PROJECT REPORT
BULDING A WEBSITE USING CANVA

1.INTRODUCTION:

1.1 Overview:
Building a website using Canva involves several steps:

1. *Plan Your Website:*
   - Determine your website's purpose and target audience.
   - Outline the structure and content you want to include.

2. *Sign Up for Canva:*
   - Create a Canva account if you don't already have one.

3. *Choose a Template:*
   - Browse Canva's website templates and choose one that suits your needs.

4. *Customize Your Template:*
   - Edit the template to match your brand, including colors, fonts, and logos.
   - Add and arrange your content, such as text, images, and videos.

5. *Add Interactivity (if needed):*
   - You may need to use a separate website builder for advanced features like forms, e-commerce, or interactive elements.

1.2 Purpose:

The purpose of building a website using Canva can vary depending on your needs and goals. Here are some common purposes:

1. *Online Presence:* Create a basic website to establish an online presence for personal branding, small businesses, or portfolio showcase.
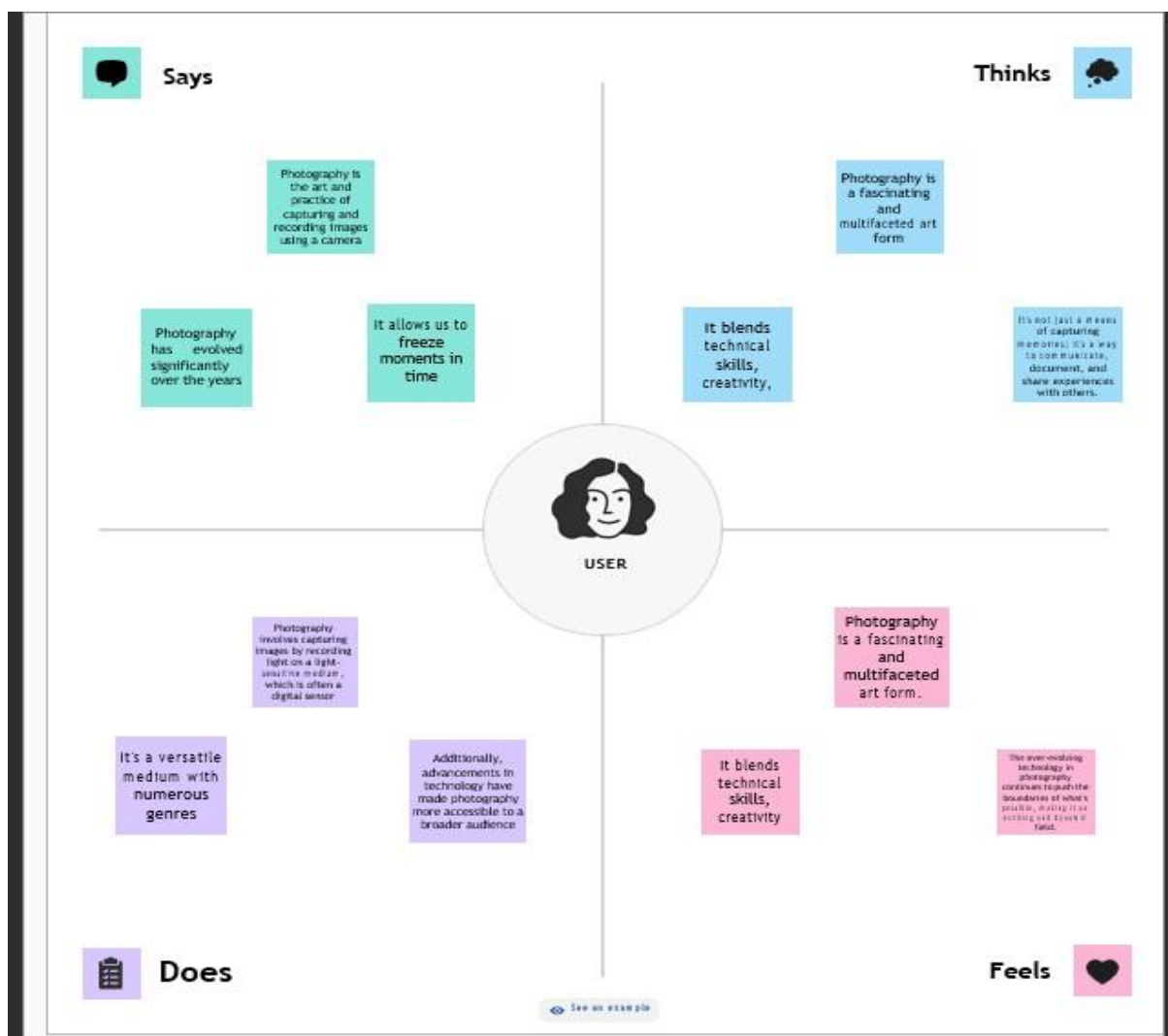
2. *Promotional Landing Page:* Build a single-page website for a specific product, event, or promotion to capture visitor attention.

