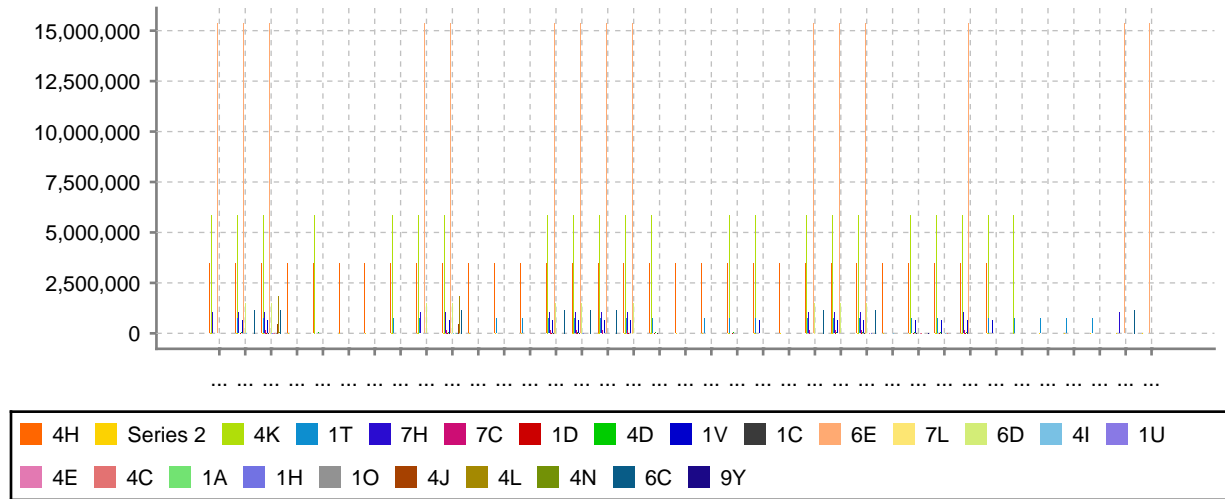


Usage and revenue analytic across dimensions on service type and plan



DATA over GPRS from Ireland	4H	3,454,605	210.05
DATA over GPRS from ROW	4H	3,454,605	210.05
DATA over GPRS in UK	4H	3,454,605	210.05
Direct to Bill Debit	4H	3,454,605	210.05
GPRS DATA in Euro with TRVO	4H	3,454,605	210.05
International Group A Landline	4H	3,454,605	210.05
International Group A Mobile	4H	3,454,605	210.05
JAJAH Landline	4H	3,454,605	210.05

Usage and revenue analytic across dimensions on service type and plan

MMS MO	4H	3,454,605	210.05
Non discounted calls	4H	3,454,605	210.05
O2 Intl Calling Card Call	4H	3,454,605	210.05
O2Unlimited SMS Redirect discount	4H	3,454,605	210.05
O2Unlimited calls Redirect discount	4H	3,454,605	210.05
Offnet Call	4H	3,454,605	210.05
Onnet Call	4H	3,454,605	210.05
Other Landline calls	4H	3,454,605	210.05
Premium SMS-MO	4H	3,454,605	210.05
Roaming Call from Europe	4H	3,454,605	210.05
Roaming Call to Non Europe	4H	3,454,605	210.05
Roaming MT Call from Europe	4H	3,454,605	210.05

Usage and revenue analytic across dimensions on service type and plan

Roaming SMS from Europe	4H	3,454,605	210.05
Roaming SMS from SPAIN	4H	3,454,605	210.05
Roaming from Spain	4H	3,454,605	210.05
SMS	4H	3,454,605	210.05
SMS-MT	4H	3,454,605	210.05
UK Landline	4H	3,454,605	210.05
UK SMS from Ireland	4H	3,454,605	210.05
UK SMS to OFFNET	4H	3,454,605	210.05
UK SMS to ONNET	4H	3,454,605	210.05
UK SMS to non UK number	4H	3,454,605	210.05
Voicemail	4H	3,454,605	210.05
DATA over GPRS from Ireland	4K	5,856,380	120.06

Usage and revenue analytic across dimensions on service type and plan

DATA over GPRS from ROW	4K	5,856,380	120.06
DATA over GPRS in UK	4K	5,856,380	120.06
GPRS DATA in Euro with TRVO	4K	5,856,380	120.06
JAJAH Landline	4K	5,856,380	120.06
MMS MO	4K	5,856,380	120.06
Non discounted calls	4K	5,856,380	120.06
Offnet Call	4K	5,856,380	120.06
Onnet Call	4K	5,856,380	120.06
Other Landline calls	4K	5,856,380	120.06
Premium SMS-MO	4K	5,856,380	120.06
Roaming Call from Europe	4K	5,856,380	120.06
Roaming SMS	4K	5,856,380	120.06

