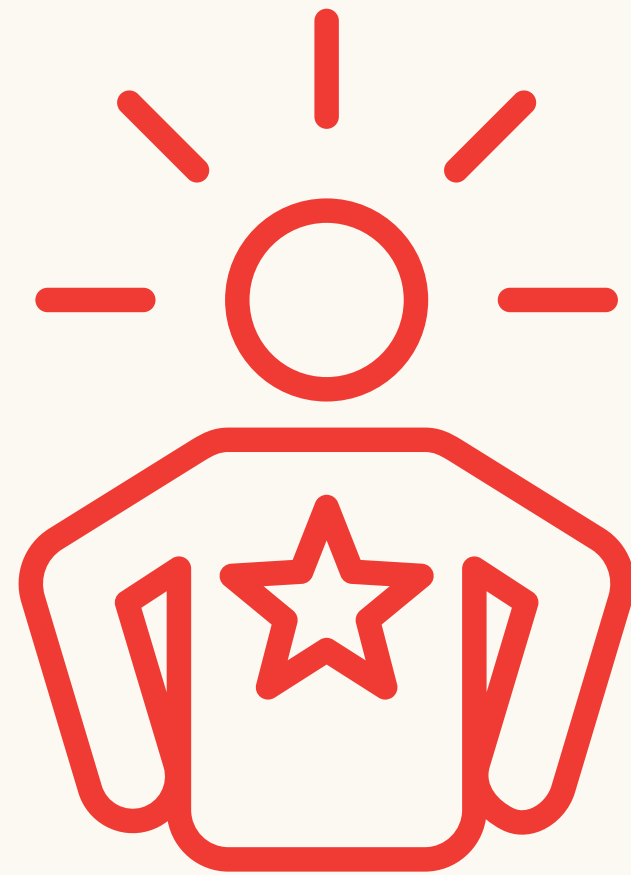


# Job Search & Networking Strategy in Denmark



# Welcome

Raise your hand if you've:

- Applied to a job and never heard back
- Spent 30 mins perfecting your CV, then closed the tab in defeat
- Thought, "What's even the point?"

Congratulations — you're normal.

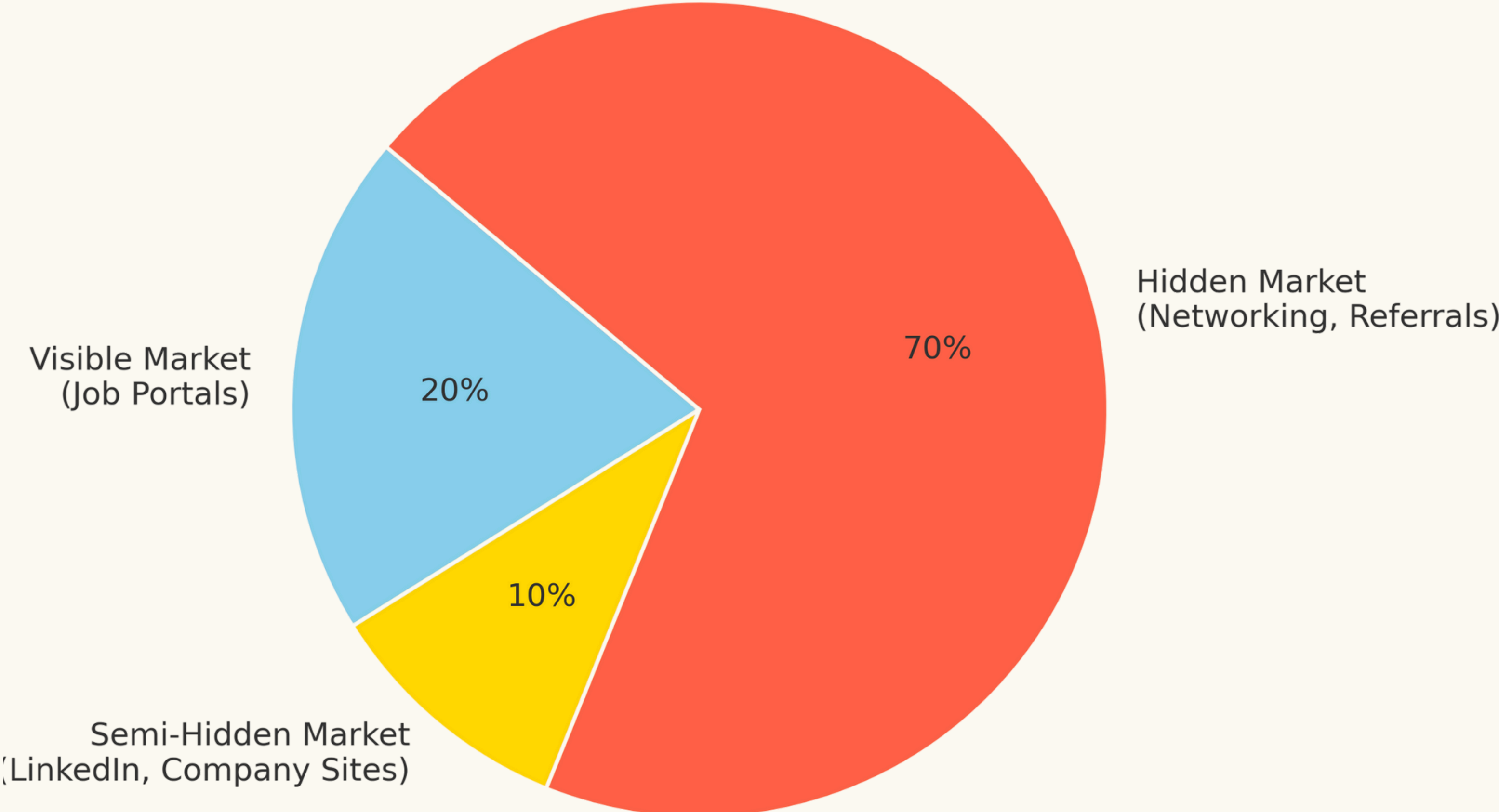
Today is about getting unstuck and getting strategic.



