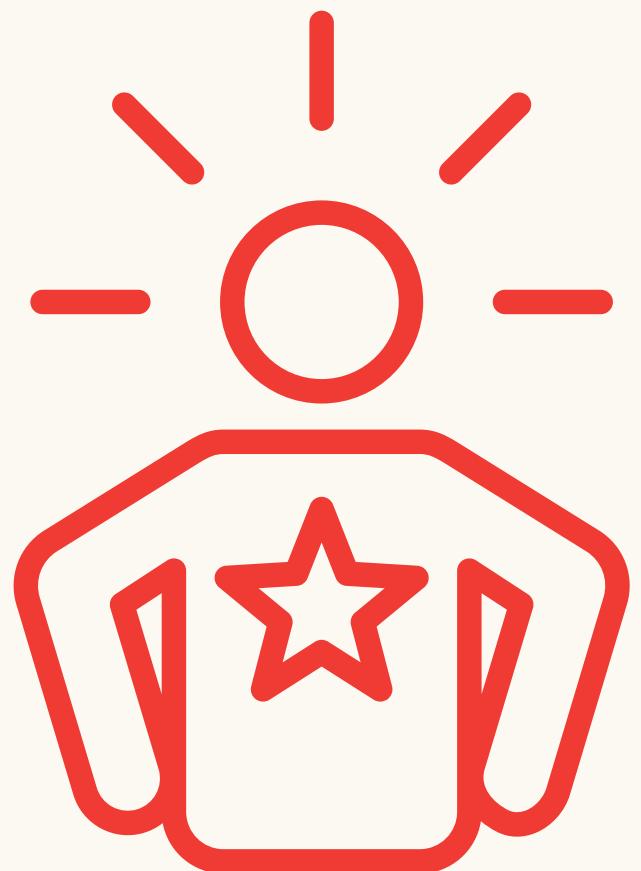


# Job Search & Networking Strategy in Denmark



# Welcome

Raise your hand if you've:

- Applied to a job and never heard back
- Spent 30 mins perfecting your CV, then closed the tab in defeat
- Thought, "What's even the point?"

Congratulations – you're normal.

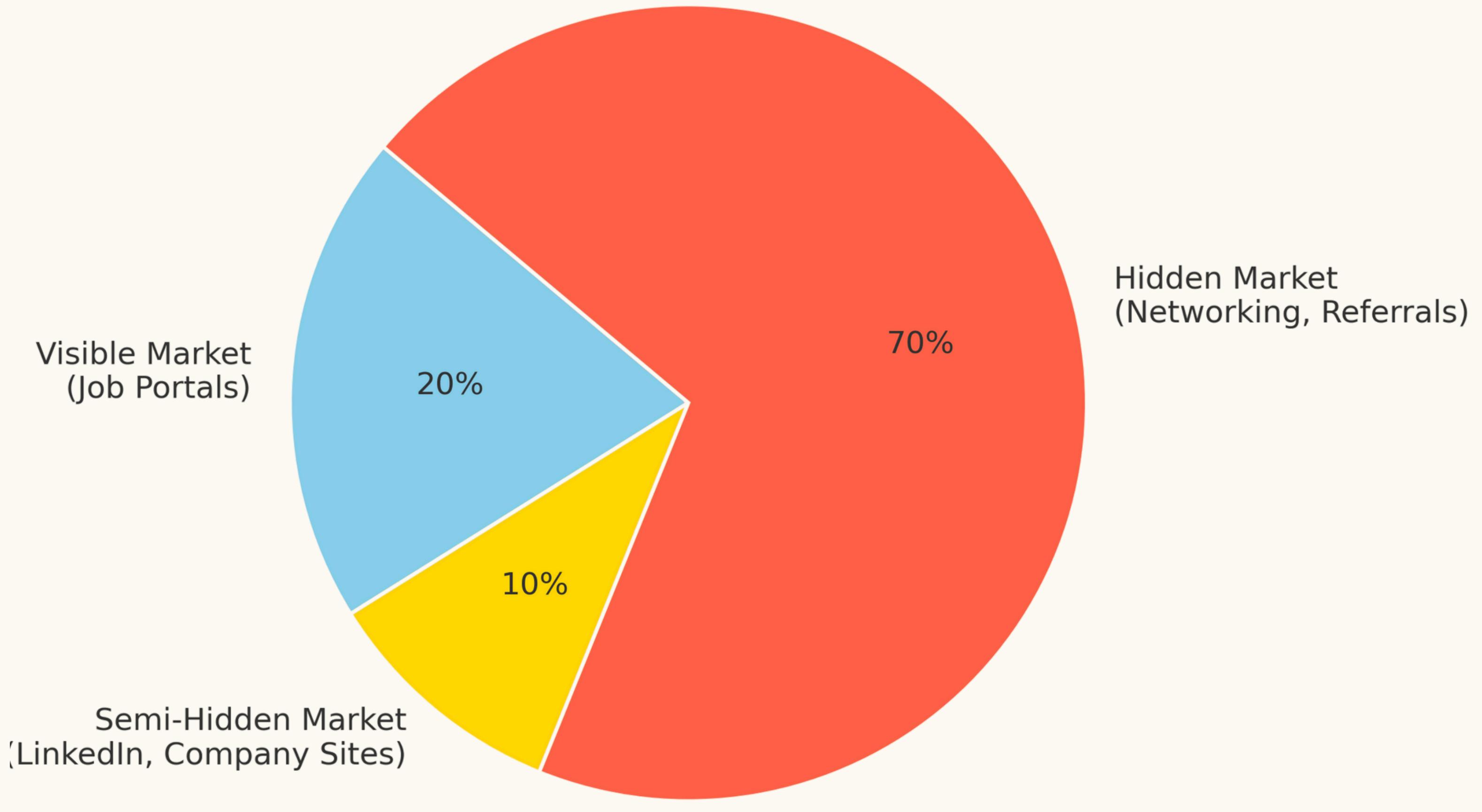
Today is about getting unstuck and getting strategic.



