NATURAL LANGUAGE PROCESSING (NLP)

Machine Learning

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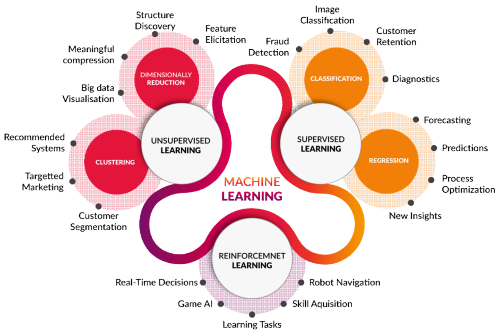
Natural Language Processing - NLP

Natural-language processing (NLP) is an area of computer science and artificial intelligence concerned with the interactions between computers and human (natural) languages. NLP is used to apply Machine Learning models to text and language.

Example use:

Teach machines to understand what is said in spoken and written word is the focus of Natural Language Processing. Whenever you dictate something into your iPhone / Android device that is then converted to text, that's an NLP algorithm in action.



NLP History

The history of natural-language processing generally started in the 1950s, although work can be found from earlier periods. In 1950, Alan Turing published an article titled "Computing Machinery and Intelligence" which proposed what is now called the Turing test as a criterion of intelligence.

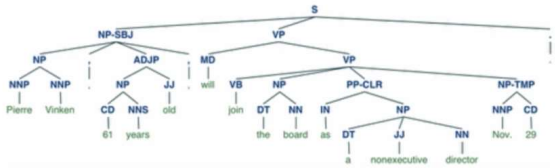
Up to the 1980s, most natural-language processing systems were based on complex sets of hand-written rules. Starting in the late 1980s, however, there was a revolution in natural-language processing with the introduction of machine learning algorithms for language processing.

https://en.wikipedia.org/wiki/Natural-language_processing

NLP Uses

- Sentiment analysis. Identifying the mood or subjective opinions within large amounts of text, including average sentiment and opinion mining.
- Use it to predict the genre of the book.
- Question Answering
- Use NLP to build a machine translator or a speech recognition system
- Document Summarization

NATURAL LANGUAGE PROCESSING - NLP



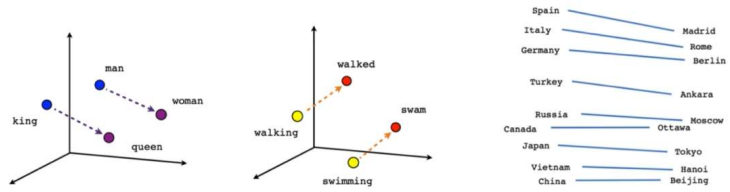
https://www.nltk.org/

Natural Language Processing - NLP

Main NLP library examples:

Natural Language Toolkit - NLTK
SpaCy
Stanford NLP
OpenNLP

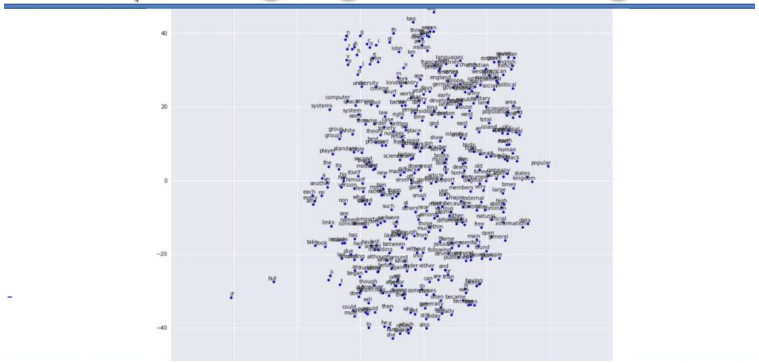
Natural Language Processing - NLP



Male-Female | Verb tense | Country-Capital

https://www.tensorflow.org/tutorials/word2vec

Natural Language Processing - NLP



Natural Language Processing

In this part, you will understand and learn how to:

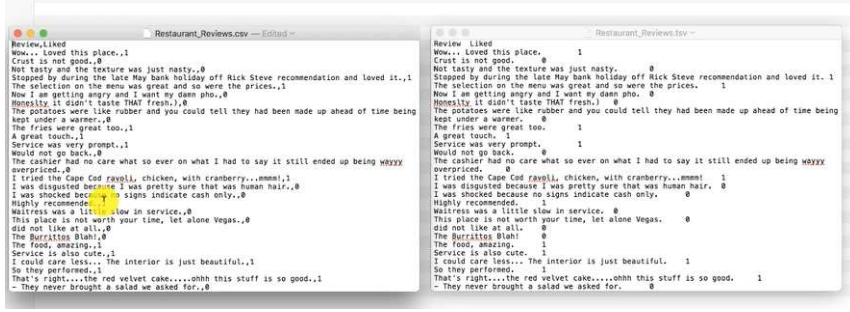
1. Clean texts to prepare them for the Machine Learning models,
2. Create a Bag of Words model,
3. Apply Machine Learning models onto this Bag of Worlds model.

