LOOI MUN WAI

CONTACT

☐ (+61) 466-000-081

✉ **Yahoo:** l_munwai@yahoo.com

🌐 www.linkedin.com/profile/mun-wai

📍 Melbourne, VIC 3030

SKILLS

Adaptiveness

Cultural Awareness

Critical Thinking

Leadership Development

Problem Solving

EDUCATION

RMIT University, Melbourne, Australia

Bachelor of Applied Science (Psychology) | *2022 - 2024*

- *Graduated with a Distinction and an RMIT School Leaver Scholar recepient.*
- *Kansai University Winter School (Japan, 2023): Superior performance in cross-cultural entrepreneurship and Japanese language.*

AWARDS AND CERTS

- IBM SkillBuild – Artificial Intelligence Fundamentals (2025)
- UNIQLO & Fast Retailing – Certificate of Recognition: Outstanding Contribution in the UNIQLO GMP (2024)
- Xolvit & VTAC – Certificate of Achievement: Xolver for SDG 4 - Better Education (2024)
- RMIT & Practera – Industry Experience Nano-Program Completer (2024)
- RMIT Micro-credential – Intrapreneurship: The Intrapreneur's Roadmap Cluster (2024)
- RMIT Plus Student Ambassador Program – Certificate of Completion (2024)
- LinkedIn Learning & Google – Advance as a Digital Marketing Specialist (2023)
- Microsoft & LinkedIn Learning – Career Essentials in Generative AI (2023)

INDUSTRIAL & LEADERSHIP IMPACTS

VTAC | Marketing Communication - UI/UX Design and Development Team

Onsite – VTAC Headquarter (Melbourne CBD)   Mar 2025 - Apr 2025

- **Developed a multi-tiered MVP solution using Figma** to support high school students' academic transition, applying strategic thinking and user-focused design to improve decision-making at scale.
- **Integrated cognitive and behavioural psychology insights into VTAC's UI/UX design**, enhancing user experience through data-informed, empathetic front-end development.
- **Effectively communicated project progress and insights to key stakeholders**, demonstrating leadership, structured thinking, and the ability to influence decision-making in a team-driven environment.

RMIT CIAIRI | R&I Team - Research Assistant and Data Analyst

Hybrid – RMIT University (Melbourne CBD)   Jul 2024 - Apr 2025

- **Led multidisciplinary research for a systematic literature review (SLR)** exploring diverse success factors, demonstrating analytical depth and strong academic research capabilities. With developed research skills in using Scopus, VosViewer, and Google Sheets for research and data analysis.
- **Co-developed a User Interface Design Specification plan with Canva** for a web-based AI tool supporting RMIT Grants, blending UX strategy with a user-centric approach to digital innovation.
- **Contributed to conflict intervention strategies and people management**, analysing evolving socio-dynamic group settings to support effective communication and collaborative resolution.

UNIQLO | Global Management Program 2024 - Australia Sole Representative

Onsite – Uniqlo Co., Ltd. Ariake Office (Tokyo)   Jul 2024 - Aug 2024

- **Conducted in-depth research and data analysis with Google Scholar to support financial forecasting**, stakeholder behaviour insights, and innovative business strategy development.
- **Presented a data-informed business proposal (developed from Canva) to UNIQLO executives**, showcasing clear communication, confidence, and a deep understanding of customer behaviour and corporate culture.
- **Collaborated across time zones and diverse cultural backgrounds**, aligning team goals and maintaining proactive engagement to drive effective, globally-minded teamwork.

Achievements:

- **Global Selection & Recognition (top 0.7% globally)**
- **Strategic Excellence & Executive Commendation**
- **Leadership & Team Empowerment**

Practera & YakBit.AI | Nano-Industrial Program - Customer Journey Researcher

Online/Remote work   Jun 2024 - Jun 2024

- **Developed a strategic and actionable business proposal with Canva** for Yakbit, collaborating in a team with diverse professional backgrounds to support the company's growth in AI applications for corporate use.
- **Conducted customer journey research and analysis**, delivering user-focused insights to guide business development and innovation.
- **Optimised proposal structure and visual presentation using Canva**, ensuring clear, professional communication of complex ideas to stakeholders.

Outlier AI | GenAI Prompt Consultant

Online/Remote work   Nov 2024 - Current Date

- **Demonstrated strong adaptability and on-the-job learning** by quickly acquiring role-specific knowledge and implementing tailored procedural practices, ensuring smooth task execution and continuous improvement.
- **Excelled in a hybrid work environment**, showcasing reliable time management, multitasking, and the ability to balance shifting priorities to meet deadlines and deliver consistent, high-quality outcomes.
- **Critically assessed AI limitations**, applying analytical thinking to evaluate the boundaries of artificial creativity and identify areas requiring human-driven conceptual depth and innovation.

Xolvit and VTAC | SDG 4 Challenge - Successful Xolver 2024

Hybrid – VTAC Headquarter (Melbourne CBD)   Feb 2024 - Apr 2024

- **Collaborated with VTAC and Xolvit executive teams** to assess project feasibility and co-develop an operational plan for implementation, showcasing cross-functional teamwork and strategic planning.
- **Self-directed video editing using CapCut** to create a compelling video-format project proposal, reflecting adaptability, self-directed learning, and creativity.
- **Led the development of a business proposal addressing SDG challenges**, demonstrating leadership, innovation, and a commitment to social impact through structured problem-solving.