Usage and revenue analytic across dimensions on service type and plan

Roaming SMS from Europe	4K	5,856,380	120.06
Roaming SMS from SPAIN	4K	5,856,380	120.06
SMS	4K	5,856,380	120.06
SMS-MT	4K	5,856,380	120.06
UK Landline	4K	5,856,380	120.06
UK SMS to OFFNET	4K	5,856,380	120.06
UK SMS to ONNET	4K	5,856,380	120.06
UK SMS to non UK number	4K	5,856,380	120.06
Voicemail	4K	5,856,380	120.06
DATA over GPRS from Ireland	1T	730,391	75.82
DATA over GPRS from ROW	1T	730,391	75.82
DATA over GPRS in UK	1T	730,391	75.82

Usage and revenue analytic across dimensions on service type and plan

International Group G Mobile	1T	730,391	75.82
International Group H Mobile	1T	730,391	75.82
JAJAH Landline	1T	730,391	75.82
MMS MO	1T	730,391	75.82
Non discounted calls	1T	730,391	75.82
O2Unlimited SMS Redirect discount	1T	730,391	75.82
O2Unlimted calls Redirect discount	1T	730,391	75.82
Offnet Call	1T	730,391	75.82
Onnet Call	1T	730,391	75.82
Other Landline calls	1T	730,391	75.82
Premium SMS-MO	1T	730,391	75.82
Roaming Call from Europe	1T	730,391	75.82

Usage and revenue analytic across dimensions on service type and plan

Roaming MT Call from Europe	1T	730,391	75.82
Roaming SMS	1T	730,391	75.82
Roaming SMS from Europe	1T	730,391	75.82
Roaming SMS from SPAIN	1T	730,391	75.82
Roaming from Ireland	1T	730,391	75.82
SMS	1T	730,391	75.82
SMS-MT	1T	730,391	75.82
UK Landline	1T	730,391	75.82
UK SMS to OFFNET	1T	730,391	75.82
UK SMS to ONNET	1T	730,391	75.82
UK SMS to non UK number	1T	730,391	75.82
Voicemail	1T	730,391	75.82

Usage and revenue analytic across dimensions on service type and plan

DATA over GPRS from Ireland	7H	1,040,344	67.74
DATA over GPRS from ROW	7H	1,040,344	67.74
DATA over GPRS in UK	7H	1,040,344	67.74
MMS MO	7H	1,040,344	67.74
Non discounted calls	7H	1,040,344	67.74
Offnet Call	7H	1,040,344	67.74
Onnet Call	7H	1,040,344	67.74
Other Landline calls	7H	1,040,344	67.74
Premium SMS-MO	7H	1,040,344	67.74
Roaming Call	7H	1,040,344	67.74
SMS	7H	1,040,344	67.74
SMS-MT	7H	1,040,344	67.74

Usage and revenue analytic across dimensions on service type and plan

UK Landline	7H	1,040,344	67.74
UK SMS to non UK number	7H	1,040,344	67.74
	7H	1,040,344	67.74
DATA over GPRS in UK	7C	182,022	46.12
Non discounted calls	7C	182,022	46.12
Offnet Call	7C	182,022	46.12
Onnet Call	7C	182,022	46.12
Other Landline calls	7C	182,022	46.12
Premium SMS-MO	7C	182,022	46.12
SMS	7C	182,022	46.12
SMS-MT	7C	182,022	46.12
UK Landline	7C	182,022	46.12

Usage and revenue analytic across dimensions on service type and plan

UK SMS to non UK number	7C	182,022	46.12
	7C	182,022	46.12
DATA over GPRS from ROW	1D	26,944	23.08
DATA over GPRS in UK	1D	26,944	23.08
Non discounted calls	1D	26,944	23.08
Offnet Call	1D	26,944	23.08
Onnet Call	1D	26,944	23.08
Premium SMS-MO	1D	26,944	23.08
Roaming Call from Europe	1D	26,944	23.08
Roaming SMS from Europe	1D	26,944	23.08
SMS-MT	1D	26,944	23.08
UK Landline	1D	26,944	23.08

Usage and revenue analytic across dimensions on service type and plan

UK SMS to OFFNET	1D	26,944	23.08
UK SMS to ONNET	1D	26,944	23.08
UK SMS to non UK number	1D	26,944	23.08
DATA over GPRS from ROW	4D	47,129	14.79
DATA over GPRS in UK	4D	47,129	14.79
GPRS DATA in Euro with TRVO	4D	47,129	14.79
Non discounted calls	4D	47,129	14.79
Onnet Call	4D	47,129	14.79
Roaming Call from Europe	4D	47,129	14.79
Roaming SMS from Europe	4D	47,129	14.79
SMS-MT	4D	47,129	14.79
UK Landline	4D	47,129	14.79

Usage and revenue analytic across dimensions on service type and plan

UK SMS to OFFNET	4D	47,129	14.79
UK SMS to ONNET	4D	47,129	14.79
UK SMS to non UK number	4D	47,129	14.79
Voicemail	4D	47,129	14.79
DATA over GPRS from ROW	1V	642,382	11.61
DATA over GPRS in UK	1V	642,382	11.61
Non discounted calls	1V	642,382	11.61
Offnet Call	1V	642,382	11.61
Onnet Call	1V	642,382	11.61
Other Landline calls	1V	642,382	11.61
Premium SMS-MO	1V	642,382	11.61
Roaming SMS from SPAIN	1V	642,382	11.61