NLP - Bag of Words

Very popular NLP model - It is a model used to preprocess the texts to classify before fitting the classification algorithms on the observations containing the texts.

It involves two things:

1. A vocabulary of known words.
2. A measure of the presence of known words.



Restaurant_Reviews.csv — Edited

```
Review,Liked
Wow... Loved this place.,1
Crust is not good.,0
Not tasty and the texture was just nasty.,0
Stopped by during the late May bank holiday off Rick Steve recommendation and loved it.,1
The selection on the menu was great and so were the prices.,1
Now I am getting angry and I want my damn pho.,0
Honesity it didn't taste THAT fresh.),0
The potatoes were like rubber and you could tell they had been made up ahead of time being kept under a warmer.,0
The fries were great too.,1
A great touch.,1
Service was very prompt.,1
Would not go back.,0
The cashier had no care what so ever on what I had to say it still ended up being wayyy overpriced.,0
I tried the Cape Cod ravoli, chicken, with cranberry...mmm!,1
I was disgusted because I was pretty sure that was human hair.,0
I was shocked because no signs indicate cash only.,0
Highly recommended.,1
Waitress was a little slow in service.,0
This place is not worth your time, let alone Vegas.,0
did not like at all.,0
The Burritos Blah!,0
The food, amazing.,1
Service is also cute.,1
I could care less... The interior is just beautiful.,1
So they performed.,1
That's right....the red velvet cake....ohhh this stuff is so good.,1
- They never brought a salad we asked for.,0
```

Restaurant_Reviews.tsv

```
Review  Liked
Wow... Loved this place.        1
Crust is not good.      0
Not tasty and the texture was just nasty.       0
Stopped by during the late May bank holiday off Rick Steve recommendation and loved it. 1
The selection on the menu was great and so were the prices.     1
Now I am getting angry and I want my damn pho.  0
Honesity it didn't taste THAT fresh.)   0
The potatoes were like rubber and you could tell they had been made up ahead of time being kept under a warmer.    0
The fries were great too.       1
A great touch.  1
Service was very prompt.        1
Would not go back.      0
The cashier had no care what so ever on what I had to say it still ended up being wayyy overpriced.    0
I tried the Cape Cod ravoli, chicken, with cranberry...mmm!     1
I was disgusted because I was pretty sure that was human hair.  0
I was shocked because no signs indicate cash only.      0
Highly recommended.     1
Waitress was a little slow in service.  0
This place is not worth your time, let alone Vegas.     0
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The Burritos Blah!      0
The food, amazing.      1
Service is also cute.   1
I could care less... The interior is just beautiful.    1
So they performed.      1
That's right....the red velvet cake....ohhh this stuff is so good.      1
- They never brought a salad we asked for.      0
```
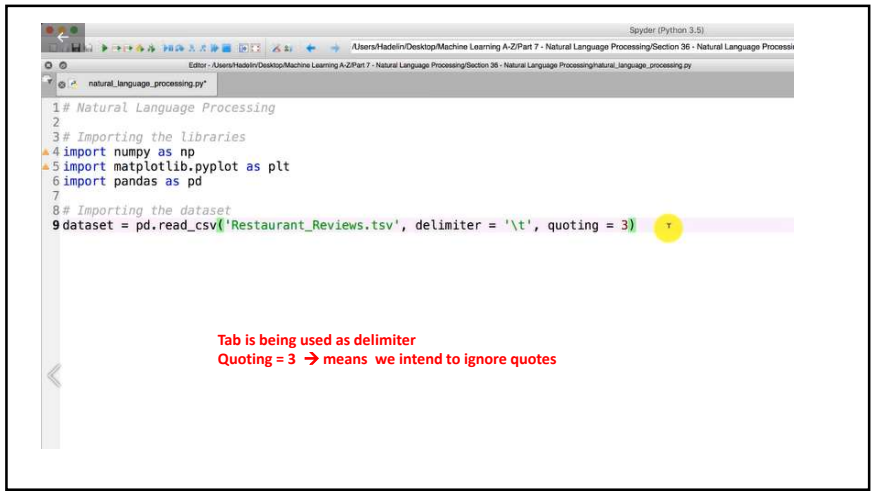
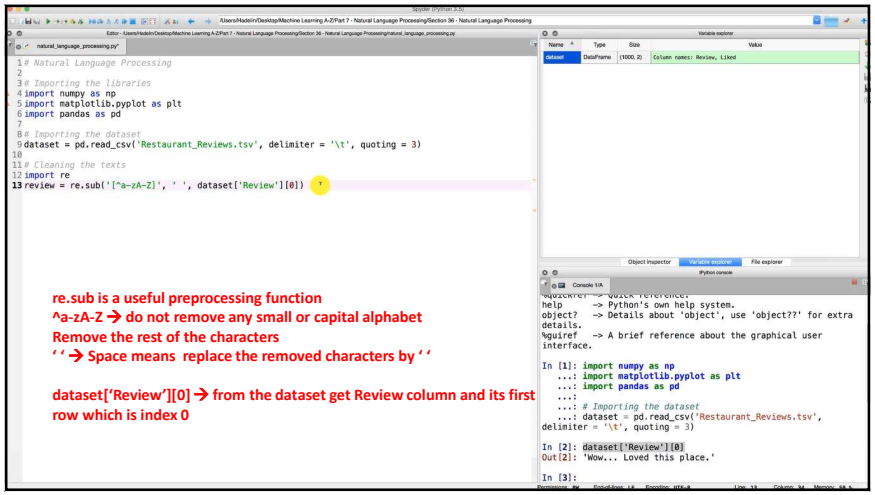
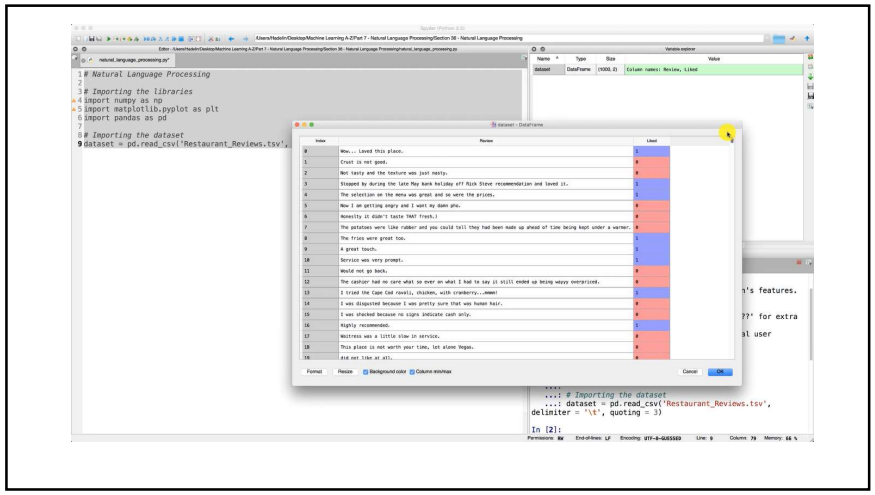
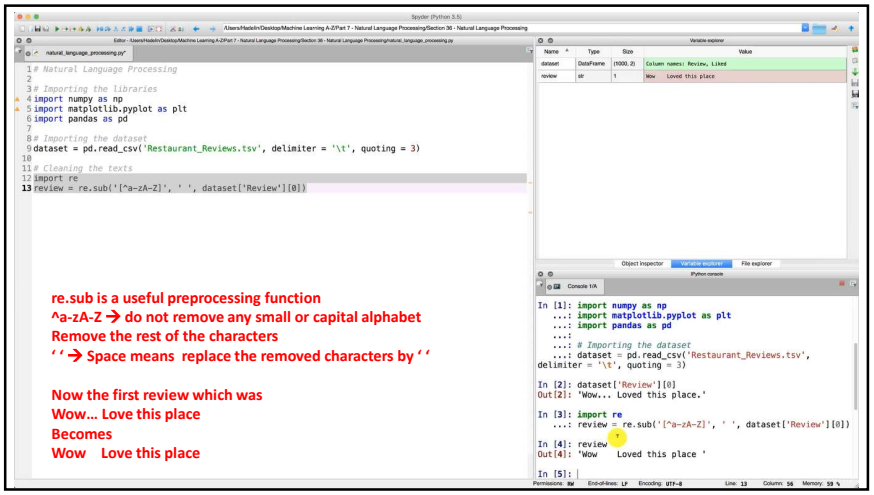

