



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example



SHIFA's TEAM

Political Juggernauts:
A Quantitative
Analysis Of
Candidates in The
2019 Lok sabha

Based on the performance of previous election candidates are chosen by election commission is said.

Election commission of India had imposed strict limits on the expenditure incurred by candidates in election campaign.

Choosing candidates according to their performance was the best decision for the well being of people.

It was for the first time that a non-congress government had been brought back to power since 1947.

Washing out of candidates with dirty background were taken.

At the time many of independent candidates with criminal cases were found.

Bills have been introduced and 19 bills had been passed in lok sabha.

Some of the illegal human activities were taken out from the nation.

To support others for their needs.

To make the party more powerful and to a super sized victory.

To make a new nation wholeheartedly embracing by voters across the large swathes of the country.

Thoughts possessed by the candidates some of them were influenced and others not.

Concerns about a slumping economy, the baggage of anti-incumbency.

Fear on counting days, how the outcome will impact their lives.

Voting illegally in different illegal ways.

Performance of elected candidate for the current ruling period to the people.