# Muralidhar S

+91-9902116457 murali4lp@gmail.com https://murali4lp.github.io

#### **EXPERIENCE**

# Own Startup, Bangalore - Entrepreneur

JAN 2018 - PRESENT

- Ideated, designed and built <u>Visnory</u> a PWA for users to easily create and share animated cartoon stories.
- Ideated, designed and built <u>Senixa</u> a custom analytics
   Dashboard builder to easily create and share BI Dashboards.

# CBC, Bangalore - Program, Product Manager

APR 2014 - DEC 2017 (Client - A leading search, internet and technology giant)

- Global Tools (web and mobile) POC of the team that managed a global program that added 5M+ business
   listings and 12M+ photos to the client's mapping products.
- Streamlined program processes around issue resolution, testing and app rollouts that reduced lead times by 50%.
- Led and executed change management initiatives in the program that helped achieve operational efficiencies and reduce costs by 25%.
- Managed, prioritized and curated product backlog based on business impact and eliminated 20% of redundant features/bugs.
- Defined, led and executed several pilots that helped cross functional teams to collect field data, pilot new products and test hypotheses on the field.

# CBC, Bangalore - Consultant (Solution Delivery)

MAR 2013 - APR 2014 (Client - A leading technology and electronics giant)

- Defined requirements and collaborated with client teams and solution delivery teams to develop a custom BI reporting solution for the client
- Set up a knowledge sharing platform by creating project artefacts to enable collaboration and knowledge sharing between different solution delivery teams.

#### **FUNCTIONAL SKILLS**

Product Development,
Program Management,
Product Management,
Consulting, Data Science,
Change Management

#### **TECHNICAL SKILLS**

Angular, Nodejs, MongoDB, Express, HTML, CSS, Javascript, SQL, Java

#### **CERTIFICATIONS**

- Ultimate AWS Certified Solutions Architect
   Associate 2020 Udemy, 2020
- Data Science
   Specialization John
   Hopkins University
   (Coursera), 2015

# **PUBLICATIONS**

Power to the People:

Customer Care and Social

Media - A POV addressing

some of the major challenges

of customer care operations

on social media

# CBC, Chennai - Consultant (Solution Delivery)

APR 2012 - DEC 2012 (Client - A leading luxury retailer)

- Mapped out the process, system and application landscape of the client's SCM org to enhance business understanding.
- Consolidated, standardized & organized the KM repositories and defined processes for asset management to enable greater collaboration between solution delivery teams.

# CTS, Bangalore - Associate (Team Lead, Software Developer)

AUG 2006 - JUN 2010 (Client - A leading pharmaceutical giant)

- Managed the offshore solution development team and worked with global teams in China, US, Argentina on several middleware projects to ensure solution delivery, compliance, quality assurance and business continuity.
- Proposed and implemented a middleware solution integrating the purchase order management system with the client ERP system that reduced the overall solution delivery time by 70%.
- Successfully delivered a critical middleware solution for BI & analytics applications on schedule under exceptional circumstances and reduced project costs by 50%.

#### **AWARDS**

- Consulting Achievers
   Award CBC (Q3 2016)
- Exceptional Project
   Execution ("Outstanding
   Performer") CBC (Q1
   2016)
- "Going the Extra Mile" (GEM) - CBC (Q4 2015)
- Advisor Excellence in Thought Leadership -CBC (Q3 2015)
- Dream Team CBC (Q1 2014)
- Enterprise Application Integration (EAI) Star
   Performer - CTS (Q2 2008)

# **EDUCATION**

IIM, Indore - MBA

JUN 2010 - MAR 2012

**JSSATE, Bangalore** - B.E (Electronics & Communications)

SEP 2002 - JUN 2006