CSV OR TSV?

Commas may be a part of the review comment… which may be misleading
Reviews do not contain any tabs, so TSV is suitable.


Spyder (Python 3.5)
natural_language_processing.py*
# Natural Language Processing
# Importing the libraries
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
# Importing the dataset
dataset = pd.read_csv('Restaurant_Reviews.tsv', delimiter = '\t', quoting = 3)
Tab is being used as delimiter
Quoting = 3 → means we intend to ignore quotes


re.sub is a useful preprocessing function
^a-zA-Z → do not remove any small or capital alphabet
Remove the rest of the characters
' ' → Space means replace the removed characters by ' '
dataset['Review'][0] → from the dataset get Review column and its first row which is index 0




re.sub is a useful preprocessing function
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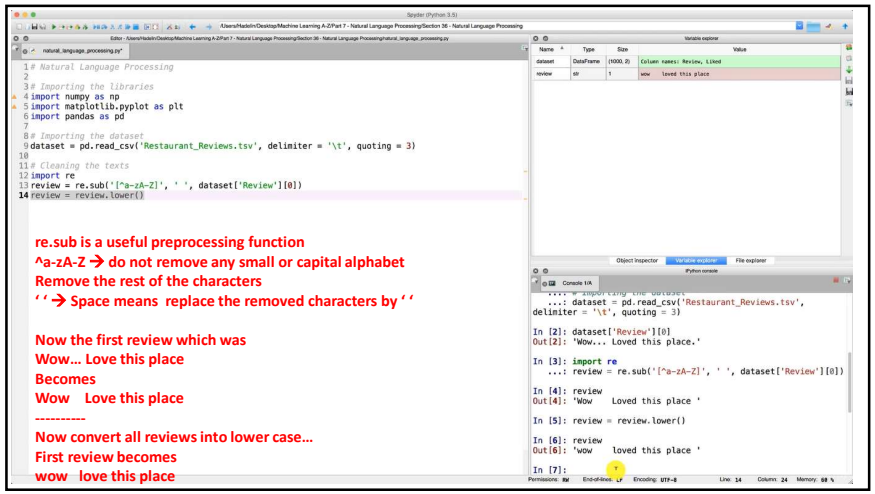
Now the first review which was
Wow… Love this place
Becomes
Wow Love this place



