Murat M. Tunc

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School of Economics and Management   ✉ m.m.tunc@tilburguniversity.edu

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Employment

Assistant Professor of Information Systems (with Tenure), Tilburg University, 2023 -

Assistant Professor of Information Systems (Tenure-track), Tilburg University, 2020 - 2022

Education

Ph.D. Information Systems, University of Texas at Dallas, 2020

M.S. Industrial Engineering, Sabanci University, 2015

B.S. Industrial Engineering, Sabanci University, 2013

Research Interests

Topics: FinTech, Online Platforms, Open Source Software

Methods: Econometrics, Game Theory, Machine Learning

Publications

Online Product Reviews: Is a Finer-Grained Rating Scheme Superior to a Coarser One?
  Murat M. Tunç, Hüseyin Çavuşoğlu, Srinivasan Raghunathan
  MIS Quarterly, 45(4), pp. 2193-2234, 2021

New Knowledge in Strategic Management through Visually Mining Semantic Networks
  Gürdal Ertek, Gül Tokdemir, Mete Sevinç, Murat M. Tunç
  Information Systems Frontiers, 19(1), pp. 165-185, 2017

Working Papers

Two-sided Adverse Selection and Bilateral Reviews in Sharing Economy
  Murat M. Tunç, Hüseyin Çavuşoğlu, Srinivasan Raghunathan
  Presented at ICIS 2019, INFORMS 2019, WISE 2018, CIST 2018

Impact of Resale Royalty on Sale Prices and Market Liquidity in the NFT Marketplace
  Murat M. Tunç, Hasan Çavuşoğlu, Zhiqiang (Eric) Zheng
  Presented at INFORMS 2022, WISE 2021, CIST 2021

What Do You Give Back? Donation-Based Funding and Effort Reallocation in Knowledge-Sharing Ecosystems
  Poonacha Medappa, Murat M. Tunç, Xitong Li
  Presented at CODE 2023, WISE 2022, CIST 2022, SCECR 2022

How Free Market Entry Affects Market Quality: Evidence from Non-Fungible Tokens
    Ioannis F. Kanellopoulos, Dominik Gutt, Murat M. Tunç, Ting Li
    Presented at Crypto-Marketing 2022, SCECR 2022

Market Punishment for Strategic Generosity: An Empirical Examination of NFT Charity Auctions
    Chen Liang, Murat M. Tunç, Gordon Burtch

An Investigation of Enabling Social Media on Omnichannel Sales Performance: Evidence from WeChat Mini-Program
    Hui Zhu, Carol Ou, Lanhua Li, Murat M. Tunç, Chong Zhang

Invited Seminars

Erasmus University, Rotterdam School of Management, 2022

Hong Kong University of Science and Technology, 2020

London School of Economics, 2020

Johns Hopkins University, Carey Business School, 2020

Western University, Ivey Business School, 2020

Tilburg University, 2019

Koç University, 2019

Teaching

Tilburg University

    Advanced Topics in IS & OM (PhD)

    Business Analytics and Emerging Trends (MS)

    Digitization and Big Data Analytics (UG)

    Introduction to Programming (UG)

University of Texas at Dallas

    Introduction to Programming (UG), Evaluations: **4.92**, **4.85**

Reviewer

Management Science, MIS Quarterly, Information Systems Research, MSOM, POM

Service

Workshop Chair, Tilburg-Rotterdam Workshop on Digital Markets (WDM), 2023

Program Committee Member, Crypto and Blockchain Economics Research (CBER) Conference 2023

Invited-Session Chair, POMS Conference, 2023

PhD Recruitment Committee Member, CentER, Tilburg University 2023

Associate Editor (Track: Blockchain, DLT, and Fintech), ICIS 2022

Program Committee Member, CIST 2022

Recruitment Committee Chair, Tilburg University 2022

Discussant, Data Science and Consumer Behavior Workshop 2022

Discussant, WISE 2021

Recruitment Committee Member, Tilburg University 2021

Grants

Starter Grant, €240,000, Tilburg University, 2022

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