# Where do you think most jobs are found?

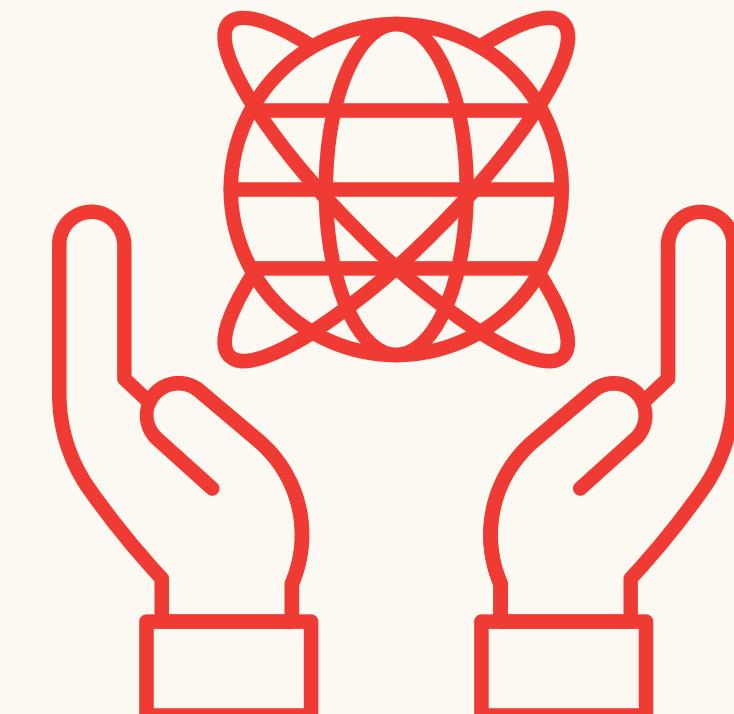


# The 3-Layer Danish Job Market



## Reality check:

- Top: Job portals (visible market – **about 20%**)
- Middle: LinkedIn posts, company sites (**semi-hidden – 10%**)
- Base: The hidden market – **where 70% of jobs actually are.** These are filled through connections, internal referrals, and proactive outreach.



# Where to Actually Find Jobs

Let's build your job hunt toolbox.