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# Cleaning the texts
import re
review = re.sub('[^a-zA-Z]', ' ', dataset['Review'][0])
review = review.lower()
```

re.sub is a useful preprocessing function
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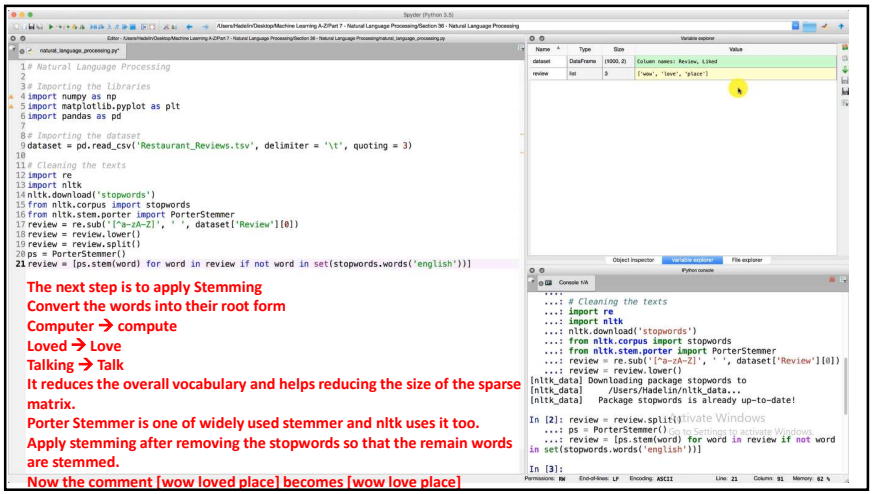
Now the first review which was
Wow... Love this place
Becomes
Wow Love this place

Now convert all reviews into lower case...
First review becomes
wow love this place



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# Cleaning the texts
import re
import nltk
nltk.download('stopwords')
from nltk.corpus import stopwords
from nltk.stem.porter import PorterStemmer
review = re.sub('[^a-zA-Z]', ' ', dataset['Review'][0])
review = review.lower()
review = review.split()
ps = PorterStemmer()
review = [ps.stem(word) for word in review if not word in set(stopwords.words('english'))]
```
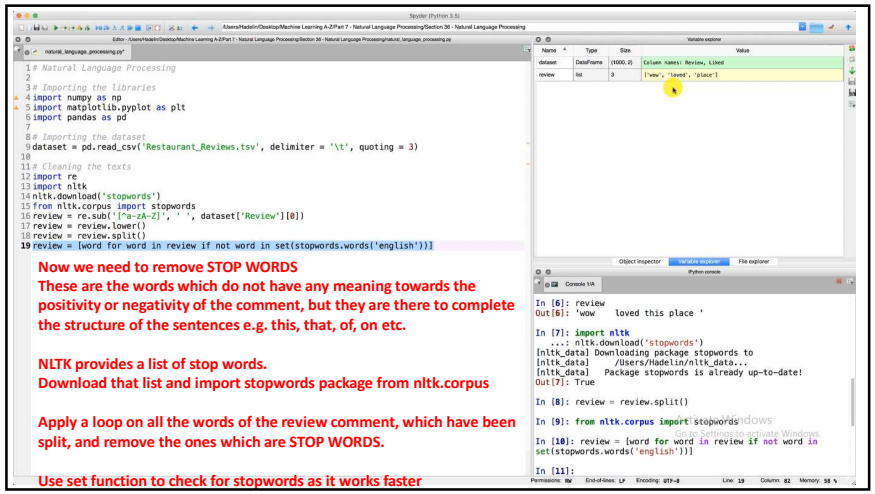

The next step is to apply Stemming
Convert the words into their root form
Computer → compute
Loved → Love
Talking → Talk
It reduces the overall vocabulary and helps reducing the size of the sparse matrix.
Porter Stemmer is one of widely used stemmer and nltk uses it too.
Apply stemming after removing the stopwords so that the remain words are stemmed.
Now the comment [wow loved place] becomes [wow love place]