# Where do you think most jobs are found?

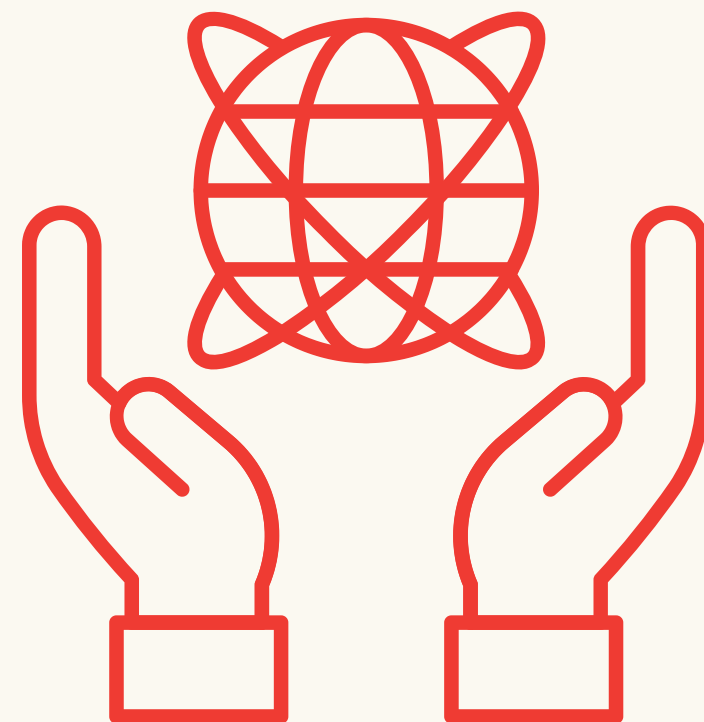


# The 3-Layer Danish Job Market



## Reality check:

- Top: Job portals (visible market — **about 20%**)
- Middle: LinkedIn posts, company sites (**semi-hidden — 10%**)
- Base: The hidden market — **where 70% of jobs actually are**. These are filled through connections, internal referrals, and proactive outreach.



# Where to Actually Find Jobs

Let's build your job hunt toolbox.

Portals:

