

NBA 4920/6921 Lecture 14

Shrinkage Methods: Lasso Regression

Murat Unal

Johnson Graduate School of Management

10/19/2021

Agenda

Recap: Ridge regression

Lasso

Application in R

Shrinkage methods

- ▶ Fit a model that contain all p predictors
 - ▶ At the same time constrain or **regularize** the coefficient estimates
 - ▶ Regularization **shrinks** the coefficients towards zero
1. Ridge regression
 2. Lasso
 3. Elastic net

Ridge regression

Recall that we estimate **coefficients** $\beta_0, \beta_1, \dots, \beta_p$ by minimizing RSS

$$\min_{\hat{\beta}} \text{RSS} = \sum_{i=1}^n (y_i - \hat{y}_i)^2 = \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{i1} - \hat{\beta}_2 x_{i2} - \dots - \hat{\beta}_p x_{ip})^2$$

Ridge regression makes a small change by adding a **shrinkage penalty**, the sum of squared coefficients ($\lambda \sum_j \beta_j^2$)

$$\min_{\hat{\beta}^R} \sum_{i=1}^n (y_i - \hat{y}_i)^2 + \lambda \sum_j \beta_j^2 = \min_{\hat{\beta}} \text{RSS} + \lambda \sum_j \beta_j^2$$

Ridge regression

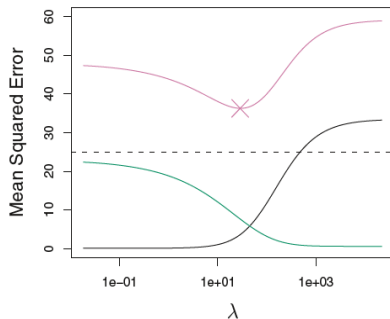
$$\min_{\hat{\beta}^R} \sum_{i=1}^n (y_i - \hat{y}_i)^2 + \lambda \sum_j \beta_j^2$$

$\lambda \geq 0$ is a tuning parameter that determines the magnitude of the penalty

$\lambda = 0 \rightsquigarrow$ no penalty \rightsquigarrow back to least squares

Ridge regression

- ▶ The optimal **penalty** balances reduced variance with increased bias. $p = 45, n = 50$
- ▶ OLS, $\lambda = 0$, will have low bias but high variance
- ▶ Ridge regression works best in situations where the least squares estimates have high variance



Source: ISL

Ridge regression

- ▶ While the **shrinkage penalty** has the effect of shrinking the estimates towards zero, it never forces them to be zero.
- ▶ As a result, we can end up with many tiny coefficients.
- ▶ This also means that Ridge regression can not be used for variable/feature/subset selection
- ▶ Enter the Lasso!

Lasso (Least Absolute Shrinkage and Selection Operator) replaces Ridge's squared coefficients with absolute values

$$\min_{\hat{\beta}^L} \sum_{i=1}^n (y_i - \hat{y}_i)^2 + \lambda \sum_j |\beta_j| = \min_{\hat{\beta}^L} \text{RSS} + \lambda \sum_j |\beta_j|$$

Lasso

$$\min_{\hat{\beta}^L} \sum_{i=1}^n (y_i - \hat{y}_i)^2 + \lambda \sum_j |\beta_j| = \min_{\hat{\beta}^L} \text{RSS} + \lambda \sum_j |\beta_j|$$

$\lambda \geq 0$ is a tuning parameter that determines the magnitude of the penalty

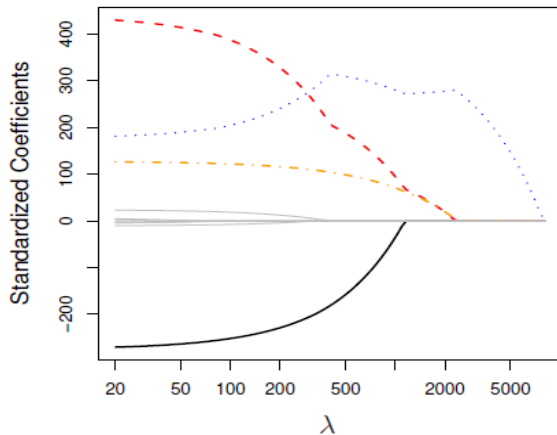
$\lambda = 0 \rightsquigarrow$ no penalty \rightsquigarrow back to least squares

Lasso

- ▶ Similar to Ridge regression, the Lasso shrinks the coefficient estimates towards zero
- ▶ However, the **shrinkage penalty** now has the effect of forcing some of the coefficient estimates to be exactly equal to zero when the tuning parameter λ is sufficiently large.
- ▶ As such, the Lasso performs feature/subset selection
- ▶ Each value of λ results in different coefficient estimates, thus selecting a good value is critical

Lasso

The standardized lasso coefficients on the Credit data set are shown as a function of λ



Selecting the tuning parameter λ

- ▶ We perform cross-validation to find the optimum λ
- ▶ Start by defining a grid of λ values, and compute the cross-validation error rate for each value of λ
- ▶ Select the tuning parameter value for which the cross-validation error is smallest
- ▶ Finally, the model is fit again using all of the available observations and the selected value of the tuning parameter.

Ridge or Lasso?

Ridge

- ▶ Shrinks $\hat{\beta}_j$ towards 0
- ▶ Many tiny $\hat{\beta}_j$
- ▶ Can not select features
- ▶ Harder to interpret
- ▶ Better to use when all $\hat{\beta}_j \neq 0$

Lasso

- ▶ Shrinks $\hat{\beta}_j$ towards 0
- ▶ Many $\hat{\beta}_j = 0$
- ▶ Can select features
- ▶ Easier to interpret
- ▶ Assumes some $\hat{\beta}_j = 0$

References



Gareth James, Daniela Witten, Trevor Hastie, Robert Tibshirani (2017)

An Introduction to Statistical Learning

Springer.

<https://www.statlearning.com/>



Ed Rubin (2020)

Economics 524 (424): Prediction and Machine-Learning in Econometrics

Univ, of Oregon.