Achievements:

- **CEO-Endorsed Internship Offer – VTAC Collaboration (2024)**

- RMIT & ©Common Purpose Certificate of Completion: Melbourne Open Doors Program (2023)

- Kansai University (関西大学): Winter School Program Completion (2023)

- RMIT Micro-credential Certificate of Completion: Blockchain for Business (2022)

PROJECTS

- **Sonus Anima Intelligentia (SAI): AI-Driven, Self-Regulated Music Therapy Tool (2025)**
Self-Directed Research, Development, and Analysis | Work In Progress

- **RMIT CIAIRI: Systematic Literature Review & Big Data Analysis for ADOPTIC AI Measurement Tool (2024- 2025)**
PhD Research Support | Completed

- **VTAC: Pathway Tool & Course Selection UX/UI Transformation (2025)**
UX and UI Research & Design | Completed

- **RMIT CIAIRI & RACE Team: UI Design Tools for Research Grant Applications (2024)**
UI Development & Research Support | Completed

- **UNIQLO and FastRetailing GMP: Global Market Analysis & Strategic Branding Proposal (2024)**
Market Research & Business Strategy | Completed

- **YakBit AI: Technology Advancement Strategy Development (2024)**
Marketing Strategy Research & Innovation | Completed

- **VTAC & Xolvit Collaboration: SDG 4 Innovation Proposal & Strategic Implementation Plan (2024)**
Cross-Functional Collaboration & Strategic Planning | Completed

- **Kansai University Winter Exchange: TravPac Smart Travel Device – Innovative Solution Pitch Competition (2023)**
Innovation Pitch | Completed

LANGUAGES

English – *Native or Bilingual Proficiency*

Mandarin – *Limited Working Proficiency*

Cantonese – *Limited Working Proficiency*

Japanese – *Beginner Proficiency*

Kansai University | Winter School – Global Exchange Program 2023

Onsite – Kansai University (Kansai, Osaka)   Jan 2023 - Jan 2023

- **Selected for a prestigious RMIT-affiliated global program** to explore entrepreneurship and business culture in Osaka, Japan's mercantile capital, reflecting international recognition and academic excellence.
- **Developed and presented innovative solutions to real-world business challenges**, showcasing critical thinking, creativity, and applied problem-solving.
- **Collaborated in a multicultural team environment** and completed a Japanese language course (Survival Level), demonstrating cultural adaptability and strong cross-cultural communication skills.

VOLUNTEERING IMPACTS

RMIT | Peer Mentoring

Hybrid – RMIT Melbourne CBD Campus   2022 - 2024

- **Provided individualised academic and personal mentorship** to peers across eight psychology and technology subjects, adapting to diverse learning styles.
- **Helped mentees develop resilience, confidence, and problem-solving skills**, improving their academic outcomes and wellbeing. Facilitated smooth transitions for first-year students, offering guidance on navigating university systems, balancing study and life, and accessing resources.
- **Appeared in RMIT medias on graduates' success story**, recognising my leadership values through volunteerism as the contributing source to professional growth and success.

RMIT+ | Student Ambassador

Onsite – RMIT Melbourne CBD Campus   2023 - 2024

- **Engaged students and industry professionals through promotional and networking events,** encouraging participation in employability and professional development programs.
- **Delivered and managed workshops and facilitated discussions** on career readiness, leadership, and networking skills.
- **Acted as the public face of RMIT Plus media**, appearing in marketing materials and maintaining a welcoming, professional presence at university events.

RMIT | Student Staff Consultative Committee (SSCC)

Onsite – RMIT Melbourne CBD Campus   2023 - 2024

- **Represented student concerns to academic and administrative staff,** advocating for more inclusive and student-centred policies.
- **Collected and synthesised feedback from diverse cohorts,** ensuring underrepresented voices were heard in decision-making processes.
- **Contributed to actionable proposals that enhanced the learning experience,** fostering stronger trust and communication between students and faculty.

RMIT University Malaysian Association (RUMA) | Activity Officer

Onsite – RMIT Melbourne CBD Campus   2022 - 2023

- **Organised and coordinated cultural, social, and networking events** to foster connection among Malaysian and international students in Melbourne environment.
- **Collaborated with committee members** to plan engaging programs that promoted multicultural understanding and community spirit.
- **Managed logistics, communications, and event promotion,** ensuring high participation and positive feedback from attendees.

RMIT Badminton Club (RBC) — Club Promoter

Onsite – RMIT Melbourne CBD Campus   2022 - 2024

- **Developed and executed multilingual promotional campaigns** that doubled club membership over consecutive semesters.
- **Designed creative posters, social media graphics, and a new club logo** that strengthened the club's identity and appeal of a friendly, social sports club. Outreaching students from all year levels and universities across Melbourne through inter-uni events, inclusive messaging, and community-building strategies.
- **Actively acted as a welcoming ambassador for the club,** engaging with prospective members and building a strong, vibrant, inclusive community.

Werribee Secondary College Student Leadership (WSCSL) | International Student Advocate

Onsite – Werribee Secondary College, Werribee   2018 - 2021

- **Amplified student voices** by successfully advocated for international students' needs, and directly communicating their concerns to the appropriate superiors, actualising improved support services and greater cultural inclusion in school programs.
- **Bridged cultural divides** through designing and leading initiatives fostering social and cultural understanding and collaboration between local and international students with cultural awareness events, strengthening community cohesion.
- **Role model for peers** from being recognised as a visible, strong-willed, and trusted leader among international and local students, inspiring others through example.

Achievements:
- **Recognised for leadership and advocacy with the Year 12 All-Rounder Award at graduation (2021).**