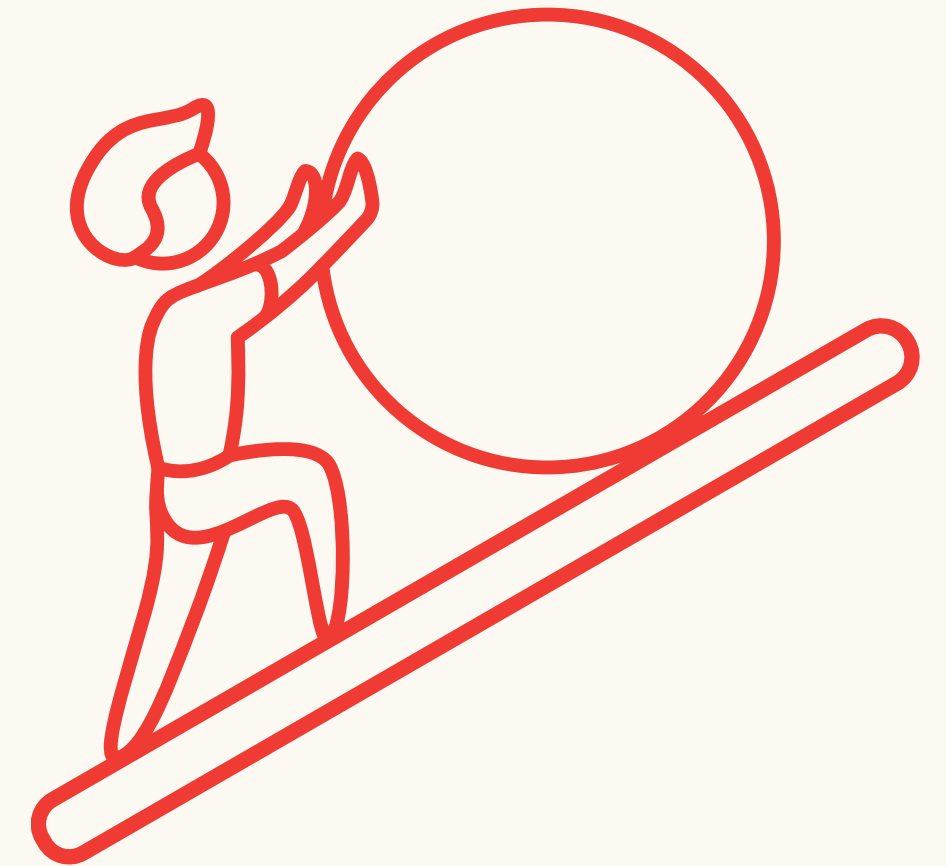
- **Jobindex.dk**
- **Graduateland.com**
- **WorkInDenmark.dk**
- **TheHub.dk (startups)**
- **Nyuddannet.dk (recent grads)**

LinkedIn Tips:

- **Follow companies you like**
- **Set alerts**
- **Use the “easy apply” filter rarely (hint: everyone uses it = low chance)**

Facebook groups?

Yes. It's Denmark. Sometimes jobs show up between someone's IKEA giveaway and a lost cat post.

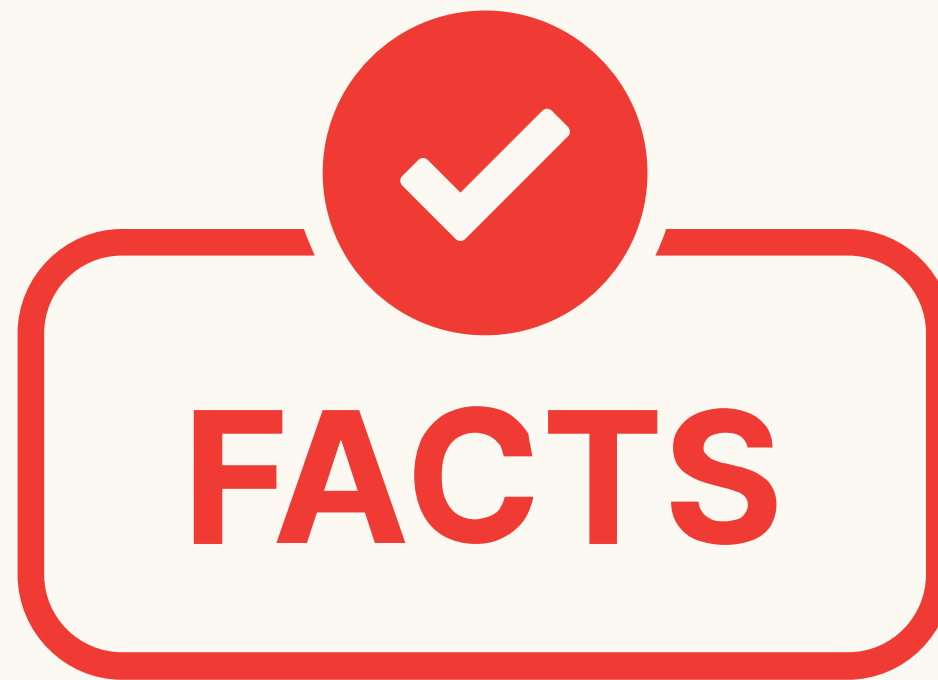


# Why You're Not Getting Replies (Yet)

Common truths (and tiny roasts):

- CV too general (looks like it was written for "Dear Sir or Madam")
- You applied too late (Friday evening? Good luck.)
- No follow-up
- You're just clicking "Apply" and hoping for a miracle

Applying for jobs is like dating. The more you copy-paste your message, the less chance you'll get a response.



