

Murat Argun

Senior Industrial Engineering Student



Scan to chat with my
AI Career Assistant

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SUMMARY

Highly motivated **4th-year Industrial Engineering student** at METU with a proven track record in brand management and creative leadership. Experienced in leading high-performing teams of 20+ members and executing digital marketing strategies to boost brand visibility. Passionate about the intersection of artificial intelligence and consumer behavior. Eager to apply analytical problem-solving and creative initiative to drive engagement in a fast-paced corporate environment. Scan the QR code to interact with a custom-built AI digital assistant for a detailed overview of my professional journey.

EXPERIENCE

Final Year Project- Internal Logistics Optimization

ETI

- Developing an automated route planning system for internal logistics by modeling a Vehicle Routing Problem (VRP) to minimize operational costs.
- Designing algorithms to streamline vehicle allocation, transitioning from manual planning to a data-driven, automated framework.

September 2025 - Present, Eskişehir, Turkey

Production Planning and Supply Chain Intern

BOSCH Türkiye

July 2025 - September 2025, Turkey

- Gained first-hand exposure to large-scale manufacturing and supply chain operations by observing and analyzing multiple departments.
- Designed and implemented an optimized production planning and scheduling algorithm for component manufacturing, improving efficiency and workflow coordination. Learned how to analyze an existing system and generate a new product based on it.
- Identified opportunities to enhance sustainability, productivity, and resource utilization, contributing to long-term operational improvements.

Design Committee Coordinator

METU Productivity Club

May 2024 - April 2025, Turkey

- Responsible for all the graphical content that have been published in METU Productivity Club, enhancing brand visibility and engagement. Mastered Adobe Photoshop, Adobe Illustrator, Canva and other applications well.
- Established brand new posters, social media posts and other methods to attract and retain target audiences. Whilst execute fundamental marketing strategies, so that the content reaches maximum reach.
- Led a design team consists of 20+ people, mentored people about how to use applications, create new projects and effectively delegating tasks in a project when in a team.
- Acted as the official presenter for the WEQUAL project and helped organize social responsibility activities for Çözüm Sende (supporting children and animal shelters).

Salesman and Photographer

Hollywood Pictures

June 2024 - September 2024, USA

- Developed strong sales and negotiation skills by mastering targeted techniques to consistently drive high-value transactions.
- Gained hands-on experience in customer relations, managing personalized sales and high-volume interactions in a fast-paced environment.
- Adapted sales approaches for a diverse international clientele by leveraging cross-cultural communication insights to enhance customer engagement and rapport.

EDUCATION

Bachelor of Science in Industrial Engineering

Middle East Technical University • Turkey • 2023- Present

- High Honor Student at the last semester (3.50 GPA)

Bachelor of Science in Mechanical Engineering

Middle East Technical University • Turkey • 2021-2023

SKILLS

Python, Microsoft Power Platforms, Canva, Adobe Photoshop, Siemens NX11, MS Office

LANGUAGE

- English - Advanced
- Chinese - Beginner

INTERESTS

- Snooker & Pool
- Graphic Design
- Fragrances and Trying Food