

Muratcan Salih

Frontend Developer

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SUMMARY

Frontend Developer with 4 years of experience building user-focused, scalable and high-performance web applications using modern technologies such as React, Next.js, JavaScript (ES6+), HTML, CSS and Tailwind CSS. Skilled in improving code quality, optimizing performance and enhancing user experience through clean architecture and best practices. A strong team player with a continuous learning mindset and a passion for creating intuitive, accessible and visually polished interfaces.

EXPERIENCE

Frontend Developer

Pfizer, Istanbul

Temmuz 2022 – Ağustos 2025

- Contributed to the development and maintenance of internal platforms “Canvas” and “Franklin,” WordPress-like CMS tools that allowed marketing teams to create digital promotional content and web pages without coding knowledge.
- Developed new UI modules and components enabling non-technical teams to produce content faster and with reduced operational dependency.
- Redesigned legacy interfaces based on modern UI principles, significantly enhancing usability, accessibility and visual consistency across the platform.

Frontend Developer

Niceye Group, Istanbul

Ekim 2021 – Temmuz 2025

- Built interactive React.js-based streaming platforms and corporate websites for global healthcare companies including GSK, AstraZeneca and Pfizer.
- Converted UI/UX designs into pixel-perfect HTML5, CSS3 and React interfaces, ensuring minimal deviation from design specifications and delivering high-quality client-ready results.
- Collaborated with UX teams to identify pain points in user journeys and implemented improvements that resulted in smoother, more intuitive and user-friendly interfaces.

EDUCATION

Management Information Systems (100% English)

İstanbul Medipol Üniversitesi

Graduation:2025

PROJECTS

React E-Commerce – Online Shopping Web Application

React, JavaScript, CSS, React Router, Context API, useReducer

- Developed a modern e-commerce application featuring product listing, product detail pages, cart management, user authentication and protected routes.
- Implemented global state management with **Context API + useReducer**, enabling efficient cart operations such as add/remove items, quantity control and total price calculation.
- Designed dynamic routing using React Router and built URL-based detail pages with secure access rules for non-authenticated users.
- Created a fully responsive UI using pure CSS, delivering a clean, realistic and mobile-friendly shopping experience.
- Built an extensible component architecture and organized folder structure aligned with scalable React standards.

Subscription Manager – Subscription Tracking Web Application

React, JavaScript, CSS, Vite

- Developed a subscription tracking application allowing users to add, categorize, update and manage monthly or yearly subscriptions while dynamically viewing total monthly costs.
- Implemented LocalStorage for data persistence so user subscriptions remain intact even after page refresh.
- Added automatic yearly-to-monthly cost conversion and custom “Other” category features to support diverse use cases.
- Designed a fully responsive UI with custom CSS, using a card-based layout, hover animations and clean component organization to ensure a smooth and scalable user experience.

SKILLS

- **Frontend:** HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, Typescript
- **UI & Styling:** Tailwind CSS, Bootstrap, Responsive Design
- **Araçlar & Teknolojiler:** Git, Github, VS Code, NPM
- **AI & Productivity Tools:** Github Copilot, Windsurf, ChatGPT, AI-assisted debugging & refactoring

LANGUAGES

- İngilizce (Intermediate)
- Türkçe (Native)