

MAURICIO URIONA MALDONADO

[1] "My research is focused on studying the transition toward sustainable and low-carbon economies by studying the case of Developing Countries. I use system dynamics models to inform public policy and sustainability transitions theoretical frameworks to ground my findings. I lead the Sustainable Energy Innovation Group (Sinergia) at UFSC. My research has been published in several journals and in specialized conferences across the world. I held visiting positions at Universidad Autonoma de Madrid (Spain), University of Tampere (Finland) and University of Bremen (Germany) and received training at the Massachusetts Institute of Technology (USA)."

EDUCATION

- 2012
|
2008
- **PhD. in Knowledge Management and Engineering**
Federal University of Santa Catarina 📍 Florianopolis, Brazil
 - PhD Dissertation: Sectoral Innovation Dynamics, Innovation Systems, System Dynamics, IT Sector
 - CAPES Fellow, PEC-PG. Supervised by Prof. G. Varvakis
 - Co-supervised by Prof. V. Kern (UFSC) and Prof. R. Pietrobon (Duke University)
- 2008
|
2006
- **M.Sc. in Knowledge Management and Engineering**
Federal University of Santa Catarina 📍 Florianopolis, Brazil
 - Thesis: Business Process Management, System Dynamics, IT Sector
 - CNPq Fellow, PEC-PG. Supervised by Prof. G. Varvakis
- 2004
|
2000
- **B.S. in Industrial Engineering**
Military School of Engineering (EMI) 📍 La Paz, Bolivia
 - Thesis: Strategic Planning, Service Industry

ACADEMIC EXPERIENCE

- Current
|
2013
- **Associate Professor**
Federal University of Santa Catarina 📍 Florianopolis, Brazil
 - Department of Industrial and Systems Engineering
 - Courses taught in Undergraduate Level: Decision Analysis, IT Management/Data Science, Microeconomics, Ethics in Business
 - Courses taught in Graduate level: System Dynamics Simulation, Innovation and Industrial Economics, Renewable Energy Economics
- 2025
|
2022
- **Associate Professor Extraordinary**
Stellenbosch University 📍 Stellenbosch, South Africa
 - Department of Industrial Engineering
 - Invited Position
- 2013
|
2009
- **Research Associate**
Duke University 📍 Durham, NC, US
 - Research on Research Group
 - Under the lead of Dr. Ricardo Pietrobon
 - Conducted research on system dynamics and Science and Technology Policy

View this CV online with links at https://cv_muriona.netlify.app/

CONTACT

Born and raised in La Paz,
Bolivia 🇧🇴

Lives in Florianopolis, Brazil 🇧🇷

Age: 40 years old

✉ m.uriona@ufsc.br

🌐 - 📧 - in - 🌐 - 📧 -

LANGUAGE SKILLS

| | |
|------------------|--|
| English | |
| Portuguese | |
| Spanish (Native) | |
| French | |

SPECIFIC SKILLS

| | |
|--------------------|--|
| System Dynamics | |
| Bibliometrics | |
| Data Visualization | |
| Data Analysis | |
| Machine Learning | |

PROGRAMMING SKILLS

💻 [Stella](#)
💻 [Vensim](#)
📊 [R](#)
🐍 [Python](#)

2012
|
2009

● **Teaching Assistant**
Federal University of Santa Catarina
• Department of Information Science
• TA in the course “Service Organizations”

📍 Florianopolis, Brazil



VISITING POSITIONS

2017
|
2017

● **Visiting Professor**
University of Bremen
• Visiting Professor at the Bremen Institute for Production and Logistics
• CAPES-DFG Fellow

📍 Bremen, Germany

2017
|
2017

● **System Dynamics Training**
MIT
• MIT Sloan School of Management
• Advanced Course in System Dynamics

📍 Boston, USA

2015
|
2015

● **Visiting Professor**
University of Tampere
• Visiting Professor in Innovation Policy

📍 Tampere, Finland

2011
|
2011

● **Visiting Researcher**
Autonomous University of Madrid
• Visiting Scholar at the Economics and Business Faculty
• EU 7th Framework Programme - Marie Curie Actions

📍 Madrid, Spain

2011
|
2011

● **PhD School on Innovation Systems**
University of Tampere
• Globelics PhD School

📍 Tampere, Finland



INDUSTRY EXPERIENCE

2013
|
2012

● **Consultant**
Industry Federation of Santa Catarina
• Consultant in Innovation Management
• CNPq/NAGI Fellow
• Served small, medium and large enterprises in Santa Catarina State

📍 Florianopolis, Brazil

2010
|
2009

● **Researcher**
Celesc Distribuicao
• Strategic Outsourcing in the Energy Sector
• Conducted interviews and developed framework for outsourcing decisions for Celesc (the Power Distribution Company in SC State)

📍 Florianopolis, Brazil

2008
|
2005

● **Business Analyst**
Dinamica Software
• Designed and assessed in new product development (ERP system)
• Helped in financial management

📍 Florianopolis, Brazil

Learning online from:

Datacamp
Coursera
EDx
Linkedin Learning
Tableau for Teaching

Noteworthy International Collaborations

w/ Prof. Sara Grobbelaar 🇿🇦
w/ Prof. Peter Wells 🇬🇧
w/ Prof. Milton Herrera 🇨🇴
w/ Prof. Minelle Silva 🇫🇷



SELECTED PUBLICATIONS

- 2022
|
2022
- **A multi-country simulation-based study for end-of-life solar PV panel destination estimations**
Sustainable Production and Consumption
• Authored with Marcuzzo, R; de Araujo WC; Vaz CR
- 2022
|
2022
- **The evolution, consolidation and future challenges of wind energy in Uruguay**
Energy Policy
• Authored with Correa, KC; Vaz CR
- 2021
|
2021
- **A Systems Modeling approach to estimate biogas potential from biomass sources in Brazil**
Renewable And Sustainable Energy Reviews
• Authored with Borges CP; Sobczak JC; Silberg TR (USA); Vaz CR
- 2021
|
2021
- **Modeling Smallholder Agricultural Systems to Manage Striga in the Semi-Arid Tropics**
Agricultural Systems
• Authored with Silberg TR; Renner K; Schmitt Olabisi L; Richardson RB; Chimonyo VGP; Basso BB; Mwale C from the USA
- 2020
|
2020
- **The Influence of E-Carsharing Schemes on Electric Vehicle Adoption and Carbon Emissions: An Emerging Economy Study**
Transportation Research Part D: Transport and Environment
• Authored with Luna TF; Silva ME (France); Vaz CR
- 2019
|
2019
- **The Impact of CO2 Mitigation Policies on Light Vehicle Fleet in Brazil**
Energy Policy
• Authored with Benvenuti LM; Campos L
- 2019
|
2019
- **Product-Service Systems in Solar PV Deployment Programs: What can we learn from the California Solar Initiative?**
Resources, Conservation and Recycling
• Authored with Schmidt-Costa Jr; Possamai O
- 2018
|
2018
- **Diffusion of Photovoltaic Technology in Germany: A Sustainable Success or an illusion driven by guaranteed Feed-In Tariffs?**
Energy
• Authored with Baur L (Germany)
- 2015
|
2015
- **Big Data and Business Analytics in the Supply Chain: A Review of the Literature**
IEEE Latin America Transactions
• Authored with Gimenez Isasi NK; Morosini Frazzon E

PUB RECORD

65 Journal Publications
5 Books
29 Book Chapters
138 Conference Papers

See full details at the Brazilian Lattes online cv Platform [here](#)