

ACADGILD

SESSION 11: Linear Models

Assignment 2

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Data Analytics

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1. Problem Statement

1. Use the link given below and locate the bank marketing dataset. https://archive.ics.uci.edu/ml/machine-learning-databases/00222/

Perform the below operations:

- a) Is there any association between job and default?
- b) Is there any significant difference in duration of last call between? people having housing loan or not?
- c) Is there any association between consumer price index and consumer?
- d) Is the employment variation rate consistent across Job types?
- e) Is the employment variation rate same across Education?
- f) Which group is more confident?

2. Solution

a. Is there any association between job and default?

The R-script for the given problem is as follows:

```
# Import BankMArketing Data
library(readr)
bank <- read.csv("E:/munmun_acadgild/acadgild data analytics/supporting files/bank-additional/bank-additional/bank-additional.csv", sep=";")
View(bank)
dim(bank)
str(bank)

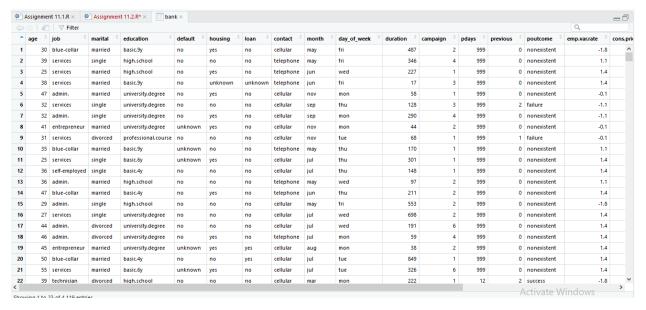
#a. Is there any association between job and default?
chisq.test(bank$job, bank$default)

#OR

with(bank,chisq.test(job, default))
with(bank, table(job, default))
with(bank, prop.table(table(job,default)))
```

The output of the R-Script (from Console window) is given as follows:

> # Import BankMArketing Data
> library(readr)
> bank <- read.csv("E:/munmun_acadgild/acadgild data analytics/supporting
files/bank-additional/bank-additional/bank-additional.csv", sep=";")
> View(bank)



```
> dim(bank)
[1] 4119
           21
> str(bank)
'data.frame':
               4119 obs. of 21 variables:
                 : int 30 39 25 38 47 32 32 41 31 35 ...
 $ age
                 : Factor w/ 12 levels "admin.", "blue-collar", ...: 2 8 8 8 1 8
 $ job
1 3 8 2 ...
 $ marital
                 : Factor w/ 4 levels "divorced", "married", ...: 2 3 2 2 2 3 3
2 1 2 ...
                 : Factor w/ 8 levels "basic.4y", "basic.6y", ...: 3 4 4 3 7 7 7
 $ education
7 6 3 ...
                 : Factor w/ 3 levels "no", "unknown", ..: 1 1 1 1 1 1 1 2 1 2
 $ default
 $ housing
                 : Factor w/ 3 levels "no", "unknown", ...: 3 1 3 2 3 1 3 3 1 1
                 : Factor w/ 3 levels "no", "unknown", ...: 1 1 1 2 1 1 1 1 1 1
 $ loan
                 : Factor w/ 2 levels "cellular", "telephone": 1 2 2 2 1 1 1 1
 $ contact
1 2 ...
                 : Factor w/ 10 levels "apr", "aug", "dec", ...: 7 7 5 5 8 10 10
 $ month
8 8 7 ...
                 : Factor w/ 5 levels "fri", "mon", "thu", ...: 1 1 5 1 2 3 2 2 4
 $ day_of_week
                        487 346 227 17 58 128 290 44 68 170 ...
 $ duration
                 : int
 $ campaign
                        2 4 1 3 1 3 4 2 1 1 ...
                 : int
                        999 999 999 999 999 999 999 999 ...
 $ pdays
                 : int
 $ previous
                        0 0 0 0 0 2 0 0 1 0 ...
                 : Factor w/ 3 levels "failure", "nonexistent", ...: 2 2 2 2 2 1
 $ poutcome
2 2 1 2 ...
                        -1.8 1.1 1.4 1.4 -0.1 -1.1 -1.1 -0.1 -0.1 1.1 ...
 $ emp.var.rate : num
 $ cons.price.idx: num 92.9 94 94.5 94.5 93.2 ...
 $ cons.conf.idx : num -46.2 -36.4 -41.8 -41.8 -42 -37.5 -37.5 -42 -42 -36.4
```

```
$ euribor3m
                 : num 1.31 4.86 4.96 4.96 4.19 ...
 $ nr.employed
                        5099 5191 5228 5228 5196 ...
                 : num
                 : Factor w/ 2 levels "no", "yes": 1 1 1 1 1 1 1 1 1 1 ...
> chisq.test(bank$job, bank$default)
       Pearson's Chi-squared test
data: bank$job and bank$default
X-squared = 224.29, df = 22, p-value < 2.2e-16
> with(bank,chisq.test( job, default))
       Pearson's Chi-squared test
data: job and default
X-squared = 224.29, df = 22, p-value < 2.2e-16
> with(bank, table( job, default) )
               default
iob
                 no unknown yes
  admin.
                889
                        123
  blue-collar
                599
                        285
                              0
                113
                         35
                              0
  entrepreneur
  housemaid
                 79
                         31
                              0
  management
                280
                         44
                              0
  retired
                126
                         40
                              0
  self-employed 134
                         25
                              0
  services
                306
                         87
                              0
  student
                 70
                         12
                              0
                606
                         85
                              0
  technician
  unemployed
                 92
                         18
                              1
  unknown
                 21
                         18
                              0
> with(bank, prop.table(table( job,default)))
               default
job
                                   unknown
                          no
  admin.
                0.2158290847 0.0298616169 0.0000000000
                0.1454236465 0.0691915513 0.0000000000
  blue-collar
  entrepreneur
                0.0274338432 0.0084972081 0.0000000000
                0.0191794125 0.0075260986 0.0000000000
  housemaid
                0.0679776645 0.0106822044 0.0000000000
  management
                0.0305899490 0.0097110949 0.0000000000
  retired
  self-employed 0.0325321680 0.0060694343 0.0000000000
                0.0742898762 0.0211216315 0.0000000000
  services
  student
                0.0169944161 0.0029133285 0.0000000000
  technician
                0.1471230881 0.0206360767 0.0000000000
                0.0223355183 0.0043699927 0.0002427774
  unemployed
  unknown
                0.0050983248 0.0043699927 0.0000000000
```

