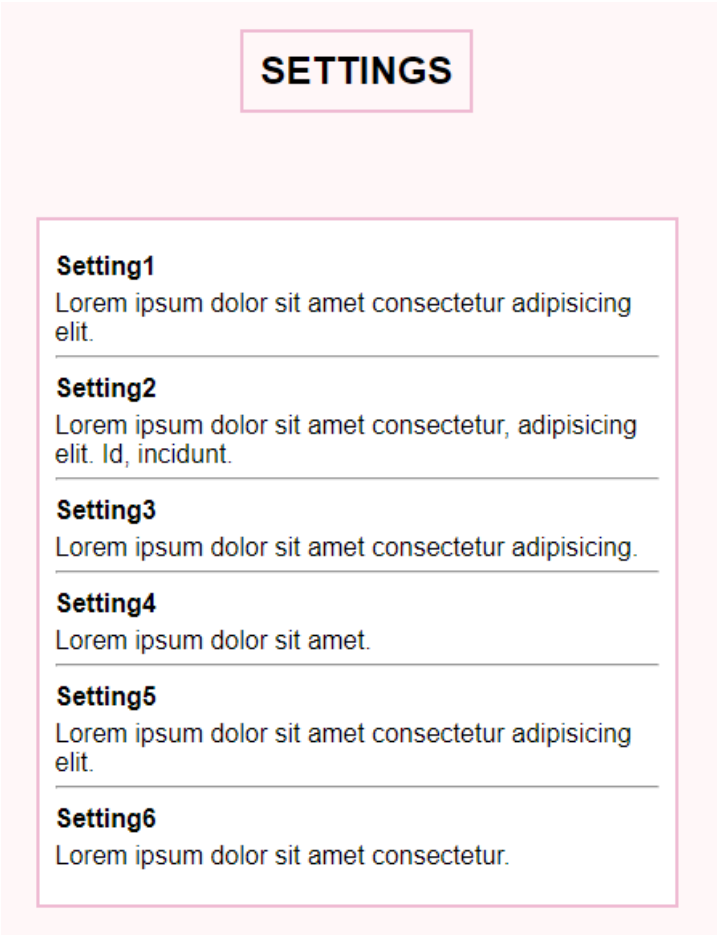


Figure 15: Megurine Luka settings page

I’m aware that settings pages aren’t typically found in a website, however I believed they’d be useful due to the easy customization they allow. I imagine that you could use them to alter the font size of the page, its color scheme, privacy settings, and more. To create it I made a container, put text and separated it using horizontal lines. To communicate the idea that they are interactive, i used the hover and cursor features for this container, despite it not being a button.

Lastly, every page features a footer, which is consistent in design.

Though I was not able to include everything I’d first set out to, I managed to cover the basics, and improve upon their designs. The website is overall consistent and functions mostly as intended. There are many additions I would include, but not many changes of the current design.

Internet Services

1. E-Commerce

Originally, E-commerce was intended to be integrated into the final website, however that plan did not fall through. I would add a store page where users can scroll through Megurine Luka merch, both official and created by fans. Then a dedicated product page, which I created a mock up for, and shopping cart and check-out pages. Fans of music artists, as well as animated media, are very likely to buy merchandise and products of said artist/media. I'd like a simple layout with just the necessities, and multiple product images for users to slide through and maximize.

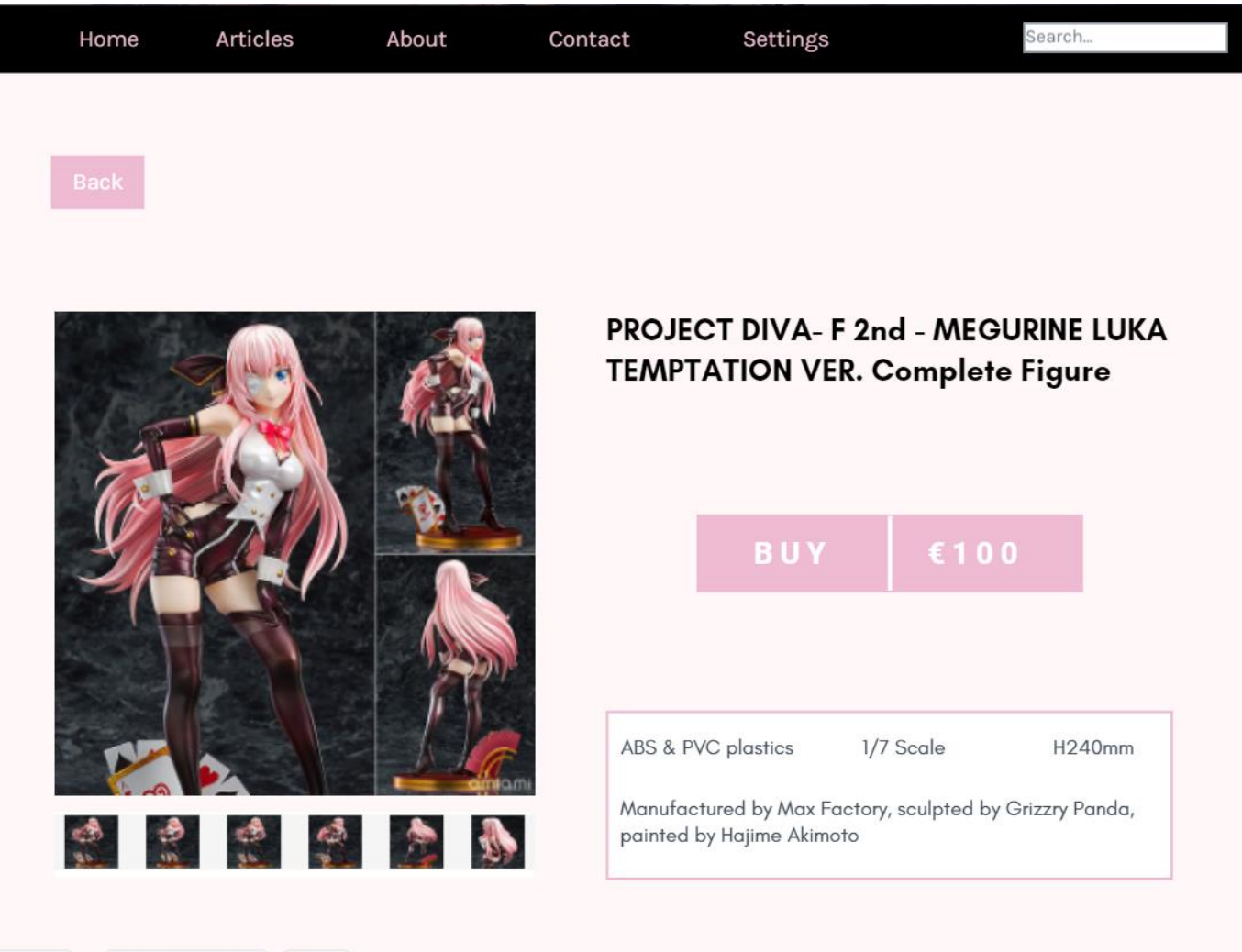


Figure 16: Megurine Luka product page mock-up

Internet Services

2. File Transfer

There is an option to download the videos in the music section, however I'd like to include file uploads from users. As Luka is a Vocaloid software, users will have to purchase the software and will then be able to create songs using her voice. There could be a page featuring the latest community uploads, where you will then also be able to upload your own creations. It increases site interactivity and community engagement.

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