

# Murat M. Tunc

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## Employment

Assistant Professor of Information Systems (with Tenure), Tilburg University, 2023–Present

Assistant Professor of Information Systems (Tenure-track), Tilburg University, 2020–2022

## Education

Ph.D. Information Systems, University of Texas at Dallas, 2020

M.S. Industrial Engineering, Sabanci University, 2015

B.S. Industrial Engineering, Sabanci University, 2013

## Research Interests

**Topics:** FinTech, Online Platforms, Open-Source Software Development

**Methods:** Econometrics, Game Theory, Machine Learning

## Journal Articles

Online Product Reviews: Is a Finer-Grained Rating Scheme Superior to a Coarser One?

Murat M. Tunç, Hüseyin Çavuşoğlu, Srinivasan Raghunathan

*MIS Quarterly*, 45(4), pp. 2193-2234, 2021

New Knowledge in Strategic Management through Visually Mining Semantic Networks

Gürdal Ertek, Gül Tokdemir, Mete Sevinç, Murat M. Tunç

*Information Systems Frontiers*, 19(1), pp. 165-185, 2017

## Working Papers

Two-sided Adverse Selection and Bilateral Reviews in Sharing Economy

Murat M. Tunç, Hüseyin Çavuşoğlu, Srinivasan Raghunathan

*Presented at ICIS 2019, INFORMS 2019, WISE 2018, CIST 2018*

Impact of Resale Royalty on Sale Prices and Market Liquidity in the NFT Marketplace

Murat M. Tunç, Hasan Çavuşoğlu, Zhiqiang (Eric) Zheng

*Presented at INFORMS 2022, WISE 2021, CIST 2021*

What Do You Give Back? Donation-Based Funding and Effort Reallocation in Knowledge-Sharing Ecosystems

Poonacha Medappa, Murat M. Tunç, Xitong Li

*Presented at CODE 2023, WISE 2022, CIST 2022, SCECR 2022*

How Free Market Entry Affects Market Quality: Evidence from Non-Fungible Tokens

Ioannis F. Kanellopoulos, Dominik Gutt, Murat M. Tunc, Ting Li

*Presented at Crypto-Marketing 2022, SCECR 2022*

Market Punishment for Strategic Generosity: An Empirical Examination of NFT Charity Auctions

Chen Liang, Murat M. Tunc, Gordon Burtch

*Working Paper*

An Investigation of Enabling Social Media on Omnichannel Sales Performance: Evidence from WeChat Mini-Program

Hui Zhu, Carol Ou, Lanhua Li, Murat M. Tunc, Chong Zhang

*Working Paper*

## Invited Seminars

Erasmus University, Rotterdam School of Management, 2022

Hong Kong University of Science and Technology, 2020

London School of Economics, 2020

Johns Hopkins University, Carey Business School, 2020

Western University, Ivey Business School, 2020

Tilburg University, 2019

Koç University, 2019

## Teaching

### **Tilburg University**

Advanced Topics in IS & OM (PhD)

Business Analytics and Emerging Trends (MS)

Digitization and Big Data Analytics (UG)

Introduction to Programming (UG)

### **University of Texas at Dallas**

Introduction to Programming (UG), Evaluations: **4.92, 4.85**

## Reviewer

Information Systems Research, 2020 - Present

MIS Quarterly, 2021 - Present

Manufacturing & Service Operations Management (MSOM), 2021 - Present

Management Science, 2022 - Present

Production and Operations Management (POM), 2022 - Present

## Service

Workshop Chair, Tilburg-Rotterdam Workshop on Digital Markets (WDM), 2023

Program Committee Member, Crypto and Blockchain Economics Research (CBER) Conference 2023

Invited-Session Chair, POMS Conference, 2023

PhD Recruitment Committee Member, CentER, Tilburg University 2023

Associate Editor (Track: Blockchain, DLT, and Fintech), ICIS 2022

Program Committee Member, CIST 2022

Recruitment Committee Chair, Tilburg University 2022

Discussant, Data Science and Consumer Behavior Workshop 2022

Discussant, WISE 2021

Recruitment Committee Member, Tilburg University 2021

## Grants

Starter Grant - €240,000, Tilburg University, 2022