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review = review.split()
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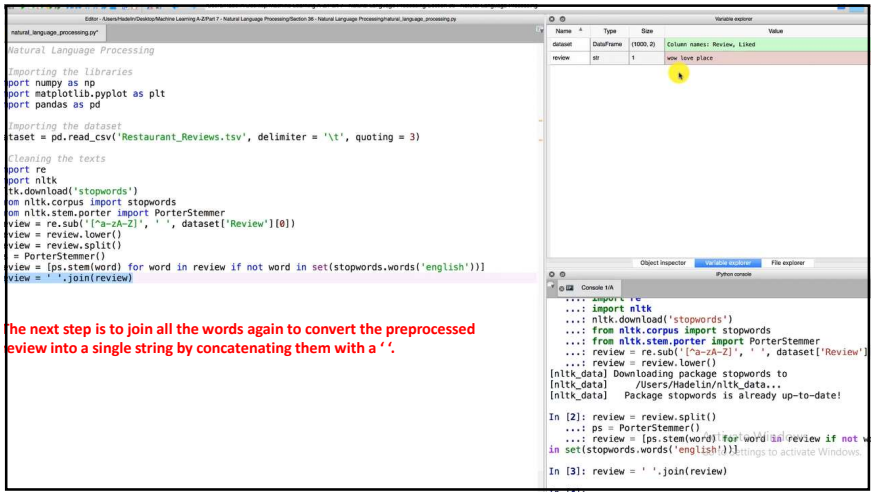
```

Now we need to remove STOP WORDS
These are the words which do not have any meaning towards the positivity or negativity of the comment, but they are there to complete the structure of the sentences e.g. this, that, of, on etc.

NLTK provides a list of stop words.
Download that list and import stopwords package from nltk.corpus

Apply a loop on all the words of the review comment, which have been split, and remove the ones which are STOP WORDS.

Use set function to check for stopwords as it works faster



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review = review.lower()
review = review.split()
ps = PorterStemmer()
review = [ps.stem(word) for word in review if not word in set(stopwords.words('english'))]
review = ' '.join(review)
```
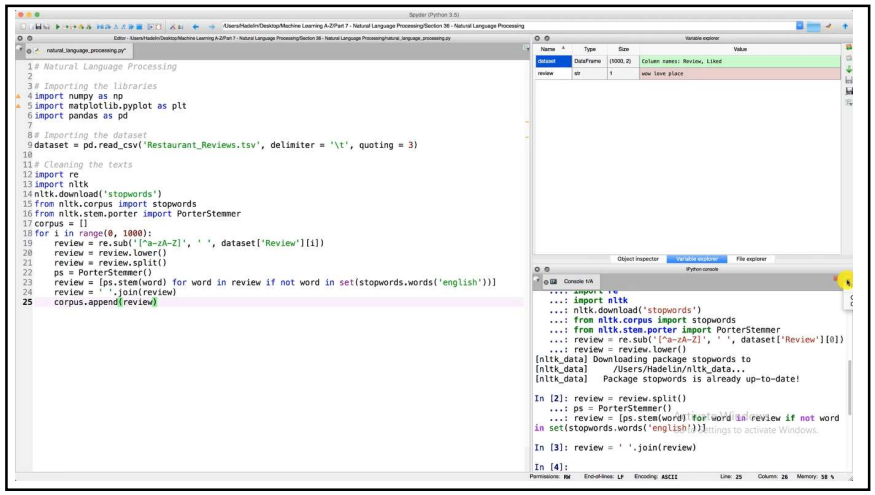
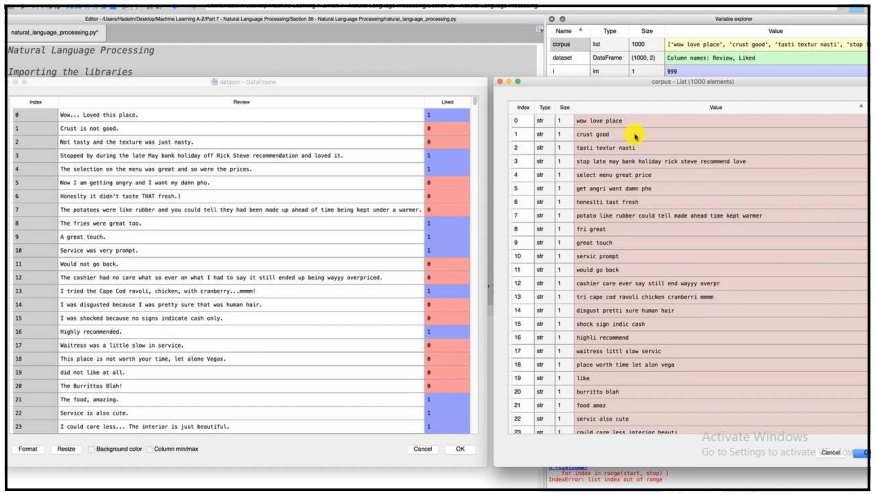
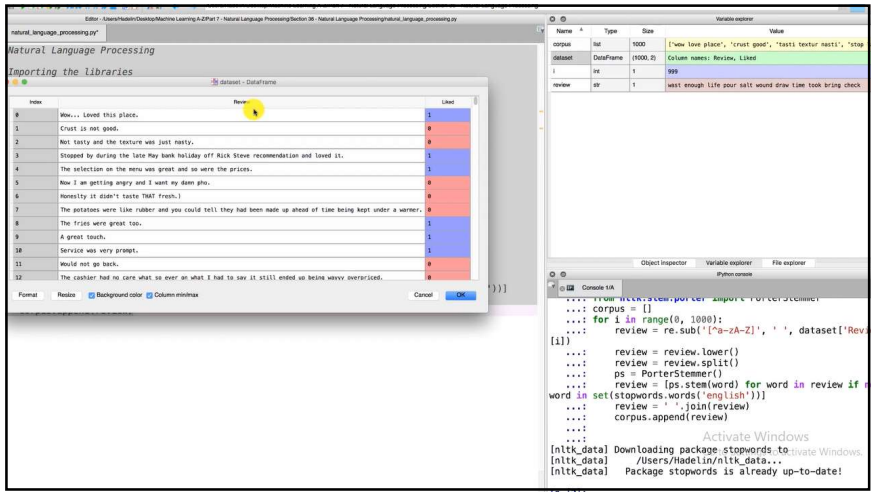

