



## Contact

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### Address

1337 Lomond Drive,  
Midlothian VA

## Education

*Expected Graduation 2023*

### Bachelor of Arts

James Madison University

### Relevant Coursework

- Business and Management of Digital Media
- Video Production
- Post Production
- Screenplay Writing
- Audio-Visual Storytelling
- Media Analysis

### Key Achievements

- President's List (2019-2022)

## Skills

- Creative problem solving
- Video editing
- Digital storytelling
- Graphic design
- Final Cut Pro
- Adobe Creative Suite
- Microsoft Office Suite
- Presenting & public speaking
- Team management

# Madison Munson

## Videographer & Designer

Well-rounded creative visionary with involvement in all creative fields. Adept videographer with a keen eye for design aesthetics, specializing in video editing, cinematography, and graphic design. Works well under pressure with others and dedicated to excellence. Seeking to engage and contribute to an inclusive and inspiring environment.

## Academic Experience

### Summer 2022

Urbino iEi Media Program

### Documentary Film Maker

- Spent a month in Urbino, Italy researching, conceptualizing, and producing a micro-documentary about a local artist.
- Worked with Italian interpreters and translators to tell a cross-cultural story.
- Conducted and filmed interviews.
- Filmed live events and processes.
- Assisted other students with sound, lighting, and camera operation needs.
- Experienced different cultures through immersive storytelling.
- Won a program award for best documentary piece.

## Professional Experience

### 2021-2022

James Madison University's School of Theater and Dance

### Videographer

- Shoot, direct, and edit instructional videos and promotional content.
- Produced a micro-documentary for theater students about their path as artists.
- Organize meetings and video shoots with faculty and students.
- Collaborate with faculty members to establish expectations and a consistent vision.
- Tailor style and process to different project needs.
- Experience with Canon C100 cameras, DSLRs, wireless LAV, shotgun, and boom mics, & three-point lighting setups.

### 2021 - 2022

James Madison University's School of Theater and Dance

### Social Media and Marketing Assistant

- Co-manage official social media accounts (Facebook, Instagram, TikTok).
- Create style guides for aesthetically pleasing and consistent feeds.
- Organize and schedule content for optimal engagement.
- Research cultural phenomena and historic events to keep pages relevant.
- Plan creative events, such as scavenger hunts and contests, to generate buzz.
- Maintain connections with students and faculty to accurately portray the school.

### Fall 2022

James Madison University's Studio Theater

### Publicist

- Designed promotional posters and digital graphics for a theatrical production.
- Managed printing of posters and programs.
- Filmed portions of rehearsals to develop a promotional video reel.
- Attended rehearsals and coordinated with director to ensure the spirit of the show was reflected in its publicity materials.