Conclusion/Interpretation:

Ho: There is NO association between Job and default.

Since the p-value is 2.2e-16 is less than the cut-off value of 0.05, we can reject the null hypothesis in favor of alternative hypothesis and conclude, that the variables, job & default are dependent to each other.

b. Is there any significant difference in duration of last call between? people having housing loan or not?

The R-script for the given problem is as follows:

```
with(bank, chisq.test(duration,housing)) with(bank, table(duration,housing))
```

The output of the R-Script (from Console window) is given as follows:

```
> with(bank, chisq.test(duration,housing))
 Pearson's Chi-squared test
data: duration and housing
X-squared = 1616, df = 1654, p-value = 0.7433
> with(bank, table( duration,housing) )
        housing
duration no unknown yes
          0
    0
                  0
                       1
    4
          0
                  0
                       1
    5
          3
                  0
                       1
    6
          2
                  0
                       3
                       2
          2
    7
                  0
          0
                       6
                  0
          6
                      3
                  0
                       6
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    10
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                       5
    11
          3
                  0
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                  0
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    17
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                   1
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    31
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                       6
    32
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115	6	0	7
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127	8	1	5
128	8	0	8
129	5	0	6
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142	6	0	8
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274	1	0	4
275	3	0	3
276	3	0	0
277	0	1	2
278	4	0	1
279	2	0	2

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280
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                      0
[ reached getOption("max.print") -- omitted 495 rows ]
```

c. Is there any association between consumer price index and consumer?

The R-script for the given problem is as follows:

chisq.test(bank\$cons.price.idx,bank\$cons.conf.idx)

#OR

with(bank, chisq.test(cons.price.idx,cons.conf.idx)) with(bank, table(cons.price.idx,cons.conf.idx))