The next step is to join all the words again to convert the preprocessed review into a single string by concatenating them with a ' '.

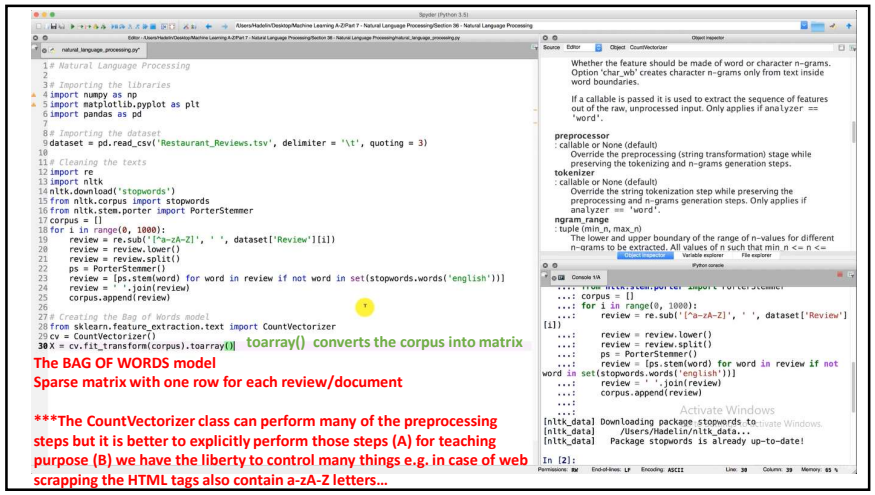


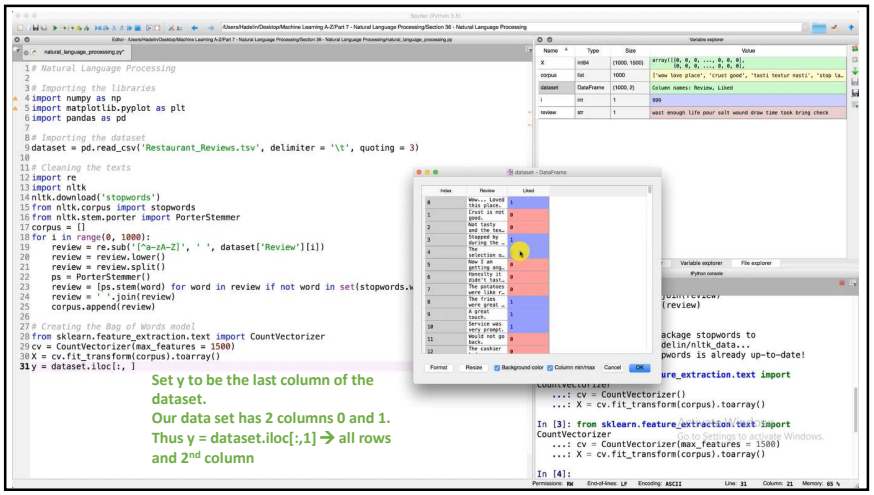


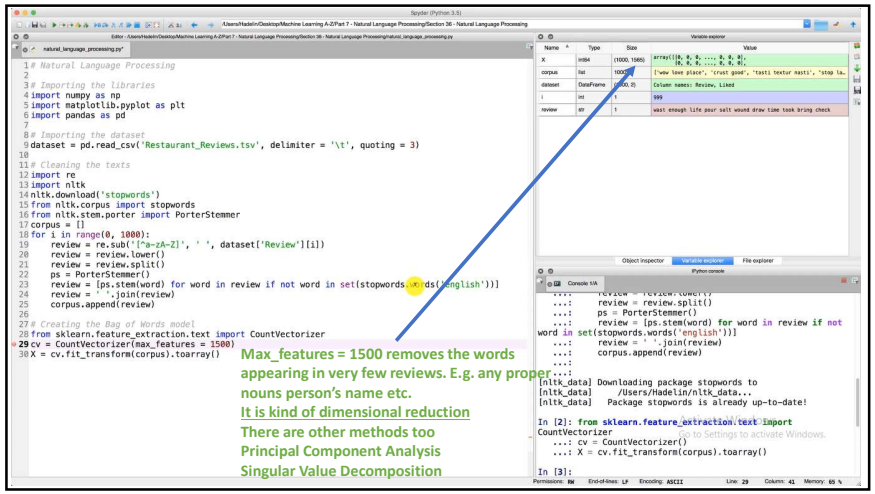


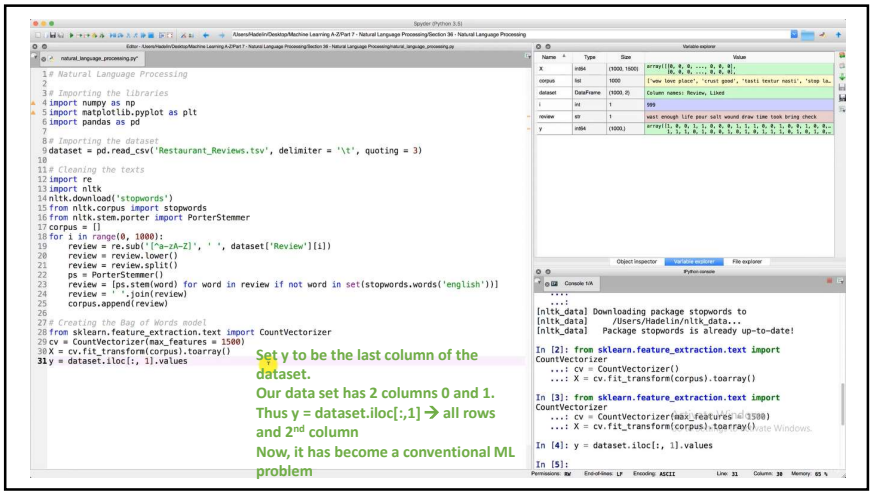
Text Cleaning

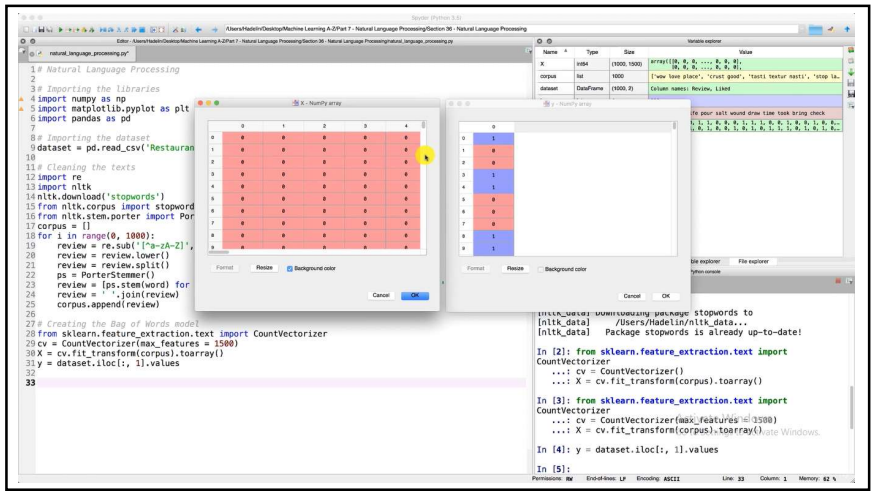
- Load Text
- CSV vs TSV
- Convert into lower case
- Split the review comment/doc into words
- Remove stop words
