

Submission Process, Pitch Format and What We Expect

? Project Submission Method

Until Sunday at 4:00 PM, you can submit your project in video format.

The video must be under 2 minutes and present your solution.

The submission should be a link to the video, for example uploaded privately in advance on YouTube.

You can use Loom for instance to record your video.

Pitch Method

In the final phase of the event, the top 10 projects will be pitched. Each pitch lasts a maximum of 4 minutes.

- This pitch is expected to clearly present the problem being addressed and explain why it is important ;
- Teams should then describe their proposed solution, and how it differs from existing approaches. A short demo or concrete illustration (such as a prototype, interface, simulation, or user journey) should be included in order to make the solution tangible.
- Finally, teams must outline how their solution could be deployed in real-world conditions, specifying potential users, implementation steps, relevant partners, and scalability over time.

What we expect from the projects

All projects must fall within one of the three domains of the event

- Precision fermentation
- Plant-based innovation
- Algae-based innovation

Projects outside these categories (for example insect-based proteins) are not eligible.

Jury members assess projects according to four main dimensions:

- Economic feasibility (practical viability, plausible costs and benefits, realistic path to implementation)
- Environmental relevance (expected impact on emissions, land use, biodiversity, or resource efficiency; general contribution to a more sustainable food system)
- Scientific quality (credibility of sources, methodological clarity, understanding of technological principles)
- Overall coherence and alignment with the eligible themes