Portals:

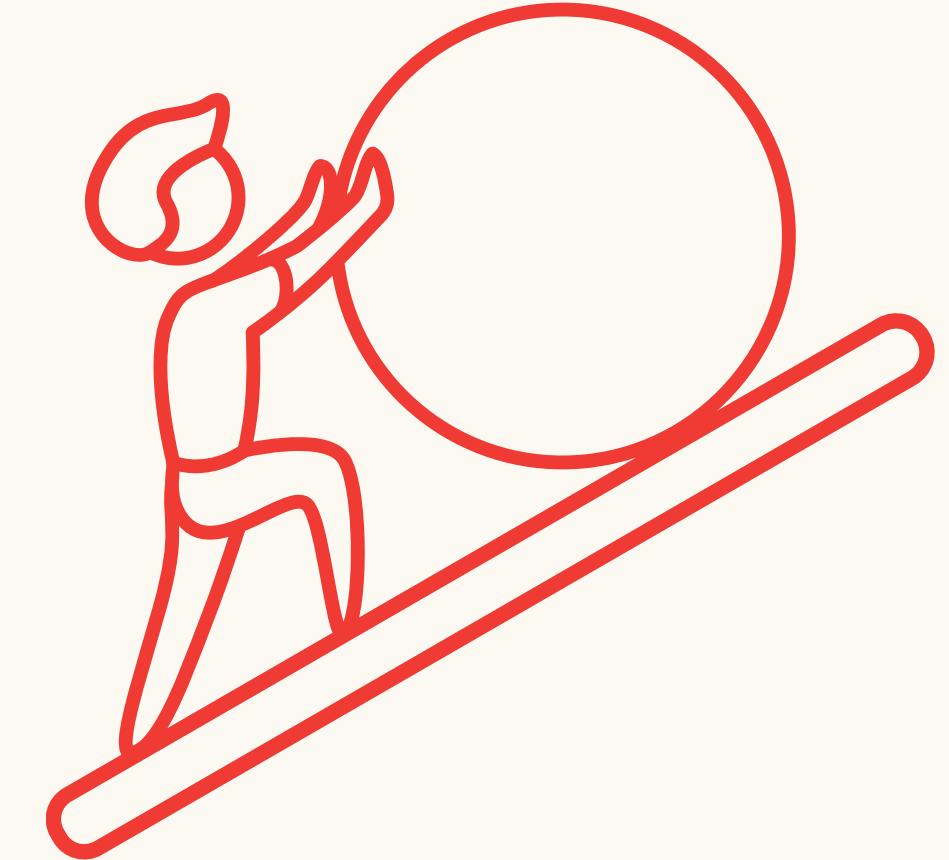
- **Jobindex.dk**
- **Graduateland.com**
- **WorkInDenmark.dk**
- **TheHub.dk (startups)**
- **Nyuddannet.dk (recent grads)**

LinkedIn Tips:

- **Follow companies you like**
- **Set alerts**
- **Use the “easy apply” filter rarely (hint: everyone uses it = low chance)**

Facebook groups?

Yes. It's Denmark. Sometimes jobs show up between someone's IKEA giveaway and a lost cat post.