Usage and revenue analytic across dimensions on service type and plan

SMS-MT	1V	642,382	11.61
UK Landline	1V	642,382	11.61
UK SMS to OFFNET	1V	642,382	11.61
UK SMS to ONNET	1V	642,382	11.61
UK SMS to non UK number	1V	642,382	11.61
Voicemail	1V	642,382	11.61
DATA over GPRS in UK	1C	9,885	10.21
Non discounted calls	1C	9,885	10.21
Offnet Call	1C	9,885	10.21
Onnet Call	1C	9,885	10.21
Roaming Call from Europe	1C	9,885	10.21
UK Landline	1C	9,885	10.21

Usage and revenue analytic across dimensions on service type and plan

UK SMS to OFFNET	1C	9,885	10.21
UK SMS to ONNET	1C	9,885	10.21
UK SMS to non UK number	1C	9,885	10.21
DATA over GPRS from Ireland	6E	15,355,690	7.49
DATA over GPRS from ROW	6E	15,355,690	7.49
DATA over GPRS in UK	6E	15,355,690	7.49
MMS MO	6E	15,355,690	7.49
Non discounted calls	6E	15,355,690	7.49
Offnet Call	6E	15,355,690	7.49
Onnet Call	6E	15,355,690	7.49
Other Landline calls	6E	15,355,690	7.49
Premium SMS-MO	6E	15,355,690	7.49

Usage and revenue analytic across dimensions on service type and plan

Roaming Call	6E	15,355,690	7.49
SMS	6E	15,355,690	7.49
SMS-MT	6E	15,355,690	7.49
UK Landline	6E	15,355,690	7.49
UK SMS to non UK number	6E	15,355,690	7.49
Video calls in the UK	6E	15,355,690	7.49
	6E	15,355,690	7.49
DATA over GPRS in UK	7L	26,161	3.78
Non discounted calls	7L	26,161	3.78
Offnet Call	7L	26,161	3.78
Onnet Call	7L	26,161	3.78
Premium SMS-MO	7L	26,161	3.78

Usage and revenue analytic across dimensions on service type and plan

SMS	7L	26,161	3.78
UK Landline	7L	26,161	3.78
	7L	26,161	3.78
DATA over GPRS from ROW	6D	1,483,837	2.11
DATA over GPRS in UK	6D	1,483,837	2.11
MMS MO	6D	1,483,837	2.11
Non discounted calls	6D	1,483,837	2.11
Offnet Call	6D	1,483,837	2.11
Onnet Call	6D	1,483,837	2.11
Premium SMS-MO	6D	1,483,837	2.11
SMS	6D	1,483,837	2.11
SMS-MT	6D	1,483,837	2.11

Usage and revenue analytic across dimensions on service type and plan

UK Landline	6D	1,483,837	2.11
	6D	1,483,837	2.11
DATA over GPRS from ROW	4I	14,028	1.71
DATA over GPRS in UK	4I	14,028	1.71
Non discounted calls	4I	14,028	1.71
Onnet Call	4I	14,028	1.71
UK SMS from Ireland	4I	14,028	1.71
UK SMS to ONNET	4I	14,028	1.71
DATA over GPRS in UK	1U	1,680	0.26
Onnet Call	1U	1,680	0.26
UK SMS to OFFNET	1U	1,680	0.26
DATA over GPRS in UK	4E	248	0.26

Usage and revenue analytic across dimensions on service type and plan

UK Landline	4E	248	0.26
UK SMS to OFFNET	4E	248	0.26
DATA over GPRS in UK	4C	39	0.1
UK SMS to OFFNET	4C	39	0.1
UK SMS to ONNET	4C	39	0.1
Non discounted calls	1A	4	0
DATA over GPRS in UK	1H	984	0
Non discounted calls	1H	984	0
UK Landline	1H	984	0
DATA over GPRS in UK	1O	13	0
DATA over GPRS in UK	4J	466,646	0
Non discounted calls	4J	466,646	0

Usage and revenue analytic across dimensions on service type and plan

DATA over GPRS in UK	4L	1,828,818	0
Non discounted calls	4L	1,828,818	0
DATA over GPRS in UK	4N	37,706	0
DATA over GPRS from ROW	6C	1,171,199	0
DATA over GPRS in UK	6C	1,171,199	0
Non discounted calls	6C	1,171,199	0
Offnet Call	6C	1,171,199	0
Onnet Call	6C	1,171,199	0
Other Landline calls	6C	1,171,199	0
Roaming Call	6C	1,171,199	0
SMS	6C	1,171,199	0
UK Landline	6C	1,171,199	0

Usage and revenue analytic across dimensions on service type and plan

	6C	1,171,199	0
UK SMS to OFFNET	9Y	1	0