

## WHAT TO SAY

**“Hello, I’m ..... I’m calling about the referendum that’s coming up to decide whether we should stay in the European Union. Do you have a minutes to chat about it?”**

If yes, continue – if not, offer them a leaflet and thank them for their time.

**“Firstly, how likely do you think it is that you’ll vote in the referendum on 23 June?”**

Read out options 1–5 and the record their answer in the dark grey ‘Voting Likelihood’ column.

**“How do you think you will vote?”**

Read out options 1–5 and the record their answer in the dark grey ‘Voting Intention’ column.

If they are definitely going to Vote Leave (option ‘5’), ask them:

- (a) if they would like to register for a postal vote
- (b) if they will display a poster (it’s a good idea to take some with you)

**“Thank you for your time!”**

### Our Key Messages

**Cost:** We send £350 million to Brussels every week – we should spend our money on our priorities, like the NHS, instead.

**Control:** EU law overrules UK law – on important issues such as the level of VAT, whether prisoners can vote, and whether we can kick dangerous criminals out of the country. Our laws should be made by the people we elect, not by unelected judges and officials in Brussels.

**Borders:** Because of EU ‘free movement’ laws, we can’t control our borders while we remain in the EU. More than a quarter of a million people came to the UK from the EU over the last year – the equivalent of a city the size of Plymouth/Newcastle/Wolverhampton.

*If they feel particularly strongly about any of these issues, please tick the relevant box.*

## Guide for canvassers

**Thank you!** Collecting voting intentions and keeping a record of who is going to Vote Leave on 23 June is the most important thing you can do to help us win the referendum.

### TOP TIPS

**Ideally, canvass in a team of 3–5 people**, with one person holding the board, reading out the names, and recording the results.

**What to take:** a clipboard, spare pens, posters to hand out, postal vote application forms

**Register for a postal vote** at [aboutmyvote.co.uk](http://aboutmyvote.co.uk) or by calling your local council.

**The question on the ballot paper is:** ‘Should the United Kingdom remain a member of the European Union or leave the European Union?’

**Polling day** is Thursday 23 June

**Polls are open** 7am to 10pm

**Remember to return your completed canvass cards to your co-ordinator as soon as possible so they can record the information.**