- Stemming
- Combining all reviews/documents

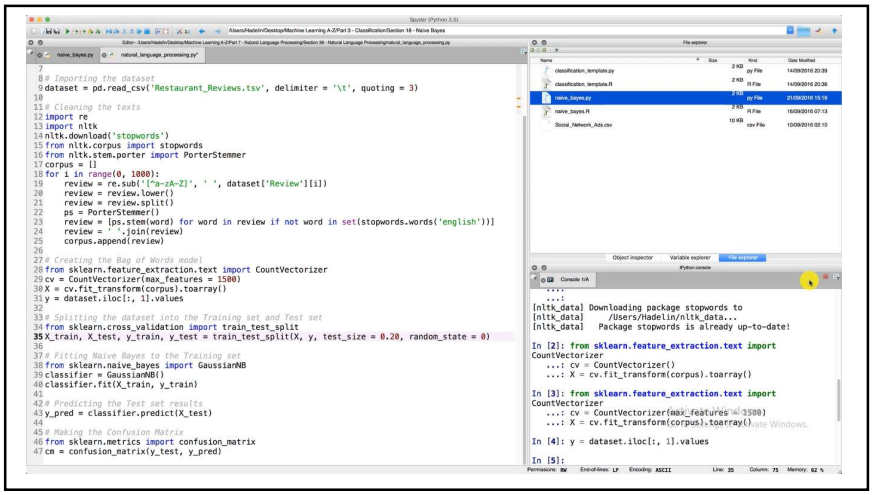

toarray() converts the corpus into matrix
The BAG OF WORDS model
Sparse matrix with one row for each review/document
***The CountVectorizer class can perform many of the preprocessing steps but it is better to explicitly perform those steps (A) for teaching purpose (B) we have the liberty to control many things e.g. in case of web scrapping the HTML tags also contain a-zA-Z letters…

