

LORNA POWELL

EXPERIENCED ANALYST

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PERSONAL PROFILE

- A highly skilled and technically versatile Senior Analyst & Data Modeller who is keen to utilise more than 35 years' experience, with a number of major organisations in the financial services industry, to provide visible leadership and expertise to businesses requiring project support.
- Proven record in contributing to large scale projects as the Senior Analyst for the Sales MI project at Standard Life (includes extracting Funds Under Management data & writing ETL rules so the data could be used in a new Data Warehouse), the AML MI project at RBS.
- Developed and maintained the data models for the Origo web services & produced a data model for the Gas Contract database. Designed GUI solution for Fund Transfers incorporating ISO20022 messaging.
- A natural leader who is able to coordinate multiple aspects of complex project plans, understand & model data, quickly engage with customers and stakeholders, and offer ongoing coaching to staff throughout a project life cycle.

AREAS OF EXPERTISE

- Understanding Specific Business / Data Requirements
- High Quality, Accurate & Clear Documentation
- Senior Stakeholder Liaison & Negotiation
- Efficient & Cost Effective Data Analysis
- Project Planning & Management Support
- Problem Solving
- Creating XML Schemas (Oxygen / XML Spy)
- Understanding & modelling data (Enterprise Architect)
- Data Mapping
- Ongoing Customer Engagement
- Business Critical MI Delivery & Reporting
- Process Development, Improvement & Implementation
- Transact SQL (queries)
- Microsoft Office (Excel, Access, etc.)

HEADLINE CAREER SUMMARY

Standard Life Wealth	Project Analyst (Contract)	Nov 2016 - present
Royal Bank of Scotland	Project Analyst (Contract)	Dec 2015 – Nov 2016
Wood Mackenzie	Business Analyst (Contract)	Jun 2014 - Dec 2014
Royal Bank of Scotland	Senior Data Analyst (Contract)	Jun 2013 - May 2014
Origo Services	Senior Systems Analyst	Mar 2008 - Jun 2013
Bravura Solutions	Business Analyst	2007 - 2008
FIS Software Ltd	Functional Architect	2006 - 2007
Standard Life	Senior Systems Analyst	1999 - 2006
	Systems / Business Analyst	1979 - 1998

CONTRACTUAL ROLES

Standard Life Wealth	Project Analyst (Contract)	Nov 2016 – present
<ul style="list-style-type: none">• Defining lower level business requirements for MI, client portal and client management• Working with key stakeholders: business process owners, 3rd party supplier, IT and testers• Creating business process maps• Identifying & quantifying issues and providing potential solutions• Managing & answering questions raised by the stakeholders & 3rd party• Producing client portal mock-up pages• Liaising with Digital Marketing and IT Digital		

Royal Bank of Scotland	Project Analyst (Contract)	Dec 2015 – Nov 2016
<ul style="list-style-type: none">• Worked on a bank-wide CDD transformation project using IBM Information Framework (IFW)• Drafted high level estimates and project end to end activities for a strategic SOA approach• Ran business workshops & produced Powerpoint and Visio diagrams to facilitate scoping sign-off		

Wood Mackenzie	Business Analyst (Contract)	Jun 2014 - Dec 2014
<ul style="list-style-type: none"> Brought in to re-design the company's Gas Contracts database; gathering cross-department business requirements, data modelling, and documenting the interfaces from the new database to existing databases Completed extensive data and business process analysis as part of the "current state" analysis, identifying inconsistent data as well as obsolete and new values of data Produced the data model incorporating relationships identified through the data and business process analysis 		

Royal Bank of Scotland	Senior Data Analyst (Contract)	Jun 2013 - May 2014
<ul style="list-style-type: none"> Senior Data Analyst on a project to implement Anti Money Laundering (AML) MI on to a Data Warehouse in order to improve the quality of information and the efficiency of producing regular AML MI reports Produced business process diagrams, business and data requirement reports and a business data glossary Created templates for documenting the data requirements Documented the business rules for the AML MI reporting outputs Utilised Excel, Access and SQL to drill into the data extracts and identify patterns that were entered into the Conceptual Data Model Provided recommendations to help drive the project forward as quickly and effectively as possible Produced a new and bespoke project approach that ensured the delivery of tangible business benefits Assisted with the early versions of the overall project plan Successfully completed the analysis phase, taking account of significant constraints In the absence of a formal tool, made use of Excel and Access to document the AML data and track progress for the PM 		