The output of the R-Script (from Console window) is given as follows:

```
> chisq.test(bank$cons.price.idx,bank$cons.conf.idx)
 Pearson's Chi-squared test
       bank$cons.price.idx and bank$cons.conf.idx
X-squared = 102980, df = 625, p-value < 2.2e-16
> #OR
> with(bank, chisq.test(cons.price.idx,cons.conf.idx))
 Pearson's Chi-squared test
data: cons.price.idx and cons.conf.idx
X-squared = 102980, df = 625, p-value < 2.2e-16
> with(bank, table(cons.price.idx,cons.conf.idx))
               cons.conf.idx
cons.price.idx -50.8 -50 -49.5 -47.1 -46.2 -45.9 -42.7 -42 -41.8 -40.8
        92.201
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        92.379
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        93.369
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        93.444
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        93.749
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        93.918
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        93.994
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0	92.201	0	0	0	0	0	0	0	0	0	
0	92.379	0	0	0	0	0	0	0	0	0	
0	92.431	0	0	0	0	0	0	0	0	0	
0	92.469	0	0	0	0	0	0	0	0	0	
0	92.649	0	0	0	0	0	0	0	0	0	
0	92.713	0	0	0	0	0	0	0	0	0	
0	92.756	0	0	0	0	0	0	0	0	0	
0	92.843	0	0	0	0	0	0	0	0	0	
	92.893	0	0	0	0	0	0	0	0	0	
0	92.963	0	0	0	0	0	0	0	0	0	
0	93.075	0	0	0	0	0	0	0	0	0	
0	93.2	0	0	0	0	0	0	0	0	0	
0	93.369	0	0	0	0	0	0	0	0	23	
0	93.444	0	0	0	0	0	0	0	528	0	
0	93.749	0	0	0	0	0	0	0	0	0	
14	93.798	6	0	0	0	0	0	0	0	0	
0	93.876	0	0	23	0	0	0	0	0	0	
0	93.918	0	0	0	0	0	0	0	0	0	
0	93.994	0	0	0	0	0	0	758	0	0	
0	94.027	0	0	0	0	33	0	0	0	0	
0	94.055	0	0	0	24	0	0	0	0	0	
0	94.199	0	0	0	0	0	39	0	0	0	
0	94.215	0	30	0	0	0	0	0	0	0	
0	94.465	0	0	0	0	0	0	0	0	0	
0	94.601	0	0	0	0	0	0	0	0	0	
0	94.767	0	0	0	0	0	0	0	0	0	
0	54.707	J	U	J	J	0	0	0	3	J	

cons.conf.idx								
	-33.6	-33	-31.4	-30.1	-29.8	-26.9		
92.201	0	0	75	0	0	0		
92.379	0	0	0	0	25	0		
92.431	0	0	0	0	0	43		
92.469	14	0	0	0	0	0		
92.649	0	0	0	36	0	0		
92.713	0	21	0	0	0	0		
92.756	0	0	0	0	0	0		
92.843	0	0	0	0	0	0		
92.893	0	0	0	0	0	0		
92.963	0	0	0	0	0	0		
93.075	0	0	0	0	0	0		
93.2	0	0	0	0	0	0		
93.369	0	0	0	0	0	0		
93.444	0	0	0	0	0	0		
93.749	0	0	0	0	0	0		
93.798	0	0	0	0	0	0		
93.876	0	0	0	0	0	0		
93.918	0	0	0	0	0	0		
93.994	0	0	0	0	0	0		
94.027	0	0	0	0	0	0		
94.055	0	0	0	0	0	0		
94.199	0	0	0	0	0	0		
94.215	0	0	0	0	0	0		
94.465	0	0	0	0	0	0		
94.601	0	0	0	0	0	0		
94.767	0	0	0	0	0	0		

Conclusion/Interpretation:

Ho: There is NO association between Job and default.

Since the p-value is 2.2e-16 is less than the cut-off value of 0.05, we can reject the null hypothesis in favor of alternative hypothesis and conclude, that the variables, consumer price index and consumer are dependent to each other.

d. Is the employment variation rate consistent across Job types?

The R-script for the given problem is as follows:

```
chisq.test(bank$job,bank$emp.var.rate)
#OR
with(bank, chisq.test( job,emp.var.rate))
with(bank, table( job,emp.var.rate) )
```

The output of the R-Script (from Console window) is given as follows:

```
> chisq.test(bank$job,bank$emp.var.rate)
Pearson's Chi-squared test

data: bank$job and bank$emp.var.rate
X-squared = 512.04, df = 99, p-value < 2.2e-16</pre>
```