3. *Blog or Content Platform:* Use Canva to design and organize a blog or content-focused website with visually appealing articles and images.
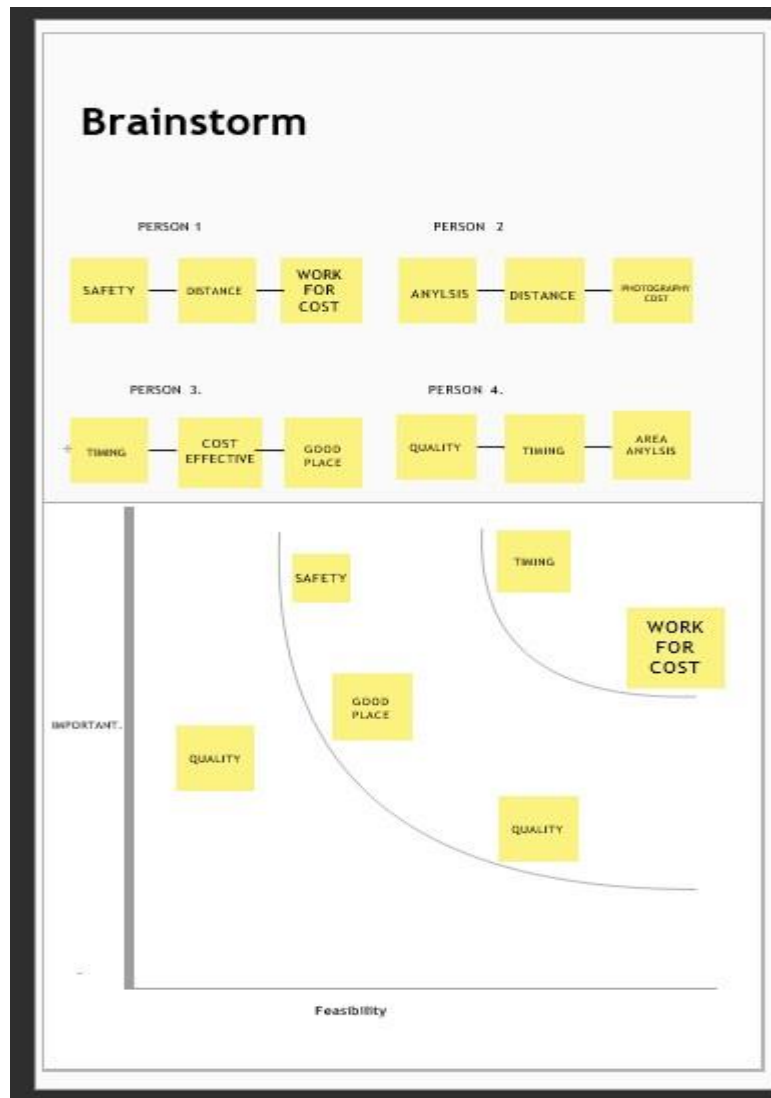
4. *Portfolio Showcase:* Display your work, such as art, photography, or design projects, in an attractive online portfolio.

2. PROBLEM DEFINITION AND DESIGN THINKING:

2.1 Empathy Map:

2.2 Ideation and Brainstorming Map:

Brainstorm

PERSON 1

SAFETY — DISTANCE — WORK FOR COST

PERSON 2

ANYLSIS — DISTANCE — PHOTOGRAPHY COST

PERSON 3.

TIMING — COST EFFECTIVE — GOOD PLACE

PERSON 4.

QUALITY — TIMING — AREA ANYLSIS

SAFETY

TIMING

WORK FOR COST

IMPORTANT.

GOOD PLACE

QUALITY

QUALITY

Feasibility

3.RESULT:

WELCOME TO
RMSN PHOTOGRAPHY
EXPOSURE

ABOUT RMSN

Photography is the art of capturing light with a camera, usually via a digital sensor or film, to create an image. With the right camera equipment, you can even photograph wavelengths of light invisible to the human eye, including UV, infrared, and radio.

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4. ADVANTAGES:

1. *User-Friendly:* Canva's platform is intuitive and user-friendly, making it accessible to individuals with limited web design experience.

2. *Templates and Design Elements:* Canva provides a wide range of professionally designed templates and design elements, saving you time and effort in creating visually appealing websites.3. *Customization:* You can easily customize templates to match your brand or personal style, adjusting colors, fonts, and layout elements

.4. *No Coding Required:* Canva's drag-and-drop interface eliminates the need for coding or programming skills, making website creation more accessible.

DISADVANTAGES:

1. *Limited Functionality:* Canva's website builder is more suitable for simple websites. If you need complex features, e-commerce capabilities, or extensive interactivity, you might find it lacking.

2. *Customization Constraints:* While you can customize templates, there are limits to how far you can modify the layout and functionality. This can result in a website that looks similar to others using the same templates.

3. *Scalability Issues:* Canva may not be the best choice if you plan to scale your website significantly. It can become less cost-effective as your website's needs grow.

5.APPLICATIONS:

1. *Personal Branding:* Create a personal website to showcase your skills, portfolio, and resume, enhancing your online presence.

2. *Small Businesses:* Develop a website for a small business to promote products or services, share contact information, and engage with customers.

3. *Online Portfolio:* Display your creative work, such as art, photography, or design projects, in a visually appealing online portfolio.

4. *Blogging:* Start a blog to share your thoughts, experiences, or expertise on a particular topic or niche.

5. *Event Promotion:* Build a website to promote and provide information about events, such as weddings, conferences, or workshops.

6.CONCLUSION:

1. *Assess Your Needs:* Determine if Canva aligns with your website's objectives and complexity.

2. *Consider Budget:* Evaluate the cost, including any premium features, domains, or hosting fees.

3. *Understand Limitations:* Be aware of the platform's limitations in terms of customization, SEO, and advanced functionality.