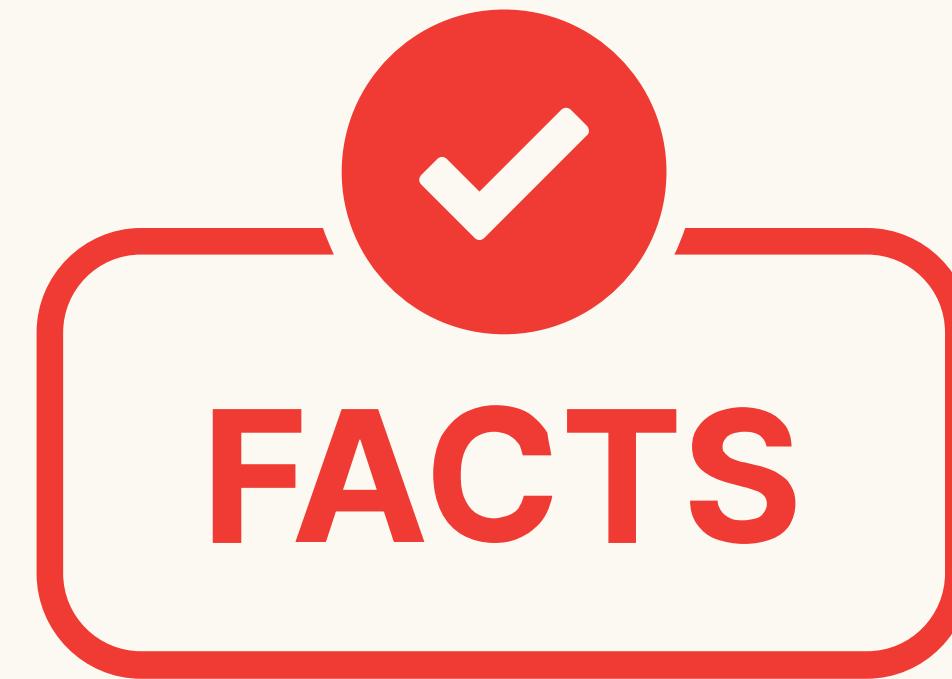


# Why You're Not Getting Replies (Yet)

Common truths (and tiny roasts):

- CV too general (looks like it was written for "Dear Sir or Madam")
- You applied too late (Friday evening? Good luck.)
- No follow-up
- You're just clicking "Apply" and hoping for a miracle

Applying for jobs is like dating. The more you copy-paste your message, the less chance you'll get a response.



# Crafting a Danish CV – IT Roles (Targeted & Effective)

## 1. Contact Details

- Full Name, Phone Number, Email, LinkedIn Profile
- GitHub/Portfolio (if applicable)
- Location (optional but helpful)

## 2. Profile (4–6 lines tailored to the job)

- Short summary of who you are, your technical skills, and what value you bring
- Mention your area of focus (e.g. front-end dev, data science), mindset (e.g. problem-solver), and what excites you about the role or industry

## 3. Experience

- Most relevant experience first (internships, projects, freelance work)
- Include job/project title, company, dates, responsibilities, technologies used, and outcomes
- Use action verbs and quantify if possible

## 4. Volunteering & Activities

- Roles in student organizations, hackathons, or community projects
- Showcase leadership, collaboration, or event organization

# Crafting a Danish CV – IT Roles (Targeted & Effective)

## 5. Education

- Degree, School, Year of Graduation
- Include relevant coursework or key projects if applicable

## 6. Tech Stack

- Programming Languages: Java, Python, HTML/CSS, etc.
- Frameworks & Libraries: React, Spring, etc.
- Databases: MySQL, MongoDB
- Tools: Git, Docker, Figma, etc.

## 7. Languages

- English (Fluent), Danish (if applicable), others

## 8. Passions & Interests (Optional but humanizing)

- Examples: Cybersecurity, AI, game dev, volunteering, open-source contributions

# Writing a Tailored Cover Letter for IT Jobs in Denmark



## 1. Motivation for applying

- Start with a clear, personal hook. Why this company? Why this role?
- Mention something specific: a recent project, the company culture, values, or tech stack

## 2. Your Background (Who You Are)

- Brief intro: what you study, what roles you've had
- Mention a standout project or result that aligns with the job

## 3. Your Skills – Applied to Their Needs

- Highlight 2–3 relevant skills (technical or soft), but not as a list — show how you've used them
- Example: “At Niels Brock, I developed an internal event platform using React and Firebase, improving registration rates by 35%.”

# Writing a Tailored Cover Letter for IT Jobs in Denmark



## 4. Work Style & Team Contribution

- What are you like to work with? Think collaboration, communication, adaptability
- “Colleagues say I’m the one who keeps cool under pressure and brings solutions fast.”

## 5. Closing & Call to Action

- Express genuine excitement
- Invite them to connect: “I’d love to meet to explore how I can contribute to...”
- End with a small personal touch if appropriate (e.g. interest in Danish work culture, company mission)



# Where to Find Free CV Templates (Danish-Approved)

You **do not need to pay** for a fancy CV template. Again, you **do not need to pay**. There are plenty of excellent, professional, and completely free resources built for the Danish job market.