```
> with(bank, chisq.test( job,emp.var.rate))
         Pearson's Chi-squared test
       job and emp.var.rate
data:
X-squared = 512.04, df = 99, p-value < 2.2e-16
> with(bank, table( job,emp.var.rate) )
                 emp.var.rate
-3.4 -3 -2
iob
                          -3 - 2.9
                                   -1.8 -1.7 -1.1 -0.2 -0.1 1.1 1.4
                                52
  admin.
                     33
                           4
                                     199
                                            24
                                                  23
                                                         0
                                                             92 161 424
                      8
2
                           1
  blue-collar
                                     246
                                             5
                                                   8
                                                              59
                                                                 203 350
                                 3
2
5
                                                         1
                                            1
                           0
                                                   1
                                                         0
                                                              34
                                                                  34
  entrepreneur
                                      26
                                                                       48
                      4
                                      9
                                             1
                                                   4
                                                             10
                                                                  17
                                                                       59
  housemaid
                           1
                                                         0
                                      71
                      6
                           3 2
                                15
                                             5
                                                   5
                                                         0
                                                                  50
  management
                                                             62
                                                                     107
                                                                  19
  retired
                     14
                                18
                                      28
                                            11
                                                  10
                                                         0
                                                              11
  self-employed
                                                   2
                                                         0
                                                             21
                                                                  34
                                 6
                                      30
                                             4
                                                                       56
                      1
                           1
1
3
1
                                14
                                             6
                                                   7
                                                         0
                                                             23
  services
                                     112
                                                                  84 145
                      8
                                                   6
  student
                                12
                                     18
                                            12
                                                         0
                                                                   8
                                                                       13
                                27
                                            13
                                                         0
                                                              59 123 315
  technician
                     18
                                     122
                                                  13
                      5
1
                                                         0
                                                             17
  unemployed
                                      19
                                             4
                                                   4
                                                                  13
                                                                       40
                                             1
                                                                  12
  unknown
                                       3
                                                                       17
```

e. Is the employment variation rate same across Education?

The R-script for the given problem is as follows:

```
with(bank, chisq.test( education,emp.var.rate)) with(bank, table( education, emp.var.rate) )
```

The output of the R-Script (from Console window) is given as follows:

```
> with(bank, chisq.test( education,emp.var.rate))
        Pearson's Chi-squared test
       education and emp.var.rate
X-squared = 193.46, df = 63, p-value = 3.5e-15
> with(bank, table( education, emp.var.rate) )
                       emp.var.rate
education
                        -3.4
                              -3 -2.9 -1.8 -1.7 -1.1 -0.2 -0.1 1.1 1.4
                               2
                                     7
                                                               28
                                                                   93 189
  basic.4y
                          13
                                         83
                                                6
                                                     8
                                                           0
                               0
                                     2
                                                1
                                                     2
  basic.6y
                           1
                                         59
                                                           0
                                                               20
                                                                    57
                                                                        86
  basic.9y
                           8
                               2
                                     4
                                        152
                                                5
                                                     4
                                                           0
                                                               56 127 216
  high.school
                          23
                               4
                                    34
                                        231
                                               19
                                                    18
                                                           1
                                                               83 161 347
  illiterate
                           0
                               0
                                     1
                                                0
                                                     0
                                                           0
                                                                0
                                          0
                                                                     0
  professional.course
                               2
                                    22
                                         97
                                               12
                                                    15
                                                           0
                          15
                                                               46 106 220
  university.degree
                          40
                               9
                                    80
                                        230
                                               37
                                                    31
                                                           0
                                                              150 177 510
                               2
  unknown
                           4
                                    14
                                         31
                                                7
                                                     5
                                                           0
                                                                9
                                                                    37
                                                                        58
```

f. Which group is more confident?

The R-script for the given problem is as follows:

library(psych)
pairs.panels(bank[,1:6])

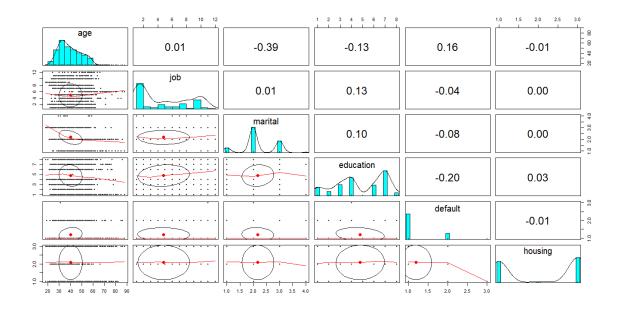
pairs.panels(bank[,1:9])

pairs.panels(bank[,1:14])

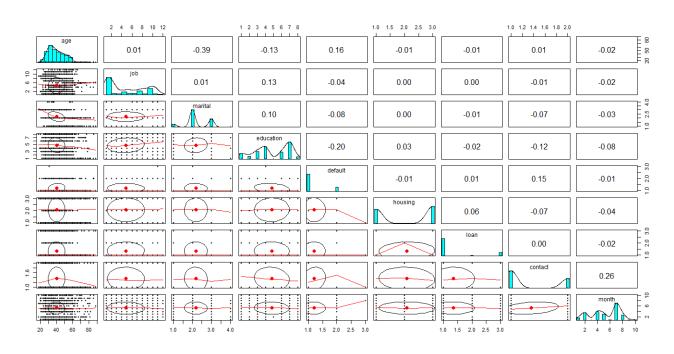
summary(bank)

The output of the R-Script (from Console window) is given as follows:

- > library(psych)
- > pairs.panels(bank[,1:6])



> pairs.panels(bank[,1:9])



	1.0 2.0 3.0	-0.01 0.00 -0.01 0.06 1000	1.0 1.4 1.8	1 2 3 4 5	2 0.00 1 0.00 0 0.02 2 0.02 1 -0.02 2 -0.02 3 0.09 2 -0.08 1 -0.04 -0.09	0 2 4 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
	1.0 2.0 3.0	1.0 2.0 3.0		0 201	100	

> summary(bank)