PREVIOUS PROJECT EXPERIENCE

Origo Services	Senior Systems Analyst	Mar 2008 - Jun 2013
<ul style="list-style-type: none"> Lead Analyst on an Investment Fund Re-registration service incorporating ISO 20022 messages and a web based user interface. Gathered business requirements, completed web service screen design and modelled the data (using Enterprise Architect) all in line with regulatory (TISA) requirements. Worked closely with developers to speed up project delivery with minimal business input, and presented service demonstrations to potential clients Analysed and specified changes and data mapping rules required for data migration when companies, that used the web based transfer service, merged or split Delivered business critical MI on each project, maintained the data models (Enterprise Architect) for all the web based services, produced estimates for project work and assisted the Project Manager with overall project plans Continuously worked to improve operational efficiency, productivity and quality as part of the Process Improvement team 		

Bravura Solutions	Business Analyst	2007 - 2008
<ul style="list-style-type: none"> Completed defect analysis and analysed / wrote specs for change requests for a new Wealth Management system 		

FIS Software Ltd	Functional Architect	2006 - 2007
<ul style="list-style-type: none"> Initially recruited as a Senior Business Analyst and later promoted to Functional Architect to work with a major pension provider that was launching a new SIPP product using FIS pension software Successfully helped the company achieve a CMMI rating Acted as the Project Manager's deputy and supported the end user during User Acceptance testing Coordinated with end users, senior business and IT Managers to understand and document business / system requirements Led a team of seven analysts in the completion of a separate project 		

Standard Life	Senior Systems Analyst	1999 - 2006
<ul style="list-style-type: none"> Senior Systems / Data Analyst on a Sales MI Data Warehouse project; gathering the MI requirements, documenting data requirements and rules for the ETL, writing program specifications for data extracts, performing post-ETL data profiling and helping the business document mappings to a number of MI reports Contributed to the full life cycle of various other projects: carrying out feasibility studies / business cases; producing project plans; gathering and documenting requirements; writing test plans and functional / program specifications; performing unit, system and user acceptance testing (UAT); analysing testing defects; attending implementation meetings; performing a support role for end users; and writing training material 		

KEY SKILLS & COMPETENCIES

Project Management: Highly experienced in leading the data / business analysis phases of projects with varying scope and outcome, working to deliver effective solutions in line with available resources and organisational requirements. Drives the use of high quality MI, bespoke process design and functional methods to ensure delivery on time and within budget.

Communication & Negotiation: Demonstrates exceptional communication skills when liaising with clients, colleagues and all other stakeholders having been consistently able to quickly understand project requirements, make functional recommendations and translate complex information for general use. Confident when presenting to customers by applying years of industry experience as well as a naturally engaging approach.

Documentation & Reporting: Adept at producing the required project documentation with the highest levels of accuracy and clarity to facilitate senior level decision making and enable full understanding by all end users.

Team Leadership: Offers a visible point of support when coordinating other analysts and project teams, ensuring that each individual understands their responsibilities and expected performance standards. Recognises training requirements and development opportunities to in turn provide valuable coaching that improves organisation-wide capacity.

Technical Skills: Knowledgeable across all aspects of data / business analysis within the financial services industry, quickly learning new systems and tools in line with changing working standards and technological advances. Able to also write queries using Transact SQL, create data models using Enterprise Architect and create XML schemas using Oxygen or XML Spy.

References: Available upon request.

ADDITIONAL EXPERIENCE & INTERESTS

LS Events Ltd

Event Director (Voluntary)

Dec 2014 - Aug 2015

- Managed all aspects involved in the organisation of the FIL Rathbones U19 Women's Lacrosse World Championship 2015 - including staff recruitment, sourcing, procurement, budget control and facilities / accommodation coordination
- Also led the initial organisation of the U18 International Festival of Lacrosse which ran alongside the U19 World Championship - making this the biggest international lacrosse event to ever take place in Scotland with approx. 800 participants - before handing over managerial responsibility to a third party
- Applied skills accrued in the financial services sector - analysis, negotiation, stakeholder engagement, project organisation, etc. - to ensure both events ran smoothly, within budget and with the required high professional standards

- Former Scotland international lacrosse player, national coach and Chair of Selectors for national teams
- Emeritus International Umpire and Technical Delegate at world events
- Scotland delegate at both International and European Federation conferences
- Honorary Vice President of Lacrosse Scotland
- Former Chair of Rules & Umpiring for Lacrosse Scotland
- Set up and manages two websites: Women's Lacrosse Rules and the U19 World Championships event website
- Level 3 men's lacrosse referee

EDUCATION & QUALIFICATIONS

- HNC in Childcare & Education: 1998 - 1999 (achieved distinctions in every eligible exam)
- Highers in English, Mathematics, French, Chemistry & Biology