- [CV.dk](#)
- Ofir.dk CV templates
- JobDanmark CV Templates
- Canva CV Templates
- Ansøgningshjælpen CV Templates
- FTFa CV Template



# LinkedIn = Your Job Hunting Playground

LinkedIn isn't just for CEOs and job ads. It's your new best friend.

## Checklist:

- Photo that looks like you (and not your cat)
- Headline: Who you are + what you're looking for (authentic, not Chaty G)
- About section: 2–3 lines of your story
- Add your experiences, volunteering, education
- Start commenting (not lurking), messaging (not begging), and following

## Challenge:

**Write down 1 company or person you'll message this week, make a short message to spark interest. 1-3 shares**

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# Networking Without Feeling Cringe

“Networking sounds like selling yourself.” Let’s reframe that: **You’re starting conversations. That’s it.**

## Who to contact:

- Alumni from Niels Brock
- Team leads on LinkedIn
- HR or department managers

## Where:

- LinkedIn
- Company websites
- Events, webinars, coffee meetups

## Mini-Activity:

You get 3 minutes. Find someone from your field on LinkedIn right now. Look at their career path.

# Message Templates That are relevant

## Before Applying:

Hi,

I'm interested in (position) at (company). Before I apply, I'd love to ask what success in this role looks like. Would you be open to a 10-minute call?

## Alumni Outreach:

Hi,

I'm currently studying at Niels Brock and saw you work at company). I'd love to hear how you got there and ask a few questions. Would you be open to coffee or a short call?

## Which one would you reply to?

# Follow-Up Like a Professional Human Being

## Timing:

- Wait 3–5 days after applying
- Follow up after a message, conversation, or interview
- 

## What to say:

Hi,

I just applied for (role) and wanted to follow up. I'm really excited about the opportunity and happy to share anything else that might be helpful.



No need for essays. Keep it friendly, short, and human.

# Create a Weekly Job Search Routine

*Because 1 big day of applying > 1 week of doing nothing.*

## Weekly Plan Template:

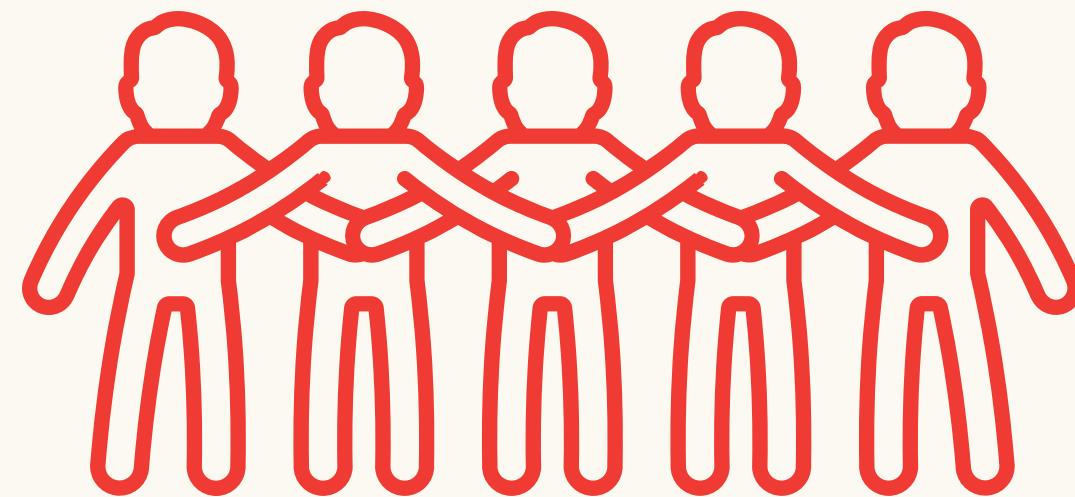
- 4 tailored job applications
- 3 new LinkedIn connections
- 1 message sent
- 1 follow-up
- 1 event/webinar or coffee chat



# You Belong Here

This job market can be confusing, yes. But **you are not behind. You are not too late.** You just **need a strategy, a little courage, and a few conversations.**

- What's one thing you'll try this week?
- Who's one person you'll reach out to?
- What's one job you're going to go after differently?



You don't need to wait to be perfect to show up. Show up now, learn as you go, and trust that what you bring is already enough.

YOU'RE  
THE  
*Best*