```
iob
                                        marital
     age
                            :1012
                                    divorced: 446
Min.
       :18.00
                admin.
1st Qu.:32.00
                blue-collar: 884
                                    married:2509
Median :38.00
                technician: 691
                                    single :1153
Mean
       :40.11
                services
                            : 393
                                    unknown: 11
3rd Qu.:47.00
                management: 324
Max.
       :88.00
                retired
                            : 166
                (Other)
                            : 649
              education
                               default
                                               housing
university.degree :1264
                                   :3315
                                                   :1839
                            no
                                           no
high.school
                    : 921
                            unknown: 803
                                           unknown: 105
basic.9y
                    : 574
                                                   :2175
                            yes
                                           yes
professional.course: 535
basic.4y
                    : 429
basic.6y
                   : 228
(Other)
                    : 168
     loan
                     contact
                                     month
                                                 day_of_week
       :3349
               cellular:2652
                                        :1378
                                                 fri:768
                                 may
unknown: 105
               telephone: 1467
                                 jul
                                         : 711
                                                 mon:855
yes
      : 665
                                        : 636
                                                 thu:860
                                 aug
                                 jun
                                        : 530
                                                 tue:841
                                 nov
                                        : 446
                                                 wed:795
                                        : 215
                                 apr
                                 (Other): 203
   duration
                     campaign
                                       pdays
                       : 1.000
Min.
     :
           0.0
                 Min.
                                   Min.
                                          : 0.0
1st Qu.: 103.0
                 1st Qu.: 1.000
                                   1st Qu.:999.0
Median : 181.0
                 Median : 2.000
                                   Median :999.0
      : 256.8
Mean
                 Mean
                        : 2.537
                                   Mean
                                          :960.4
3rd Qu.: 317.0
                  3rd Qu.: 3.000
                                   3rd Qu.:999.0
       :3643.0
                         :35.000
Max.
                                          :999.0
                 Max.
                                   Max.
   previous
                         poutcome
                                      emp.var.rate
                 failure
      :0.0000
                            : 454
                                     Min. :-3.40000
```

nonexistent:3523

1st Qu.:-1.80000

1st Qu.:0.0000

Median :0.0000 success : 142 Median : 1.10000 Mean :0.1903 Mean : 0.08497 3rd Qu.:0.0000 3rd Qu.: 1.40000 :6.0000 Max. : 1.40000 Max. cons.price.idx cons.conf.idx euribor3m nr.employed Min. :92.20 Min. :-50.8 Min. :0.635 Min. :4964 1st Qu.:-42.7 1st Qu.:93.08 1st Qu.:1.334 1st Qu.:5099 Median :93.75 Median :-41.8 Median :4.857 Median:5191 Mean :93.58 Mean :-40.5 Mean :3.621 Mean :5166 3rd Qu.:93.99 3rd Qu.:-36.4 3rd Qu.:4.961 3rd Qu.:5228 :94.77 Max. :-26.9 Max. :5.045 Max. :5228 Max.

no :3668 yes: 451