# Crafting a Danish CV – IT Roles (Targeted & Effective)



## 1. Contact Details

- Full Name, Phone Number, Email, LinkedIn Profile
- GitHub/Portfolio (if applicable)
- Location (optional but helpful)

## 2. Profile (4–6 lines tailored to the job)

- Short summary of who you are, your technical skills, and what value you bring
- Mention your area of focus (e.g. front-end dev, data science), mindset (e.g. problem-solver), and what excites you about the role or industry

## 3. Experience

- Most relevant experience first (internships, projects, freelance work)
- Include job/project title, company, dates, responsibilities, technologies used, and outcomes
- Use action verbs and quantify if possible

## 4. Volunteering & Activities

- Roles in student organizations, hackathons, or community projects
- Showcase leadership, collaboration, or event organization



# Crafting a Danish CV – IT Roles (Targeted & Effective)



## 5. Education

- Degree, School, Year of Graduation
- Include relevant coursework or key projects if applicable

## 6. Tech Stack

- Programming Languages: Java, Python, HTML/CSS, etc.
- Frameworks & Libraries: React, Spring, etc.
- Databases: MySQL, MongoDB
- Tools: Git, Docker, Figma, etc.

## 7. Languages

- English (Fluent), Danish (if applicable), others

## 8. Passions & Interests (Optional but humanizing)

- Examples: Cybersecurity, AI, game dev, volunteering, open-source contributions

# Writing a Tailored Cover Letter for IT Jobs in Denmark



## 1. Motivation for applying

- Start with a clear, personal hook. Why this company? Why this role?
- Mention something specific: a recent project, the company culture, values, or tech stack

## 2. Your Background (Who You Are)

- Brief intro: what you study, what roles you've had
- Mention a standout project or result that aligns with the job

## 3. Your Skills – Applied to Their Needs

- Highlight 2–3 relevant skills (technical or soft), but not as a list — show how you've used them
- Example: “At Niels Brock, I developed an internal event platform using React and Firebase, improving registration rates by 35%.”

# Writing a Tailored Cover Letter for IT Jobs in Denmark



## 4. Work Style & Team Contribution

- What are you like to work with? Think collaboration, communication, adaptability
- “Colleagues say I’m the one who keeps cool under pressure and brings solutions fast.”

## 5. Closing & Call to Action

- Express genuine excitement
- Invite them to connect: “I’d love to meet to explore how I can contribute to...”
- End with a small personal touch if appropriate (e.g. interest in Danish work culture, company mission)



# Where to Find Free CV Templates (Danish-Approved)



You **do not need to pay** for a fancy CV template. Again, you **do not need to pay**. There are plenty of excellent, professional, and completely free resources built for the Danish job market.

- [CV.dk](#)
- [\*\*Ofir.dk\*\*](#) CV templates
- [\*\*JobDanmark\*\*](#) CV Templates
- [\*\*Canva\*\*](#) CV Templates
- [\*\*Ansøgningshjælpen\*\*](#) CV Templates
- [\*\*FTFa\*\*](#) CV Template



# LinkedIn = Your Job Hunting Playground

LinkedIn isn't just for CEOs and job ads. It's your new best friend.

## Checklist:

- Photo that looks like you (and not your cat)
- Headline: Who you are + what you're looking for (authentic, not Chaty G)
- About section: 2–3 lines of your story
- Add your experiences, volunteering, education
- Start commenting (not lurking), messaging (not begging), and following

## Challenge:

**Write down 1 company or person you'll message this week, make a short message to spark interest. 1-3 shares**

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# Networking Without Feeling Cringe

“Networking sounds like selling yourself.” Let’s reframe that: **You’re starting conversations. That’s it.**

## Who to contact:

- Alumni from Niels Brock
- Team leads on LinkedIn
- HR or department managers

## Where:

- LinkedIn
- Company websites
- Events, webinars, coffee meetups

## Mini-Activity:

You get 3 minutes. Find someone from your field on LinkedIn right now. Look at their career path.

# Message Templates That are relevant

## Before Applying:

Hi,

I'm interested in (position) at (company). Before I apply, I'd love to ask what success in this role looks like. Would you be open to a 10-minute call?

## Alumni Outreach:

Hi,

I'm currently studying at Niels Brock and saw you work at (company). I'd love to hear how you got there and ask a few questions. Would you be open to coffee or a short call?

**Which one would you reply to?**



# Follow-Up Like a Professional Human Being

## Timing:

- Wait 3–5 days after applying
- Follow up after a message, conversation, or interview
- 

## What to say:

Hi,

I just applied for (role) and wanted to follow up. I'm really excited about the opportunity and happy to share anything else that might be helpful.

**No need for essays. Keep it friendly, short, and human.**



# Create a Weekly Job Search Routine

*Because 1 big day of applying > 1 week of doing nothing.*

## Weekly Plan Template:

- 4 tailored job applications
- 3 new LinkedIn connections
- 1 message sent
- 1 follow-up
- 1 event/webinar or coffee chat



# You Belong Here

This job market can be confusing, yes. But **you are not behind**. You **are not too late**. You just **need a strategy, a little courage, and a few conversations**.

- What's one thing you'll try this week?
- Who's one person you'll reach out to?
- What's one job you're going to go after differently?



**You don't need to wait to be perfect to show up. Show up now, learn as you go, and trust that what you bring is already enough.**

**YOU'RE  
THE  
Best**

