

### Correlations

|                |             |                         | BOM    | MovieTweets |
|----------------|-------------|-------------------------|--------|-------------|
| Spearman's rho | BOM         | Correlation Coefficient | 1.000  | .489**      |
|                |             | Sig. (2-tailed)         | .      | .000        |
|                |             | N                       | 345    | 345         |
|                | MovieTweets | Correlation Coefficient | .489** | 1.000       |
|                |             | Sig. (2-tailed)         | .000   | .           |
|                |             | N                       | 345    | 345         |

\*\* . Correlation is significant at the 0.01 level (2-tailed).