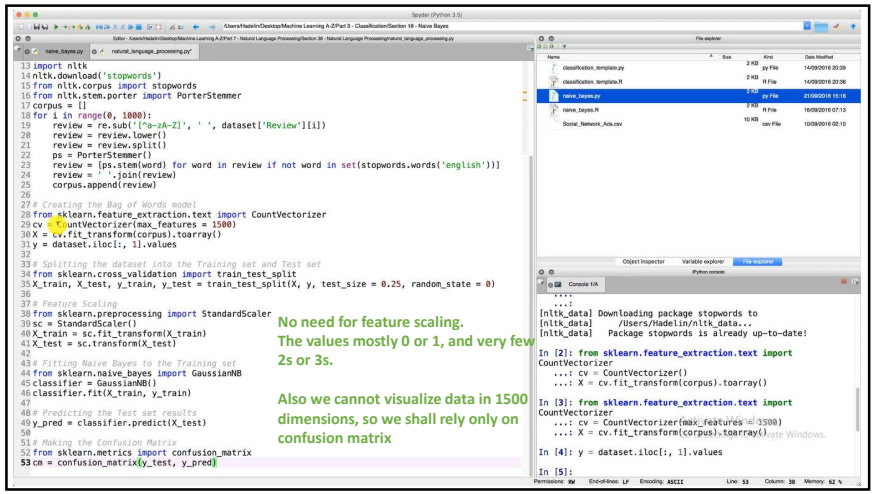

Set y to be the last column of the dataset.
Our data set has 2 columns 0 and 1.
Thus y = dataset.iloc[:,1] → all rows and 2nd column

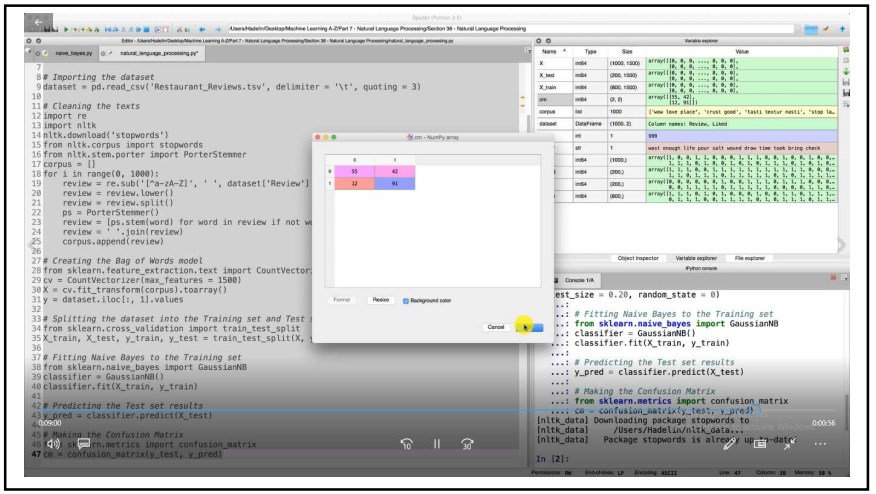

Max_features = 1500 removes the words appearing in very few reviews. E.g. any proper nouns person's name etc.
It is kind of dimensional reduction
There are other methods too
Principal Component Analysis
Singular Value Decomposition

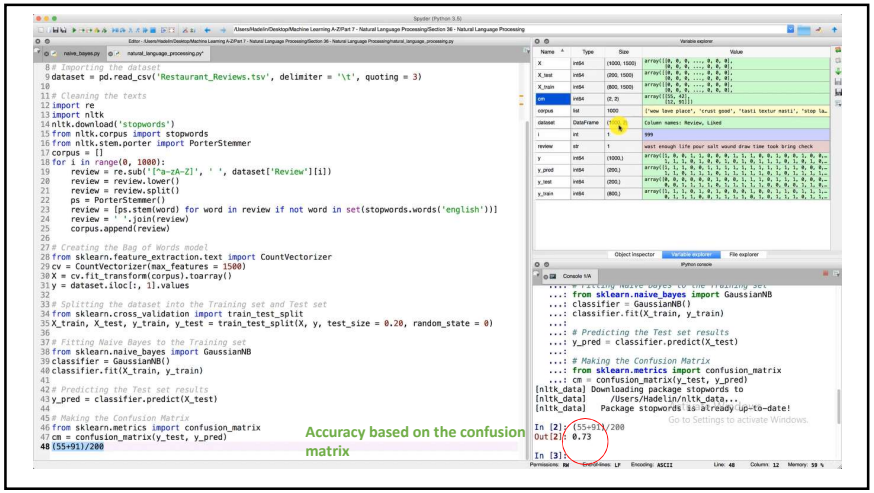

Set y to be the last column of the dataset.
Our data set has 2 columns 0 and 1.
Thus y = dataset.iloc[:,1] → all rows and 2nd column
Now, it has become a conventional ML problem






No need for feature scaling.
The values mostly 0 or 1, and very few 2s or 3s.
Also we cannot visualize data in 1500 dimensions, so we shall rely only on confusion matrix





NLP Classification

- Text Cleaning
- Bag of Words or Vectorization
- Apply Classification Models
- Compare Models
  - Confusion Matrix
  - Accuracy