

Interaction Designer, Creative Technologist — Munus Shih specializes in algorithmic & data-driven design. He is interested in using code to generate customized, adaptive and systematic works from brand identity, campaign to user interface.

Work Experience

15x15 Studio

Co-Founder & Freelance Art Director [Dec 2017 - Jan 2021](#)

- Freelance Graphic Designer and Art Director for 30+ major campaign and brand identities
- Communication and Teamwork with 5 other designers in the firm to help create cohesive creative problem-solving for the clients

Data Analysis and Interpretation Lab

A.I. Research Collaborator [Sep 2019 - Jun 2021](#)

- Focused on Generative Adversarial Network implementation and algorithm development
- Working with a team of 5 engineers in the lab to designing and prototyping the User Experience (UX) of Biometric System Products
- Fluency in applying Python (keras) & MATLAB for model training

Artmay: Art Festival

Student Art Director [Jul 2018 - Jul 2019](#)

- Led a group of 10 designers to design editorial and campaign works for a year
- Design and Curated two exhibitions with 20 artists and 5 curators
- Rebranded Artmay's identity through transmedia platforms by developing merchandises, prints, books and promotion videos
- Collaborated with two engineers and worked as a front-end developer and web designer to build an interactive RWD website

Education

Parsons School of Design - The New School

Master of Fine Arts - Design and Technology [Jun 2021 - Current](#)

- With Full-Scholarship from the Taiwan Ministry of Education
- Focusing on Creative Coding, Data Viz, Generative Design and their applications in Brand Identity and Interactive User Interface Design, User Experience Design (UX)

National Tsing Hua University

Bachelor of Science - Engineering Science [Jun 2016 - Jun 2021](#)

- Studied both Artificial Intelligence (Machine Learning) and Visual Communication Design
- Working as a Teacher Assistant or Student Lecturer for various courses, ranging from "Creative Coding", "Visual Communication Design" to "Typography"

Skills

Adobe Creative Suites (Illustrator, Photoshop, InDesign, AfterEffects) Figma

HTML CSS Javascript Python p5.js D3.js Arduino Risograph

Book-Binding